

# **The University of Tennessee at Martin**

## **Class of 2011 Senior Survey Report- Introduction and Methodology**

### **Introduction**

Each year Career Employment Services surveys The University of Tennessee at Martin's graduating class to evaluate their post-graduation endeavors. Each graduate is asked, to indicate their employment status by checking one of the options given. Survey respondents may then indicate which of the following option best fits:

- \* Employed in major
- \* Employed not in major
- \* Will attend Graduate or Professional School
- \* Not Actively Seeking
- \* Not Employed

In addition to primary post graduation activity, each respondent is asked to specify the "Name of Employer, Graduate or Professional School".

The information collected from the Senior Survey provides valuable insight into the wide variety of opportunities available to The University of Tennessee at Martin graduates.

### **Methodology**

The chief method by which data was collected from members of the Class of 2011 was the individually administered paper and pencil survey instrument. Each member of the Class of 2011 attending the graduation ceremony was invited to take the survey upon their arrival at the ceremony.

To increase the survey response rate, additional efforts were made to learn about the post-graduation plans of the Class of 2011. Six months after graduation, phone calls were made to members of the class who had not responded to the survey or had given incomplete responses. At that time, an abridged variation of the survey was performed over the phone. The phone calls generated a considerable number of responses.

We obtained post-graduation information on 656 of the 1038 Class of 2011 graduates by using the afore mentioned methods. Thus, 63.2 percent of the Class of 2011's post graduation activities were chronicled. For the purposes of the survey, the class of 2011 is defined as those who completed undergraduate degrees from The University of Tennessee at Martin within the

colleges of Agriculture and Applied Sciences, Business and Global Affairs, Education, Health, and Behavioral Sciences, Engineering and Natural Sciences, and Humanities and Fine Arts in December 2010, May 2011 and August 2011.