



Elite or Enhanced
The choice is yours

Do^hain
Just what you're looking for



Subscription options at cost-effective rates

Domain now offers two levels of cost-effective online listing subscriptions to provide you with more choice around how you present your brand and properties.

Unique to Domain, our Elite and Enhanced Subscriptions cater for all types of listing budgets while generating visibility and enquiry for all your properties for sale or rent.

Enjoy the great value for money that an unlimited number of listings with Elite and Enhanced Subscriptions deliver, including all the benefits domain.com.au has to offer.

Both levels of subscription listings, which appear after Priority Placement listings in the search results page, are displayed in order of recency.

Stand out more with Elite Subscription

If you're looking for greater brand exposure, a competitive edge for your agency, plus an improved viewer experience for all your vendors' properties, then your subscription of choice should be Elite.

With an Elite Subscription you are guaranteed more visibility than with Enhanced, plus you have the option to upgrade any or all your listings to an Elite Priority Placement to drive even more exposure for your vendor properties.

Why Elite Subscription?

	Elite	Enhanced
Property images	2 small	1 small
Agency branded banner	✓	✗
Agency logo	✓	✓
Agent and agency name	✓	✗

REAL ESTATE AGENT

★ 18 Wellington St, BRIGHTON

Offers over \$1,205,000
Stylish open plan apartment with water views
Set back from the street in a boutique block with spacious living area, building security and modern finishings...

[More Details](#)

REAL ESTATE AGENT

Contact
Agent name
Agency name

Add Inspection: Wed 21 Mar 5:45pm

★ 9 Asling St, BRIGHTON

Updated

\$720,000
Priced for quick sale
Privately secluded amongst beautiful mature surrounds of 1315sqm (approx), this Land Mark Victorian Manor offering a wealth...

REAL ESTATE AGENT

Add Inspection: Wed 21 Mar 5:45pm

Elite Subscription

- Higher impact than Enhanced Subscription
- Improved exposure with agent branded banner at the top
- 50% larger than Enhanced Subscription
- Greater visibility with 2 property images

Enhanced Subscription

- Entry level subscription
- A clean listing focusing on the property
- 1 property image
- Agency logo

Priority Placement for more visibility and enquiry

Priority Placement listings attract significantly more interest from property seekers by securing a position ahead of all subscription listings.

At a minimal one-off cost to your vendors, on top of your existing Domain subscription, you can upgrade to a Priority Placement listing to rank higher in the property search results and generate increased enquiries.

As part of our Elite and Enhanced Subscriptions, Domain now offers two levels of Priority Placement listings - giving you more options around the level of visibility and enquiry you generate for your brand and vendor properties.

If you have an Elite Subscription then you can upgrade your listings to Elite Priority Placement. With an Enhanced Subscription, you can upgrade to Enhanced Priority Placement.

Elite and Enhanced Priority Placements, which appear above Elite and Enhanced Subscription listings in the search results page, are displayed in order of recency.

Stand out more with Elite Priority Placement

If your goal is to better profile your properties and agency to attract greater brand recognition in your area, plus to generate increased enquiries, ensure you upgrade your Elite listings to more prominent Elite Priority Placements.

Why Elite Priority Placement?

	Elite	Enhanced
Property images	3 large	2 large
Agency branded banner	✓	✗
Agency logo	✓	✓
Agent and agency name	✓	✓
Agent headshot photo	✓	✗

REAL ESTATE AGENT

★ 75 Roslyn St, BRIGHTON 2 1 1

\$2,350,000
First class quality 5+ bedroom luxury family home
 With a stunning combination of Bayside excellence, contemporary indulgence and streamlined architectural brilliance, every luxury...
 Contact Agent name, Agency name More Details

Add Inspection: Wed 21 Mar 5.45pm

REAL ESTATE AGENT

★ 7 Park St, BRIGHTON 1 1 -

Just Listed

Above \$950,000
Near-beach family residence with 4 bedrooms and pool
 A stunning family residence (with a northern rear aspect) of around 350 metres of internal open plan living and with the creative build - signature of McKimm...
 Contact Agent name Agency name More Details

Add Inspection: Wed 21 Mar 5.45pm

Elite Priority Placement

- Greater impact than Enhanced Priority Placement
- Positioned higher than Subscriptions in search results
- 20% larger than Enhanced priority placement
- Stronger agency branding including agent photo
- 3 prominent property images

Enhanced Priority Placement

- Ranked ahead of Subscription listings on search results page
- Includes your Agency's logo
- Easy to view Agent contact details
- 2 property images

To advertise or find out more contact us today

1300 799 109 | domain.com.au/agentcentre

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