



INTERGOVERNMENTAL INSTITUTION FOR THE USE OF MICRO-ALGAE SPIRULINA AGAINST MALNUTRITION
INTERGOVERNMENTAL OBSERVER TO THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL

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“There are people in the world so hungry that God cannot appear to them except in the form of bread”

"Hay personas en el mundo tan hambrientas que Días no puede a parecerles a ellos, salvo en la forma de pan"

“Gandí una volta disse: ci sono persone nel mondo così affamate che Dio puo' apparire a loro solo in forma di pane “

Il y a des gens dans le monde qui sont si affamés que Dieu ne peut leur apparaître que sous la forme d'un pain.”

"هناك كثير من البشر يتضورون جوعا في العالم، حتى إن رحمة الله لا يمكن أن تظهر لهم إلا في شكل خبز"

Mahatma Gandhi

IIMSAM OFFICIAL PRESS RELEASE

For Immediate Release

IIMSAM'S HIGH LEVEL DELEGATION MEETS PERMANENT REPRESENTATIVE ADJOINT OF HAITI TO THE UNITED NATIONS H.E. JEAN WESLEY CAZEAU TO DISCUSSED IIMSAM'S INSTITUTIONAL DEVELOPMENT IN HAITI FOR THE IMPLEMENTATION OF A SPIRULINA FOOD FORTIFYING NUTRITIONAL PROGRAMME ACROSS THE REPUBLIC OF HAITI.



IIMSAM Official Photos from Lft to Rt: IIMSAM'S Principal & Sr. Special Adviser of the Secretary General Mr. Harald Schlegel, Chief of Protocol & Administrative Affairs, Amb. H.E. Shariar Rahimi, Ms. Emma Halberg, Senior Director of Field Operations & Institutional Development. H.E. Jean Wesley Cazeau, P.R.A. of Haiti to the United Nations.

FROM: PUBLIC OUTREACH UNIT IIMSAM HEADQUARTERS N.Y. N.Y. 10017-10-11 OCTOBER 2011

IIMSAM realising its commitments to the peoples of the world especially a world free of malnutrition and hunger (**UN-MDG #1**) through *Spirulina* that was declared by the **United Nations World Food Conference of 1974 as the best food for the future**. *Malnutrition* is by far the most important single cause of illness and death globally with severe negative impacts on the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States.

¹ IIMSAM is an **autonomous** intergovernmental organization headquartered in New York that is registered under the United Nations Treaty Series No. 37542-37543, dated 12th June 2001; in accordance with the Article 102 of the Charter of the United Nations. IIMSAM was granted an Intergovernmental Observer Status with the United Nations Economic and Social Council in accordance with the Resolution No. E/2003/212, dated 5th March 2003. IIMSAM has a *De Facto Diplomatic* Status in U.S. soil.

IIMSAM High Level Delegation composed of Principal & Sr. Special Adviser of the Secretary General **Mr. Harald Schlegel**, Chief of Protocol & Administrative Affairs, **Amb. H.E. Shariar Rahimi**, **Ms. Emma Halberg**, Senior Director of Field Operations & Institutional Development made an official visit to **H.E. Jean Wesley Cazeau** Permanent Representative Adjoint of the Republic of Haiti to the United Nations on behalf of the Secretary General of IIMSAM **H.E. Amb. Remigio Maradona**.

Themes of the discussion were the necessity of IIMSAM to have a permanent presence in Haiti for its Institutional Development to carry out a *Modus Operandi* that would distribute **Spirulina** to the masses suffering from malnutrition. It is the Secretary General's wishes to implement in Haiti an official **Spirulina Fortification Food Nutritional Programme** similar to the existing IIMSAM Spirulina Programme in the State of Chiapas, Mexico where IIMSAM and its Strategic Partner the Government of the State of Chiapas, are feeding almost **300,000 daily beneficiaries** from the **Spirulina Food Fortification Programme**. Another option for Haiti would be to allow IIMSAM to establish a Spirulina feeding Centre such as "**His Royal Highness Sheikh Zayed Bin Sultan Al Nahyan Spirulina Feeding Centre**" in **Kenya** which has saved and benefited **thousands of lives** since its inception in 2009.

H.E. Cazeau was warm and receptive to the ideas presented by the IIMSAM Delegation, and suggested he would support any initiative by IIMSAM and would be making his recommendations to assist IIMSAM to the various governmental entities in *Port Prince* at the highest levels. The Permanent Representative also **appreciated IIMSAM's Emergency Relief Work in Haiti** (*See Pictures Below*) after the devastating earthquake in 2010 that left thousands homeless and countless others perished. IIMSAM provided Medical Team, Medical Supplies, and funds gathered from a Football Benefit Game organized by IIMSAM's Goodwill Ambassador and *Former* National Coach of the Argentina Selection Team **H.E. Diego Maradona** which was played against Haiti's National Team in Argentina on 5 May 2010. ***Haiti is the poorest nation in the Western Hemisphere, with an annual estimated gross domestic product (GDP) of \$390 per person or less than a \$2dollars a day. *MINUSTAH (UN Presence in Haiti) was set up in 2004 and currently has more than 9,000 military and police personnel and nearly 2,000 civilian staff.**

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IIMSAMS Secretary-General's Official Fact-Finding Mission in Haiti Conducted by MS. EMMA HALLBERG, Director of Field Operations and Institutional Development in 2010.



Official visit to Camp Delmas 33 Cineas. From Left to Right: IIMSAM Official Delegation Members: **Mr. Noel Miller**, Special-Senior Adviser on Caribbean Affairs to the Secretary General, **Ms. Alexandra Bonvalot**, IIMSAM-Youth Delegate (France), **Ms. Emma Hallberg**, Director of Field Operations and Institutional Development together with Camp General Manager **Mr. Luckner**. **Ms. Hallberg and Ms. Bonvalot** together with the children at the camp in Ganthier.

“Operation Lifeline” Lending a Helping Hand to Haiti IIMSAM April 25 to May 3, 2010

IIMSAM/IMAP SPECIAL MEDICAL TEAM IN HAITI: PICTURES SHOWNED SOME OF IIMSAM'S SP. MEDICAL TEAM WITH SEVERAL OF THE HUNDREDS OF HAITIAN CHILDREN BEIGN TREATED.

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The IIMSAM/IMAP Programme has provided Health Care Professionals and supplies to Haiti and will continue to build capacity over the coming days, weeks and months as the compound is established.



IIMSAM SIGNS MOU OF COOPERATION WITH HAITI'S FOOTBALL FEDERATION TO PROMOTE IIMSAM'S SPIRULINA PROGRAMME AGAINST MALNUTRITION AND ASSIST THE H.F.F. AND ITS REBUILDING PROCESS AFTER THE QUAKE.



From Left: Dr. Yves Bart President of H.F.F. Haiti's National Team and IIMSAM's CampMaradona Sp. Adviser Mr. Noel Miller

BENEFIT FRIENDLY GAME FOR HAITI IN ARGENTINA IIMSAM'S SECRETARY-GENERAL REMIGIO MARADONA COMMENTED: "THERE ARE NO WINNERS AND LOSERS IN THE IIMSAM FAMILY. THE HAITIAN PEOPLES ARE THE ONLY WINNERS."



IIMSAM'S Goodwill Ambassador Diego Maradona during friendly benefit game against Haiti 5th of May 2010 (Part of the profit went to the Haiti Relief Fund), Game was showed in Haiti and heard on Radio. GWA Maradona promoted the cause of IIMSAM.

Soutenez IIMSAM Soutenez LA VIE!

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