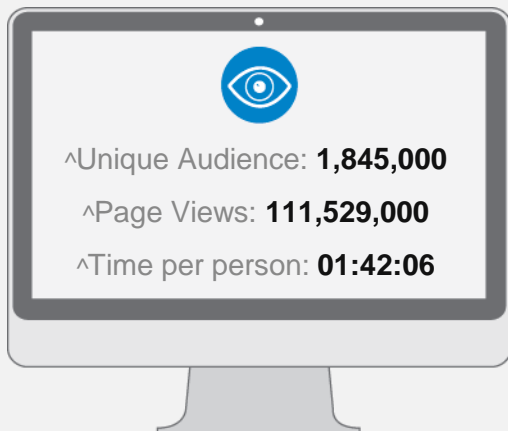


Key Statistics



M-Site:#

Ave Daily UBs: 170,214
Page Impressions: 26,647,560

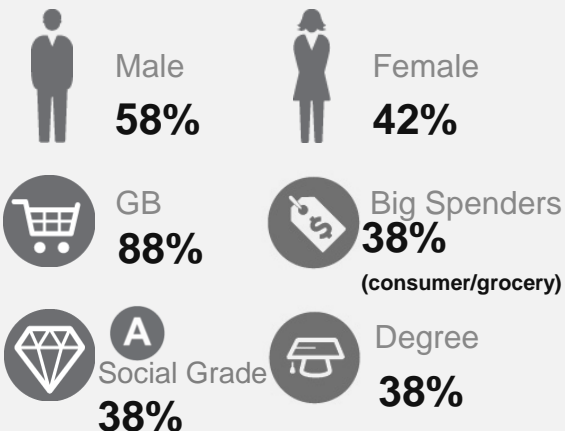
Tablet App:

Audience last 4 wks: 249,000
~Downloads to Date: 630,186

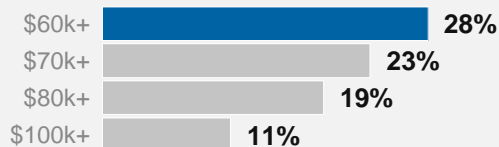
Video:

**Unique Audience: 626,000
**Stream Volume: 3,091,000

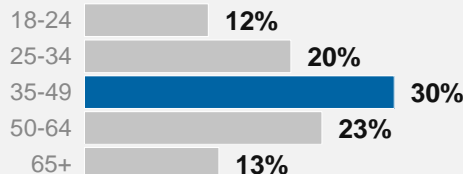
Profile



Income



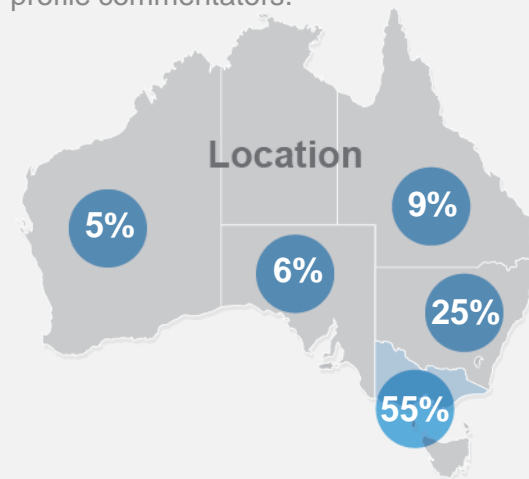
Age



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