

Asian Attractions Expo 2012

Experience the Thrill



Asian Attractions Expo 2012
HONG KONG SAR, CHINA

5-8 June 2012

Hong Kong Convention and Exhibition Centre

To attend or exhibit, go to
IAAPA.org/AsianAttractionsExpo

ASIAN
Attractions
Expo





Experience the Most Rewarding Week of Your Professional Year

Register now to attend Asian Attractions Expo 2012, 5-8 June — the only conference and exhibition of its kind designed specifically for attractions professionals in the Asian market. You'll walk away from Asian Attractions Expo 2012 with proven ideas and strategies that will help you increase sales, attract new customers, build your brand, and improve your bottom line.

See your business thrive.

In the next 10 years, spending on tourism and leisure could triple in Asia. Be ready to meet demand and reap huge rewards. Asian Attractions Expo 2012 is the place to experience:

- **New ideas and products**
Explore exciting options from more than 275 exhibiting companies at the Expo.
- **Best practices and business insights**
Attend seminars on issues that affect your success, such as safety and marketing. Take behind-the-scenes tours to see how top attractions in Hong Kong operate.
- **Global networking**
Enjoy valuable face-to-face time with more than 4,500 professionals from 60 countries — and all segments of the attractions industry — at multiple networking events each day.

Meet attractions professionals from around the world.

People from all parts of the attractions industry come together at Asian Attractions Expo 2012 for first-class professional development and the most exciting Expo in the hemisphere.

President/CEO/Owners

Vice President/Assistant Vice Presidents

Director/Executive Directors

General Managers

Operations Managers

Manager/Supervisors

Purchasing/Buying Decision Makers

Thank you to the sponsors of Asian Attractions Expo 2012:



Register 3, get the 4th FREE!

That's right – register 3 attendees from the same organization and the 4th is FREE. There's no limit to the number you can register because **EVERY** fourth registration is **FREE**. Offer is good on registration only (Expo, Education Conference, and Safety Institute) and all four attendees must be registered at the same time. Cannot be combined with other discounts. **Offer ends 30 April.**

Schedule-at-a-Glance

REGISTRATION

Expo and Conference Fees

(includes Expo, Education Seminars, and Safety Institute)

IAAPA Member US\$50 (Prior to 30 April) • Nonmember US\$75 (Prior to 30 April)

IAAPA Member US\$65 (After 30 April) • Nonmember US\$90 (After 30 April)



IAAPA Member and Nonmember Group Registration

Register 3, get the 4th FREE!

Offer ends 30 April.

SCHEDULE-AT-A-GLANCE*

TUESDAY, 5 JUNE

0900 – 1700

Institute for Attractions Managers
(See *Advance Your Career*, below, for dates and times.)

1000 – 1600

IAAPA Safety Institute

2100 – 2300

Young Professionals Reception**

Sky Terrace 428, The Peak
(Transportation not provided by IAAPA.)

WEDNESDAY, 6 JUNE

0930 – 1000

Opening Ceremony

1000 – 1700

Exhibit Hall Open

1330 – 1430

What's New in Asia?

PRESENTED BY: Tom Mehrmann, CEO, Ocean Park Hong Kong; Mario Mamon, Chairman and President, Enchanted Kingdom, Philippines and IAAPA Second Vice Chair; Darrell Metzger, Director, Themed Attractions & Resorts

1445 – 1545

Reasons 2 Reward

PRESENTED BY: Shaun McKeogh, Author, *Reasons 2 Reward*; Ann Maree O'Neill, Human Resources Manager, Southport Sharks and Managing Director, Reasons 2 Reward

Times are GMT +0800

*Speakers, times, topics, and event venues are subject to change. All exhibition and conference events, unless otherwise noted, will be held at the Hong Kong Convention and Exposition Centre (HKCEC).

**Event ticket purchase is required.

1600 – 1700

Be a Top-of-Mind Employer by Understanding Your Employees' Needs

PRESENTED BY: Tony Lines, Human Resources Manager, Village Roadshow Theme Parks; Jeremy Andrulis, General Manager, Hong Kong Aon Hewitt

1800 – 2130

IAAPA Event at Ocean Park Hong Kong**

(Buses depart HKCEC at 1730.)

THURSDAY, 7 JUNE

0830 – 0945

Leadership Breakfast**

PRESENTED BY: Andrew Kam, Managing Director, Hong Kong Disneyland

1000 – 1700

Exhibit Hall Open

1000 – 1100

Social Media: From Strategy to Effectiveness Measurement

PRESENTED BY: Vivian Lee, Marketing Director, Ocean Park Hong Kong; Jayne Leung, Director North Asia, Facebook

1115 – 1215

Social Media (Part 2)

PRESENTED BY: Vivian Lee, Marketing Director, Ocean Park Hong Kong; Dave Aicken, Founder and CEO, Centry

1330 – 1430

Design: From Conception to Implementation

MODERATED BY: John Hallenbeck, Vice President, Park Operations, Universal Studios Singapore
PANELISTS: Kevin Barbee, Creative Director and Principle, KB Creative Advisors; Keith James, President, Jack Rouse Associates

1830 – 2200

IAAPA Event at Hong Kong Disneyland**

(Buses depart HKCEC at 1730.)

FRIDAY, 8 JUNE

0830 – 0945

Leadership Breakfast**

PRESENTED BY: Wu Si Yuan, Chairman of the Board, Overseas Chinese Town Vision (OCT Vision)*

1000 – 1500

Exhibit Hall Open

1000 – 1100

Special Event: Big Crowds—Minimal Investment

PRESENTED BY: John Hallenbeck, Vice President, Park Operations, Universal Studios Singapore; Paul Pei, Executive Director Sales and Marketing, Ocean Park Hong Kong

1115 – 1215

Maximizing Your Revenue Potential

PRESENTED BY: Joni Newkirk, Principal and CEO, Integrated Insight, Inc.; Scott Sanders, Principal and President, Integrated Insight, Inc.

1230 – 0200

National Association Roundtable
(By invitation only)

1600 – 1800

Behind-the-Scenes Tour at Ngong Ping 360**

(Transportation not provided by IAAPA.)

SATURDAY, 9 JUNE

Post-Expo Tour at Chimelong Resort in Guangzhou**

Depart Hong Kong Saturday morning and return on Monday, 11 June.
(Transportation included.)

Advance Your Career

IAAPA Institute for Attractions Managers

Sunday, 3 June • 1600 – 1800

Monday and Tuesday, 4 – 5 June • 0900 – 1700

Prepare to be promoted! This highly esteemed training program is designed to deepen the management skills of vice presidents, directors, managers, department heads, and supervisors. Learn best practices and strategies for:

- **Finance** – managing capital, expense, and revenue budgeting
- **Marketing** – including media relations, advertising, group sales, and public relations
- **Leadership** – human resources development strategies
- **Facility Operations and Safety** – industry regulation, facility management best practices, and crisis management
- **Revenue Operations** – food and beverage, merchandise, pay-per-experience attractions, and rental services revenue

IAAPA Member US\$399 • Nonmember US\$499

(Registration fee includes Expo and Education Conference.)

Expo and Conference Fees

(includes Expo, Education Conference, and Safety Institute)

IAAPA Member US\$50 (Prior to 30 April) • Nonmember US\$75 (Prior to 30 April)

IAAPA Member US\$65 (After 30 April) • Nonmember US\$90 (After 30 April)

IAAPA Member and Nonmember Group Registration

Register 3 and get the 4th FREE when you register by 30 April!

Visit IAAPA.org/AsianAttractionsExpo for details.



Four Days of Nonstop Networking

SPECIAL EVENTS*

Young Professionals Reception

Peak Tower, Sky 100

Tuesday, 5 June • 2100 – 2300

Get to know future leaders in the attractions industry while enjoying incredible 360° views from atop the ICC, Hong Kong's tallest skyscraper.

IAAPA Member US\$39 • Nonmember US\$49

Includes assorted hot and cold hors d'oeuvres, beer, wine, and soda.

Transportation not provided by IAAPA.



IAAPA Event at Ocean Park Hong Kong

Wednesday, 6 June • 1800 – 2130

(Buses depart HKCEC at 1730.)

Join colleagues for an evening of entertainment, networking, and fun at Ocean Park Hong Kong. With the park closed to the public, you'll have exclusive reign of everything from the summit to the waterfront, including Thrill Mountain, Polar Adventure, Ocean Tower, Grand Aquarium, and Aqua City!

IAAPA Member US\$99 • Nonmember US\$119

Includes assorted hot and cold hors d'oeuvres, beer, wine, and soda.

Leadership Breakfast featuring Andrew Kam, Managing Director, Hong Kong Disneyland

Thursday, 7 June • 0830 – 0945

Hear an insider's perspective on the success of Hong Kong Disneyland. Learn about the iconic brand's experience in Asia, current and future plans, and how Disney plans to stay on the cutting edge of the Asian attractions industry.

IAAPA Member US\$49 • Nonmember US\$69

Includes buffet breakfast.

IAAPA Event at Hong Kong Disneyland

Thursday, 7 June • 1830 – 2200

(Buses depart HKCEC at 1730.)

Enjoy Hong Kong Disneyland for a unique networking reception and buffet. Absorb the sights and sounds of one of Hong Kong's renowned attractions and have a great time.

IAAPA Member US\$99 • Nonmember US\$119

Includes buffet, beer, wine, and soda.

Leadership Breakfast featuring Wu Si Yuan, Chairman of the Board, Overseas Chinese Town Vision (OCT Vision)—Invited

Friday, 8 June • 0830 – 0945

Hear first-hand stories of China's OCT Company's remarkable success. Its numerous holdings throughout China have made it one of the most recognized names in the industry. Chairman Wu will share his perspective on leadership and guiding a vast enterprise to success.

IAAPA Member US\$49 • Nonmember US\$69

Includes buffet breakfast.



Behind-the-Scenes Tour at Ngong Ping 360

Friday, 8 June • 1600 – 1800

See the unique challenges of operating Hong Kong's celebrated Ngong Ping cable car attraction—and get a 360-degree view of Lantau—as you ride the cable car to Ngong Ping Village. You'll enjoy a presentation in the Monkey Tale Theater and have time to explore the Ngong Ping Nature Centre, Tian Tan Buddha Statue, Po Lin Monastery, and more.

IAAPA Member US\$49 • Nonmember US\$69

Transportation not provided by IAAPA.

Post-Expo Tour at Chimelong Resort in Guangzhou

Saturday, 9 June – Monday, 11 June

Go on a one-of-a-kind adventure at this amazing destination, featuring Chimelong Paradise with more than 60 rides, Chimelong Xiangjiang Safari Park, Chimelong International Circus, and Asia's largest waterpark. The tour includes 2 nights at the resort's 4-star Chimelong Hotel, the largest ecological hotel in China.

IAAPA Member US\$549 • Nonmember US\$649

Includes transportation to/from Hong Kong, hotel accommodations, and park entry.

Separate entry visa is required. Visit IAAPA.org/AsianAttractionsExpo for details.

Times are GMT +0800

*Event ticket purchase is required. Venues and times are subject to change. All exhibition and conference events, unless otherwise noted, will be held at the Hong Kong Convention and Exposition Centre (HKCEC). Events occur rain or shine so please plan accordingly.



Enhance Your Skills and Move Your Career Forward

INSTITUTES

Institute for Attractions Managers Sunday, 3 June – Tuesday, 5 June

Taught by leading industry professionals, the Institute spotlights innovative, proven strategies in areas such as finance, marketing, leadership, facility operations and safety, and revenue operations that will allow you to accelerate your career and develop the skills to manage a successful attraction.

IAAPA Member US\$399 • Nonmember US\$499
(Registration fee includes Expo and Education Conference.)

PRESENTED BY: Doug Stagner, Human Resources Manager, SeaWorld Parks & Entertainment; Tony Lines, Human Resources Manager, Village Roadshow Theme Parks; Shaun McKeough, Author, *Reasons 2 Reward*; Paul Pei, Executive Director Sales and Marketing, Ocean Park Hong Kong; Ron Merriman, Principal, Management Resources

IAAPA Safety Institute*

Tuesday, 5 June • 1000 – 1600

Learn current safety standards and regulations for the attractions industry during this daylong institute. Participants will get an overview of ASTM standards, a framework for regulations on safety operations, and take away a renewed understanding of the importance of safety operations in the industry.

EDUCATION SEMINARS*

WEDNESDAY, 6 JUNE

1330 – 1430

What's New in Asia?

The Asian attractions industry is booming. Knowing where it's going will help you map out a plan to grow with it. Our panel will give you an insider's view of the hottest rides, newest trends, and must-sees throughout Asia while discussing what their respective facilities are doing to stay ahead of the competition and keep guests returning and happy.

PRESENTED BY: Tom Mehrmann, CEO, Ocean Park Hong Kong; Mario Mamon, Chairman and President, Enchanted Kingdom, Philippines and IAAPA Second Vice Chair; Darrell Metzger, Director, Themed Attractions & Resorts

1445 – 1545

Reasons 2 Reward

An attraction is only as good as its employees! Two highly respected human resources experts will explain how employee reward and recognition programs will increase your return on investment and employee retention.

PRESENTED BY: Shaun McKeough, Author, *Reasons 2 Reward*; Ann Maree O'Neill, Human Resources Manager, Southport Sharks and Managing Director, Reasons 2 Reward

1600 – 1700

Be a Top of Mind Employer by Understanding Employee's Needs

There is no single formula for becoming a Best Employer, and those identified as such have a wide range of business models, strategies, and work cultures. Review the findings from Aon Hewitt's 2011 Asia Pacific Best Employers study and explore how to use this information to retain and attract a new generation of employee.

PRESENTED BY: Tony Lines, Human Resources Manager, Village Roadshow Theme Parks; Jeremy Andrusis, General Manager, Hong Kong Aon Hewitt

THURSDAY, 7 JUNE

1000 – 1100

Social Media: From Strategy to Effectiveness Measurement

You created a Facebook profile and sent your first "tweet," but you are wondering how social media fits. Get proven tactics on developing your social media strategy to promote your new attraction or special event through forums, Facebook, and YouTube. Learn practical ways to measure your Facebook success through tracking reach, resonance, reaction, and consumer insights.

PRESENTED BY: Vivian Lee, Marketing Director, Ocean Park Hong Kong; Jayne Leung, Director North Asia, Facebook

1115 – 1215

Social Media – Part 2

The marketing and communications landscape has changed with the advent of social media forums. Learn social media best practices and take away strategies to manage negative feedback.

PRESENTED BY: Vivian Lee, Marketing Director, Ocean Park Hong Kong; Dave Aicken, Founder

and CEO, Centryc

1330 – 1430

Design: From Conception to Implementation

The attractions industry has always been a leader in form, design, and functionality when creating or expanding an attraction. Learn from industry experts as they provide insight into planning, design, form, and "green" considerations when creating or making improvements to your attraction.

PRESENTED BY: Keith James, President, Jack Rouse Associates; John Hallenback, Vice President, Park Operations, Universal Studios Singapore; Kevin Barbee, AIA ULI, Principal and Creative Director, KB Creative Advisors

FRIDAY, 8 JUNE

1000 – 1100

Special Events: Big Crowds—Minimal Investment

Bringing large crowds into your facility is a cost effective and efficient method to increase revenue, attract new and repeat guests, and generate buzz. Learn how you can use the strategies of two leading attractions, Universal Studios Singapore and Ocean Park Hong Kong, to create, promote, and stage successful special events.

PRESENTED BY: John Hallenbeck, Vice President, Park Operations, Universal Studios Singapore; Paul Pei, Executive Director Sales and Marketing, Ocean Park Hong Kong

1115 – 1215

Maximizing Your Revenue Potential

Discover what consultants are telling their clients about effective ways to increase profits by focusing on successful pricing strategies. Hear from an organization that has been successful by employing these strategies.

PRESENTED BY: Joni Newkirk, Principal and CEO, Integrated Insight, Inc.; Scott Sanders, Principal and President, Integrated Insight, Inc.

1230 – 0200

National Association Roundtable

(By invitation only)

MODERATED BY: Cynthia Romero-Mamon, Chief Operating Officer (COO) and Head of Sales, Marketing, Imagineering, Leisure, & Entertainment (SMILE), Enchanted Kingdom, Philippines

All times are GMT +0800

*Seminar will be presented in English and Mandarin. Speakers, topics, and times are subject to change. All exhibition and conference events, unless otherwise noted, will be held at the Hong Kong Convention and Exposition Centre (HKCEC).



Experience the Thrill of Hong Kong

A Stunning Location

Asian Attractions Expo 2012 exhibition and conference events, unless otherwise noted, will be held at the Hong Kong Convention and Exposition Centre (HKCEC) in Hong Kong SAR, China. Framed by Hong Kong's stunning skyline, HKCEC is a magnificent, multipurpose venue located right in the heart of Hong Kong on Victoria Harbour and in Hong Kong's Central Business District with the best of the city on the centre's doorstep.

Book Your Hotel Room Early

Enjoy special room rates at luxury hotels within close proximity to the Hong Kong Convention and Exhibition Centre and Hong Kong Central Business District (CBD). Book your room through IAAPA to receive the lowest, negotiated rates. If you have any questions regarding hotel reservations, please visit IAAPA.org/AsianAttractionsExpo or email aae@hkjtb.cn.

THREE QUICK AND EASY WAYS TO REGISTER

ONLINE:
IAAPA.org/AsianAttractionsExpo

FAX photocopy of form to:
(Hong Kong) **+852 2871 9754**

MAIL:
Asian Attractions Expo 2012 Registration
c/o Media International, Inc.
Rm. 1201 Brightway Tower,
33 Mongkok Rd., Mongkok,
Kowloon, Hong Kong

See the Sights in Hong Kong

Nan Lian Garden

Based on the famous Jianshouju Garden in Shanxi Province, the garden provides a beautiful, tranquil oasis among water features, timber structures, and ornamental trees.

Hong Kong Museum of History

Explore more than 4,000 exhibits and 400 million years of history as you learn the story behind Hong Kong's natural environment, folk culture, and historical development.

Victoria Harbour

Centrally located, visitors can enjoy Hong Kong's spectacular skyline, enjoy a harbor cruise, shop, dine, and soak in Hong Kong's dynamic atmosphere.

Star Ferry Pier

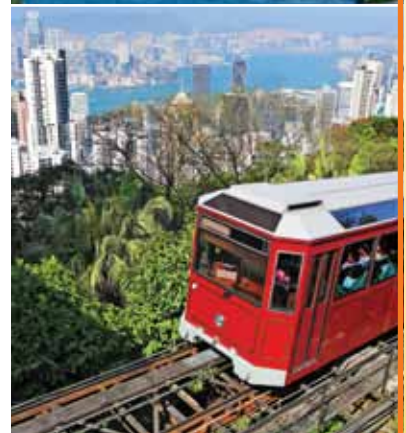
Considered a heritage and cultural treasure, the Star Ferry plies the waters of Victoria Harbour, offering spectacular views and an inexpensive way to tour Kowloon and Hong Kong Island.

Chi Lin Nunnery

Take a break from the fast pace of the city and experience this working nunnery, built in the traditional Tang style architecture. The nunnery features Buddhist art, lotus ponds, and is adjacent to Nan Lian Garden.

Victoria Peak

Enjoy a breathtaking ride up Victoria Peak on the Peak Tram and experience a slice of Hong Kong history dating back to 1888.



More than 275 exhibitors will be at Asian Attractions Expo 2012!
For a complete list visit IAAPA.org/AsianAttractionsExpo.

THREE QUICK AND EASY WAYS TO REGISTER:

Register online: IAAPA.org/AsianAttractionsExpo

Fax photocopy of form to: (Hong Kong) +852 2871 9754

Mail form to: Asian Attractions Expo 2012 Registration
c/o Media International, Inc.
Rm. 1201 Brightway Tower,
33 Mongkok Rd., Mongkok, Kowloon, Hong Kong

REGISTRATION QUESTIONS?

Contact Media International, Limited at (Hong Kong) +852 2873 6923
(Monday – Friday 1000 – 1800 GMT+0800) or email aae@media-international.com.

To avoid duplicate charges, do not both FAX and MAIL forms.
Please print. Photocopy form for additional registrants.

For more information, visit IAAPA.org/AsianAttractionsExpo
or contact IAAPA today via phone (USA) +1 703/836-4800.

COMPANY			IAAPA MEMBER #		
ADDRESS					
CITY		STATE/PROVINCE		ZIP/POSTAL CODE	
COUNTRY			E-MAIL		
TELEPHONE (INCLUDE AREA/COUNTRY CODE AND NUMBER)			FAX (INCLUDE AREA/COUNTRY CODE AND NUMBER)		

REGISTRANTS

#1				#3			
FIRST NAME	LAST	EMAIL	TITLE/POSITION	FIRST NAME	LAST	EMAIL	TITLE/POSITION
#2				#4 FREE!			
FIRST NAME	LAST	EMAIL	TITLE/POSITION	FIRST NAME	LAST	EMAIL	TITLE/POSITION

FREE! BUY 3, GET THE FOURTH FREE UNTIL 30 APRIL.

EXPO & CONFERENCE FEES

ITEM	REGISTRATION FEE	REGISTRATION FEE	REGISTRATION FEE	REGISTRATION FEE
	Early Bird (before 30 April 2012) Member	Regular (after 30 April 2012) Member	Early Bird (before 30 April 2012) Nonmember	Regular (after 30 April 2012) Nonmember
REGISTRATION (Includes: Expo, Education Conference, and IAAPA Safety Institute) Institute for Attractions Managers (Includes Expo, Education Conference)	<input type="checkbox"/> US\$50 <input type="checkbox"/> US\$399	<input type="checkbox"/> US\$65 <input type="checkbox"/> US\$399	<input type="checkbox"/> US\$75 <input type="checkbox"/> US\$499	<input type="checkbox"/> US\$90 <input type="checkbox"/> US\$499
TUESDAY, 5 JUNE 2012 Young Professionals Reception	<input type="checkbox"/> US\$39	<input type="checkbox"/> US\$39	<input type="checkbox"/> US\$49	<input type="checkbox"/> US\$49
WEDNESDAY, 6 JUNE 2012 IAAPA Event at Ocean Park Hong Kong	<input type="checkbox"/> US\$99	<input type="checkbox"/> US\$99	<input type="checkbox"/> US\$119	<input type="checkbox"/> US\$119
THURSDAY, 7 JUNE 2012 Leadership Breakfast featuring Andrew Kam, Hong Kong Disneyland IAAPA Event at Hong Kong Disneyland	<input type="checkbox"/> US\$49 <input type="checkbox"/> US\$99	<input type="checkbox"/> US\$49 <input type="checkbox"/> US\$99	<input type="checkbox"/> US\$69 <input type="checkbox"/> US\$119	<input type="checkbox"/> US\$69 <input type="checkbox"/> US\$119
FRIDAY, 8 JUNE 2012 Behind-the-Scenes Tour at Ngong Ping 360 Leadership Breakfast featuring Chairman Wu, OTC	<input type="checkbox"/> US\$49 <input type="checkbox"/> US\$49	<input type="checkbox"/> US\$49 <input type="checkbox"/> US\$49	<input type="checkbox"/> US\$69 <input type="checkbox"/> US\$69	<input type="checkbox"/> US\$69 <input type="checkbox"/> US\$69
SATURDAY, 9 JUNE 2012 Chimelong Resort in Guangzhou Post-Expo Tour	<input type="checkbox"/> US\$549	<input type="checkbox"/> US\$549	<input type="checkbox"/> US\$649	<input type="checkbox"/> US\$649

REMARKS

Opening Ceremony: Wednesday, 6 June 2012

PRIMARY BUSINESS

Professional Position (check one)

- A Senior Management/Owner/Director/Vice President
B Mid-Level Management/Operations
C Supervisor/Assistant

Buyer Type (check one)

- A Buyer (B)
B Consultant (BC)
C Investor (BI)
D Manufacturer/Supplier (BM)
E Spouse/Guest/Child

Job Responsibility (check one)

- A Architect F Public Relations
B Human Resources G Food and Beverage
C Financial Management H Merchandising
D Engineer I Games
E Marketing J Gaming

- K Government
L Entertainment
M Operations
N General Manager
O Safety/Maintenance
P Spouse/Guest/Child

Business Type (check one)

- A Amusement Park G Carnival or Fair M Zoo/Aquarium
B Theme Park H Casino/Gaming N Attraction
C Waterpark I Shopping Center/Mall O Real Estate Developer
D Family Entertainment Ctr. J Themed Entertainment P Investor
E Museum/Science Ctr. K National or State Park Q Manufacturer/Supplier
F Concessionaire L Hotel/Resort R Spouse/Guest/Child

PAYMENT INFORMATION

PAYMENT MUST BE RECEIVED 15 DAYS BEFORE THE CONFERENCE DATE IN ORDER TO GUARANTEE YOUR PLACE. REGISTRATION IS CONFIRMED ON RECEIPT OF PAYMENT.
*NOTE: Advance Fees will be processed in US dollars.

NAME ON CREDIT CARD

CREDIT CARD NUMBER

Mastercard VISA AMEX Discover Union Pay

VERIFICATION NO.

EXPIRATION DATE

AUTHORIZED SIGNATURE

TOTAL ADVANCE
CONFERENCE & EXPO FEES:

US\$

Experience the Thrill

of finding smart, efficient,
and successful ways
to build your business!



Register 3 and get the
4th FREE until 30 April!
IAAPA.org/AsianAttractionsExpo

ASIAN
Attractions
Expo



International Association of Amusement Parks
and Attractions (IAAPA Asia Pacific)
Level 16 Man Yee Building
60-68 Des Voeux Road Central
Hong Kong



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