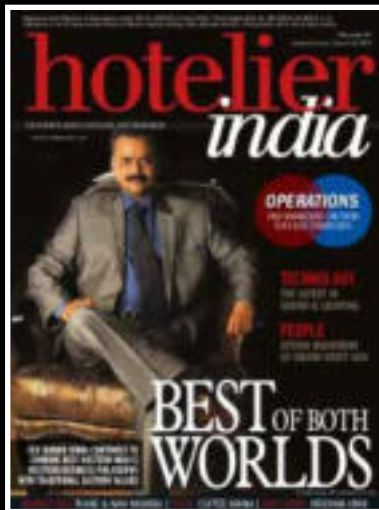


hotelier india

THE DEFINITIVE GUIDE TO SUCCESSFUL HOTEL MANAGEMENT

MEDIA PACK 2014



"I must compliment Hotelier India for coming out with an informative magazine every month that has great content and very good presentation."

SUDHIR SINHA
CEO, Best Western India

"Hotelier India has the best content and information and it is presented in the most desirable manner to appeal to everyone from the industry."

SUMIT KUMAR
General manager, Hyatt Place Hampi

"Hotelier India is, undoubtedly, the market leader in its segment. It is something all hoteliers look forward to reading every month."

NITIN NAGRALE
Founder & general secretary, HPMF

QUICK FACTS

- *Hotelier India*, the most preferred magazine for the hospitality industry, delivers vital information about industry trends, successful policies and practices being adopted by the industry, and in depth reports on various sectors to key decision-makers and people who matter.
- *Hotelier India* covers all aspects of the industry, from business trends and best practices to insightful industry interviews, case studies and market intelligence. Moreover, the magazine has gained a strong reputation for its comments and analysis from industrial professionals, and roundtable sessions with every sector of the Indian hospitality community.
- *Hotelier India* is distributed to and read by an audience of hoteliers, operators, developers, owners, architects, interior designers, as well as industry associations connected with the hospitality industry.
- *Hotelier India* counts key decision-makers as central to its readership profile, which includes MDs, presidents, chairmen, CEOs, CTOs, CIOs, CFOs, vice-presidents, project heads, consultants and general managers, as well as heads of department including sales and marketing directors, chief engineers, procurement heads, revenue heads, housekeeping heads, chefs and F&B directors.

ADVISORY BOARD

Our distinguished advisory board has been assembled to help guide *Hotelier India* to become even more representative of its community. Members have been invited from the highest levels of the industry to ensure that the magazine continues on its path of success.



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2014 EDITORIAL CALENDAR

	Interiors	Food & Beverage	Technology	Round Table
Jan	Guest room amenities	Equipment update - bakeries, bars and kitchens	Check-in optimised	F&B Managers
Feb	Bathrooms Trends	Deserts - chocolates, traditional, etc.	Sound systems	Housekeepers
March	HVAC	Tableware, glassware and presentation	Decoding BIM	Procurement managers
April	Pools and Spa areas	The not so simple Tea	Technology augmenting F&B rev	Chefs
May	Bed & Beddings	Managing successful f&b outlets	Conference & meeting tools	Development heads & project teams
June	Landscaping	Sustainable kitchens	Technology that measures savings	Chief engineers
July	Flooring options in stone, marble, tiles, etc.	All about Coffee and coffee machines	IPTV and in-room technology	Revenue managers
August	Lighting	Creating Restaurant concepts	HR Automation	Security heads
September	Bathrooms Experience	The Spirits update	Fitness technology update	Spa managers
October	Soft furnishings & wall coverings	Reinventing the F&B promotion	Unified communications	Sales and marketing heads
November	Flooring options in carpet, wood, engineered, etc.	Banqueting	Reservation systems	Front office managers
December	Outdoor furniture and décor	Exclusive ingredients	Mobile applications	HR managers

MARCH 2014 HOTEL BUILD INDIA

- Hotel Build India 2014 is the only platform for high-value networking and knowledge-sharing among key hotel operators, leading property developers, top-level architects and interior designers, the best structural consultants, cutting-edge technology suppliers and basically everyone involved in building a hotel – all in three activity-packed days in March 2014.
- Highlights include an exclusive CEO panel and a Masterclass on prefabricated hotel build.



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DECEMBER 2014 HOTELIER INDIA AWARDS

- Designed to be the most prestigious event for the Indian hospitality industry to honour those who have rendered exemplary service to their organisations and corporate peers.
- The Hotelier India Awards bring together the *creme de la creme* of the country's hospitality industry. As such, it is an ideal place for suppliers and service providers to promote their brand, meet potential customers and entertain existing clients.



HOTELIER INDIA AWARDS Sponsorship categories

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Magazine

POSITION	SPECIFICATIONS	RUPEES
Reverse gatefold	44.5 x 30 cm	2,75,000
IFC inside gatefold	44 x 30 cm	2,95,000
IFC	22.5 x 30 cm	2,05,000
IBC	22.5 x 30 cm	1,79,000
OBC	22.5 x 30 cm	1,95,000
Central DPS	45 x 30 cm	1,90,000
DPS	45 x 30 cm	1,60,000
Full page first-half	22.5 x 30 cm	1,20,000
Full page second-half	22.5 x 30 cm	99,000
Half page	20.1 x 13.2 cm	68,000

Directory June 2013

POSITION	SPECIFICATIONS	RUPEES
Section divider		1,15,000
Double page spread	33.3 x 23.5 cm	1,45,000
Company profile	16.5 x 23.5 cm	86,250
Full page	16.5 x 23.5 cm	86,250
Half page	8.3 x 23.5 cm	46,000
Quarter page	4.1 x 8.3 cm	30,000



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Quality products that purchase heads source not only affect the bottom line but also go a long way in helping hotels deliver on the brand promise. The Product Finder is a ready guide to help purchase heads make well-informed decisions. It is a treasure trove of information on the latest products from a wide variety of vendors.

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Vertical white space on home page or specific section	220 x 550 pixels	1,10,000
MPU on home page or specific section	300 x 250 pixels	75,000



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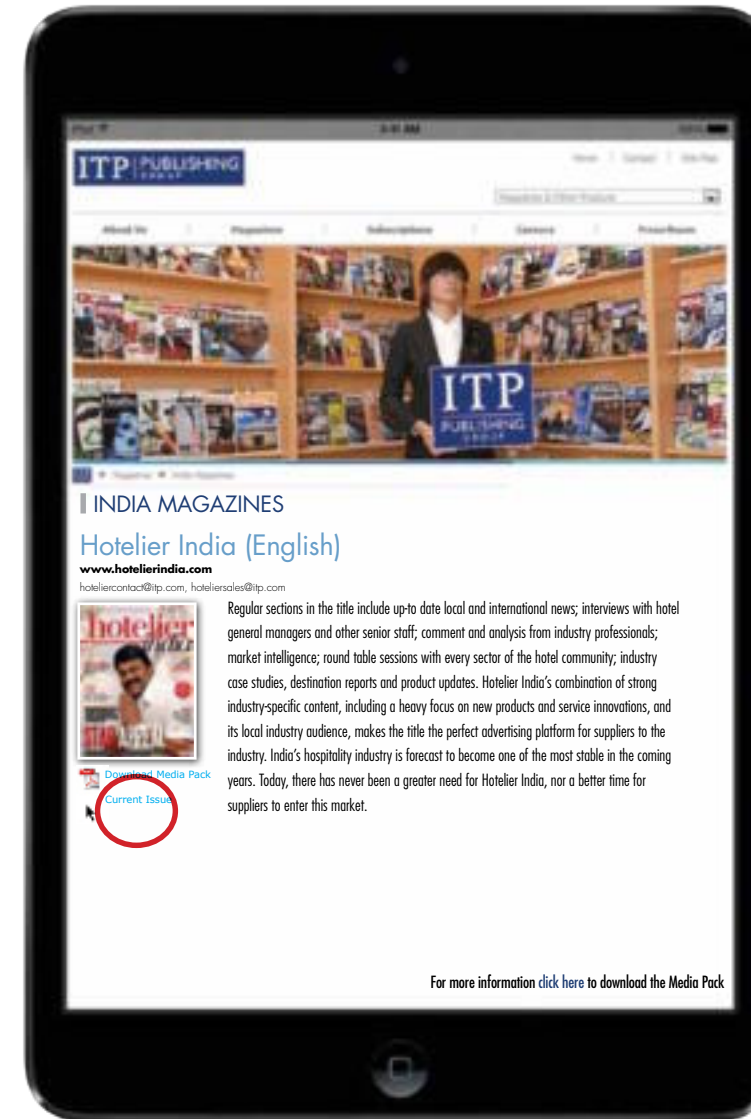
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