

eAd Rates 2010

BIOFUEL · NUCLEAR · WIND · SPACEDAILY.COM · ENGINEERING
OBSERVATION, ENVIRONMENT SCIENCE, ENGINEERING &
TECHNOLOGY, SPACE, DEFENSE, GEO SPATIAL, GPS, EARTH
OBSERVATION, ENVIRONMENT SCIENCE, ENGINEERING AND
TECHNOLOGY, GEO SPATIAL, FARMING ENERGY SYSTEMS –

RATECARD 2011

Space Media Network

get your message out there

MARSDAILY.COM · BIOFUEL, NUCLEAR, WIND, GENERAL,
ENGINEERING & TECHNOLOGY SPACE, DEFENSE, GEO SPATIAL,
GPS, EARTH OBSERVATION, SPACEDAILY.COM · ENGINEERING
& TECHNOLOGY, SPACE, DEFENSE, GEO SPATIAL, GPS, EARTH
OBSERVATION, ENVIRONMENT SCIENCE, ENGINEERING AND
TECHNOLOGY, GEO SPATIAL, FARMING ENERGY SYSTEMS –
SOLAR, BIOFUEL, NUCLEAR, WIND, TERRADAILY.COM,
ENGINEERING & TECHNOLOGY SPACE, DEFENSE, GEO SPATIAL,

SPACE DAILY
your portal to space

SPACE WAR
YOUR WORLD AT WAR

TERRADAILY
REAL ESTATE PLANET EARTH

ENERGY DAILY
the source of earth and beyond

MARS DAILY
the exciting exploration and education of mars

SOLAR DAILY
new call at a time

SPACE MART
profiting from space today

GPS DAILY
connecting anyone to anywhere

SPACE TRAVEL
EXPLORATION AND TOURISM

Space Media Network

get your message out there

Space Media Network readers and subscribers are technicians, developers and decision makers across a diverse group of high-tech markets.

We provide tailored **affordable strategic advertising opportunities** across a core set of websites covering space, environment, energy, engineering and defense technologies.



reach

the breakfast table of
a Rocket Engineer.

OUR AUDIENCE, YOUR MARKETPLACE

Space Media Network brings together a global audience of over 500,000 Industry Professionals and Future Enthusiasts.

With design and purchasing influence, our readers are highly educated engineers, scientists, and technologists.

- Rocket Scientists, Satellite Engineers
- Government Regulators, Entrepreneurs
- Military and Aerospace Professionals
- Teachers, Lecturers, Professors
- Advanced Degree Candidates
- Old Space, Legacy Space, New Space

ANY SCREEN, ANYWHERE, ANYTIME

- Mobile Pads and Netbooks
- Corporate and School Desktops
- XML, RSS, HTML, APPS Friendly

OUR MEDIA AND ADVERTISING NETWORK

[SpaceDaily.com](#)
[SpaceWar.com](#)
[TerraDaily.com](#)
[Energy-Daily.com](#)
[SolarDaily.com](#)
[NuclearPowerDaily](#)
[MarsDaily.com](#)
[BioFuelDaily.com](#)
[Disaster News](#)
[GPSDaily.com](#)
[SeedDaily.com](#)
[RoboDaily.com](#)

Space Technology, Exploration & Application
21st Century Warfare - Hardware and Doctrine
News about Planet Earth - Ocean, Air, Land, Life
Powering the civilizations of Planet Earth
Fusion that works one cell at a time
Civil Nuclear Science and Technology News
The Fourth Planet - Science and Exploration News
Turning Sunshine and Dirt Into Liquid Energy
Natural Disasters News updated every day
The GPS and RFID Industry News Tracker
Feeding 10 billion people by 2050
Science, Technology and Application

Space Media Network
get your message out there

web mobile email

WEB RATES AND SIZES

**Minimum 10,000
Page Views over
30 day Period:**

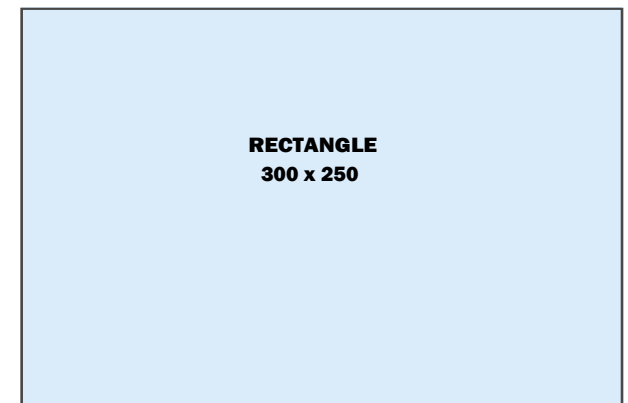
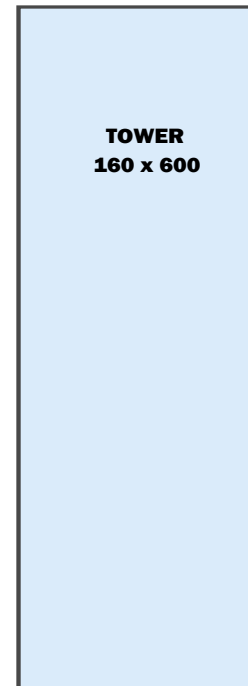
Description	Dimension (pixels)	CPM \$AU
Box	300 x 250	5
Banner	728 x 90	5
Tower	160 x 600	4
Newsletter Ads	600 x 180	50 per daily insertion
Multi Media	Splash Overs - Variable	20
Pop Unders	Variable	10

CPM equals Australian dollars per 1000 banner impressions

DESIGN AND ARTWORK

Supplied media must conform to main industry standards:
72 dpi @ 100% RGB, jpg, gif, flash.

Space Media Network offers ad design services. Costs start @ \$50 per ad size.
Ask us for a quotation.



SPACE MEDIA NETWORK CUSTOMER SERVICE

Telephone 61-448-00-52-19 (Sydney)
Email advertising@spacemedianetwork.com
Online www.spacemedianetwork.com

Space Media Network
get your message out there