The Business School



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José Manuel Barroso
President of the European Commission
European Commission
B 1049 Brussels
Belgium

Dear Mr Barroso,

According to press reports, a draft directive extending the term of copyright for sound recordings by 45 years to 95 years is about to be adopted by the Commission ("before the summer break of 2008"). This Copyright Extension Directive, proposed by Commissioner McCreevy, is likely to damage seriously the reputation of the Commission. It is a spectacular kowtow to one single special interest group: the multinational recording industry (Universal, Sony/BMG, Warner and EMI), hiding behind the rhetoric of "aging performing artists".

The Commission is required to conduct an impact study for each directive it proposes. We, the leading European centres for intellectual property policy research, have collectively reviewed the empirical evidence. Our findings are unanimous. The proposed Copyright Extension Directive will damage European creative endeavour and innovation beyond repair.

The attached open statement contains a full impact assessment of the empirical effects of extension:

- 1. The prime beneficiaries of extension are the incumbent owners of large back-catalogues of sound recordings
- 2. The supply of historically significant recorded music will be reduced
- 3. Competition will be impeded, and consumer prices are very likely to be higher than without extension
- 4. The EU balance of trade will be affected negatively by copyright extension

On behalf of the joint signatories given below,

M. Kh. ?

Professor Martin Kretschmer

The text of this letter has also been sent to the following EU Commissioners: Neelie Kroes, Meglena Kunera, Charlie McCreevy, Janez Potočnik, Viviane Reding and Günter Verheugen.

Professor Lionel Bently, Director, Centre for Intellectual Property and Information Law, University of Cambridge

Professor Michael Blakeney, Co-Director, Queen Mary Intellectual Property Research Institute, University of London

Christian von Borries, Composer, Producer, Conductor, project lead "Music about music", Berlin

Richard Chesser, Chair, Trade and Copyright Committee, International Association of Music Librarians (UK/IRL)

Dr Martin Cloonan, Chair, International Association for the Study of Popular Music (UK/IRL)

Professor Nicholas Cook, Director, AHRC Research Centre for the History and Analysis of Recorded Music, Royal Holloway, University of London

Professor Johanna Gibson, Co-Director, Queen Mary Intellectual Property Research Centre, University of London

Professor Bernt Hugenholtz, Director, Institute for Information Law, University of Amsterdam

Professor John Kay, Chair, British Academy Copyright Review

Professor Martin Kretschmer, Director, Centre for Intellectual Property Policy & Management, Bournemouth University

Professor Hector MacQueen, Co-Director, SCRIPT/AHRC Centre Intellectual Property & Technology Law, University of Edinburgh

Professor Charlotte Waelde, Co-Director, SCRIPT/AHRC Centre Intellectual Property & Technology Law, University of Edinburgh

First signatories:

Anne Barron, law, London School of Economics

Dr Maurizio Borghi, law, Brunel University

Abbe E. L. Brown, SCRIPT/AHRC Centre Intellectual Property & Technology Law, University of Edinburgh

Dr Ronan Deazley, law, University of Birmingham

Professor Simon Frith, Tovey Chair of Music, University of Edinburgh

Dr Christophe Geiger, Associate Professor and Director elect, Centre for International Industrial Property Studies (CEIPI), University of Strasbourg; lead researcher French speaking countries, Max-Planck-Institute for Intellectual Property, Munich

Jonathan Griffiths, law, Queen Mary Intellectual Property Research Institute

Dr Pekka Gronow, music, University of Helsinki

Professor Paul Heald, University of Georgia and Bournemouth University

Dr Natali Helberger, Institute for Information Law, University of Amsterdam

Prof. Dr. Thomas Hoeren, Director, Institute for Information, Telecommunications- and Media Law, Münster University

Professor Graeme Laurie, Director, SCRIPT/AHRC Centre Intellectual Property & Technology Law, University of Edinburgh

Professor Fiona Macmillan, Pro-Vice Master for Research, Birkbeck, University of London

Dr Lee Marshall, sociology, University of Bristol

Professor Christopher May, political economy, Lancaster University

Tim Padfield (Chair) and Barbara Stratton (Secretary) for LACA: the Libraries and Archives Copyright Alliance

Professor Jeremy Phillips, IP KAT weblog, intellectual property consultant

Rufus Pollock, economics fellow, Emmanuel College, Cambridge University

Dr Andy C Pratt, LSE Centre for Urban Research, London School of Economics

Dr Mark Rogers, economics fellow, Harris Manchester College, Oxford University

Professor Derek Scott, School of Music, University of Leeds

Professor Ruth Soetendorp, Associate Director, CIPPM, Bournemouth University

Dr Jason Toynbee, ESRC Centre for Research on Socio-Cultural Change, Open University

Professor Ruth Towse, Professor of the Economics of Creative Industries, Erasmus University Rotterdam and Bournemouth University

Stef van Gompel, Institute for Information Law, University of Amsterdam

Professor Roger Wallis, Royal Institute of Technology (KTH) Stockholm, and composer

John Williamson, manager Belle and Sebastian, honorary research fellow, Department of Music, University of Glasgow