

THE  AGE

epicure
goodfood



Overview

Good Food Epicure

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Good Food Epicure is the longest running weekly food and wine guide in Victoria and one of the most popular sections for both readers of *The Age* and those in the hospitality industry.

Written and edited by some of the most noted food and wine writers and columnists, *Good Food Epicure* features industry news, restaurant, bar and wine reviews, recipes, the latest kitchen gadgets and topical food related feature articles.

Why Advertise

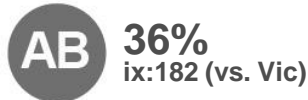
- **184,000** or **71%** of *Good Food Epicure* readers have been to a licensed restaurant in the last 3 months.
- **210,000** or **81%** of *Good Food Epicure* readers have entertained friends/relatives in the last 3 months.
- **114,000** or **44%** of *Good Food Epicure* readers drink wine with their meals
- **214,000** or **82%** of readers enjoy food from all over the world.

Key Stats

Readership: 259,000



Profile



Advertising Contact Information

Call (03)8667 2000 or visit Adcentre.com.au

Deadlines

Booking Deadline: 5pm, Tuesday prior
Material Deadline: Noon, Friday

What's Inside



Espresso

Epicure contributors uncover inside stories from the restaurant and café world. Focus is on value for money casual dining experiences throughout Melbourne and beyond.



Restaurant Review

Each week, Larissa Dubecki reviews and rates a sought after restaurant. Some may be brand new, from big name fine diners, to very 'Melbourne' hot spots to country retreats.



Uncorked

Ralph Kyte-Powell rates wines on both value and taste. *Uncorked* features wine of the week and three categories of wine rating: under \$18, \$18-30 and indulge yourself.



Wine

Jenni Port brings us a weekly page of wine reviews.

Our Editorial Team

Epicure contributors are passionate about great food and wine and consider eating out an integral part of their lifestyle.



Janne Apelgren

Janne has spent several years writing for and editing travel, feature and food sections for newspapers and magazines around Australia and overseas. She has been the editor of *The Age Good Food Guide* for four years and is a popular and respected food personality, guest speaker and commentator in Melbourne.



Larissa Dubecki

Larissa is a writer and food critic for *Epicure*. Before taking on the role in 2009, Larissa was a news reporter specialising in popular culture, and wrote regularly on entertainment, television, and the arts.



Karen Martini

Karen is an award-winning chef, restaurateur, author and television presenter. Her food message is drawn from her professional cooking career, her Tunisian-Italian heritage, and from the challenges of feeding nutritious and stimulating food to her young family. Following six years as food editor for *Sunday Life* magazine, Karen will take the position of food editor for *Good Food* and *Epicure* print sections.