THE AGE

EDUCATION



Education

Overview

Education is available each Monday in *The Age* and online nestled under the national section of *theage.com.au*.

Focussing on topical issues as well as schooling and training options, *Education* contains advice for students and parents on such topics as managing the VCE year to subject and course selection for career path planning. *Education* provides targeted opportunities for advertisers to reach parents, students, teacher and education professionals.

Why Advertise*

The Age (Mon) is read by:

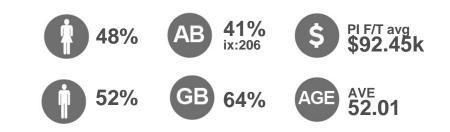
- 282,000 degree qualified Victorians
- 99,000 parents of children under 16yrs
- 66,000 Education professionals.

Key Stats*

Readership: 501,000



Profile*



Advertising Contact Information Call (03)8667 2000 or visit Adcentre.com.au Deadlines

Print Bookings : 5pm, Wednesday prior **Print Material:** 12pm, Friday prior

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Source: *Roy Morgan Research, March 2013 - Based on The Age (Mon)

Content and Editors



Education Print

Education has long been recognised as a valuable information resource attracting universities, schools and students and readers with a specific interest in education.



Education Online

With all the latest about learning and development, *Education* has an expanded education presence online at theage.com.au/education



Jewel is education editor for *The Age*. Prior to this role, she was deputy editor of The National Times, *The Age's* online site for opinion and debate. Jewel started her career in journalism in Adelaide, working for The Advertiser and Messenger newspapers.



Jeffrey Glorfeld

Jeffrey is a strategic publications editor for *The Age*. Jeff oversees the production of a number of special inserts and magazines that are published within *The Age*.

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