YANN MARTEL — is author of several books, including the *Life* of *Pi* and *Beatrice* and *Virgil*. He won the Man Booker Prize in 2002 and is currently a scholar-in-residence at the University of Saskatchewan.

Yann is currently working on a project entitled What is Stephen Harper Reading?, where he sends a book accompanied by a personal letter to the Prime Minster every two weeks. The project was inspired by the Harper government's lack of recognition of the arts community in Canada. The aim is to offer the Prime Minister books that appeal directly to quiet moments of self-reflection, what Yann refers to as stillness. The project is documented online at http://

www.whatisstephenharperreading.ca/

WAYNE ROBERTS — holds a PhD in Social and Economic History from the University of Toronto, and has been extensively involved in food, health, justice, and environmental issues. He has played leading roles in such organizations as the Toronto Food Policy Council, the Coalition for a Green Economy, and Food Secure Canada. Roberts has also written for NOW magazine.

Finally, Wayne has won the Canadian Environment Award in 2002 and the Canadian Eco-Hero Award in 2008. Wayne's website address is http://wayneroberts.ca/

We have block-booked rooms at the Hilton Garden Inn Downtown in Saskatoon.

Book before

OCTOBER 29th, 2010.

Please indicate that you are with the NFU Convention when making reservations.

Phone Reservations:

1-306-244-2311

Email Reservations:

chad.love@hilton.com

Room Rates: \$159 king or 2 queens (plus tax)

CONVENTION RATES

NFU Members:

- \$175 Registration fee for delegates & visitors [includes spouse and children]
- \$ 85 Per day for those not planning on attending the entire convention
- FREE Youth delegates and youth visitors [ages 14—25]

Non-Members:

- \$175 Registration fee [includes spouse & children]
- \$ 85 Per day for those not planning on attending the entire convention
- \$ 15 Per day for students



national farmers union

2717 Wentz Avenue, Saskatoon, SK S7K 4B6 Ph: 306-652-9465 — Fax: 306-664-6226

E-mail: nfu@nfu.ca

national farmers union



Economics of Alternatives

Saskatoon, SK

Hilton Garden Inn Downtown 90—22nd Street East

December 2nd to 4th, 2010

HOTEL RESERVATIONS

Phone:

1-306-244-2311

Email:

chad.love@hilton.com

Economics of Alternatives

The notion that an alternative agricultural and food model must be adopted in order to rescue ourselves from the negative social, economic, and environmental consequences of the current industrial system is gaining broader acceptance in Canadian society with each passing day. The National Farmers Union has always been a leader in questioning the status quo and fighting for positive change. In this regard, the present is no different than the past. The NFU is leading the way in exploring, developing, and working towards the establishment of a real alternative.

This year's convention is an important step in that process. For three days NFU members and guests will debate, discuss, and decide what the new agriculture and food model should look like, and how best to work towards its implementation.

To participate in this process be sure to attend this year's convention!

CONVENTION HIGHLIGHTS

Wednesday, December 1:

7:00 PM Book Launch:

6—10 PM Registration & Social

Food Sovereignty: Reconnecting
Food, Nature and Community
—Annette Desmarais, Nettie Wiebe
and Hannah Wittman

Thursday, December 2:

Registration
Workshops
CALL TO ORDER
OPENING ADDRESS: NFU President Terry Boehm
POLICY PANEL: Supply Management: Emerging Issues and Challenges
Presentation of Financial Report
International Program Committee Mtg.
PUBLIC MEETING: Ideology and the Role of Government in Society

Friday, December 3:

9:00 AM

New Research on Glyphosate:
Impact on Soil and the Environment

1:30 PM TRADE PANEL: CETA: The Looming

ENVIRONMENTAL PANEL:

1:30 PM TRADE PANEL: CETA: The Looming
Threat to Farmers and All Canadians

6:00 PM Banquet and Dance
Grassroots Awards Presentations
Film Screening, Don Kossick (see below)

Saturday, December 4:

9:00 AM **REPORTS:** Women's Caucus **Youth Caucus International Program Committee** 10:45 AM **FARMER PANEL:** New and Established Farmers: The Farming Experience & Lessons Learned 2:30 PM **WRAP-UP ADDRESS:** The Power of Food: An Alternative Approach -Wayne Roberts 3:45 PM Installation of Officers 4:00 PM **CLOSING ADDRESS: National President**

In Union is Strength - The NFU Story

-Yann Martel

A special social documentary about the history of the National Farmers Union as a force for change in Rural Canada.

Through the voices of NFU members, the film shows what the Union has accomplished since its inception in 1969. It tells the story of rural resistance and what the NFU has meant to farm families struggling for economic and social justice. The film also takes a look forward, and examines the challenges for the future if a just and equitable food system is to be realized.

In Union is Strength – The NFU Story is produced by Making the Links and Wolf Sun Productions - Don Kossick and Steve Wolfson.