

Deadlines

2013

Issue date	Cover	Booking deadline	Material deadline - 12pm	Cancellation deadline
January	January 19	December 20	January 10	December 20
	January 26	January 3	January 17	December 27
February	February 2	January 10	January 24	January 3
	February 9	January 17	January 31	January 10
	February 16	January 24	February 7	January 17
	February 23	January 31	February 14	January 24
March	March 2	February 7	February 21	January 31
	March 9	February 14	February 28	February 7
	March 16	February 21	March 7	February 14
	March 23	February 28	March 14	February 21
April	March 30	March 7	March 21	February 28
	April 6	March 14	March 28	March 7
	April 13	March 21	April 4	March 14
	April 20	March 28	April 11	March 21
May	April 27	April 4	April 18	March 28
	May 4	April 11	April 25	April 4
	May 11	April 18	May 2	April 11
	May 18	April 25	May 9	April 18
June	May 25	May 2	May 16	April 25
	June 1	May 9	May 23	May 2
	June 8	May 16	May 30	May 9
	June 15	May 23	June 6	May 16
July	June 22	May 30	June 13	May 23
	June 29	June 6	June 20	May 30
	July 6	June 13	June 27	June 6
	July 13	June 20	July 4	June 13
August	July 20	June 27	July 11	June 20
	July 27	July 4	July 18	June 27
	August 3	July 11	July 25	July 4
	August 10	July 18	August 1	July 11
September	August 17	July 25	August 8	July 18
	August 24	August 1	August 15	July 25
	August 31	August 8	August 22	August 1
	September 7	August 15	August 29	August 8
October	September 14	August 22	September 5	August 15
	September 21	August 29	September 12	August 22
	September 28	September 5	September 19	August 29
	October 5	September 12	September 26	September 5
November	October 12	September 19	October 3	September 12
	October 19	September 26	October 10	September 19
	October 26	October 3	October 17	September 26
	November 2	October 10	October 24	October 3
December	November 9	October 17	October 31	October 10
	November 16	October 24	November 7	October 17
	November 23	October 31	November 14	October 24
	November 30	November 7	November 21	October 31
December	December 7	November 14	November 28	November 7
	December 14	November 21	December 5	November 14
	December 21	November 28	December 12	November 21

Premium positions cancellation deadline: an additional 2 weeks notice is required for cancellations from premium positions.

Material deadlines subject to change for special execution editions (ie. insert bookings). Please contact your sales representative for more details.

Cancellation deadline 4 weeks prior to on-sale date as above. 6 weeks prior for premium positions. Insert booking deadline 6 weeks prior to publication date.

Production specifications: Please refer to our specifications website: www.adcentre.com.au/good-weekend.aspx or email adprodunit@fairfaxmedia.com.au.

Please note that material received after deadline may be subject to strip-in fees.