



ROCK-IT PACKS

The 2012 MadPax Backpack Collection



WHAT ARE MADPAX?

Life is too short to wear a bland backpack.

The world is dynamic and backpacks should be no different. MadPax represent the evolution of the backpack. We rock packs that are punk, funk and a dash of double dare.

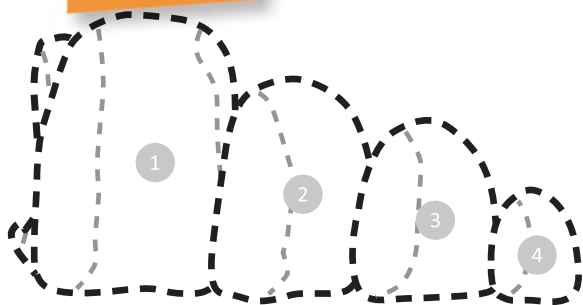
MadPax are 3D inspired backpacks and power pack-cessories that are the perfect fusion of fashion and funk-tionality. These unique packs allow kids of ALL ages to express themselves and their inner creature with the pouches, pockets and zippered capacity that makes no concession to utility. MadPax makes a positively progressive pack in the size and colors that anyone would crave. So dig in.



Face it, hauling your gear should not be a dull proposition, MadPax lets you 'ROCK IT' in any season, and for any reason.



4 SIZES OF FUNK



1 FULLPACK™

The mack daddy of all the MadPax built for kids on the go. Store your books or guard your gear with a style that says you are one-of-a-kind. A stand out series for those who want to stick out from the crowd. High schoolers to mini rollers, all are welcome. This standard size backpack is recommended for kids ages 5 and up.
size: 18" h x 14" w x 8" d weight: 1.6 lb.

2 HALFPACK™

Halfpacks are pedal-to-the-metal, personality to the next power, that rock a punch for little ones. Bonus Feature: this little monster holds an iPad® and is recommended for ages 4 and younger.
size: 14" h x 12" w x 6" d weight: 1.4 lb.

3 THE NIBBLER™

Gobble and go with the Nibbler from MadPax. Stash a snack or the next power meal for your little munchkin with our insulated and upgraded lunchbox. Go ahead Mom, take a bite out of that hot lunch line. It's built for all ages. Includes stand-alone shoulder strap that makes it a terrific tote.
size: 12" h x 9" w x 6" d weight: .6 lb.

4 THE MIGHTY BITE™

A little bag of corruption that can handle anything and everything small. From gadgets to gizmos...pack your cell or iPod®, crayons or collectibles. Not currently available in all colors or in the Bubble design. Bummer.
size: 6" h x 5" w x 4" d weight: .2 lb.

3 COLLECTIONS OF COOL

BUBBLE™

A whole new style for 2012! Utilizing our exclusive embossing construction process, this semi-soft pack will cater to your bubbly personality. Available only in Fullpack size. Expect Halfpack and Nibbler to make their debut in Fall 2012.



SPIKETUS-REX™

This is the original pack that launched MadPax. The soft spikes add a style that makes you and your pack truly an original.

LATER-GATOR™

Think Spiketut-Rex with a different, more primal skin. These are the perfect pack to let your animal instincts out for all to see. Roar...



BUBBLE



Meet Bubble, the second crazy creation from your friends at MadPax. Superheroes and cosmonauts unite, this backpack is the surefire way to rock your fashion forward. In true MadPax form, it's the only way to fly.

Note: Powers of invisibility not included.



AVAILABLE SIZES:
Fullpack only
Halfpack and Nibbler
available Fall 2012.



Gumball



Don't Teal My Thunder



Sunny Side Up



Hot Tamalé



Orange Crush



Slurple



Commando



Black Magic



SPIKETUS-REX



Expect rock star status with Spiket Rex, the original design from MadPax. Where form meets function, kids of all ages can avoid anonymity with a style that says they are one-of-a-kind.



AVAILABLE SIZES:

Full Pack

Half Pack

Nibbler

Mighty bite (available in Pink-a-Dot, Orange Peel, Aquanaut and Dinosaur lime)



Dinosaur Lime



Aquanaut



Orange Peel



Pink-a-Dot



Purple People Eater



Got Your Black



LATER-GATOR



OFF THE SCALES

Red-tillion

Part jurassic, part gumbo, it's gator, only greater. Later gator fans can be extreme; found on the slopes or in the half pipe. They are the little monsters who set the stage for all things hot and must have; gear heads to geeks, world seekers and fashion freakers. We'll see ya sooner than later!



AVAILABLE SIZES:

Full Pack

Half Pack

Nibbler

Mighty bite (available in Great White and Snap Dragon)



Great White



Blue By You



Snap Dragon



Snake Bite



Condor



Red-tillion





POPPING UP EVERYWHERE

To order MadPax
email: orders@madpax.com
phone: 602.795.8225
fax: 602.795.0991

