

Twentieth Annual



*Artist recognition on back cover

International Children's Paintings Competition on the Environment



United Nations Environment Programme



UNITED NATIONS
**WORLD
ENVIRONMENT
DAY 2011**
TORONTO
NORTH AMERICA'S HOST CITY



Bayer

Theme:

Life in the Forests

The International Children's Painting Competition on the Environment (ICPC) is organized by the United Nations Environment Programme (UNEP), the Japan-based Foundation for Global Peace and the Environment, Bayer Corporation and Nikon. It has been held annually since 1990 and has received over 5.8 million entries from children in more than 100 countries.

The ICPC is part of UNEP's TUNZA programme for children and youth. "TUNZA," which means to treat with care and respect in Kiswahili, is a wide-ranging programme whose aim is to involve children and youth in environmental issues. The theme for this year's competition is **Life in the Forests**.

Students are invited to produce original artworks that focus on forests and their impact on the survival and wellbeing of people everywhere, all seven billion of us. Forests provide shelter to people, and numerous plants and animals; they serve as a source of food, medicine and clean water; and play a vital role in maintaining a stable global climate and environment.

The competition entry deadline is April 15, 2011. The organizers encourage children from around the world to submit their paintings to the UNEP office in their region. The address for the North American region, as well as the other regions, is provided in the Entry Rules and Conditions section.

North American Regional Prize Categories:

FIRST PRIZE:

- ✳ US \$ 1,000
- ✳ All expenses paid trip for winner and chaperone to North American World Environment Day (WED) celebrations on June 2-3, 2011 in Toronto, Ontario, Canada
- ✳ All expenses paid trip for winner and chaperone to the TUNZA International Children's Conference (date and location to be confirmed)
- ✳ Plaque and other prizes

SECOND PRIZE:

- ✳ All expenses paid trip for winner and chaperone to North American World Environment Day (WED) celebrations on June 2-3, 2011 in Toronto, Ontario, Canada
- ✳ Plaque and other prizes

TORONTO'S BEST:

- ✳ Two Toronto's Best prizes will be awarded to local students ages six-to-nine and 10-to-14 whose artwork exemplifies the best in the Toronto area. These students will be honored at the North American WED celebrations in Toronto on June 2-3, 2011.

In addition, all students in North America who submit paintings will receive a Certificate of Participation for themselves and their schools via e-mail from the partners.

Selection of winners:

Winners will be selected through a fair and impartial selection process by the Selection Committee appointed by the organizers. Once the North American winners are announced on June 5, all of the top North American entries received will go on to compete in the global competition. The global judging will take place during the summer. Global winners will be announced on August 12, 2011, International Youth Day (TBC).



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Entry Rules and Conditions:

Children who will be between the age of 6 and 14 years on World Environment Day 2011 (June 5, 2011) may enter.

- 1) Paintings must be done on
 - A3 (11.7 in. x 16.5 in.)
 - A4 (8.3 in. x 11.7 in.)
 - Letter (8.5 in. X 11 in.)
 - Legal (11 in. X 14 in.).
- 2) Please provide
 - your age and date of birth in the format day/month/year, for example, 1 January 2010.
 - the name of your school (if applicable), art studio, etc.
 - a telephone number and an e-mail address (this is important because this is where we will send your certificate of participation).
- 3) Style of painting is free: crayons, colored pencils, watercolors, oils, etc.
- 4) Paintings that have been shown or accepted in other competitions will not be accepted.
- 5) Paintings that show a particular person, an organization or a brand name will not be accepted.
- 6) Do not include any words or descriptions in the paintings.
- 7) Only hard copies of paintings will be accepted. (E-mail entries will only be accepted if accompanied by hard copies).

- 8) Please send all entries for the U.S., Canada, Guam and Puerto Rico to:

United Nations Environment Programme
Regional Office for North America
900 17th Street NW, Suite 506
Washington, DC 20006
Tel: 1 (202) 621-5037, Fax: 1 (202) 785-2096
E-mail: andrea.dipaola@unep.org

Addresses for other regions are as follows:

UNEP Regional Office for Africa
P.O. Box 30552 00100
Room A-120
Nairobi-Kenya
Tel: (254 20) 762 4292, Fax: (254 20) 762 3928
Email: Angele.Luh@unep.org

UNEP Regional Office for Asia and the Pacific
Tanawan Sarabuddhi (Ms)
Staff Assistant
UNEP/ROAP
2nd Floor, United Nations Building
Rajdamnern Avenue, Bangkok 10200 Thailand
Tel: +66 2 288 2314 +66 2 288 2314
Fax: +66 2 280 3829/ 288 1029
Email: tanawan.sarabuddhi@unep.org

UNEP Regional Office for Europe
11-13 chemin des Anémones
CH-1219 Châtelaine-Genève
Tel: +41 (0) 22 917 8279, Fax: +41 (0) 22 797 3420
E-mail: Kristin.ebbesen@unep.org

UNEP Regional Office for Latin America & the Caribbean
Montserrat Valeiras
Unidad de Comunicación
United Nations Environment Programme
Regional Office for Latin America and the Caribbean
Building 103 - Morse Avenue, City of Knowledge, Clayton
Panama City, Panama
Tel.: (507) 305-3114 (direct) (507) 305-3100 (Central)
Fax: (507) 305-3105 P.O. Box: 0843-03590
C.E.: montserrat.valeiras@unep.org

UNEP Regional Office for West Asia
Marie Daher Corthay
Information and Outreach Officer
UNEP/ROWA
00973 36 955 98
Marie.Daher@unep.org

- 9) Deadline: Entries must be received on or before April 15, 2011.

(Note that by entering the competition, you have assigned copyright of your painting(s) to the organizers. The painting(s) will not be returned and will be used to raise environmental awareness through exhibition, websites, posters, publications, etc.)



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*featured artist on front cover:

Sylvia Gong

Age: 13 Fremont, CA

2010 ICPC North American Winner

About World Environment Day

World Environment Day is one of the principal vehicles through which the United Nations stimulates worldwide awareness of the environment and enhances political attention and action. With thousands of events in the six UNEP regions, World Environment Day is considered the largest environmental event of its kind. Bayer AG and Bayer Corporation are global and regional sponsors, respectively, of World Environment Day.

About Bayer and UNEP

Bayer AG is the first company in the world to forge a long-term partnership with UNEP in the area of youth and environment. The partners first began cooperating on youth environmental projects in Asia in the late 1990s. In 2004, Bayer and UNEP signed a framework agreement to globalize this partnership. The partners have jointly organized a dozen environmental projects for young people around the world, including the TUNZA International Youth and Children's Conference, regional youth networks, the Bayer Young Environmental Envoy Program, the International Children's Painting Competition, the photo competition Ecology in Focus in Eastern Europe and TUNZA Magazine. In addition, Bayer Corporation in the United States supports UNEP's World Environment Day activities in North America.

Further information on the partnership between UNEP and Bayer is available on the Internet at: www.unep.bayer.com.

To download additional copies of the ICPC entry packet, please visit Bayer's *Making Science Make Sense*® program on the Internet at: www.BayerUS.com/MSMS.

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