

**COE Lecture Series—February 19, 2010, 2:00pm
Salomon 203**

A Tale of Two Banks

During the financial meltdown one bank emerges as the largest in the euro-zone and one of the fittest in the world: Santander. Another, Sovereign Bank, the largest savings and loan institution left in the US, is swamped with losses on mortgages and home equity loans and is acquired by Santander. We invite you to meet the CEO and President of Sovereign Bank to learn:

- How Santander's success has been managed from the inside; and
- How Santander's model is being applied to Sovereign while minimizing the clash of cultures

Come to Gabriel Jaramillo's presentation: *Grupo Santander: A Successful Model*



Gabriel Jaramillo
President and Chief Executive Officer, Sovereign Bank

About Gabriel Jaramillo:

Gabriel Jaramillo is Chairman, CEO, and President of Sovereign Bank and Sovereign Bancorp, Inc. Mr. Jaramillo has over 34 years of experience in the financial sector. He has served in many executive positions, including Citibank's operations in Chile and Colombia and Santander in Brazil.