

THE  AGE

EDUCATION



Overview

Education

Overview

Education is available each Monday in *The Age* and online nestled under the national section of theage.com.au.

Focussing on topical issues as well as schooling and training options, *Education* contains advice for students and parents on such topics as managing the VCE year to subject and course selection for career path planning.

Education provides targeted opportunities for advertisers to reach parents, students, teacher and education professionals.

Why Advertise*

The Age (Mon) is read by:

- **282,000** degree qualified Victorians
- **99,000** parents of children under 16yrs
- **66,000** Education professionals.

Key Stats*

Readership: 501,000



Profile*



Advertising Contact Information

Call (03)8667 2000 or visit Adcentre.com.au

Deadlines

Print Bookings : 5pm, Wednesday prior

Print Material: 12pm, Friday prior

Source: *Roy Morgan Research, March 2013 – Based on The Age (Mon)

EDUCATION

Content and Editors



Education Print

Education has long been recognised as a valuable information resource attracting universities, schools and students and readers with a specific interest in education.



Education Online

With all the latest about learning and development, *Education* has an expanded education presence online at theage.com.au/education



Jewel Topsfield

Jewel is education editor for *The Age*. Prior to this role, she was deputy editor of The National Times, *The Age's* online site for opinion and debate. Jewel started her career in journalism in Adelaide, working for The Advertiser and Messenger newspapers.



Jeffrey Glorfeld

Jeffrey is a strategic publications editor for *The Age*. Jeff oversees the production of a number of special inserts and magazines that are published within *The Age*.