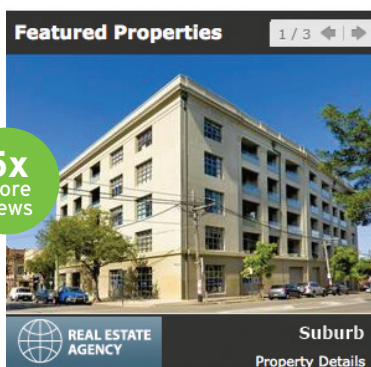


Upgrade for greater impact

Need help navigating which online listings give your property marketing campaigns greater impact?

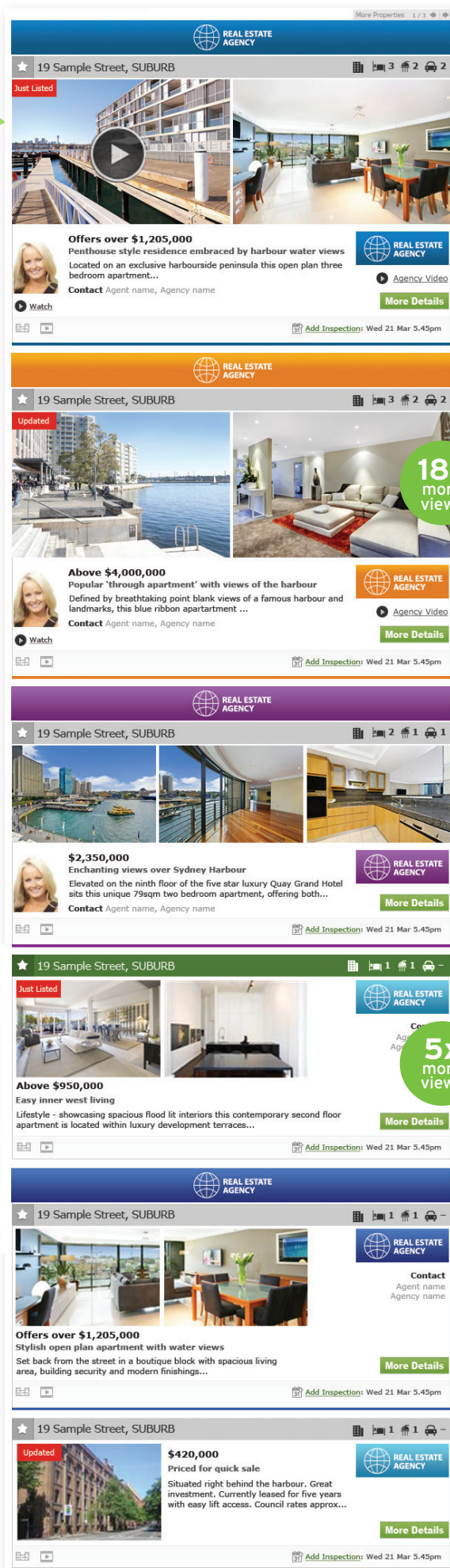
At domain.com.au we offer multiple upgrade choices to generate greater online and mobile listing display and brand prominence.

Maximise views and enquiries for your properties and dominate in your market with Domain.



Property Gallery

- Pole position beneath the highly used search panel
- Showcase up to five listings
- Promote your agency's brand
- Extend your reach outside your listing area
- 100% exclusivity on every search page



Top Spot

- Always displayed at the top of the search results page
- Promote unlimited properties in your suburb with big hero images
- Alternative display carousel for unmatched property searches
- Prominent branding appears on mobile apps*
- No third party advertising on property details page

Premium Plus

- Generate high visibility and real impact for your properties
- Standout property display with 2 large photos and strong branding
- Prominent branding appears on mobile apps*
- No third party advertising on property details page

Elite Priority Placement[^]

- Available with an Elite Subscription
- Greater impact - 20% larger than Standard Priority Placement
- 3 prominent images
- Strong branding with agent photo
- Prominent branding appears on mobile apps*

Standard Priority Placement[^]

- Available with a Standard Subscription
- Ranked higher than subscription listings
- Includes your agency's logo
- Cost effective search results enhancement for all your properties

Elite Subscription[^]

- Greater visibility - 50% larger than Standard
- Unlimited number of listings with 2 property images
- Strong branded banner and logo
- Prominent branding appears on mobile apps*

Standard Subscription[^]

- Entry level subscription
- 1 property image
- Unlimited number of listings
- Feature up to 27 images on the property details page

Dominate with

Domain

*Branded listings appear on iPad, iPhone and Android apps.

[^]Elite and Standard Priority Placement listings plus Elite and Standard Subscription listings appear in order of recency.

Get more from your property marketing

eBrochure

- Reach highly targeted property seekers
- Cost effective and convenient auto email

11x more views

FOR SALE Crows Nest for Sale
11 Sample Street

Property details
Spacious apartment with huge entertainers' terrace

Agent details
Real Estate Agent
11 Sample Street
Suburb 2222

Property overview
Price: price guide over \$600,000
Property type: Apartment / Unit / Flat
Suburb: SUBURB
Region: REGION

You Wish (sales)

- Unmissable advertising on the 'search to buy' home page
- You Should available for executive / luxury / holiday rental properties

16x more views

Search to buy

Suburb: [input field]

Price Range: [input field]

Bedrooms: [input field]

Bathrooms: [input field]

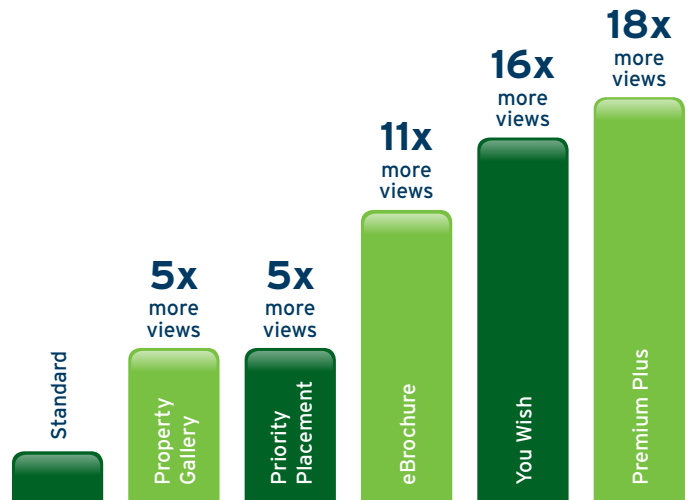
Car Spaces: [input field]

Property Type: [input field]

You wish...

InvestSMART
Your money. Your move.

Upgrade your listings to maximise your property views on domain.com.au*



*National average of online property views compared to a Standard listing

To find out more contact us today
1300 799 109 | support@domain.com.au

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Domain