

## Global Biodiversity Outlook 3



### **Purpose:**

- Assessment of status and trends in biodiversity
- Outlook based on models and scenarios
- Conclusions to underpin the Strategic Plan
- Tool for outreach, communication and mainstreaming

# Global Biodiversity Outlook 3

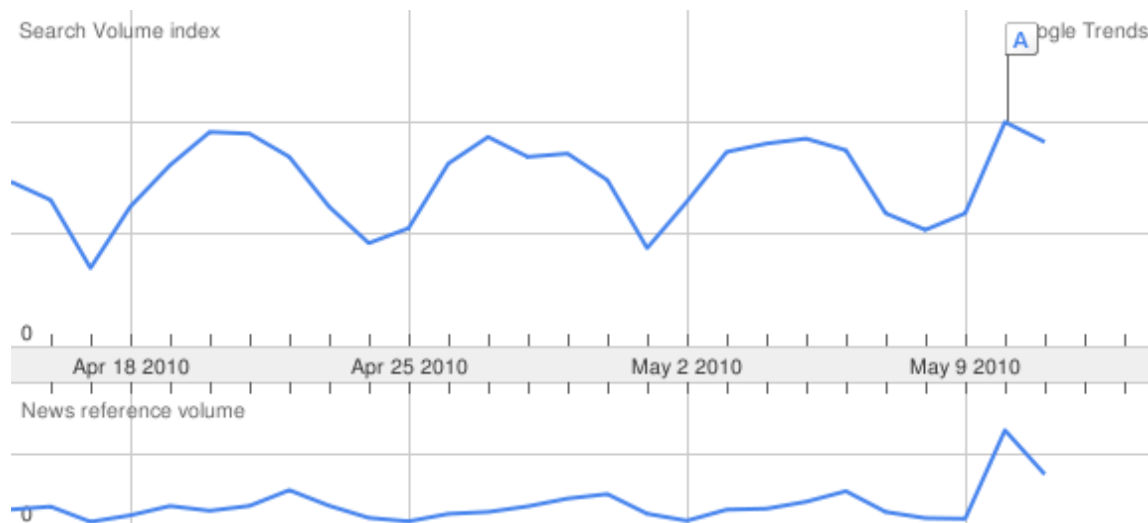
## Communication Strategy for GBO-3:

- Main report and Executive Summary in languages
- Sector related summaries, regional products
- Education kit, Children's "version"
- Web portal, web-based products
- Video news release, video stream
- Press release, media attention



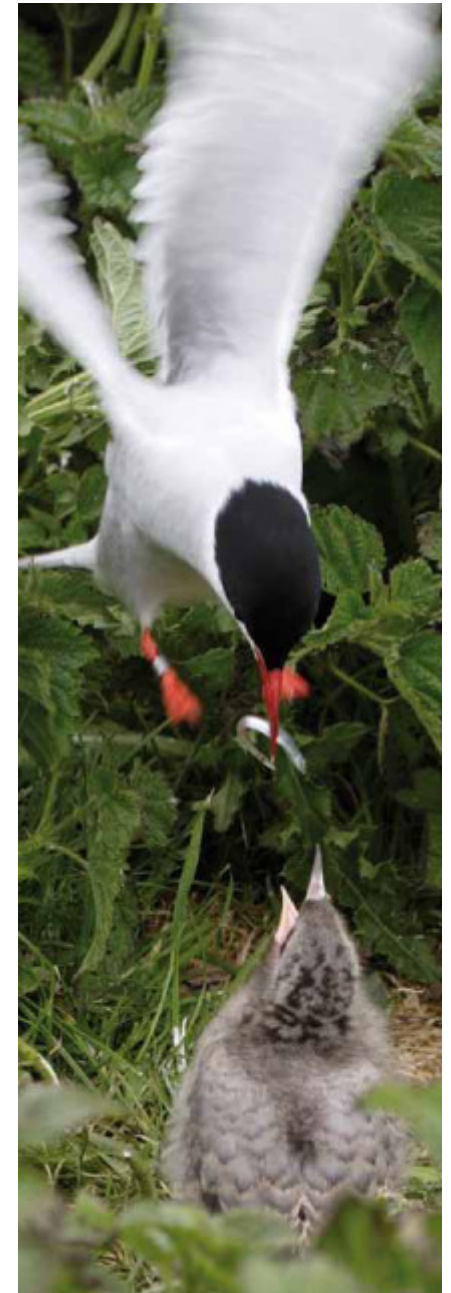
# Global Biodiversity Outlook 3

## Assessment of media impact



Source:

<http://www.google.com/trends?q=biodiversity&ctab=0&geo=all&date=mtd&sort=0>





## **2010 Biodiversity Target**

**“to achieve by 2010 a significant reduction of the current rate of biodiversity loss at the global, regional and national level as a contribution to poverty alleviation and to the benefit of all life on Earth”**



World governments fail to halt biodiversity loss

*Reuters UK - Janet Lawrence, Angus MacSwan - 4 hours ago*

GLOBAL: World fails to meet biodiversity target

*University World News - May 9, 2010*

Biodiversité: objectifs non atteints selon l'ONU

*AFP - Il y a 1 heure*

L'objectif d'enrayer la perte de biodiversité pour 2010  
n'a pas été atteint

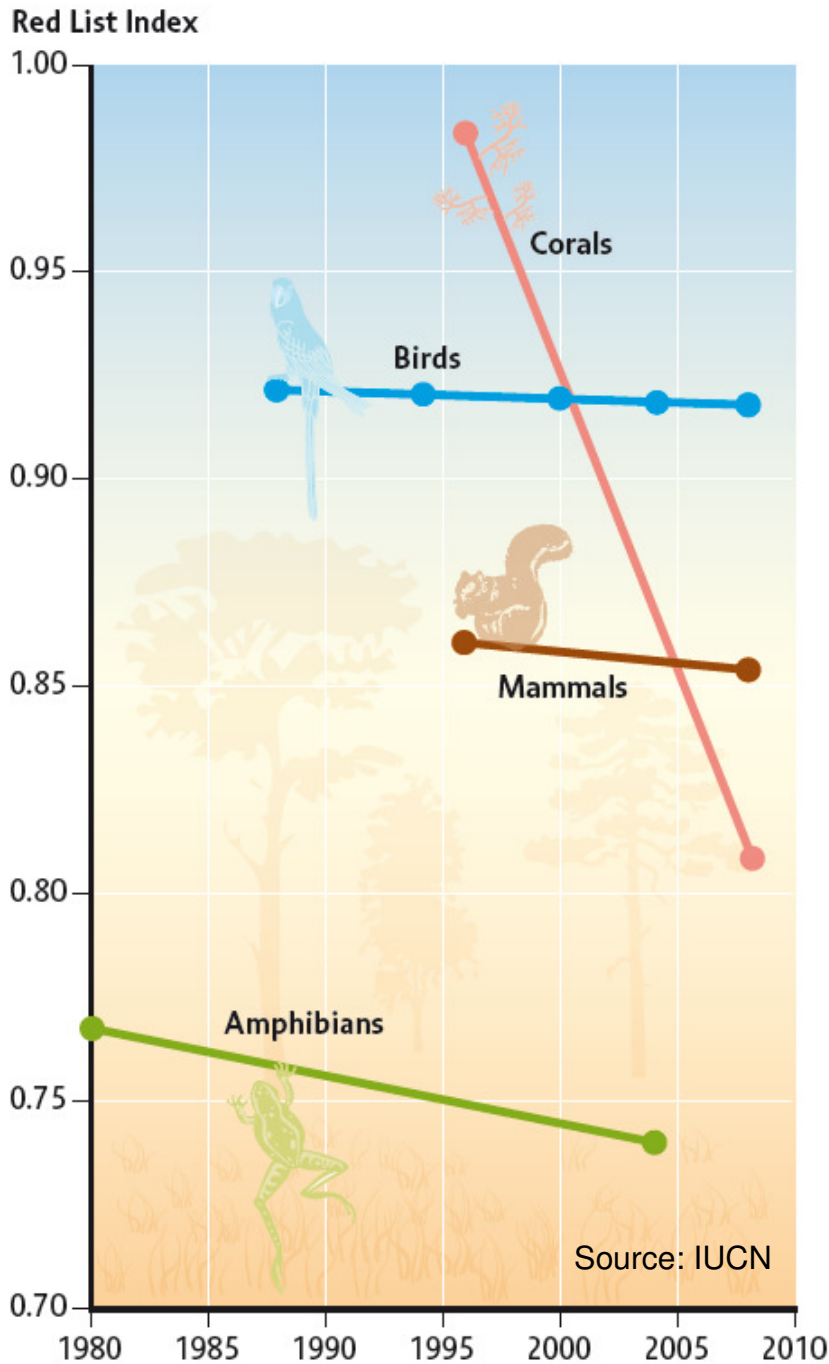
*Notre-Planète.Info - 7 May 2010*

Réduire la perte de biodiversité d'ici 2010: échec  
selon un rapport ONU sien

*24 heures - 29 Apr 2010*

2010 Biodiversity Target

“to achieve by 2010 a significant  
reduction of the current rate of  
biodiversity loss at the global,  
regional and national level as a  
contribution to poverty alleviation  
and to the benefit of all life on  
Earth”



- The Red List Index (RLI) for all these species groups is decreasing.
- Coral species are moving most rapidly towards greater extinction risk
- Amphibians are, on average, the group most threatened.



Third of plants and animals 'at risk of extinction'

*Telegraph.co.uk - Matthew Moore - May 9, 2010*

Animal population drops by 30% since 1970 and is still falling

*Click Green - 3 May 2010*

Canada goose thrives while Earth's species dwindle

*Toronto Star - Aaron Lynett - 2 days ago*

Third of all plants and animals face extinction

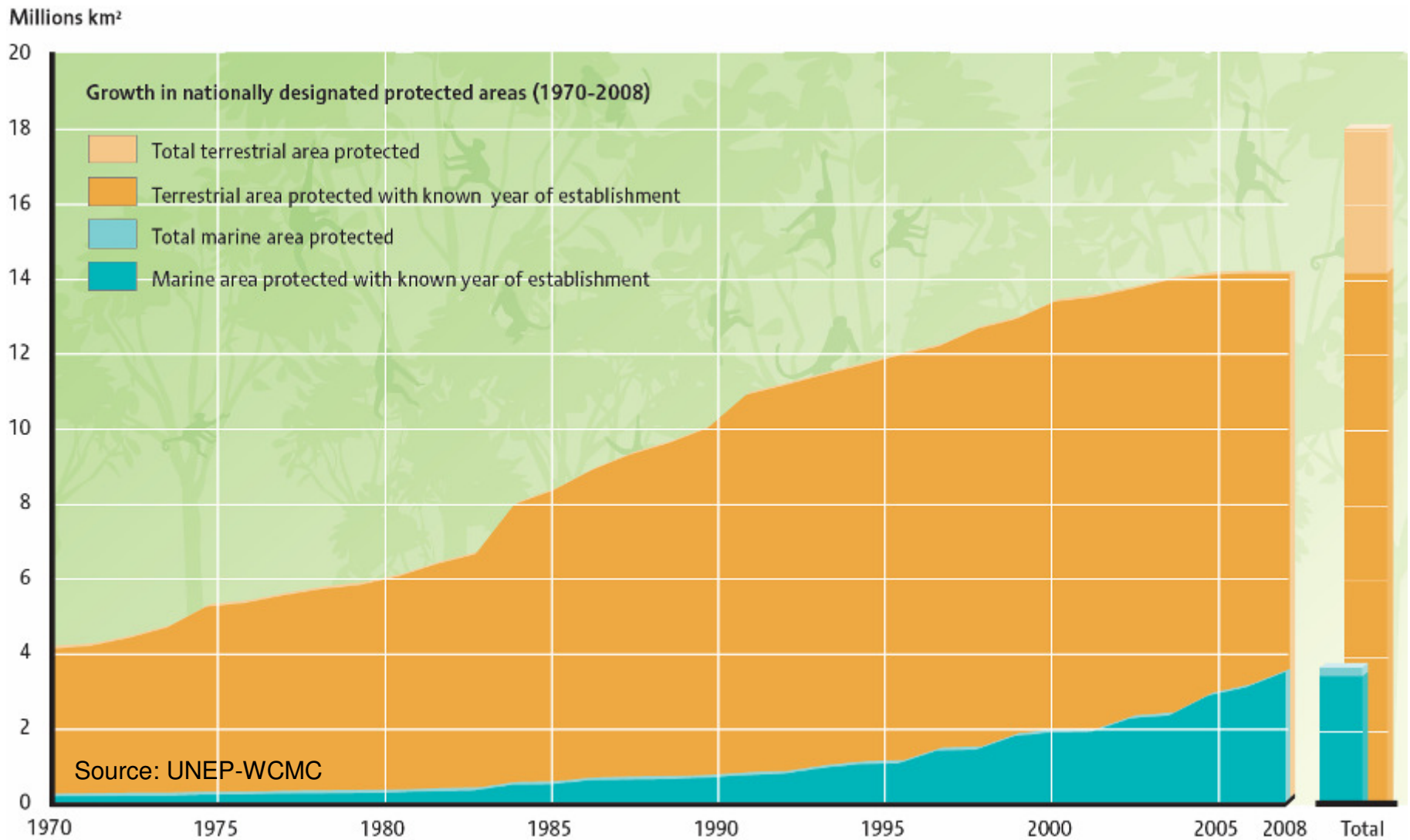
*Times Online - Kevin Dowling, Jonathan Leake - May 8, 2010*

The Red List Index (RLI) for all these groups is decreasing.

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Amphibians are, on average, the group most threatened.

# Protected areas increasing ...





# International conservationists urge 'bailout' plan to safeguard wildlife

*Times of Malta - Emily Beament - May 8, 2010*

# UNEP calls for renewed efforts to halt biodiversity loss

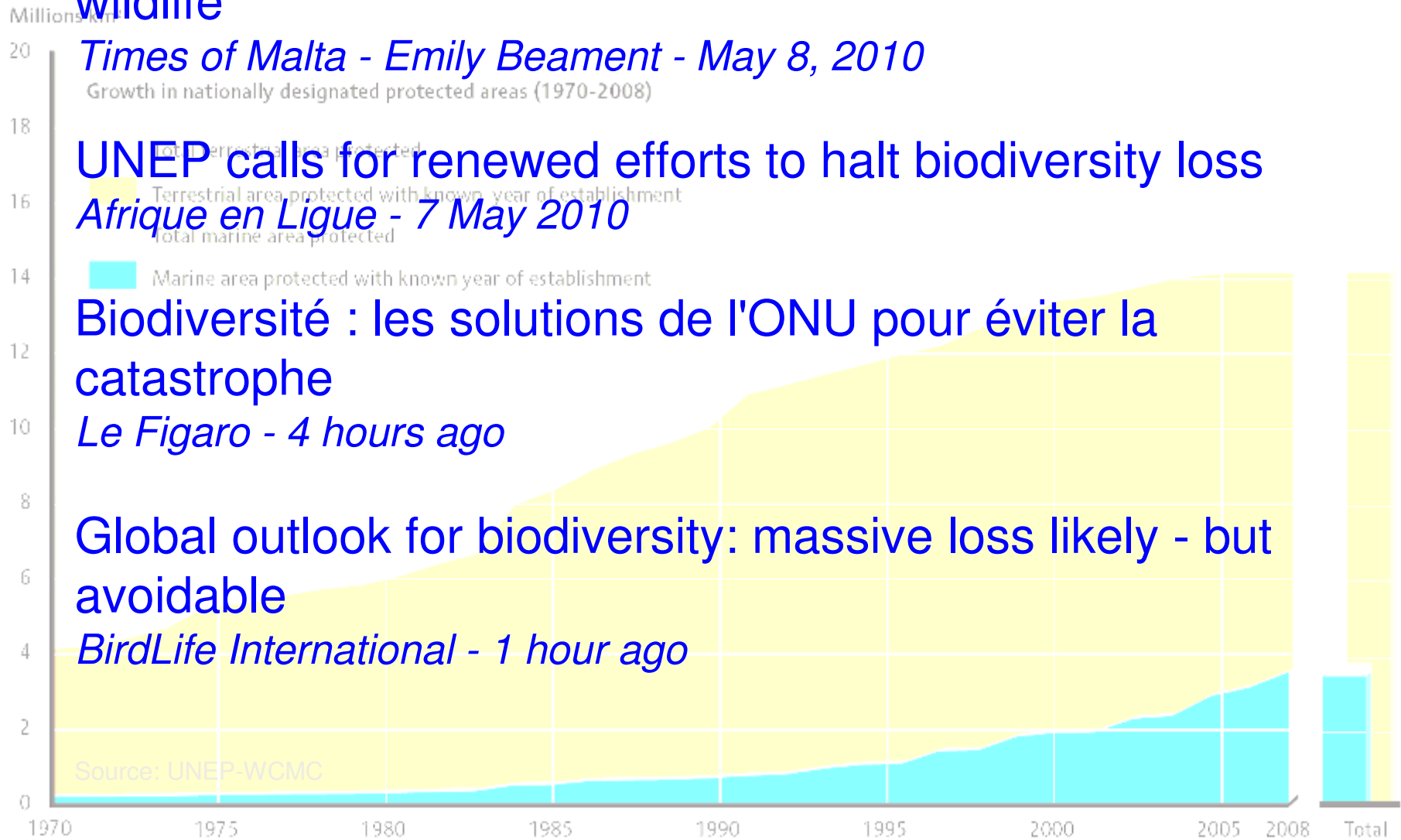
*Afrique en Ligue - 7 May 2010*

# Biodiversité : les solutions de l'ONU pour éviter la catastrophe

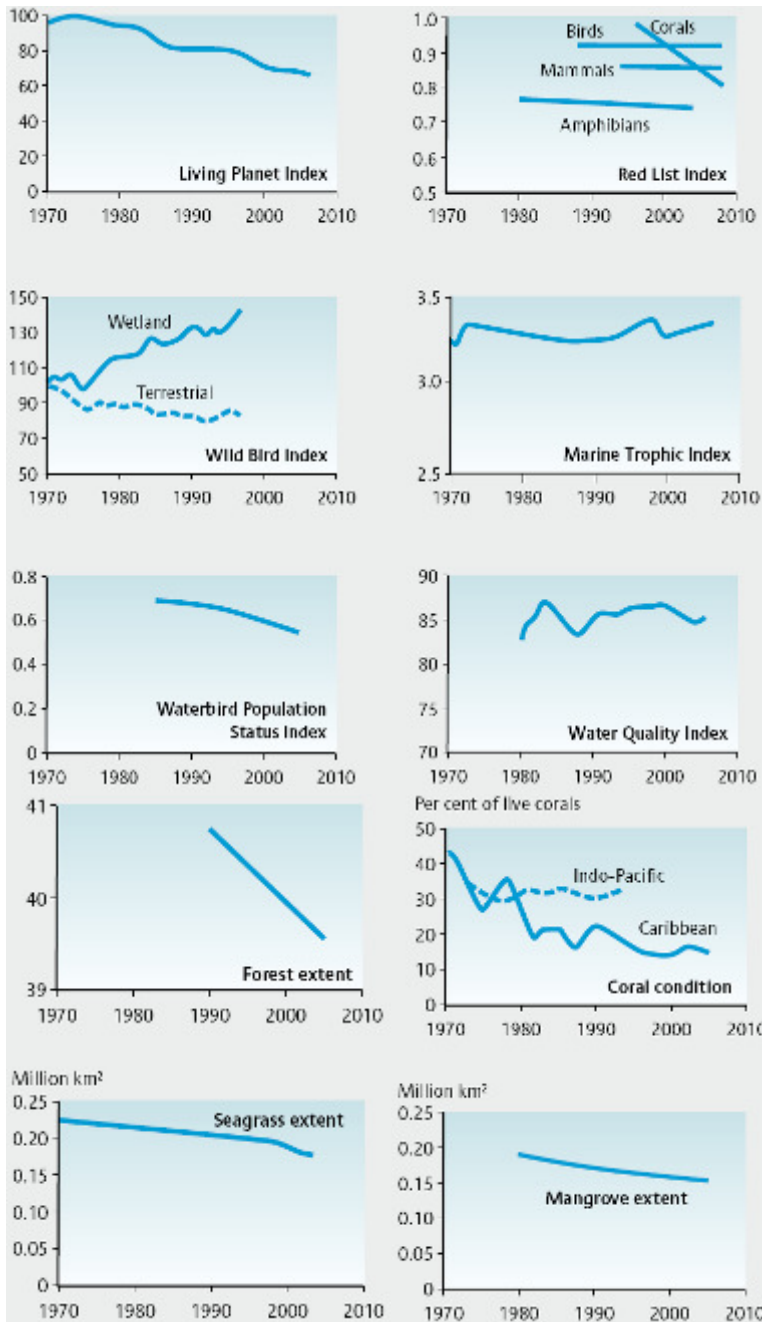
*Le Figaro - 4 hours ago*

# Global outlook for biodiversity: massive loss likely - but avoidable

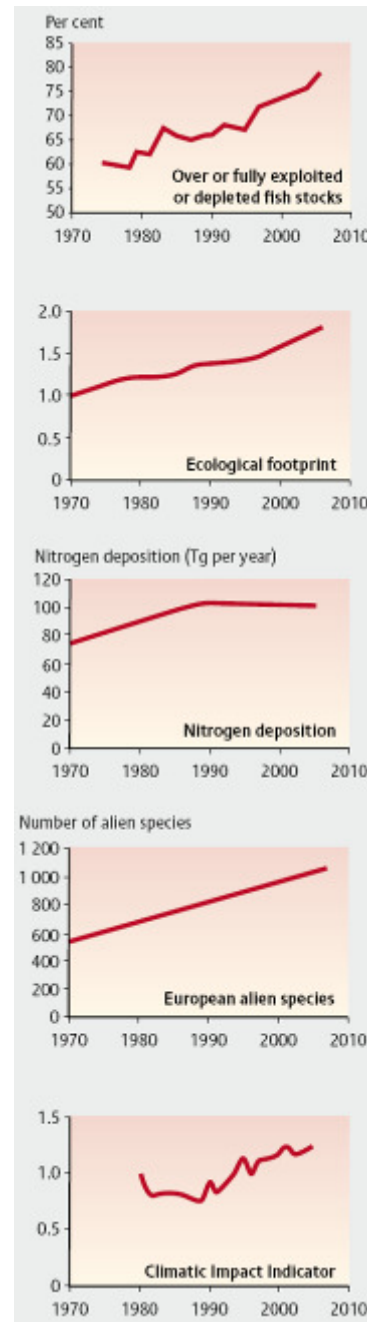
*BirdLife International - 1 hour ago*



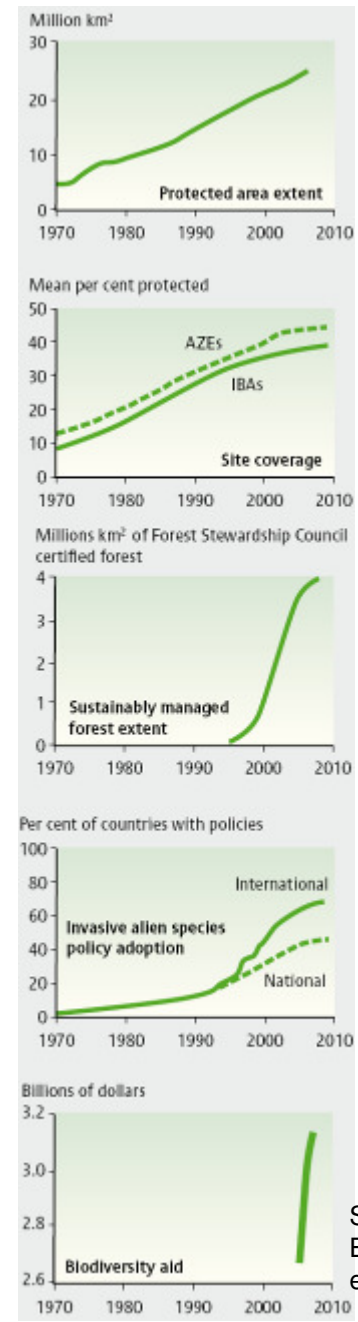
# State



# Pressure



# Response

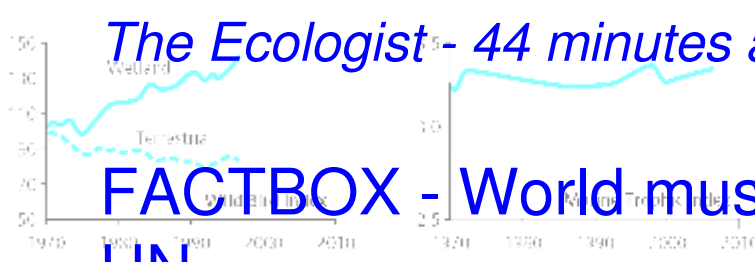


Source:  
Butchart  
et al 2010

## State



## Pressure



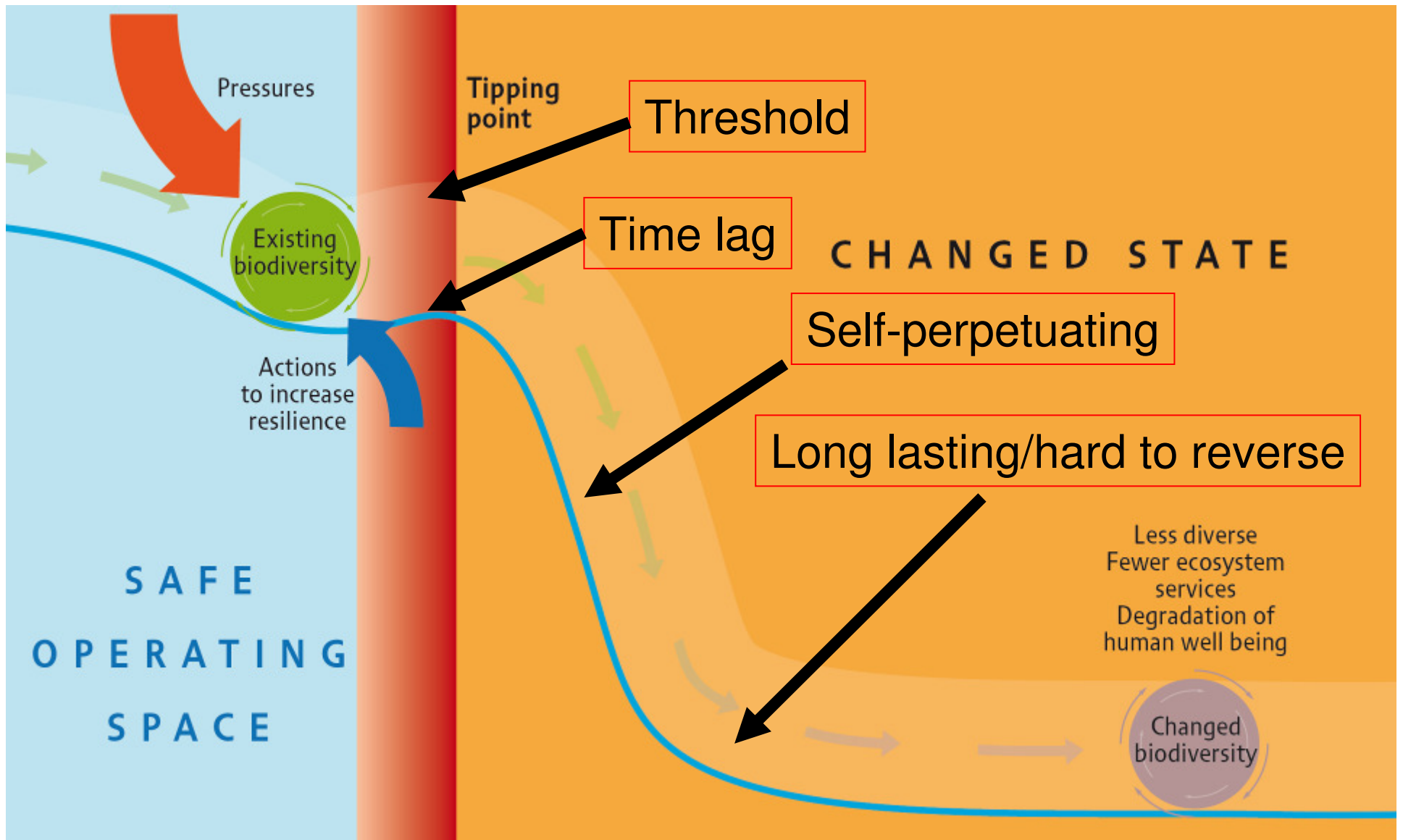
## Response



Source:  
 Butchart  
 et al 2010

# Biodiversity Futures

## What is a tipping point?



# World's natural systems 'at risk'

*Irish Times - Frank McDonald - 15 hours ago*

## What is a tipping point?

### World risks irreversible biodiversity loss: Study

*The Hindu - 1 hour ago*

### UN fears 'irreversible' damage to natural environment

*AFP - 3 hours ago*

### Further massive loss of global biodiversity looms

*Ghana Business News - Edmund Smith-Asante - 21 hours ago*

### New climate change approach needed, scientists urge

*Cool Earth - Felipe Martinez - 2 days ago*

### Avert ecology disaster call

*Gulf Daily News - Rebecca Torr - 3 days ago*

### Tipping points: prevenzione e cura

*Greenreport - 23 Apr 2010*



# Towards a Strategy

## Key strategy elements:

- Greater efficiency in use of land, energy and fresh water to meet growing demand
- Use of market incentives and avoidance of perverse subsidies
- Strategic planning
- Restoration of ecosystems
- Equitable sharing of benefits from use of and access to genetic resources and associated traditional knowledge
- Support and facilitate local action
- Communication, education and awareness-raising



# Towards a Strategy

Key strategy UN calls for new vision to stave off dramatic biodiversity loss

*People's Daily Online - 1 hour ago*

• Greater efficiency in use of land, energy and fresh water to meet growing demand

• Use of natural resources with avoidance of perverse subsidies

• Strategic planning

Keep the future in mind

*Sunshine Coast Daily - 2 days ago*

• Resorption of ecosystems

Opinion: 'We need to evolve a new attitude to our seas'

• Equal sharing of benefits from use of and access to genetic resources and traditional knowledge

*CNN - Achim Steiner - 29 Apr 2010*

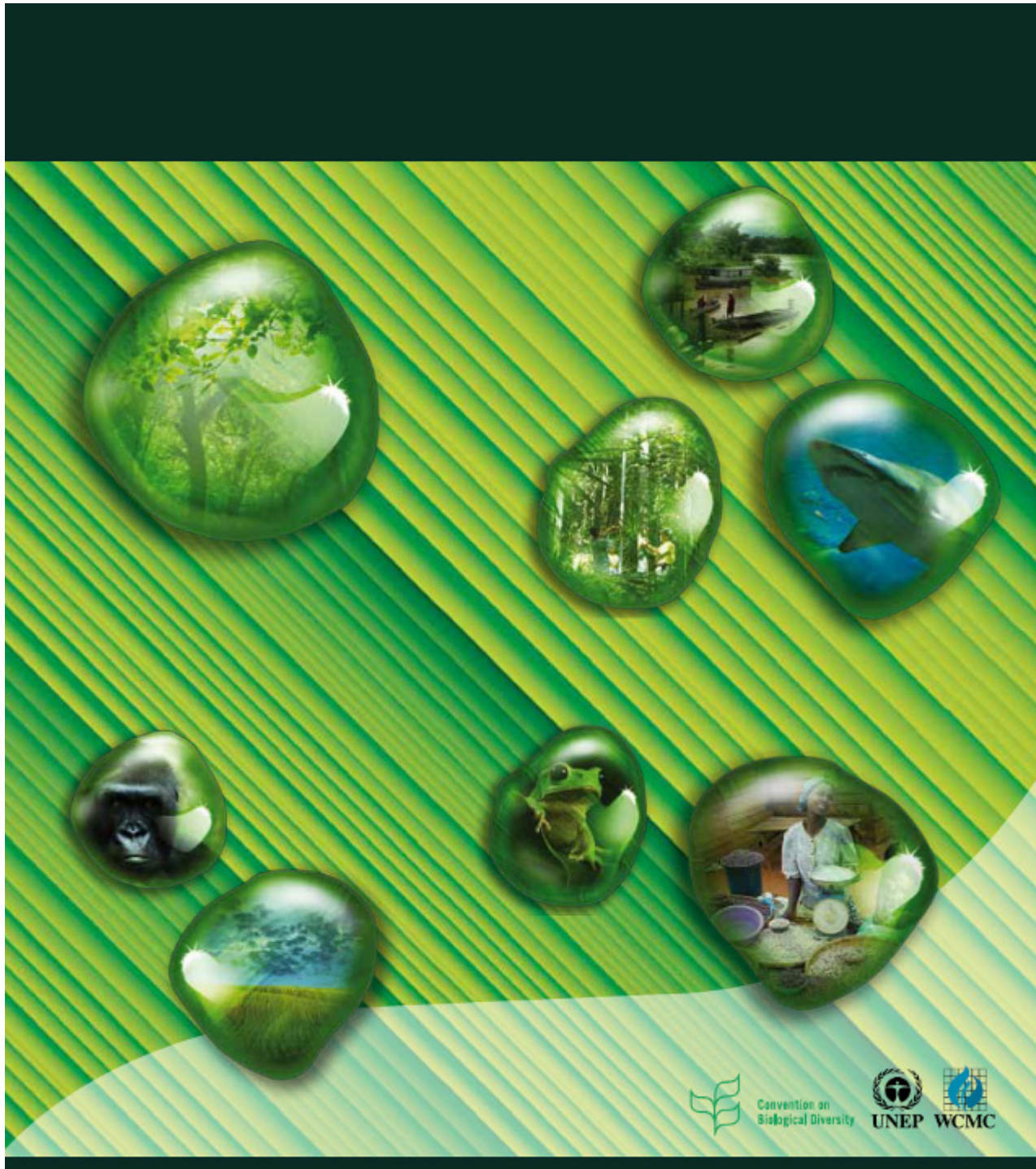
• Support and facilitate local action

• Communication, education and awareness-raising

Une nouvelle stratégie est nécessaire pour contrer la disparition de la biodiversité

*Actualités News Environnement - 3 days ago*





For further information on Global Biodiversity Outlook 3 and related products please see:

[www.cbd.int/GBO3](http://www.cbd.int/GBO3)