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## 2012 U.S. PRESIDENTIAL ELECTION

# Romney Overtakes Obama in United States Presidential Race

Prospective Republican nominee gains five points since April, while Democratic incumbent drops four points.

[NEW YORK – May 9, 2012] - Mitt Romney is ahead of Barack Obama in a head-to-head United States presidential match-up for the first time since January, a new Angus Reid Public Opinion poll has found.

In the online survey of a representative national sample of 769 American decided voters, 49 per cent of respondents say they will vote for the prospective nominee for the Republican Party in the election. Support for Romney increased by five points since April, and reached the previous high the GOP contender posted in the first month of 2012.

Conversely, 46 per cent of decided voters would cast a ballot for Obama in the presidential election. The Democratic incumbent has lost four points since April.

## **KEY FINDINGS**

- Mitt Romney (49%, +5) is ahead of Barack Obama (46%, -4)
- Ten-Point lead for Romney among male voters; Obama barely ahead for women

Full topline results are at the end of this release.

From May 7 to May 8, 2012, Angus Reid Public Opinion conducted an online survey among 769 randomly selected American decided voters who are Springboard America panelists. The margin of error—which measures sampling variability—is +/- 3.5%. The results have been statistically weighted according to the most current education, age, gender and region Census data to ensure a sample representative of the entire adult population of the United States. Discrepancies in or between totals are due to rounding.

Romney holds a ten-point advantage over Obama among male voters (52% to 42%), while the incumbent president keeps a slight edge among female voters (49% to 46%).

Practically three-in-five respondents over the age of 55 (57%) say they will vote for Romney. While Obama is still the preferred choice for voters aged 18-to-34 and 35-to-54, the Democratic incumbent has lost four and five points in each group respectively since April.

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#### About Angus Reid Public Opinion

<u>Angus Reid Public Opinion</u> is a public affairs practice headed by Dr. Angus Reid: an industry visionary who has spent more than four decades asking questions to figure out what people feel, how they think and who they will vote for. A team of talented and experienced practitioners with a unique and profound understanding of global issues conduct high quality research throughout the world on a daily basis for corporations, governments, academic researchers, and non-profit organizations.

#### About Vision Critical®

<u>Vision Critical</u> is a global research and technology firm that creates software and services solutions for over 600 clients, including one third of the world's top 100 brands. The company has offices across North America, Europe and Australia as well as a Global Partner Program that provides other research companies and consultants with access to top-of-the-line technology. Its Sparq<sup>™</sup> product is the most widely adopted community panel platform on the planet.

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For more information, please contact our spokesperson listed in the footnote.



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## 2012 U.S. Presidential Election

Suppose that **Mitt Romney** was already the Republican Party's nominee in 2012. Who would you vote for in the presidential election?

| – Based on 769 re | espondents who expr | essed a preference | in this scenario. |
|-------------------|---------------------|--------------------|-------------------|
|-------------------|---------------------|--------------------|-------------------|

|                         |     |     | Gender |       | Age   |     | Party ID |      |      |
|-------------------------|-----|-----|--------|-------|-------|-----|----------|------|------|
|                         | All | Men | Women  | 18-34 | 35-54 | 55+ | Dem.     | Rep. | Ind. |
| Mitt Romney             | 49% | 52% | 46%    | 44%   | 46%   | 57% | 13%      | 87%  | 34%  |
| Barack Obama            | 46% | 42% | 49%    | 47%   | 50%   | 40% | 83%      | 9%   | 51%  |
| A third party candidate | 5%  | 5%  | 4%     | 8%    | 4%    | 3%  | 3%       | 4%   | 15%  |

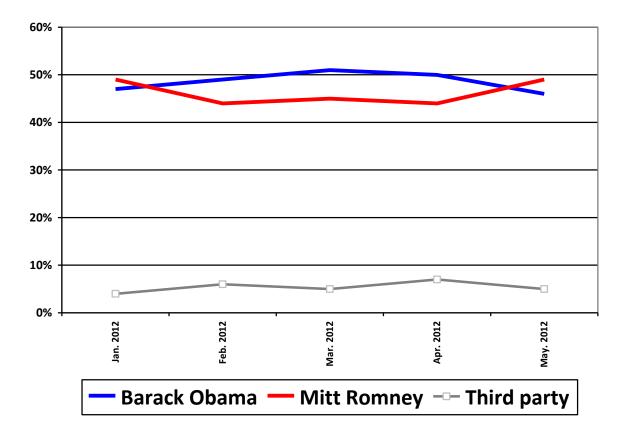
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|                         | May 2012 | Apr. 2012 | Mar. 2012 | Feb. 2012 |
|-------------------------|----------|-----------|-----------|-----------|
| Mitt Romney             | 49%      | 44%       | 45%       | 44%       |
| Barack Obama            | 46%      | 50%       | 51%       | 49%       |
| A third party candidate | 5%       | 7%        | 5%        | 6%        |



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### Barack Obama (D) Vs. Mitt Romney (R) Decided Voters