

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

April 24, 2013

### SHAHEEN AND AYOTTE REMAIN POPULAR

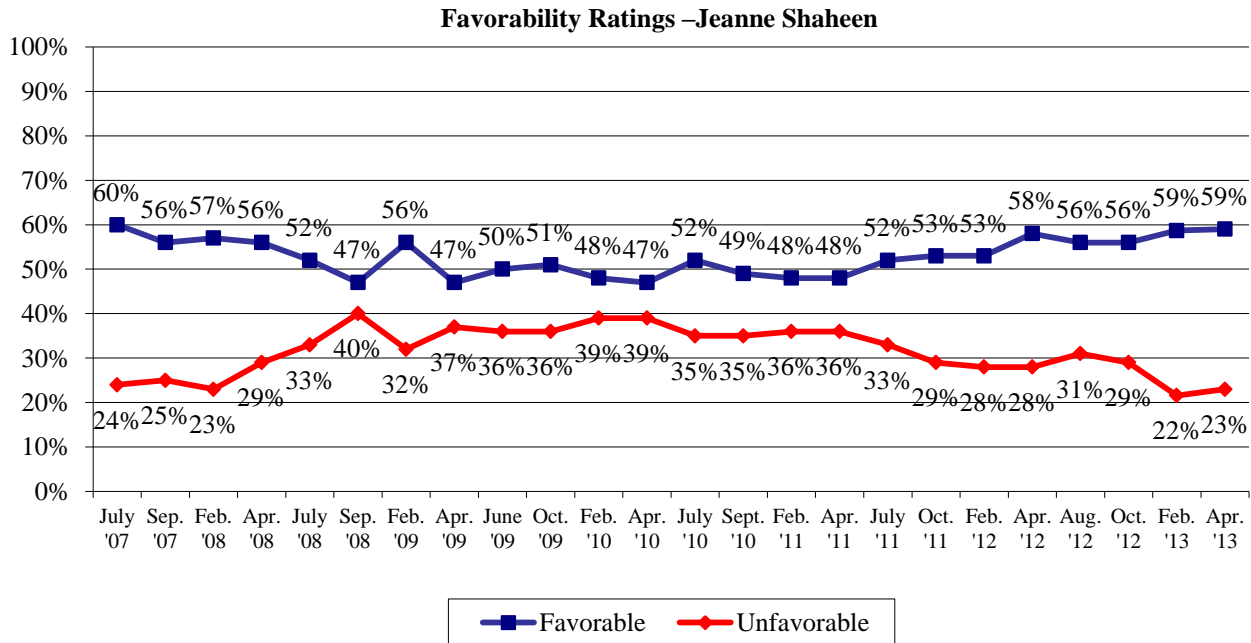
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DURHAM, NH – The popularity of New Hampshire’s two senators, Democrat Jeanne Shaheen and Republican Kelly Ayotte, remains steady. The popularity of 1<sup>st</sup> District Congresswoman Carol Shea Porter and 2<sup>nd</sup> District Congresswoman Annie Kuster continues to decline following their elections in November.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Five hundred and seven (507) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 4 and April 9, 2013. The margin of sampling error for the survey is +/- 4.4 percent. Included were 227 residents of New Hampshire’s First Congressional District (MSE = +/- 6.5%) and 276 from the Second District (MSE = +/- 5.9%).

#### Favorability Ratings – Senator Jeanne Shaheen

The senior member of the delegation, Democratic Senator Jeanne Shaheen has long been one of the most popular politicians in New Hampshire. In the most recent Granite State Poll, 59% of New Hampshire adults say they have a favorable opinion of Shaheen, 23% have an unfavorable opinion of her, 6% are neutral and 12% don’t know enough about her to say. Shaheen’s net favorability rating is +36, unchanged from her +37 rating in February. She is viewed very favorably among Democrats (net favorability rating of +77%), favorably among Independents (+35%), but unfavorably among Republicans (-14%).

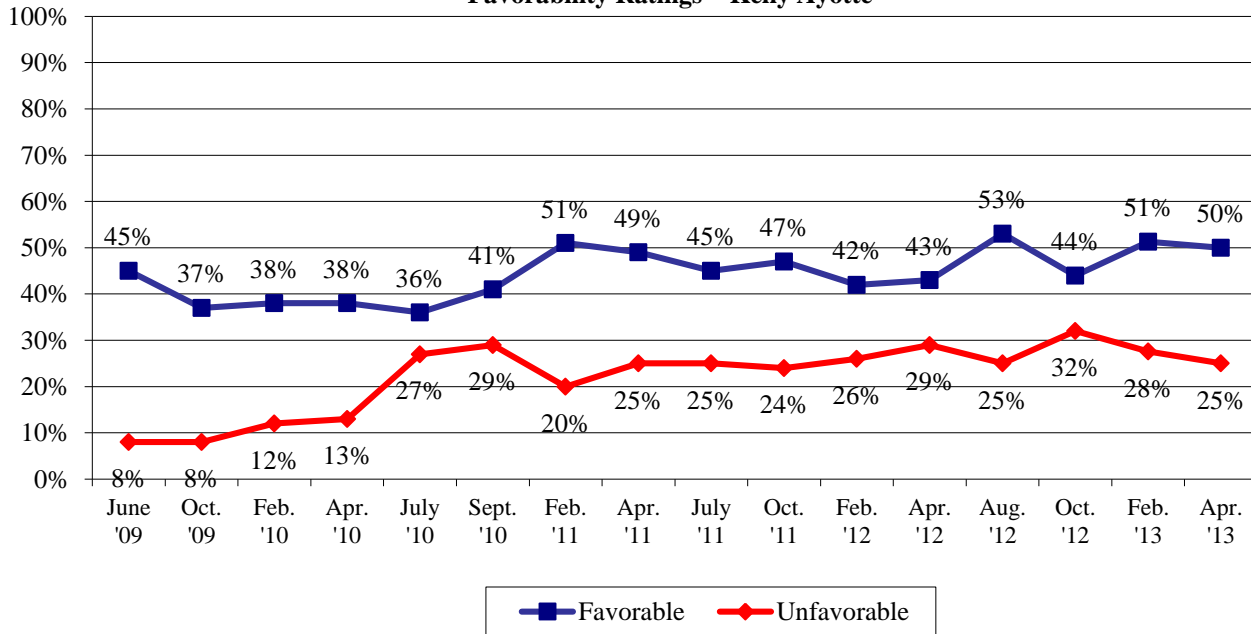


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

### Favorability Ratings – Senator Kelly Ayotte

New Hampshire’s junior senator, Republican Kelly Ayotte, has also seen her favorability rating largely unchanged since February. Currently, 50% of New Hampshire adults have a favorable opinion of Ayotte, 25% have an unfavorable opinion of her, 9% are neutral and 16% don’t know enough about her to say. Ayotte’s net favorability rating is +25%, up from +23% in February. Her net favorability remains high among Republicans at +74% and low among Democrats where it is at -21%. Her net favorability rating among Independents has also stayed steady at +38%.

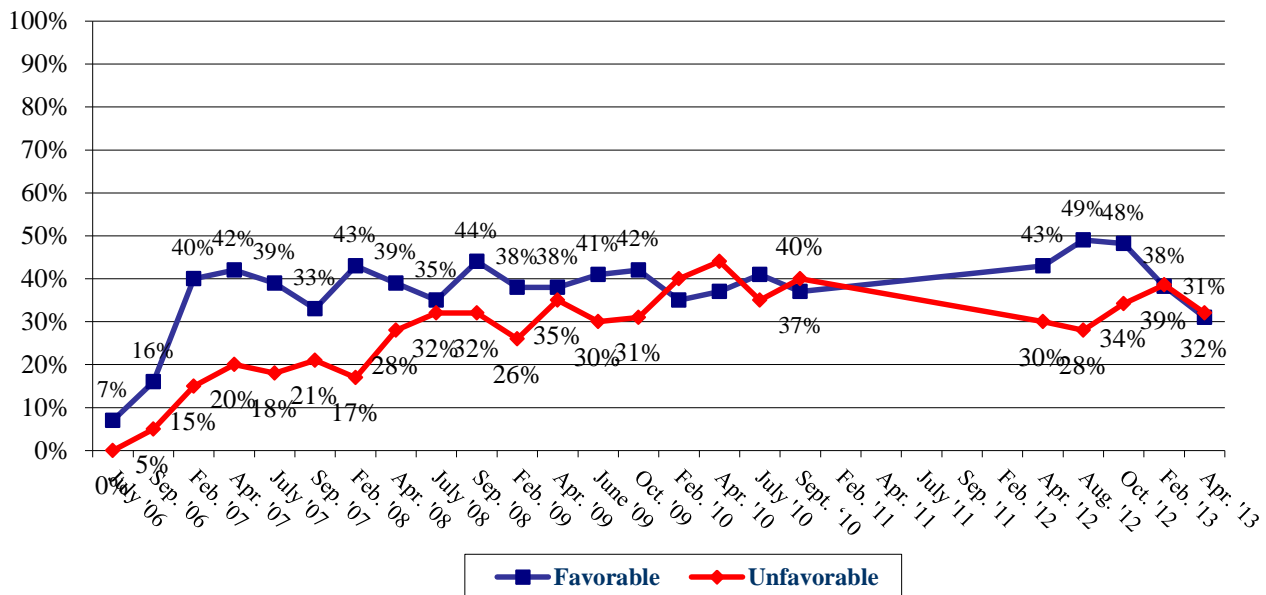
Favorability Ratings – Kelly Ayotte



### Favorability Ratings – Congresswoman Carol Shea-Porter

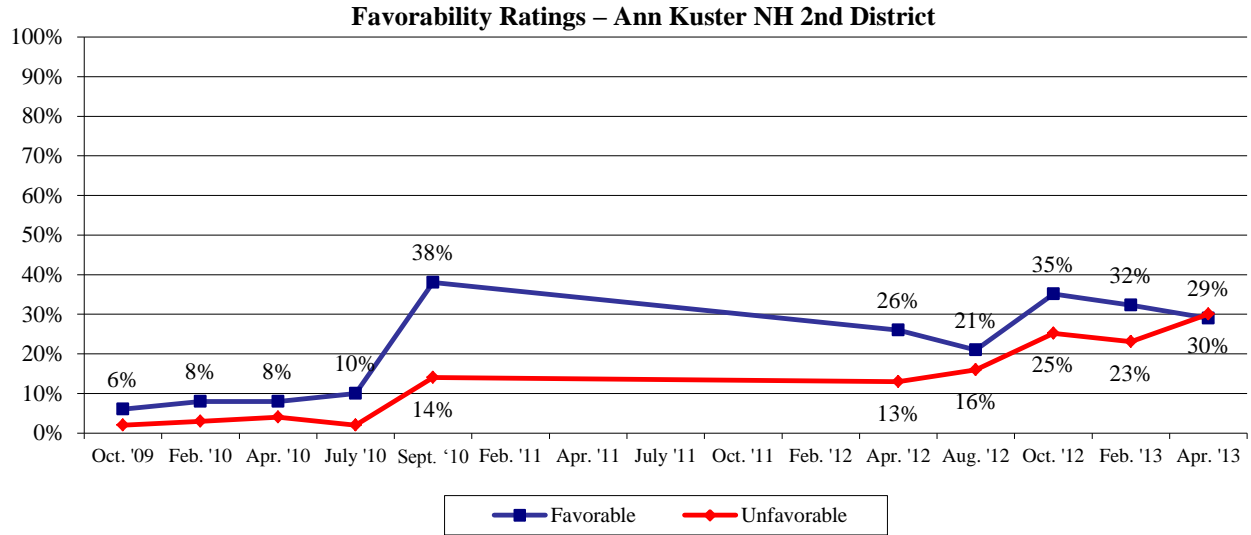
Democrat Congresswoman Carol Shea Porter has seen a decline in her favorability ratings since being re-elected to Congress in November. Currently, 31% of 1<sup>st</sup> District adults have a favorable opinion of Shea-Porter, 32% have an unfavorable opinion, 11% are neutral, and 26% don’t know enough about her to say. Her net favorability rating is at -1%, which remains the same since our last poll in February. She remains popular among Democrats (net +45%, down from +64% in February), but she is very unpopular among Republicans (net -45%) and unpopular among Independents (net -8%).

Favorability Ratings – Carol Shea-Porter NH 1<sup>st</sup> District



### Favorability Ratings – Congresswoman Ann Kuster

In New Hampshire’s Second Congressional District, newly elected Congresswoman Ann Kuster’s favorability ratings have also been declining since she was elected in November. Currently, 29% of 2<sup>nd</sup> District adults have a favorable opinion of Kuster, 30% have an unfavorable opinion, 8% are neutral, and 34% don’t know enough about her to say. Her net favorability rating is -1%, which has dropped from +9% in February. She remains popular among Democrats (net +43%), and very unpopular among Republicans (net -51%). She has lost ground among Independents where her net favorability rating has dropped to -12% from +9 in February.



### Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and seven (507) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 4 and April 9, 2013. The margin of sampling error for the survey is +/- 4.4 percent. Included were 227 residents of New Hampshire's First Congressional District (MSE = +/- 6.5%) and 276 from the Second District (MSE = +/- 5.9%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may sum to just above or below 100%. Respondent numbers in each demographic may not equal the total respondent number due to respondents choosing not to answer some demographic questions.

### Favorability Rating – Senator Jeanne Shaheen

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former Governor) Jeanne Shaheen?"

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>Apr. '13</b>	<b>59%</b>	<b>6%</b>	<b>23%</b>	<b>12%</b>	<b>+36%</b>	<b>(504)</b>
<b>Feb. '13</b>	59%	9%	22%	11%	+37%	(580)
<b>Oct. '12</b>	56%	4%	29%	11%	+27%	(588)
<b>Aug. '12</b>	56%	4%	31%	9%	+25%	(580)
<b>Apr. '12</b>	58%	6%	28%	8%	+30%	(533)
<b>Feb. '12</b>	53%	7%	28%	12%	+25%	(527)
<b>Oct. '11</b>	53%	9%	29%	9%	+24%	(554)
<b>July '11</b>	52%	7%	33%	8%	+19%	(511)
<b>Apr. '11</b>	48%	7%	36%	9%	+12%	(503)
<b>Feb. '11</b>	48%	9%	36%	7%	+12%	(519)
<b>Sept. '10</b>	49%	5%	35%	11%	+14%	(515)
<b>July '10</b>	52%	6%	35%	8%	+17%	(503)
<b>Apr. '10</b>	47%	6%	39%	8%	+8%	(511)
<b>Feb. '10</b>	48%	5%	39%	8%	+9%	(496)
<b>Oct. '09</b>	51%	5%	36%	7%	+15%	(502)
<b>Jun. '09</b>	50%	6%	36%	8%	+14%	(557)
<b>Apr. '09</b>	47%	7%	37%	9%	+10%	(503)
<b>Feb. '09</b>	56%	7%	32%	5%	+24%	(617)
<b>Sep. '08</b>	47%	5%	40%	8%	+7%	(522)
<b>July '08</b>	53%	9%	31%	6%	+22%	(472)
<b>Apr. '08</b>	56%	10%	29%	5%	+27%	(500)
<b>Feb. '08</b>	57%	13%	23%	7%	+34%	(555)
<b>Sept. '07</b>	56%	11%	25%	8%	+31%	(506)
<b>July '07</b>	60%	9%	24%	8%	+36%	(520)

### Favorability Rating –Kelly Ayotte

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former New Hampshire Attorney General) Kelly Ayotte?”

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '13	50%	9%	25%	16%	+25%	(505)
Feb. '13	51%	7%	28%	14%	+23%	(579)
Oct. '12	44%	5%	32%	19%	+12%	(590)
Aug. '12	53%	5%	25%	18%	+28%	(577)
Apr. '12	43%	5%	29%	22%	+14%	(531)
Feb. '12	42%	9%	26%	23%	+16%	(527)
Oct. '11	47%	10%	24%	18%	+23%	(554)
July '11	45%	12%	25%	18%	+20%	(514)
Apr. '11	49%	8%	25%	19%	+24%	(501)
Feb. '11	51%	8%	20%	21%	+31%	(520)
Sept. '10	41%	11%	29%	19%	+12%	(515)
July '10	36%	7%	27%	30%	+9%	(504)
Apr. '10	38%	7%	13%	41%	+25%	(508)
Feb. '10	38%	6%	12%	44%	+26%	(497)
Oct. '09	37%	6%	8%	49%	+29%	(501)
Jun. '09	45%	7%	8%	40%	+37%	(556)

### Favorability Rating –U.S. Representative Carol Shea-Porter - NH 1<sup>st</sup> District

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congresswoman (Former Congresswoman) Carol Shea-Porter?”

<u>1st C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '13	31%	11%	32%	26%	-1%	(227)
Feb. '13	38%	8%	39%	15%	-1%	(254)
Oct. '12 - LVs	48%	4%	34%	13%	+14%	(273)
Aug. '12	49%	5%	28%	18%	+21%	(270)
Apr. '12	43%	3%	30%	24%	+13%	(252)
Sept. '10	37%	8%	40%	14%	-3%	(262)
July '10	41%	7%	35%	17%	+6%	(270)
Apr. '10	37%	7%	44%	12%	-7%	(257)
Feb. '10	35%	7%	40%	19%	-5%	(251)
Oct. '09	42%	7%	31%	20%	+11%	(248)
Jun. '09	41%	8%	30%	21%	+11%	(287)
Apr. '09	38%	4%	35%	23%	+3%	(260)
Feb. '09	38%	10%	26%	27%	+12%	(311)
Sep. '08	44%	5%	31%	20%	+13%	(251)
July '08	35%	9%	32%	24%	+3%	(235)
Apr. '08	39%	12%	28%	21%	+11%	(251)
Feb. '08	43%	13%	17%	26%	+26%	(267)
Sept. '07	33%	17%	21%	29%	+12%	(228)
July '07	39%	15%	18%	28%	+21%	(252)
Apr. '07	42%	15%	20%	24%	+22%	(251)
Feb. '07	40%	17%	15%	28%	+25%	(248)
Sept. '06	16%	14%	5%	65%	+11%	(266)
July '06	7%	7%	0%	86%	+7%	(256)

**Favorability Rating – U.S. Representative Ann McLane Kuster - NH 2<sup>nd</sup> District**

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congresswoman (Attorney) Ann McLane Kuster?"

<u>2<sup>nd</sup> C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>Apr. '13</b>	<b>29%</b>	<b>8%</b>	<b>30%</b>	<b>34%</b>	<b>-1%</b>	<b>(276)</b>
<b>Feb. '13</b>	32%	8%	23%	36%	+9%	(325)
<b>Oct. '12 - LVs</b>	35%	7%	25%	33%	+10%	(325)
<b>Aug. '12</b>	21%	1%	16%	61%	+5%	(311)
<b>Apr. '12</b>	26%	3%	13%	58%	+13%	(270)
<b>Sept. '10</b>	38%	6%	14%	42%	+24%	(243)
<b>July '10</b>	10%	3%	2%	85%	+8%	(226)
<b>Apr. '10</b>	8%	7%	4%	81%	+4%	(250)
<b>Feb. '10</b>	8%	2%	3%	87%	+5%	(240)
<b>Oct. '09</b>	6%	5%	2%	87%	+4%	(252)

**Favorability Rating – Senator Jeanne Shaheen**

<b>STATEWIDE</b>	<b><u>Favorable</u> 59%</b>	<b><u>Neutral</u> 6%</b>	<b><u>Unfavorable</u> 23%</b>	<b><u>DK</u> 12%</b>	<b><u>(N)</u> 504</b>
Registered Democrat	86%	4%	4%	6%	125
Registered Undeclared	60%	5%	24%	11%	228
Registered Republican	30%	9%	49%	12%	112
Democrat	83%	4%	6%	8%	201
Independent	56%	6%	21%	16%	122
Republican	33%	8%	47%	12%	169
Liberal	82%	1%	11%	7%	108
Moderate	63%	7%	15%	15%	222
Conservative	33%	7%	49%	10%	146
Support Tea Party	19%	10%	63%	8%	101
Neutral	57%	7%	20%	16%	160
Oppose Tea Party	81%	3%	8%	8%	206
Romney/Ryan Voter	34%	9%	46%	11%	204
Obama/Biden Voter	83%	4%	5%	8%	231
Other	43%	8%	22%	27%	13
Did Not Vote in 2008	48%	0%	16%	36%	38
Union household	61%	6%	24%	9%	64
Non union	58%	6%	23%	12%	436
Read Union Leader	60%	6%	24%	11%	151
Read Boston Globe	60%	7%	22%	11%	76
Watch WMUR	64%	6%	21%	9%	336
Listen to NHPR	72%	5%	17%	7%	153
10 yrs or less in NH	36%	8%	24%	32%	87
11 to 20 years	52%	10%	24%	14%	88
More than 20 years	67%	4%	23%	6%	318
18 to 34	40%	3%	14%	43%	59
35 to 49	52%	7%	28%	14%	127
50 to 64	63%	8%	24%	5%	175
65 and over	69%	5%	20%	6%	128
Male	52%	6%	28%	14%	247
Female	65%	6%	19%	10%	257
High school or less	60%	1%	23%	16%	98
Some college	52%	4%	29%	15%	115
College graduate	66%	7%	18%	9%	157
Post graduate	56%	9%	24%	11%	128
Attend services 1 or more/week	50%	6%	30%	13%	116
1 2 times a month	49%	14%	21%	16%	52
Less often	61%	6%	25%	8%	136
Never	65%	3%	18%	14%	186
North Country	69%	5%	22%	5%	39
Central / Lakes	70%	4%	15%	11%	82
Connecticut Valley	65%	9%	16%	10%	82
Mass Border	49%	3%	31%	17%	134
Seacoast	56%	9%	25%	10%	86
Manchester Area	56%	8%	25%	12%	81
First Cong. Dist	55%	7%	24%	13%	228
Second Cong. Dist	62%	5%	22%	11%	276

**Favorability Rating – Senator Kelly Ayotte**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>50%</b>	<b><u>Neutral</u></b> <b>9%</b>	<b><u>Unfavorable</u></b> <b>25%</b>	<b><u>DK</u></b> <b>16%</b>	<b><u>(N)</u></b> <b>505</b>
Registered Democrat	21%	14%	48%	18%	125
Registered Undeclared	54%	7%	24%	15%	227
Registered Republican	80%	6%	6%	9%	113
Democrat	24%	13%	45%	17%	201
Independent	56%	5%	18%	21%	121
Republican	80%	6%	6%	8%	170
Liberal	18%	9%	54%	19%	108
Moderate	51%	10%	22%	17%	221
Conservative	77%	6%	7%	10%	147
Support Tea Party	81%	7%	5%	8%	102
Neutral	66%	7%	8%	20%	159
Oppose Tea Party	27%	10%	50%	12%	206
Romney/Ryan Voter	81%	6%	4%	8%	205
Obama/Biden Voter	26%	11%	46%	18%	231
Other	35%	17%	33%	15%	13
Did Not Vote in 2008	49%	8%	6%	37%	38
Union household	46%	10%	37%	7%	64
Non union	52%	9%	23%	17%	437
Read Union Leader	63%	5%	22%	10%	152
Read Boston Globe	39%	17%	35%	9%	74
Watch WMUR	54%	8%	27%	11%	336
Listen to NHPR	38%	9%	43%	11%	151
10 yrs or less in NH	47%	4%	26%	23%	89
11 to 20 years	50%	12%	27%	11%	88
More than 20 years	52%	10%	24%	15%	317
18 to 34	32%	15%	19%	35%	60
35 to 49	57%	9%	11%	22%	128
50 to 64	52%	8%	31%	9%	175
65 and over	50%	7%	34%	9%	128
Male	51%	9%	26%	14%	248
Female	50%	8%	24%	17%	257
High school or less	51%	10%	19%	20%	100
Some college	51%	9%	20%	21%	115
College graduate	58%	10%	22%	10%	157
Post graduate	41%	7%	38%	14%	128
Attend services 1 or more/week	64%	8%	18%	11%	116
1 2 times a month	52%	12%	14%	22%	52
Less often	53%	5%	27%	15%	135
Never	40%	12%	31%	18%	186
North Country	54%	3%	22%	21%	39
Central / Lakes	47%	10%	23%	20%	82
Connecticut Valley	39%	11%	36%	14%	82
Mass Border	53%	11%	18%	18%	136
Seacoast	59%	5%	23%	13%	86
Manchester Area	50%	8%	31%	11%	80
First Cong. Dist	55%	7%	22%	15%	229
Second Cong. Dist	47%	10%	27%	17%	276



**Favorability Rating – Congressperson Carol Shea-Porter**

<b>FIRST CONG. DIST.</b>	<b><u>Favorable</u> 31%</b>	<b><u>Neutral</u> 11%</b>	<b><u>Unfavorable</u> 32%</b>	<b><u>DK</u> 26%</b>	<b><u>(N)</u> 227</b>
Registered Democrat	51%	12%	9%	28%	58
Registered Undeclared	33%	13%	29%	24%	91
Registered Republican	16%	10%	62%	12%	59
Democrat	53%	14%	8%	25%	86
Independent	22%	10%	30%	38%	53
Republican	14%	10%	59%	17%	81
Liberal	60%	5%	8%	27%	43
Moderate	31%	16%	20%	33%	102
Conservative	14%	8%	66%	12%	69
Support Tea Party	13%	12%	67%	7%	57
Neutral	22%	9%	31%	38%	72
Oppose Tea Party	54%	11%	9%	26%	84
Romney/Ryan Voter	13%	10%	58%	19%	104
Obama/Biden Voter	54%	11%	6%	29%	93
Other	27%	73%	0%	0%	4
Did Not Vote in 2008	5%	10%	14%	71%	13
Union household	32%	14%	43%	11%	24
Non union	31%	11%	31%	28%	201
Read Union Leader	29%	11%	40%	19%	69
Read Boston Globe	35%	12%	28%	24%	34
Watch WMUR	32%	12%	30%	26%	146
Listen to NHPR	44%	11%	26%	19%	67
18 to 34	21%	8%	16%	55%	25
35 to 49	26%	11%	30%	33%	63
50 to 64	32%	14%	36%	18%	73
65 and over	42%	10%	34%	14%	57
Male	24%	13%	36%	27%	113
Female	37%	9%	28%	26%	114
High school or less	25%	9%	27%	39%	46
Some college	27%	17%	25%	31%	46
College graduate	34%	9%	36%	21%	79
Post graduate	35%	11%	35%	19%	54
Attend services 1 or more/week	26%	8%	50%	17%	53
1 2 times a month	24%	35%	20%	20%	25
Less often	32%	7%	29%	31%	54
Never	36%	10%	24%	30%	86
North Country	30%	2%	52%	16%	13
Central / Lakes	23%	10%	22%	45%	25
Mass Border	30%	8%	30%	33%	45
Seacoast	37%	11%	35%	17%	83
Manchester Area	25%	16%	30%	29%	62

**Favorability Rating – Congressperson Ann McLane Kuster**

<b>SECOND CONG. DIST.</b>	<b><u>Favorable</u></b> <b>29%</b>	<b><u>Neutral</u></b> <b>8%</b>	<b><u>Unfavorable</u></b> <b>30%</b>	<b><u>DK</u></b> <b>34%</b>	<b><u>(N)</u></b> <b>276</b>
Registered Democrat	64%	6%	9%	21%	67
Registered Undeclared	21%	10%	34%	34%	138
Registered Republican	5%	3%	52%	40%	55
Democrat	52%	9%	9%	30%	115
Independent	17%	9%	29%	45%	70
Republican	7%	6%	58%	29%	86
Liberal	59%	8%	14%	19%	65
Moderate	26%	9%	29%	36%	118
Conservative	8%	6%	48%	38%	78
Support Tea Party	8%	10%	61%	21%	46
Neutral	13%	6%	37%	43%	86
Oppose Tea Party	48%	8%	15%	29%	122
Romney/Ryan Voter	5%	6%	60%	28%	101
Obama/Biden Voter	48%	8%	10%	34%	137
Other	11%	16%	35%	38%	9
Did Not Vote in 2008	22%	13%	19%	45%	22
Union household	39%	6%	29%	25%	40
Non union	26%	8%	30%	35%	234
Read Union Leader	24%	4%	43%	29%	83
Read Boston Globe	38%	9%	24%	29%	41
Watch WMUR	34%	6%	32%	29%	187
Listen to NHPR	43%	11%	23%	23%	86
18 to 34	19%	4%	26%	51%	35
35 to 49	20%	13%	24%	42%	66
50 to 64	33%	6%	35%	26%	100
65 and over	35%	8%	28%	29%	71
Male	29%	9%	33%	30%	132
Female	29%	7%	27%	38%	144
High school or less	23%	11%	22%	44%	54
Some college	21%	4%	36%	39%	66
College graduate	31%	9%	26%	33%	79
Post graduate	36%	7%	34%	23%	74
Attend services 1 or more/week	22%	2%	36%	39%	60
1 2 times a month	26%	8%	20%	46%	27
Less often	26%	8%	30%	35%	83
Never	36%	10%	28%	26%	100
North Country	21%	7%	24%	49%	26
Central / Lakes	35%	6%	30%	29%	58
Connecticut Valley	39%	10%	18%	32%	82
Mass Border	21%	4%	39%	36%	91
Manchester Area	9%	19%	40%	32%	20