



## Results-Driven Online Medical Marketing from Officite



In today's Internet world, people of all ages rely on the Internet to find what they're looking for, whether it's the symptoms of a certain medical condition or the contact info for a reliable doctor. And when they're searching—be it from an office desktop or a mobile phone in a sandwich shop—you want to make your practice easy to find. That's where Officite comes in. We'll give you a state-of-the-art Web presence that means top rankings on Google, a strong image for your practice, more patients, more referrals and greater levels of success.

Other medical practices in every specialty and every locale are already responding to the needs of this Internet-obsessed society with their own websites, social media campaigns and reputation management—don't get left behind! Let Officite build your online image into a powerful, highly competitive 24/7 marketing tool that delivers results, from increased traffic to new contacts to more patients. It's time your Web presence was as strong and reliable as your practice. We'll make it happen.

### WHY OFFICITE?

When you partner with Officite, you gain the assistance of the world's leading provider of websites and online marketing for healthcare practices. We've worked with over 6,000 healthcare providers worldwide and are recommended by over 20 top medical associations. Our comprehensive online marketing services have been proven to increase visibility, boost brand awareness, deliver new patients and bring in new referrals.

### OFFICITE'S ONLINE MEDICAL MARKETING SERVICES

- ✓ **Customized Medical Websites.** 24/7 marketing tools reflective of you.
- ✓ **Local Search Marketing.** Increased visibility to users in your community.
- ✓ **Mobile Websites.** Connections with patients using mobile devices on the go.
- ✓ **Social Media Marketing.** Greater exposure & referrals via social networks.
- ✓ **Blog Marketing.** Stronger authority and visibility via blog marketing.
- ✓ **Reputation Management.** Enhanced online image through proven strategies.
- ✓ **Patient Education.** Trusted educational options for preventative healthcare and treatment acceptance.
- ✓ **Doctor Portal Web Management Tool.** Convenient control over Web presence.
- ✓ **Brand Marketing.** Unified marketing materials to enhance your brand.