

Media Release

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Australian women can't change a tyre

While many people plan to go on holiday for Easter, a CARSguide.com.au survey has revealed that the majority of Australian women are not prepared to handle a roadside problem, with 61 per cent saying they would not feel confident enough to change a car tyre and 65 per cent saying they were unable to jump start a car.

Conducted by CoreData in partnership with CARSguide.com.au, the survey of 2,054 people also found:

- An overwhelming majority of men (94 per cent) claim they would have no problem changing a car tyre. 87 per cent of men also said they can jump-start a car.
- 58 per cent of male respondents check their oil every two weeks or monthly, compared to 45 per cent of women who wait for someone else to do it or for the scheduled service.
- 68 per cent of male respondents check their tyre pressure every two weeks or monthly, compared to women who are more likely to wait for someone else to do it (21 per cent).
- The majority of all respondents (51 per cent) admit they don't shop around for competitive quotes when they take their car to a mechanic for repairing.

"Our survey indicates that the majority of women aren't confident when it comes to dealing with vehicle repairs," chief operating officer for CARSguide.com.au, Tony Burrett said.

"I think it is imperative that all Australians know the basics, like how to change a tyre or jump-start their vehicle. It's worrying that so many women can't do so as they could find themselves in a dangerous situation."

"I think on the whole, it is still considered the "man's job" when it comes to keeping a car maintained or having to perform emergency repairs such as changing a tyre or jumpstarting a vehicle."

"Driving a well maintained vehicle is important to ensure safety, so checking oil levels and tyre pressure should be undertaken regularly – don't just wait for some else to do it."

For tips on maintaining your car visit:

<http://carsguide.news.com.au/story/0,20384,17136745-5001701,00.html>

About CARSguide.com.au

CARSguide.com.au is News Digital Media's (the digital division of News Limited) national online motoring brand featuring comprehensive news and reviews from Australia's leading motoring experts. Additionally, CARSguide.com.au provides road tests, motoring tools and a marketplace for online classifieds. The site carries more than 70,000 listings and continues to grow faster than the market, proving the fastest growing automotive site from December 2005 to December 2006. CARSguide.com.au experienced 95% growth in unique browsers within aforementioned period*.

* Source: Nielsen // Net Ratings Market Intelligence, Automotive Domestic - Syndicated Category Dec 05 - Dec 06.

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