



## MEMORANDUM OF UNDERSTANDING

between

**AIRBUS SAS**

and

### **THE SECRETARIAT OF THE CONVENTION ON BIOLOGICAL DIVERSITY**

*Airbus SAS, whose registered office is at 1, Rond Point Maurice Bellonte, 31707 Blagnac Cedex, France (hereinafter "Airbus") and the Secretariat of the Convention on Biological Diversity (hereinafter "the CBD Secretariat"),*

*Recalling* the three objectives of the Convention, namely the conservation of biological diversity, the sustainable use of its components, and the fair and equitable sharing of the benefits arising out of the utilization of genetic resources,

*Recalling* the importance of achieving the target adopted by the international community aimed at substantially reducing by 2010 the current rate of loss of biodiversity at global, regional and national levels as a contribution to poverty alleviation and to the benefit of all life on Earth,

*Conscious* of the need to engage the citizens of the world for the implementation of the objectives of the Convention on Biological Diversity

*Recalling* the importance of the implementation of Article 13 of the Convention on Biological Diversity, which addresses issues relating to public education and awareness, as well the work programme for the Global Initiative on Communication, Education and Public Awareness,

*Recalling further* the celebration in 2010 of the International Year of Biodiversity and, in 2011, of the International Year of Forests,

***Have agreed as follows:***

#### ***Article 1***

#### **Objective**

The objective of the present Memorandum of Understanding (hereinafter "the Memorandum") is to contribute to raising public awareness on the importance of biodiversity and engaging children and youth in the global biodiversity agenda.

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Handwritten signature in black ink, appearing to be "AD" with a flourish underneath.

*Article 2*

**Activities**

The parties to the present Memorandum will initiate activities aimed at raising public awareness on the importance of biodiversity, paying particular attention to children and youth. To this end, the parties agree to collaborate for the success of *The Green Wave*, a multi-year global campaign to educate children and youth about biodiversity, promoted, *inter alia*, through coordinated tree-planting ceremonies to be held annually on 22 May, on the occasion of the International Day for Biological Diversity.

*Article 3*

**Communication**

The Parties agree to communicate to the public and their professional networks on their joint efforts under the present Memorandum. Such communications will be coordinated among and approved by both parties prior any release.

*Article 4*

**Focal points for implementation**

The Senior Vice President of Public Affairs and Communication of Airbus and the Executive Secretary of Convention on Biological Diversity will be established to oversee the implementation of the present Memorandum. They shall designate responsible officers to act as focal points for joint implementation and to ensure regular communication between the parties.

*Article 5*

**Financial aspects**

Joint activities under this Memorandum are subject to the availability of funding for that purpose.

*Article 6*

**Entry into force, review and termination**

This Memorandum will enter into force upon signature by the Executive Secretary of the Convention on Biological Diversity and the Airbus Chief Executive Officer on the other hand.

The parties may, by mutual agreement, review and amend this Memorandum.

This Memorandum may be terminated by either party giving a three month written notice.

Signed this sixteenth day of July 2008.



For and on behalf of the Airbus  
SAS

A handwritten signature in black ink, consisting of a large, sweeping oval shape with a vertical line through the center and some horizontal strokes, all contained within a larger, slightly irregular oval border.

Tom Enders  
Chief Executive Officer

For and on behalf of the Secretariat of  
the Convention  
on Biological Diversity

A handwritten signature in black ink, featuring a large, circular loop on the left side and a long, sweeping stroke that curves upwards and then downwards on the right side.

Ahmed Djoghla  
Executive Secretary