

DMCC PRESENTS THE KOBE BRYANT HEALTH & FITNESS WEEKEND CELEBRITY BASKETBALL GAME

The celebrity basketball game will be held at the state-of-the-art Knights Arena at the American University in Dubai. This intimate venue offers an up close and personal viewing experience, regardless of the seats you are in. For those looking for to interact with the celebrity game players and have prime seating right in the heart of the action, VIP, Royal Box and Courtside tickets are the ones for you.

VIP – AED 795.00

Lower level seats put you right in the heart of it all, for what's set to be an action-packed match. VIP ticket holders also have access to an autograph signing session by the Real Madrid basketball legends immediately following the slam-dunk competition.

ROYAL BOX – AED 3,500.00

COURTSIDE – AED 5,000.00

In addition to having the best seats in the house, these special ticket holders get access to the exclusive pre-game VIP reception where they can meet the celebrity game players, so be sure to bring your cameras. The pre-game VIP reception begins at 3pm, 90 minutes prior to the start of the game.

Kobe Bryant is not confirmed to attend; however he may make a surprise appearance. In addition, ticket holders in this category also receive a high-end gift bag with premium gifts from some of the event partners including an item autographed by the Real Madrid basketball legends and hip hop artist Soulja Boy, in addition to access to the post-game autograph signing session by the Real Madrid Basketball legends team.