

See what you've been missing.



LEOTUS
Innovation in Air Conditioning

THE WHITE BOX

we've settled for this?



- difficult to install
- steals the window
- poor aesthetics

problem

solution

market

technology

marketing

model

organization

milestones

LEOTUS HOME COOLING

comfort without compromise



- ☑ easy installation
- ☑ full use of window
- ☑ sleek design



LEOTUS HOME COOLING

a refreshing alternative

	WINDOW	PORTABLE	MINI-SPLIT	LEOTUS PROTECTED IMAGE
COST	\$	\$\$	\$\$\$\$	\$\$
INSTALLATION	Two people icons	One person icon	Two people and tools icons	One person icon
NOISE	Speaker icon with 2 sound waves	Speaker icon with 3 sound waves	Speaker icon with 1 sound wave	Speaker icon with 1 sound wave
AESTHETICS	1 flower icon	1 flower icon	2 flower icons	5 flower icons

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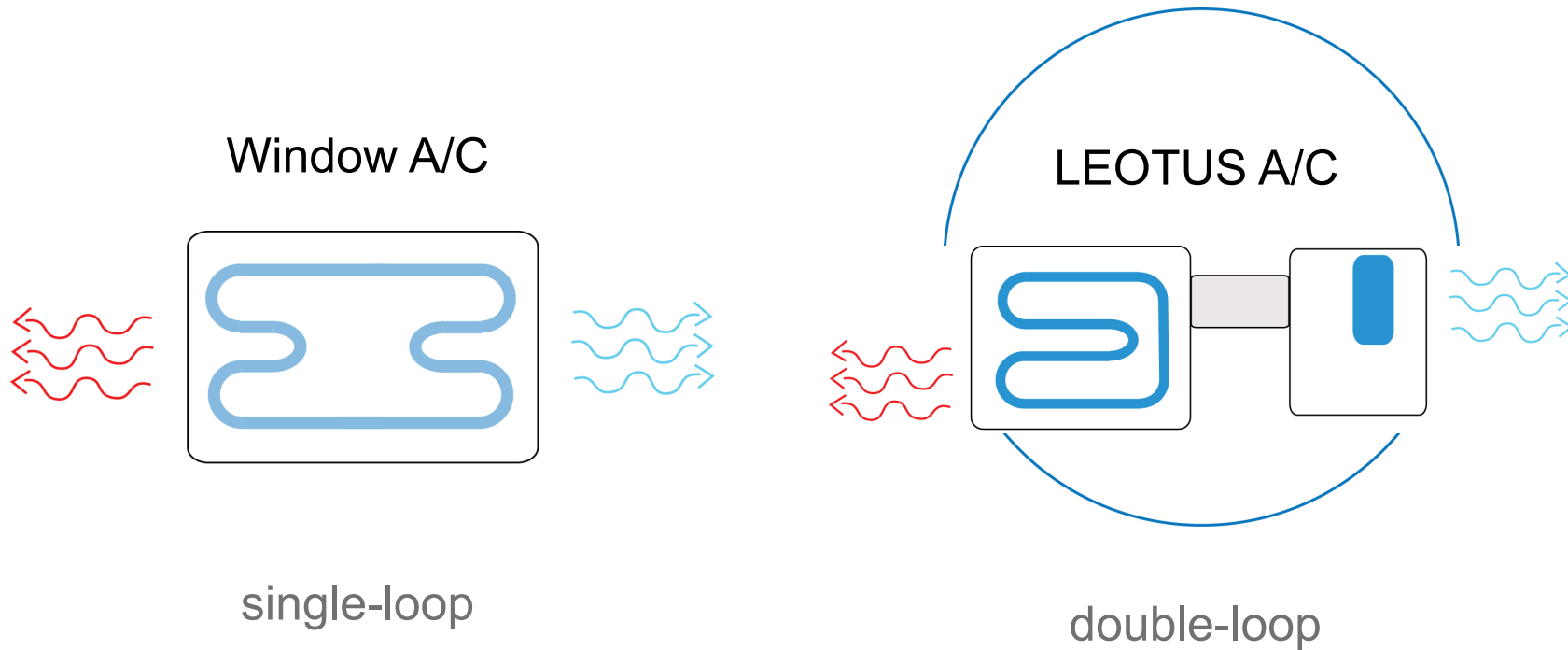
model

organization

milestones

LEOTUS HOME COOLING

beyond the white box



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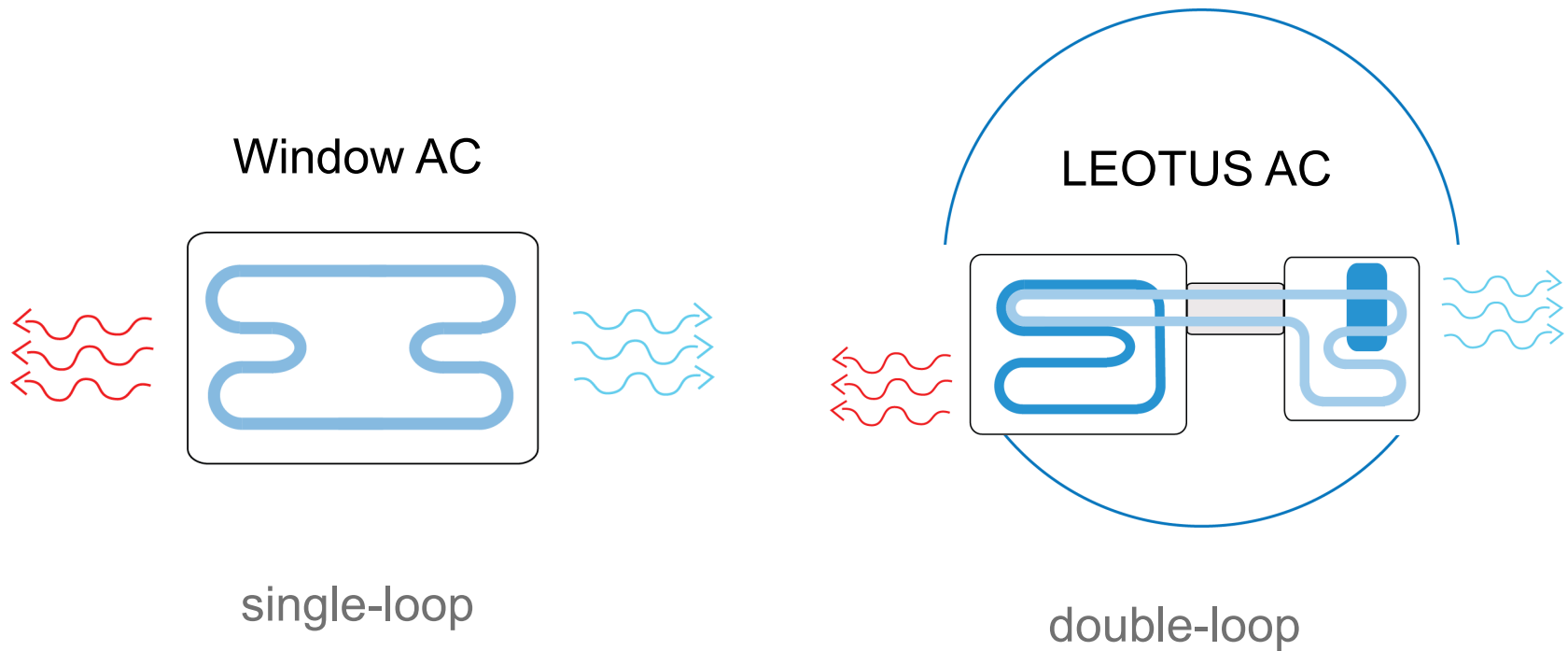
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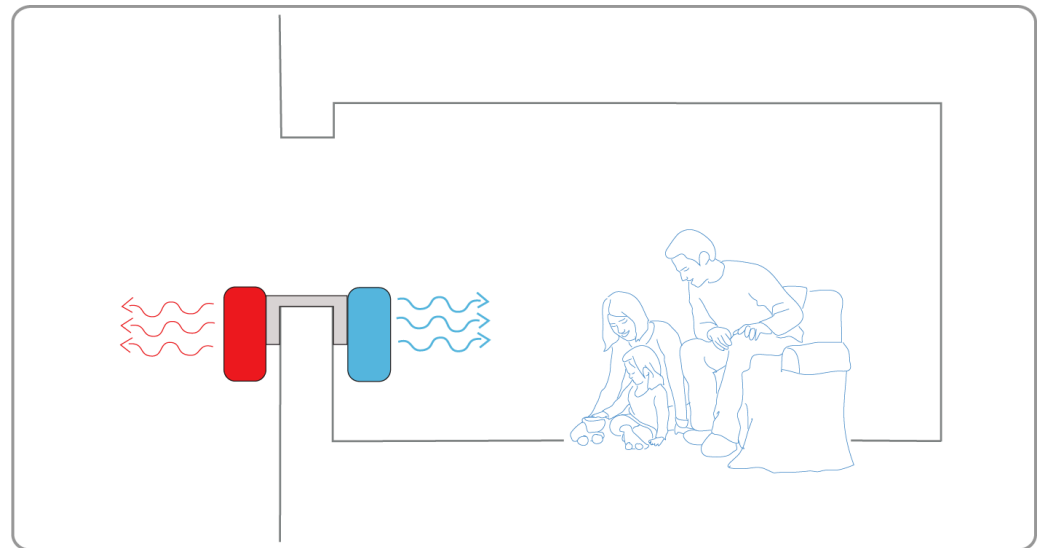
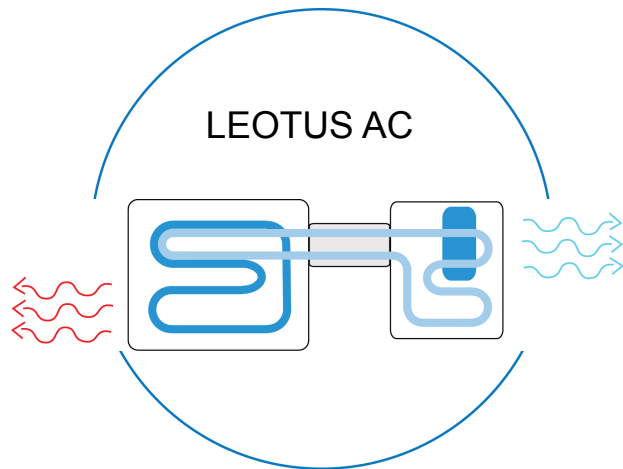
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LEOTUS HOME COOLING

beyond the white box



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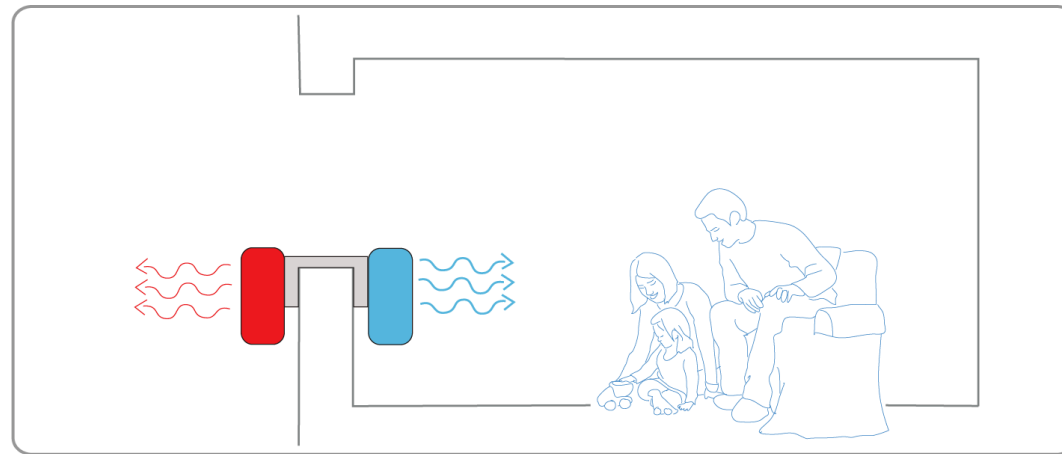
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beyond the white box

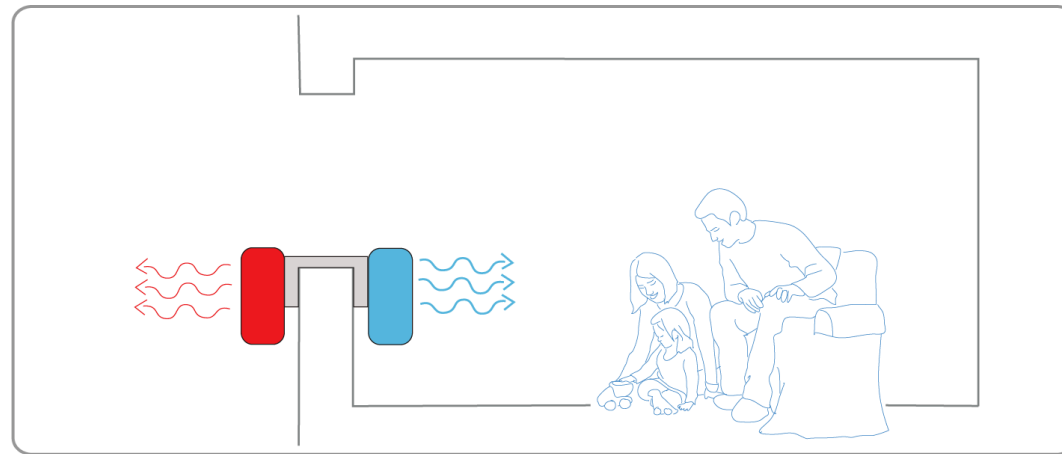


Easy Installation

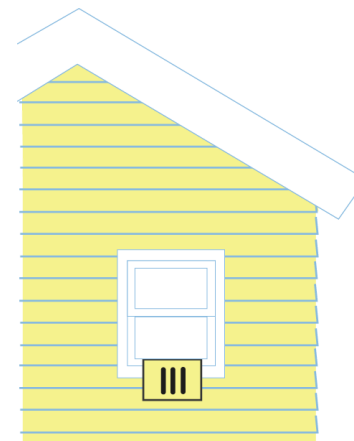
PROTECTED IMAGE

LEOTUS HOME COOLING

beyond the white box



Design Flexibility



problem

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CONFIDENTIAL

LEOTUS HOME COOLING

delivers better design to design seekers



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LEOTUS HOME COOLING

manufacturing and distribution



Strategic
Production
Partners

PROTECTED IMAGE

On-line Direct Sale

Brookstone

Specialty Retail Partners



Traditional Retail Store

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LEOTUS HOME COOLING

meet the team



Business
Management
Team

Katherine Harty
President
 Brown University, 2009 B.A.
 Commerce, Organizations
 & Entrepreneurship
 : Entrepreneurship specializing in
 Technology Management

Ploipailin Flynn
Vice President of Marketing
 Brown University, 2009 B.A.
 Commerce, Organizations
 & Entrepreneurship
 : Manufacturing & Design

Eunice Jiye Kim
Design Consultant
 Rhode Island School of Design
 2009 B.F.A.
 : Industrial Design

Kipp Bradford
**Electrical/Mechanical Engineer,
 Entrepreneur**
 Inventor of Leotus Technology
 Adjunct Professor of Engineering
 and Entrepreneurship at Brown
 University

Advisors

Artiss Akarra
Design Director, Turin Design
 Has over 9 years experience bringing innovative consumer
 products from manufacturing to market.
 Recipient of Alexander Graham Bell Award for Innovation,
 Rhode Island School of Design

Kas Decarvalho
President and Managing Member, Kaslaw, LLC
 Helped launch successful multi-national Internet business
 directory service, Citysearch.com.

Thomas Brendler
Consultant, Bernuth & Williamson
 Specializes in communications and strategic development
 for conservation and social change organizations, including
 Ford Foundation and National Forest Foundation.

Jon Jarvis
President, High-Tech Engineering
 23 years experience in custom cooling solutions



LEOTUS HOME COOLING milestones

2009

M A M J J A

2 proof of concept prototypes
1 initial concept model

provisional patent filed

\$4,000

2010

S O N D J F M A M J J A N D

mechanical engineer & industrial designer as full-time employees

5 iterations of prototyping
finalize our product design
March 2010

production-ready prototype
June of 2010

recruit a senior manager

\$500,000

2011

J F



PROTECTED
IMAGE

Leotus is currently working through a series of prototypes and focus group testing in order to finalize its product design by summer 2010.

We are seeking investment in order to fund our operations through December 2010.

If you would like to see the complete version of this presentation or learn more about this business opportunity, please email us at:

info@LeotusHomeCooling.com

