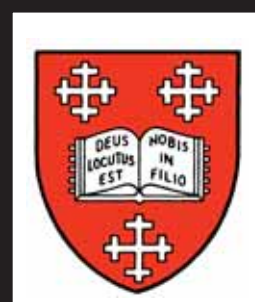


Mansfield College, Oxford



Access to Excellence



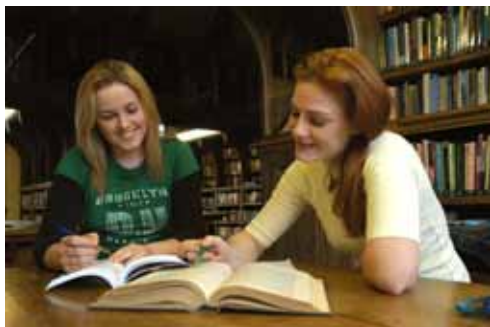


Mansfield College is entering a new phase of growth, building on its foundation of openness, democracy and tolerance. The Principal and Fellows are determined to ensure that Mansfield is able to combine academic excellence with a real commitment to widening access at Oxford.

Mansfield is one of Oxford University's smaller colleges in which our open-minded and supportive approach to academic achievement is able to flourish. The College's small size engenders a quite unique atmosphere. However, this leads to economic penalties, such as the very low level of our endowment, making it harder for us to compensate for the reduction in funding per student.

To meet these ever-increasing pressures, the College is launching the second phase of its fund-raising campaign, Access to Excellence. Success in this campaign will enable us to achieve our four main objectives:

1. Improve student facilities and student support
2. Safeguard tutorial teaching and academic posts
3. Extend our Further Education and other widening access initiatives
4. Develop innovative partnerships with commercial organisations and others to yield a long-term income stream



The invaluable support given to us by many alumni and friends of the College has enabled us to progress to this stage of our campaign.

We would like to extend the opportunity to all of our alumni and friends to become part of Mansfield's success: by contributing to student facilities in the form of the new Garden Building; by helping to secure the tutorial system – one of Oxford's key strengths - and by assisting in widening access to Oxford.

Our target for the second phase of the campaign is to raise a further £5 million by 2010, to build upon our previous successes. Please help us meet this challenging target.



Our Achievements So Far

'Access to Excellence' was launched in 1999 and has so far raised £4.5million. This has enabled the College to:

- Pay off loans on the Hands and Ablethorpe undergraduate buildings
- Fund the Rhodes Wolfson Graduate Centre – providing 12 study bedrooms for Graduate Students
- Create the three-year Willis Senior Research Fellowship in Physiology and Dyslexia
- Endow a Physics Fellowship
- Increase the endowment of the GB Caird New Testament Theology Fellowship
- Fully fund the Further Education Access Initiative for three years
- Create new bursaries, studentships, travel grants, hardship allowances and subject prizes.
- Create dedicated Law and Theology libraries incorporating the computerised Essay Writing Room
- Ensure that every student has access to the Internet

Mansfield College would like to give our heartfelt thanks for their generous contributions to numerous alumni and friends, including:

Guy and Julia Hands

Members of Mansfield College Development Board

Guy Hands (Chairman), Roger Finbow, Ronald Freeman, Geoffrey Fuller, John Caird, Paul Ruddock, John Willis, Stephen Harris

John and Caroline Willis

**The Trusthouse Charitable Foundation
Pye's Charitable Settlement
The Cecil Pilkington Trust**

The Sutton Trust

The Atlantic Philanthropies

David Elsbury

Herbie Kretzmer

The Wolfson Foundation

The Rhodes Trust

Kanto Gakuin University

The Ebara Corporation



The Garden Building

The need for a new on-site building

Mansfield has an enviable record of actively encouraging students from a wide range of backgrounds to apply to Oxford. Students who might otherwise not have considered Oxford have gone on to benefit enormously from what Mansfield and the University has been able to offer.

In support of this continuing emphasis on access, the College's most pressing priority is to provide more accommodation within the College grounds for undergraduates who currently have to "live out" during part of their time at Mansfield.

Increasingly, Oxford colleges are able to provide their undergraduates with accommodation for the duration of their courses. It is essential, therefore, that Mansfield continues to increase such provision for its students.

The Garden Building will provide high quality, on-site accommodation for twenty-four undergraduates and will be a further crucial step towards achieving a suitable environment in which all of our students can live and work.

Mansfield is also a very popular destination for conferences from all over the world. As well as providing en-suite accommodation for delegates, the new building will provide modern conference facilities on the ground floor, additional library space, and office space for visiting researchers and College staff.

Celebrating 10 years of full college status

The opening of the building will coincide with the 10th Anniversary of the granting of Mansfield's Royal Charter and the College's change of status from a Permanent Private Hall to a Full College of the University. The Garden Building provides a tangible landmark to celebrate the progress of the College since 1995, and to underpin its future development.

The Garden Building will overlook the Fellows' Garden, running at a right angle to the end of the Marsh Building. It has been designed in such a way as to allow for further expansion of a phase two building in future years, which eventually will allow all undergraduates to be accommodated in college property, mostly on the main site.

The building will house 24 undergraduates on the upper three floors and the conference facilities, offices and a small library will be on the ground floor. Its stone facing will provide an architectural link between the 'Cotswold' John Marsh building and the Champneys-designed Main Building.

Facilities

The 24 study bedrooms, with ensuite facilities and internet access, will provide our students with an ideal environment in which to live and study.

The conference floor will provide two conference areas of around 50m² each, which can be used in boardroom, classroom or lecture styles, with longitudinal acoustic dividers to offer space for breakout sessions.

The ground floor will also offer office space to the Accommodation Manager, Conference Administrator, two Visiting Research Fellows and a graduate student, as well as additional library space.

How the Building will help the College

Apart from the enormous social and educational advantages to the College of housing more students on site with immediate access to information technology, library and teaching facilities – as well as the much-praised catering – the new building will provide a significant and continuing boost to the College's finances.

Since Mansfield is currently unable to provide all undergraduates with three years in College-owned accommodation, those undergraduates who have to live in private accommodation are subsidised by the College. Once the Garden Building is completed this will no longer be necessary. As soon as the first students move in, the College will be able to stop making payments to private landlords, saving the College a significant annual outlay.

At the same time we will be better able to respond to the high demand that exists for the use of Mansfield by conference and summer school organisers from the UK and abroad. We currently have to turn away potential conference business because of constraints on bedroom and meeting room space, and we anticipate that our already successful conference business will increase significantly. Again this will provide much needed additional income to provide for the College's further development and improved provision for our students.

We have already raised over two-thirds of the £1.8 million required for the Garden Building. We are now looking to fund the remaining £600,000 in order to complete this vital project. We hope our alumni and friends will give their support to the Garden Building, which when completed, will help to put Mansfield on a firmer financial footing and increase our attractiveness to potential students.



Securing the Future

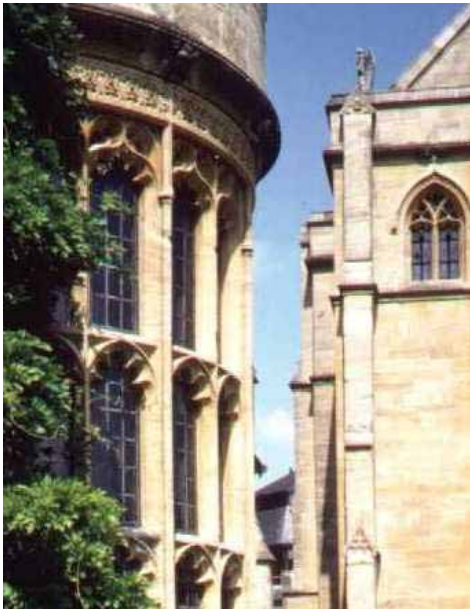
The tutorial system is one of Oxford's key strengths, offering what we believe to be the best educational experience in the world.

However, it is expensive to provide. The amount the government pays for the Oxford tutorial system will continue to reduce over the next few years and Mansfield is particularly vulnerable owing to the small size of its endowment.

Mansfield is therefore looking to create endowment funds for each existing Tutorial Fellowship.

These are: Law, Theology, Politics, English, History, Mathematics, Geography, Philosophy, Materials Science, Engineering Science, Physics and Economics.

In this second stage of our campaign we are aiming to raise the required capital - £3.6 million - to provide the income needed to support six posts in perpetuity. Contributions to any of these Fellowships will release funds already committed, for other essential educational purposes.



Further Education Access

There are high achievers every year who will never consider making an application to Oxford, often rejecting the University on the grounds of an inaccurate and out-dated image of it being socially exclusive.

We have always believed that an Oxford education should be available to all who have the requisite talent and potential, regardless of wealth or background. Indeed, in the last admissions round Mansfield took 66% of its intake from the state sector – one of the highest in Oxford.

Thanks to our small size, friendly atmosphere and tradition of openness, Mansfield is ideally placed to open the doors to those who currently feel excluded from Oxford.



Our Further Education (FE) Access Initiative, launched in the first phase of our campaign, has been extremely successful and has led the way in addressing the important issue of widening participation.

Mansfield heads a consortium of seven Oxford Colleges dedicated to increasing applications from the FE sector – one of the most under-represented groups in Oxford. Since the initiative was launched we have seen a 57% increase in applications from FE colleges to Mansfield and an increase of 41% in applications from this sector across the University.



For too long, FE staff and students have felt excluded from Oxford. The work of the Consortium, which includes visits to FE and Sixth Form Colleges across the country, an e-mentoring scheme of FE students by our undergraduates, Regional Information Days, FE conferences and an FE-specific Open Day, has gone a long way to dispelling many of the myths associated with Oxford University.

Our FE Initiative aims not only to raise the profile of Oxford University amongst able FE students and to encourage them to see that application to Oxford could be a realistic goal, but also to show them that Oxford has a great deal to offer them academically, socially and culturally.

One of our prime tasks has been to build trust between Oxford and the FE sector and this is only possible through the development of a long-term relationship. So this is a long-term project and Mansfield needs to raise funds (£150k) to sustain the initiative for the next three years

Student Financial Assistance

We believe unashamedly in the pursuit of academic excellence, and we feel strongly that the benefits of an Oxford education must be available to those most likely to benefit from it – regardless of means, background or schooling.

Since 1998, undergraduates in the UK have had to pay tuition fees, which in the past were paid by their local authorities. In addition, publicly-funded maintenance grants for undergraduates were removed. These changes have resulted in heavier burdens on students and their parents. In 2006, a new system of top-up fees will be introduced, allowing Universities to charge up to £3,000 per annum in tuition fees. Although students will not pay these fees up-front, the level of additional debt faced by graduates may prove to be a further deterrent to potential applicants from disadvantaged backgrounds.

Bursaries

This makes it all the more important for Mansfield to be able to offer Bursaries to support our less well-off students. It is vital that potential students should not be deterred from applying to Mansfield simply because we have less money for bursaries than other, wealthier, Colleges.

We would like to create bursaries that will provide students with £1,000 in each year of study. Therefore, a bursary for one student for the duration of their course would cost £3,000 (£4,000 for a four-year course). To endow a bursary in perpetuity would cost £75,000 (£100,000 for a four-year course). We are happy to discuss naming opportunities for donors wishing to fund bursaries.

The College Environment

Mansfield has a continuing obligation to provide the best possible environment in which our students and staff can live and work. However, the costs of these projects – such as refurbishment of rooms, much needed maintenance and upgrading of facilities including improved I.T. provision – are not matched by our regular sources of income.

An important part of our fundraising activity in the next few years therefore needs to focus on this less “glamorous” but essential part of the College’s development. Funds received under this heading will be spent on a range of maintenance and improvement projects which cannot currently be met from our annual budget.

Phase Two : Funding Totals

Building on Excellence – The Garden Building	£0.6 million
Securing the Future – Teaching Posts	£3.6 million
Further Education Access Initiative	£150,000
Student Financial Assistance	£400,000
The College Environment	£250,000



Supporting the Future at Mansfield

Mansfield has been fortunate in being able to turn to its alumni and friends for their support. Generations of undergraduates have benefited directly and substantially from the generosity of their predecessors. We would now like to ask you to secure Mansfield's future by supporting this second phase of our campaign.

Donations

Mansfield is able to reclaim basic rate tax on donations made by U.K. taxpayers. The Gift Aid scheme allows the College to reclaim tax already paid on the income from which the gift is made. This equates to each £1 donated being worth £1.28. Higher rate taxpayers can also obtain a further 18% tax relief from their gift through their tax return.

For Mansfield to receive the Gross Sum of:	The actual cost to a Basic Rate Taxpayer will be:	The actual cost to a Higher Rate Taxpayer will be:
£	£	£
500	390	300
1,000	780	600
3,000	2,340	1,800
5,000	3,900	3,000
10,000	7,800	6,000
15,000	11,700	9,000
20,000	15,600	12,000
25,000	19,500	15,000
30,000	23,400	18,000
40,000	31,200	24,000
50,000	39,000	30,000
60,000	46,800	36,000
70,000	54,600	42,000
80,000	62,400	48,000
90,000	70,200	54,000
100,000	78,000	60,000
500,000	390,000	300,000
1,000,000	780,000	600,000

Donations can be made as one-off gifts or in regular instalments over several years, which can be paid monthly, quarterly or annually to suit the donor.

Whilst we hope that those who can afford to give more will be generous, in keeping with their ability to give, we also hope that those who can afford less will consider making smaller, regular, gifts to support the College's future. Every gift, of any size, is deeply appreciated by Mansfield and its members.

Over three years			
Monthly Gift	Gross value to Mansfield	Actual Cost to Basic Rate Taxpayer	Actual Cost to Higher Rate Taxpayer
£	£	£	£
5.42	250	195	150
10.83	500	390	300
21.67	1,000	780	600
54.17	2,500	1,950	1,500
65.00	3,000	2,340	1,800
86.67	4,000	3,120	2,400
108.33	5,000	3,900	3,000
162.50	7,500	5,850	4,500
216.67	10,000	7,800	6,000

Donors making gifts of £500,000 and over are eligible for The Mansfield Bancroft Fellowship, and donors contributing over £1,000,000 to a college may be considered for membership of the University's prestigious Chancellor's Court of Benefactors.

A substantial donation towards the new Garden Building could provide a naming opportunity for the donor. The Development Director would be happy to discuss this opportunity further.

Matching Gifts

Many companies now operate matching gift schemes for employees' charitable donations. The Development Office will be pleased to contact the relevant department within your company with further information.

Corporate Giving

Donations made through Companies and Partnerships offer tax benefits when assessing Corporation Tax liability. Please call the Development Director for further information.

Gifts of Shares

Gifts by U.K. taxpayers of listed shares, unit trusts and securities attract full relief from Capital Gains Tax and, in addition, allow the donor to claim income tax relief on their full value at the time they are transferred to the College, representing a double tax saving.

Please contact the Development Office for further information on donating shares.

United States of America

Tax-deductible contributions from the USA need to be made through Americans for Oxford, Inc or The American Trust for Oxford University who have been determined by the United States Internal Revenue Service to qualify, under Sections 501(c) (3) and 509(a) of the Internal Revenue Code, as tax-exempt public charities to which tax-deductible contributions may be made.

Cheques should be made payable to “Americans for Oxford, Inc.” or “The American Trust for Oxford University” and sent to the Oxford University North American Office with the giving form available at Mansfield’s Development office or by sending a letter stating that it is your preference that the funds be made available to Mansfield College.

Americans for Oxford, Inc. can also accept all tax-deductible contributions from corporate matching-gift programs and gifts of appreciated securities or property may also offer significant tax advantages.

Please direct all enquiries concerning these types of gifts to:

The University of Oxford North American Office
198 Madison Avenue
13th Floor
New York
NY10016

Tel: (212) 726-6400

Giving from outside the UK and USA

Mansfield is delighted to receive donations from anywhere in the world. Please make a cheque payable to **Mansfield College Oxford** and send it to the college Development Office:

Mansfield College
Oxford
OX1 3TF
Tel: +44 1865 270 968
Fax: +44 1865 270 970

Phase Two : Funding Totals

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Securing the Future – Teaching Posts	£3.6 million
Further Education Access Initiative	£150,000
Student Financial Assistance	£400,000
The College Environment	£250,000

We would warmly welcome the opportunity to discuss with you in more detail support for Mansfield's Access to Excellence campaign. Please feel able to contact either of the following:

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Guy Hands
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Paul Ruddock
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College Principal

Dr Diana Walford

Development Director

Andrew Wood



“We are what we repeatedly do. Excellence then is not an act but a habit.”

Aristotle