## **FRANK151 Privacy Policy**

This policy covers electronic communications from the Web Site <u>www.Frank151.com</u> Website, the <u>www.Frank151mail.com</u> and communications generated from RSVPing for or attending FRANK151 and FRANK151 partner events.

Our postal address is: 650 Broadway, 5<sup>th</sup> Fl. New York, NY 10002

We can be reached via email at <u>fdl@frank151mail.com</u>. You can reach us by telephone at 212-334-6811

For each visitor to our web page, our web server automatically recognizes only the consumer's domain name (where possible), but not the email address.

We collect only the domain name, but not the email address of visitors to our web page. All email subscriptions to our mailing list, the <u>FDL@FRANK151MAIL.COM</u> list are opt-in via the Frank151.com Website, collected at the point of purchase in Frank 151 retail store, or via RSVP or attendance at FRANK151 and partner company events. As a condition of attending our private events, all attendees must be registered members of the Frank151mail.com mailing list. Frank151 NEVER collects or sends to unsolicited email addresses and does not release, sell or rent its mailing list to thirds parties off the FRANK151MAIL.com server, but does reserve the right to send clearly marked mailings on the behalf of partners via the FRANK151MAIL.com email system or any FRANK151 email system in the future.

The information we collect is used for internal purposes only, to improve the content of our Web page and to follow up on the action requested by the consumer.

We never release, share, or sell email addresses. Data collected are not shared with other organizations, are kept private at all times, and are never released to outside parties.

If you wish to be removed from any our email lists, please use this form: <a href="http://www.frank151mail.com/response/unsubscribe.php">http://www.frank151mail.com/response/unsubscribe.php</a>

Please provide us with your exact email address via which you were subscribed. This is also available by clicking the removal/unsubscribe link at the bottom of any Frank151mail.com email communication.

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will post the policy changes to our web site to notify you of these changes and will provide you with the ability to opt out of these new uses. If you are concerned about how your information is used, you should check our website periodically.

Customers may prevent their information from being used for purposes other than those for which it was originally collected by contacting us.

Upon request we provide site visitors with access to contact information (e.g. name, address, phone number) that we maintain about them and a description of information that we maintain about them. Consumers can access this information and have this information corrected by sending us an email at the above address, calling us at the above telephone number, or by writing to us at the above address.

If you feel that this site is not following its stated information policy, you may contact us at the above address or phone number.