

YouGov / Evening Standard Survey Results

Sample Size: 1138 London Adults
Fieldwork: 20th - 22nd April 2012

	Mayoral VI			Westminster VI			2010 Vote			Assembly VI			Gender		Age				Social Grade		Ethnicity		
	Total	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	White	Non-white
Weighted Sample	1138	407	405	87	281	450	68	343	357	252	278	396	79	563	575	135	405	364	233	669	469	790	322
Unweighted Sample	1138	392	394	83	258	420	76	304	353	275	252	374	84	547	591	114	319	445	260	730	408	792	322
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 13-15	April 20-22																						
Headline Voting Intention																								
Con	33	31	72	2	0	100	0	0	81	3	12	92	0	7	32	31	22	31	30	37	34	27	36	19
Lab	50	50	10	88	100	0	100	0	9	94	46	2	98	18	48	53	55	54	50	41	47	55	42	73
Lib Dem	7	8	8	5	0	0	0	100	0	1	31	1	1	73	9	6	12	8	7	6	9	5	9	3
Other	10	11	10	6	0	0	0	0	10	2	11	5	1	2	12	10	11	7	13	16	10	13	13	6
Other Parties Voting Intention																								
UKIP	6	6	6	2	0	0	0	0	8	1	2	4	0	2	7	5	5	1	8	12	5	7	7	1
Green	2	3	1	2	0	0	0	0	0	0	8	0	0	0	3	3	5	3	3	2	3	3	3	2
BNP	1	1	2	1	0	0	0	0	1	0	1	0	0	0	2	1	2	1	1	2	1	2	2	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1
Other	1	1	1	0	0	0	0	0	1	0	0	0	0	0	1	1	0	1	1	0	1	0	1	1
Non Voters																								
Would Not Vote	5	6	3	1	0	0	0	0	4	1	6	1	2	2	5	8	7	9	6	3	5	8	6	9
Don't know	15	14	11	6	0	0	0	0	12	9	21	4	6	9	11	18	23	14	13	13	12	18	13	17

In May this year, elections will be held for the post of London Mayor and for London's Assembly.

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in these elections?

0 - Certain NOT to vote	6	6	0	0	0	2	3	5	2	4	6	0	0	0	6	6	12	7	4	2	6	6	4	12
1	1	2	0	1	2	0	1	0	1	0	2	1	2	0	1	2	4	1	1	2	2	1	1	2
2	1	1	0	2	1	0	2	0	0	1	3	0	2	1	1	1	1	2	0	1	0	2	0	3
3	2	2	1	2	0	0	2	1	1	2	0	1	2	3	1	2	2	3	1	0	2	1	1	4
4	2	2	3	0	0	1	1	0	2	1	1	1	1	1	1	3	0	2	2	0	1	3	1	3
5	3	4	3	4	1	3	3	7	2	3	4	3	4	5	4	4	4	5	4	2	5	3	4	3
6	2	3	1	4	5	2	4	1	1	5	2	1	4	2	2	3	6	3	2	2	3	3	2	6
7	4	4	5	4	4	5	4	1	4	4	2	5	2	4	4	4	6	5	2	5	4	4	5	2
8	10	9	10	9	15	10	11	11	9	11	9	9	11	16	9	9	7	13	7	6	10	8	9	10
9	8	10	10	10	19	8	11	14	10	10	13	10	12	15	10	10	9	10	11	9	10	10	11	6
10 - Absolutely certain to vote	56	53	66	63	47	68	56	61	64	56	54	71	60	54	55	51	39	40	63	70	54	53	60	37
Don't know	5	5	1	1	7	2	2	0	3	4	3	0	1	0	5	5	12	8	1	1	3	7	2	11

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	Mayoral VI			Westminster VI			2010 Vote			Assembly VI			Gender		Age				Social Grade		Ethnicity		
Total	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	White	Non-white	
Weighted Sample	1138	407	405	87	281	450	68	343	357	252	278	396	79	563	575	135	405	364	233	669	469	790	322
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Mayoral Voting intention 1st Preference

[Adjusted by likelihood to vote]

Boris Johnson – Conservative	45	43	91	0	61	92	9	22	85	12	24	94	7	19	39	47	33	38	43	52	45	38	47	24
Ken Livingstone – Labour	40	41	0	90	0	3	83	11	6	81	43	1	84	22	41	40	42	44	40	35	35	49	34	64
Brian Paddick – Liberal Democrat	7	8	6	5	15	1	4	57	3	4	20	0	5	53	10	5	7	10	7	5	10	4	8	7
Lawrence Webb – UKIP/Fresh Choice for London	3	3	1	1	6	1	1	0	3	1	2	2	1	0	4	2	8	1	4	3	3	3	3	1
Siobhan Benita - Independent	2	3	2	1	11	2	2	7	3	1	6	2	2	5	3	3	7	4	2	1	4	2	3	2
Jenny Jones – Green	2	2	0	2	5	0	1	4	0	2	5	0	1	1	2	3	3	1	3	3	2	2	3	1
Carlos Cortiglia – British National Party (BNP)	1	1	0	0	2	0	0	0	1	0	0	0	0	0	1	1	0	1	1	1	1	1	1	1
Mayoral Voting intention: Non Voters																								
Would Not Vote	1	1	0	0	0	0	2	2	0	2	2	0	1	2	1	1	2	3	0	0	1	1	0	4
Don't know	9	10	1	1	46	2	9	10	5	12	12	1	11	7	8	13	11	10	11	9	10	10	10	11

Mayoral Voting intention after reallocation of 2nd preference votes

[Adjusted by likelihood to vote and after 2nd preference votes have been reallocated]

Boris Johnson – Conservative	53	51	100	0	100	97	11	60	93	14	37	97	9	52	49	53	44	46	50	60	56	44	57	28
Ken Livingstone – Labour	47	49	0	100	0	3	89	40	7	86	63	3	91	48	51	47	56	54	50	40	44	56	43	72
Mayoral Voting intention: Non Voters after 2nd preference votes																								
Would Not Vote		4	0	0	10	1	4	10	1	4	7	0	3	10	4	4	6	5	3	3	4	4	4	5
Don't know		10	1	1	41	2	8	10	6	10	12	1	9	7	8	12	8	9	11	8	10	9	9	12

There are also due to be elections to the London Assembly. Here people have two votes, one for a constituency assembly member, and one for London-wide list members.

London Voting intention: Constituency

[Adjusted by likelihood to vote]

Con	35	34	77	2	6	97	1	4	85	3	14	100	0	0	32	37	29	35	29	43	39	28	39	18
Lab	44	46	8	84	88	0	93	5	7	91	41	0	100	0	44	48	53	47	47	39	42	52	39	69
Lib Dem	11	9	9	8	0	2	3	89	3	2	31	0	0	100	12	6	11	10	10	6	10	8	10	8
Other	10	11	6	6	6	1	3	2	6	4	14	0	0	0	11	10	7	7	14	12	9	13	12	5
London Voting intention: Constituency Non Voters																								
Would Not Vote	2	2	2	1	1	1	1	0	1	1	2	0	0	0	1	2	3	2	1	1	1	3	1	5
Don't know	13	14	12	9	15	7	8	11	11	8	22	0	0	0	10	18	20	12	15	13	13	16	14	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

London Voting intention: List

[Adjusted by likelihood to vote]

Con	35	33	74	2	0	93	0	4	83	2	15	95	0	4	32	34	28	33	29	41	36	28	37	18
Lab	46	44	7	82	84	0	91	6	5	89	35	0	92	14	43	46	50	47	44	39	41	50	38	68
Lib Dem	9	9	10	6	1	3	2	84	2	2	30	3	2	79	10	8	12	11	9	6	10	7	9	9
Oth	11	14	9	10	15	3	7	7	10	7	20	2	6	3	15	12	10	9	18	14	13	15	16	6

London Voting intention: List Other Voters

[Adjusted by likelihood to vote]

Green	3	6	3	8	6	1	5	7	4	3	15	1	4	3	7	6	9	6	8	3	7	5	8	2
United Kingdom Independence Party (UKIP)	5	5	5	0	5	0	1	0	4	2	2	1	1	0	5	5	0	1	7	9	3	7	6	1
British National Party (BNP)	1	1	1	2	0	1	1	0	1	1	0	0	1	0	2	0	1	1	2	2	1	2	1	1
English Democrats	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Christian Peoples Alliance	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0
Trade Union and Socialist Coalition	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
National Front	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
House Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
An independent candidate	1	0	0	0	2	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1

London Voting intention: List Non Voters

Would Not Vote	1	1	1	1	0	0	1	2	1	1	2	0	0	2	1	2	2	2	1	1	1	3	1	4
Don't know	14	15	14	8	25	5	9	11	13	8	24	3	3	2	10	19	18	14	15	14	13	17	15	14

From what you have seen so far, how would you rate each of the following candidates' Mayoral election campaigns?

Boris Johnson

Excellent	11	12	31	3	5	38	4	1	31	4	5	39	3	8	13	12	10	12	9	19	13	12	15	7
Good	28	24	46	13	33	38	16	33	36	17	21	43	16	30	21	27	20	20	29	27	26	22	27	17
TOTAL EXCELLENT/ GOOD	39	36	77	16	38	76	20	34	67	21	26	82	19	38	34	39	30	32	38	46	39	34	42	24
Fair	26	24	17	30	35	15	30	24	21	33	20	12	31	26	23	25	22	23	25	24	25	23	25	23
Poor	15	16	3	26	6	3	23	30	4	19	28	2	25	23	17	15	11	20	14	16	17	15	15	20
Awful	12	12	0	23	8	1	19	8	1	17	15	0	20	9	17	8	5	12	16	10	11	15	12	12
TOTAL POOR/ AWFUL	27	28	3	49	14	4	42	38	5	36	43	2	45	32	34	23	16	32	30	26	28	30	27	32
Don't know	8	11	4	5	13	5	8	5	7	11	10	4	5	4	8	13	31	13	6	3	9	13	6	22

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Ken Livingstone																									
	Excellent	9	6	1	15	2	0	13	0	0	11	7	0	14	3	7	5	6	4	8	3	3	9	4	10
	Good	21	21	7	42	19	8	37	13	10	35	15	8	37	21	21	20	21	20	22	19	22	19	18	26
	TOTAL EXCELLENT/ GOOD	30	27	8	57	21	8	50	13	10	46	22	8	51	24	28	25	27	24	30	22	25	28	22	36
	Fair	24	22	18	29	32	17	27	28	17	25	30	16	29	26	21	23	19	27	18	21	22	22	22	23
	Poor	18	20	29	8	18	29	9	37	28	11	23	28	10	27	21	19	14	17	23	22	22	17	24	11
	Awful	20	21	41	2	19	40	7	18	38	8	15	45	6	18	22	20	9	19	22	31	23	19	26	8
	TOTAL POOR/ AWFUL	38	41	70	10	37	69	16	55	66	19	38	73	16	45	43	39	23	36	45	53	45	36	50	19
	Don't know	8	11	4	4	11	6	7	5	8	10	10	4	5	4	8	13	31	13	6	3	9	14	7	22
Brian Paddick																									
	Excellent	1	3	4	2	2	1	2	18	2	2	3	1	2	19	4	2	2	4	1	3	3	2	3	1
	Good	10	8	7	11	13	5	11	16	6	8	12	8	10	18	7	9	6	9	9	7	8	9	8	9
	TOTAL EXCELLENT/ GOOD	11	11	11	13	15	6	13	34	8	10	15	9	12	37	11	11	8	13	10	10	11	11	11	10
	Fair	28	27	27	30	22	29	26	31	25	31	28	28	29	35	28	26	18	28	28	27	29	24	26	28
	Poor	23	23	26	26	22	24	26	17	25	22	23	22	25	18	23	22	19	17	26	28	22	24	26	15
	Awful	12	15	16	15	11	18	14	6	20	13	11	21	15	0	19	11	9	16	16	16	15	15	18	9
	TOTAL POOR/ AWFUL	35	38	42	41	33	42	40	23	45	35	34	43	40	18	42	33	28	33	42	44	37	39	44	24
	Don't know	26	25	20	16	29	22	22	12	22	23	22	20	19	10	19	30	45	26	19	20	23	27	19	38
How well or badly do you think Boris Johnson is doing his job as Mayor of London?																									
	Very well	13	12	31	1	4	38	2	4	29	2	6	39	2	4	12	11	6	9	12	20	12	12	15	5
	Fairly well	47	43	64	28	63	55	37	50	56	41	37	58	37	48	36	50	47	43	42	43	47	38	45	39
	TOTAL WELL	60	55	95	29	67	93	39	54	85	43	43	97	39	52	48	61	53	52	54	63	59	50	60	44
	Fairly badly	21	24	3	42	15	4	35	27	8	29	34	1	35	31	25	23	20	27	26	19	25	23	23	27
	Very badly	13	13	0	28	4	1	21	13	2	21	16	0	23	13	19	7	4	13	16	14	10	17	13	12
	TOTAL BADLY	34	37	3	70	19	5	56	40	10	50	50	1	58	44	44	30	24	40	42	33	35	40	36	39
	Don't know	6	8	2	1	14	3	4	5	5	7	7	2	3	4	7	8	22	9	4	4	6	10	4	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think Ken Livingston did his job as Mayor of London?

Very well	14	9	2	22	3	1	20	4	1	19	10	1	21	5	9	9	4	8	13	8	8	11	9	10
Fairly well	38	40	19	69	43	19	61	43	21	55	51	16	63	51	39	40	36	43	42	33	40	39	37	47
TOTAL WELL	52	49	21	91	46	20	81	47	22	74	61	17	84	56	48	49	40	51	55	41	48	50	46	57
Fairly badly	21	22	34	7	27	37	10	29	34	13	18	36	11	25	23	20	23	21	20	25	23	21	24	16
Very badly	20	20	40	0	13	38	3	16	38	6	13	43	3	14	20	19	8	15	22	30	20	19	24	8
TOTAL BADLY	41	42	74	7	40	75	13	45	72	19	31	79	14	39	43	39	31	36	42	55	43	40	48	24
Don't know	8	10	5	1	13	5	5	8	7	7	8	3	3	5	8	11	28	13	3	3	9	10	6	19

Who do you think has achieved more for London during their time as Mayor?

Ken Livingstone has achieved much more	18	16	0	39	4	1	30	11	3	27	20	2	32	10	19	12	13	14	20	13	14	18	16	16
Ken Livingstone has achieved a little more	18	17	3	35	15	3	31	30	4	30	21	1	32	32	19	16	11	21	17	16	20	14	16	21
TOTAL KEN MORE	36	33	3	74	19	4	61	41	7	57	41	3	64	42	38	28	24	35	37	29	34	32	32	37
Both have achieved about the same	18	20	16	16	18	18	18	30	17	21	19	13	17	33	21	19	17	23	20	16	20	20	18	23
Boris Johnson has achieved a little more	22	18	42	1	20	34	5	16	36	6	15	39	5	17	15	21	13	16	17	26	19	17	21	11
Boris Johnson has achieved much more	12	12	31	0	5	36	2	5	29	3	5	37	1	4	12	12	12	8	12	18	13	11	15	3
TOTAL BORIS MORE	34	30	73	1	25	70	7	21	65	9	20	76	6	21	27	33	25	24	29	44	32	28	36	14
Don't know	12	17	7	8	39	8	15	8	10	14	20	7	13	4	15	20	34	19	13	11	15	20	14	26

What issues do you think it is most important for the Mayor of London to focus on? (Please choose up to two issues)

Tackling crime	44	43	53	34	45	55	35	42	51	37	40	56	35	43	41	45	30	42	44	51	45	41	46	34
Improving transport	39	40	47	42	34	49	38	42	48	35	43	49	38	39	42	37	37	41	41	36	43	35	42	33
Cost of living in London	33	31	27	31	41	24	33	27	26	33	36	26	35	26	30	32	35	36	28	27	30	33	31	33
Creating jobs	28	26	27	29	28	22	30	33	21	30	23	23	29	33	24	27	32	22	27	27	25	26	25	28
Affordable housing	24	25	16	35	23	18	33	30	20	30	30	16	35	29	26	23	15	23	30	26	24	26	27	20
Making the Olympics a success	7	6	8	6	2	9	6	5	7	7	4	8	6	6	4	8	4	4	8	8	7	4	6	7
Promoting London abroad	5	4	6	3	0	7	2	2	5	3	2	7	3	2	3	4	3	4	2	6	4	3	3	4
Don't know	3	7	4	3	9	4	5	3	5	5	6	3	2	1	8	6	15	8	4	4	6	9	4	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Boris Johnson, which of the following qualities do you think he has? (Please tick all that apply)

Charismatic	50	49	77	36	58	74	39	61	68	42	45	75	40	59	51	47	44	48	51	49	56	39	56	30
Sticks to what he believes in	30	28	56	12	26	60	14	24	53	14	22	62	16	20	28	28	22	29	28	32	31	24	33	18
A natural leader	19	19	43	5	11	47	7	14	41	9	11	49	6	14	18	20	13	18	19	25	21	16	22	11
Honest	22	19	42	6	12	46	8	12	40	10	11	47	9	12	20	18	14	20	17	23	21	17	22	10
Strong	19	18	37	7	16	37	9	21	35	10	9	40	8	15	19	16	18	16	19	18	20	15	20	10
Decisive	19	16	35	5	12	34	9	17	31	8	11	35	8	20	16	16	10	12	20	19	17	14	19	7
Good in a crisis	12	12	27	4	7	30	4	5	27	5	5	34	5	6	13	11	10	9	13	17	13	10	14	5
In touch with the concerns of ordinary people	14	11	23	3	10	22	6	9	19	7	7	22	6	12	12	10	8	7	11	20	11	10	13	6
None of these	20	23	1	40	13	2	33	20	5	31	31	1	36	21	25	21	9	21	28	26	18	29	22	24
Don't know	10	13	4	10	15	7	12	7	10	13	11	4	10	4	12	15	33	12	10	10	12	16	9	25

Thinking about Ken Livingstone, which of the following qualities do you think he has? (Please tick all that apply)

In touch with the concerns of ordinary people	37	33	14	61	34	12	54	43	14	49	43	13	55	35	35	31	26	34	35	32	33	33	35	29
Sticks to what he believes in	34	31	21	52	24	22	43	40	20	45	38	22	47	31	35	28	21	27	39	34	32	31	34	25
Decisive	19	16	9	31	10	10	26	12	10	22	19	10	28	10	17	15	20	17	16	13	15	18	14	20
Charismatic	15	14	8	26	5	7	22	15	6	20	16	7	22	23	15	13	12	13	16	12	12	15	13	15
Good in a crisis	17	14	4	30	5	3	24	13	5	23	17	2	26	14	16	11	9	11	19	12	14	13	13	16
Strong	20	14	6	26	21	6	25	6	5	26	12	4	29	6	16	12	15	13	17	11	16	12	11	20
A natural leader	17	12	4	23	9	4	22	8	3	20	12	3	23	10	11	12	10	10	16	8	10	13	9	18
Honest	15	12	3	26	5	3	21	17	4	19	15	1	23	16	15	8	10	10	14	11	12	11	10	15
None of these	27	28	52	3	24	53	7	31	48	11	24	55	7	26	27	29	15	24	29	43	29	27	33	15
Don't know	11	14	9	7	15	10	10	5	14	12	10	9	8	3	12	16	39	15	9	6	12	16	9	25

Sample Size: 1138 London Adults
Fieldwork: 20th - 22nd April 2012

	Mayoral VI			Westminster VI			2010 Vote			Assembly VI			Gender		Age				Social Grade		Ethnicity		
	Total	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	White	Non-white
Weighted Sample	1138	407	405	87	281	450	68	343	357	252	278	396	79	563	575	135	405	364	233	669	469	790	322
Unweighted Sample	1138	392	394	83	258	420	76	304	353	275	252	374	84	547	591	114	319	445	260	730	408	792	322
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Brian Paddick, which of the following qualities do you think he has? (Please tick all that apply)

Honest	19	19	23	19	15	18	17	58	16	17	31	18	17	51	24	13	13	14	22	24	20	16	22	10
In touch with the concerns of ordinary people	12	13	14	12	22	7	14	44	9	13	20	8	13	41	13	13	10	14	14	10	15	10	14	9
Sticks to what he believes in	13	12	15	10	15	13	9	26	11	11	19	13	9	34	14	11	6	9	15	17	12	14	14	9
Decisive	8	6	6	6	4	5	5	19	4	5	9	7	5	20	6	6	3	8	5	5	6	5	6	5
Good in a crisis	8	6	7	6	5	5	6	26	5	6	11	6	6	23	6	7	3	8	7	3	8	3	7	6
Strong	8	6	7	6	4	6	4	21	5	5	11	6	4	21	9	3	4	7	5	4	8	3	7	4
Charismatic	5	5	3	8	2	2	6	11	3	7	7	2	7	14	5	4	0	7	5	2	5	5	4	6
A natural leader	6	4	4	4	4	3	4	17	2	5	6	2	4	17	5	3	5	5	4	2	4	4	4	5
None of these	21	24	28	25	19	29	23	6	32	23	14	32	24	6	28	21	15	22	27	30	24	26	26	19
Don't know	44	42	34	38	47	39	42	28	38	42	43	36	40	18	34	49	62	44	36	34	41	43	37	54

April 20-25 2008
April 20-22 2012

London voters will have two votes for Mayor – first preference and also a second preference. If no candidate wins on overall majority of first preference votes, all except the top two candidates will be eliminated. The second votes of the supporters of the eliminated candidates will come into play. But they will count only if they cast for one of the top two candidates.

Before today did you...

Know about the two-vote system and how it would work	38	47	52	54	43	54	50	62	50	47	48	56	53	60	57	37	35	45	52	48	52	40	52	34
Know about the two-vote system but not how it would work	27	18	22	17	29	20	20	13	21	18	18	18	19	25	16	20	17	18	17	22	18	18	19	19
Not know about the two-vote system	30	25	20	21	18	19	22	21	21	25	27	20	21	13	19	31	33	25	21	25	22	28	22	32
Not sure	4	10	7	8	9	6	8	3	9	10	7	5	7	2	8	12	15	11	10	5	7	14	8	16

Sample Size: 1138 London Adults
Fieldwork: 20th - 22nd April 2012

	Mayoral VI			Westminster VI			2010 Vote			Assembly VI			Gender		Age				Social Grade		Ethnicity		
Total	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	White	Non-white	
Weighted Sample 1138	407	405	87	281	450	68	343	357	252	278	396	79	563	575	135	405	364	233	669	469	790	322	
Unweighted Sample 1138	392	394	83	258	420	76	304	353	275	252	374	84	547	591	114	319	445	260	730	408	792	322	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the Conservative party was right or wrong to select Boris Johnson as their candidate for London mayor?

Right - Boris Johnson was the best choice for the Conservative party	56	91	39	63	86	45	63	82	44	48	90	43	66	57	56	46	52	60	64	61	50	64	38
Wrong - the Conservative party should have picked someone else as their candidate	17	2	32	8	4	27	12	6	25	20	3	30	17	19	15	10	18	19	17	15	21	15	23
Don't know	27	7	29	28	9	28	25	12	31	32	7	27	17	24	30	44	30	21	19	25	30	21	39

And do you think the Labour party was right or wrong to select Ken Livingstone as their candidate for London mayor?

Right - Ken Livingstone was the best choice for the Labour party	36	14	72	16	16	60	36	14	58	39	14	62	37	37	34	27	35	40	34	33	40	33	44
Wrong - the Labour party should have picked someone else as their candidate	43	72	15	61	69	25	60	67	27	40	74	25	59	46	40	34	38	44	55	48	36	51	22
Don't know	21	14	13	23	15	15	4	19	15	21	13	13	5	17	25	39	27	16	10	19	25	16	34

Do you think each of the following sincerely want to help London, or are they in it for themselves and/or their party?

Boris Johnson

Really wants to help London	39	76	17	31	77	21	40	69	23	30	81	20	40	37	41	30	36	40	47	43	33	44	24
Is in it for himself	37	9	64	32	10	56	43	13	51	49	7	59	41	44	30	19	41	39	38	34	41	38	35
Neither	9	5	11	4	5	9	6	6	9	9	7	10	8	7	10	9	8	9	8	8	10	7	11
Not sure	16	10	8	33	8	14	12	12	16	13	6	11	11	13	18	42	15	12	7	15	16	11	29

Ken Livingstone

Really wants to help London	38	15	77	31	15	65	36	17	61	47	15	67	38	40	36	26	38	43	36	38	38	38	39
Is in it for himself	41	72	13	39	71	18	47	66	19	38	74	17	47	44	38	28	39	40	55	42	39	46	27
Neither	7	4	5	4	5	5	8	6	7	6	5	7	8	5	8	5	8	8	3	6	8	6	8
Not sure	14	10	5	26	9	12	9	12	13	10	6	9	8	11	18	42	14	10	6	14	15	10	25

Brian Paddick

Really wants to help London	27	32	29	31	27	26	70	27	26	40	28	26	69	27	28	17	29	30	26	31	23	32	17
Is in it for himself	21	20	24	13	23	24	2	24	23	12	23	23	11	26	17	11	22	21	27	19	25	22	20
Neither	14	15	14	10	17	13	3	15	14	12	17	15	5	12	15	9	16	14	12	14	13	12	17
Not sure	37	33	33	47	33	37	24	34	37	36	32	36	15	35	40	63	33	34	36	36	39	34	46

Sample Size: 1138 London Adults
Fieldwork: 20th - 22nd April 2012

	Mayoral VI			Westminster VI			2010 Vote			Assembly VI			Gender		Age				Social Grade		Ethnicity		
	Total	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	White	Non-white
Weighted Sample	1138	407	405	87	281	450	68	343	357	252	278	396	79	563	575	135	405	364	233	669	469	790	322
Unweighted Sample	1138	392	394	83	258	420	76	304	353	275	252	374	84	547	591	114	319	445	260	730	408	792	322
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the candidates, if any, would you most trust to pay you back if you lent them money?

Boris Johnson	24	56	6	16	62	9	15	53	9	14	65	7	16	23	26	16	22	25	32	28	19	28	14
Brian Paddick	18	18	16	27	13	15	64	16	15	32	12	16	64	19	17	18	17	21	16	20	15	21	12
Ken Livingstone	17	2	41	10	1	36	5	3	32	22	2	38	6	20	14	7	21	19	14	15	20	15	22
Would not trust any of them	26	14	26	37	14	28	7	19	32	17	12	29	6	26	27	29	27	24	26	23	30	24	31
Don't know	14	10	11	11	9	12	10	10	12	16	9	10	8	12	16	30	13	11	12	13	16	11	21

If Ken Livingstone was elected Mayor of London, do you think he would or would not deliver a 7% cut in bus fares?

Would probably cut bus fares by 7%	43	22	75	44	22	65	47	26	60	51	22	67	48	48	38	19	42	52	43	41	45	45	39
Would probably not cut bus fares by 7%	45	61	16	31	63	21	46	55	26	32	62	21	43	37	40	47	41	34	39	43	32	40	35
Don't know	11	17	10	25	16	13	7	19	14	18	16	12	8	15	22	35	17	14	19	16	22	15	26

If Boris Johnson was elected Mayor of London, do you think he would or would not deliver a 10% cut in the Mayor's part of the council tax bill?

Would probably cut his part of council tax bills by 10%	39	66	24	31	74	25	24	67	24	31	74	26	31	41	36	22	39	40	46	44	31	44	24
Would probably not cut his part of council tax bills by 10%	38	14	58	36	11	54	59	13	57	45	8	57	48	39	36	36	40	37	35	36	41	36	43
Don't know	23	20	17	33	15	22	17	20	19	24	18	17	20	19	28	42	21	22	19	21	27	19	33

The main candidates for London mayor have published details of the tax they have paid over the last few years. From what you have read or heard about this, do you think each of the following have or have not paid as much tax as they should?

Ken Livingstone

Has paid all the taxes he should	18	6	36	7	6	32	11	6	29	19	6	33	17	23	12	15	17	21	16	16	19	16	22
Has not paid as much tax as he should	39	57	27	45	52	29	49	55	28	33	55	30	48	44	34	31	39	38	46	43	34	43	29
Don't know	43	36	37	48	41	39	40	39	43	48	39	37	35	33	54	55	44	41	38	41	47	41	48

Boris Johnson

Has paid all the taxes he should	27	43	22	20	43	21	31	41	20	23	43	22	38	35	20	23	23	31	31	30	23	31	19
Has not paid as much tax as he should	24	13	36	25	10	34	23	14	32	24	11	35	22	28	20	20	27	23	23	24	24	23	28
Don't know	49	44	42	55	47	44	46	45	48	53	46	42	40	37	60	57	50	45	47	46	53	47	53

Brian Paddick

Has paid all the taxes he should	24	28	27	20	27	24	37	27	24	26	26	27	40	31	17	15	20	31	24	26	21	26	19
Has not paid as much tax as he should	13	8	19	12	6	19	8	10	16	8	7	18	12	14	12	13	21	8	8	14	12	10	19
Don't know	63	64	54	68	67	57	55	64	60	65	67	55	47	55	72	71	59	62	68	60	67	63	63