

NEWS, ANALYSIS, PROJECTS & BUSINESS INTELLIGENCE FOR THE CONSTRUCTION INDUSTRY

CONSTRUCTION WEEK

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MEDIA PACK 2013

AN ITP PUBLISHING INDIA PUBLICATION

WHY CONSTRUCTION WEEK?

- Award-winning journalism: 'Best Construction News Magazine' and 'Best Journalist' by the Construction Industry Development Council (CIDC).
- Consistently reaches key decision makers across India
- Rich, incisive editorial every month, packed with news and analysis of the key industrial players
- Dedicated PMV and MEP sections
- Interviews with leading industry professionals
- Tightly focused editorial
- Latest and most reliable data
- Emphasis on need-to-know information and insights
- International edge, local touch
- World-class production, print and paper quality

REGULAR FEATURES

- **The Big Interview:** Construction Week has become known for its centrepiece interviews with industry leaders and decision makers who matter. From union ministers to international industrialists, the magazine truly represents the voice of the industry.
- **News & Analysis:** In-depth coverage of policy, regulation, market trends, economy and issues plaguing the real estate and infrastructure sectors.
- **PMV Focus:** News, reports, case studies, interviews and analysis from the CE industry.
- **MEP Focus:** Latest technologies, innovations, trends, case studies, interviews and analysis.

TESTIMONIALS

"Construction Week has established itself as a must-read magazine for the industry and key decision makers. It's a leading source of news, providing good analysis and data that construction industry professionals need to do their jobs more effectively."

RISHABH SETHI, executive director, SPML Infra Ltd

"I compliment the Construction Week team for highlighting the best practices and learnings from across the world."

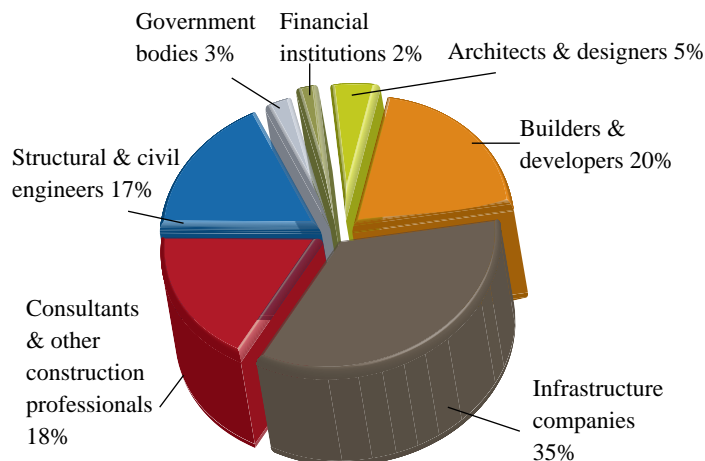
LALIT KUMAR JAIN, national president, CREDAI

"The in-depth analysis of various issues makes Construction Week a must read magazine for everyone in this business."

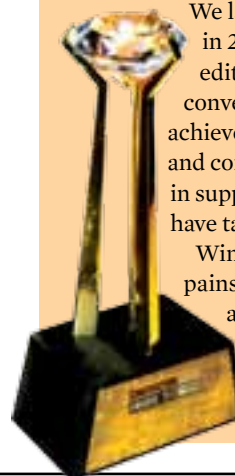
VINAYAK DESHPANDE, MD, Tata Projects



READERSHIP PROFILE



CONSTRUCTION WEEK AWARDS 2013



We launched the *Construction Week Awards* in 2011 to honour the industry. The first two editions saw Indian construction leaders converge on a grand stage to celebrate the achievements of the finest of projects, people and companies. *Construction Week* takes pride in supporting the industry and our awards have taken our partnership to a new level.

Winners were selected through a painstaking selection process conducted by an eminent jury. The awards will return once again this year to commemorate the industry's struggles and triumphs as it creates a whole new India.

EDITORIAL CALENDAR 2013

MONTH	COVER STORY	MEP	PMV	EVENT
JANUARY	2013 OUTLOOK – PROJECTS TO WATCH OUT FOR		CONCRETE PUMPS AND BOOMS	BC INDIA SPECIAL
FEBRUARY	ROADS & HIGHWAYS	HVAC	TOWER CRANES	ACREX INDIA SPECIAL
MARCH	TOP TEN CONSTRUCTION TYCOONS		EXCAVATORS	
APRIL	UPCOMING INTEGRATED TOWNSHIPS	FIRE SAFETY	TRUCKS & DUMPERS	BAUMA SPECIAL
MAY	TOP 10 INVESTMENT DESTINATIONS		ROAD BUILDING EQUIPMENT	ROOF INDIA SPECIAL
JUNE	TOP 10 GREEN PROJECTS	ELEVATOR TECHNOLOGY	BATCHING PLANTS	
JULY	THEMED PROJECTS	WASTEWATER MANAGEMENT	INDUSTRIAL CRANES	
AUGUST	LOW-COST HOUSING		COMPACTORS	CWI AWARDS - PREVIEW
SEPTEMBER	URBAN INFRASTRUCTURE	PLUMBING SYSTEMS	DEMOLISHERS AND BREAKERS	BIG 5 CONSTRUCT INDIA 2013/ CWI AWARDS
OCTOBER	GREEN BUILDING		WHEEL/BACKHOE LOADERS	CWI AWARDS- POST AWARDS
NOVEMBER	CWI POWER LIST- ANNIVERSARY SPECIAL	BUILDING AUTOMATION		EXCON 2013 – SPECIAL
DECEMBER	LUXURY HOUSING		DRILLING/PILING/ TUNNELLING SYSTEMS/ DIRECTIONAL DRILLS	

ADVERTISING RATES & SIZES

	TRIM (WxH in mm)	BLEED (WxH in mm)	NON-BLEED (WxH in mm)
DOUBLE PAGE SPREAD	410 x 275	420 x 285	400 x 265
FULL PAGE	205 x 275	215 x 285	195 x 265

POSITION	SPECIFICATIONS	RUPEES
FC DPS	410 x 275 mm	2,18,000
IFC SINGLE PAGE	205 x 275 mm	1,42,000
IBC	205 x 275 mm	1,20,000
OBC	205 x 275 mm	1,75,000
DPS	400 x 265 mm	1,65,000
FULL PAGE, 1ST FORME	205 x 275 mm	99,000
FULL PAGE	205 x 275 mm	91,000
HALF PAGE HORIZONTAL: FIRST HALF	175 x 115 mm	52,000
HALF PAGE VERTICAL: FIRST RH	88 x 235 mm	61,000

www.constructionweekonline.in	SPECIFICATIONS	RUPEES
LEADERBOARD	728 pixels x 90 pixels	99,000
BANNER	234 pixels x 60 pixels	75,000
BANNER	220 pixels x 550 pixels	82,000

BOOK YOUR DATES!



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SEPTEMBER, 2013

CONSTRUCTION WEEK AWARDS

INDIA'S MOST CREDIBLE AWARDS THAT ACKNOWLEDGE THE VERY BEST OF CONSTRUCTION INDUSTRY



ABOUT ITP PUBLISHING INDIA

ITP was incorporated in 2008 with a mandate to publish special-interest magazines catering to the needs of the Indian market. Although young, the company is able to leverage over 20 years of experience in the business-to-business magazine publishing space through its licencing agreements with ITP Business Group—the largest B2B publisher in the Middle East. *Construction Week* serves as a strong and serious platform for the dynamic construction industry in India.

For more information, log on to www.constructionweekonline.in



ADVERTISING

Bibhor Srivastava | Publishing director
M: +91 9323252340 | M: +91 98204 39239
E-mail: bibhor@itp.com

Indrajeet Saoji | Business head
T: +91 22 6154 6024 | M: +91 93202 85997
E-mail: indrajeet.saoji@itp.com

Sanjay Bhan | Regional sales manager (South)
M: +91 98457 22377
E-mail: sanjay.bhan@itp.com

EDITORIAL

Shafquat Ali | Group editor
T: +91 22 6154 6038 | M: +91 97692 03153
E-mail: shafquat.ali@itp.com

Niranjan Mudholkar | Executive editor
T: +91 22 6154 6028 | M: +91 98195 31819
E-mail: niranjan.mudholkar@itp.com

Imran Mirza | Editor
T: +91 22 6154 6026 | M: +91 98206 22184
E-mail: imran.mirza@itp.com

Syed Ameen Kader | Deputy editor
T: +91 22 6154 6027 | M: +91 93223 84002
E-mail: syed.kader@itp.com