

State of the Mobile Web, September 2011

October 27, 2011

Part 1: Content preferences across platforms

Using anonymous and aggregate data, we were able to learn about the types of sites most frequented by people who browse using Opera Mini, based on the type of device they have (Android, Windows Phone, iPhone, feature phone or RIM).

The table below shows the percentage of users exceeding the average use in each category. In other words, handsets were placed in a category if they were used to browse sites at a level exceeding the average usage for that category.

Interest	Android	Windows	iOS	Feature phone	RIM
Unclassified	28.0%	27.0%	31.5%	28.0%	29.1%
Social networks & community	8.9%	11.9%	12.8%	20.5%	11.0%
News & information	8.3%	9.7%	9.4%	6.1%	8.0%
Search	5.9%	5.4%	5.7%	5.3%	4.7%
Education	5.3%	4.3%	4.3%	3.9%	4.2%
Sports	4.8%	3.6%	4.1%	3.2%	5.7%
Music, video & media	4.8%	3.7%	2.9%	4.0%	4.6%
Computers & technology	3.4%	3.8%	2.4%	5.1%	5.5%
Travel & tourism	4.6%	4.1%	4.6%	2.6%	3.1%
Email & communications	3.0%	4.8%	2.5%	3.5%	4.5%
Business & finance	3.8%	3.8%	3.3%	3.5%	4.0%
Shopping & classifieds	4.2%	4.1%	3.5%	2.4%	2.9%
Family & lifestyle	2.9%	2.8%	2.6%	3.0%	3.2%
Arts & entertainment	3.2%	2.7%	2.7%	2.9%	3.2%
Health & fitness	2.9%	2.5%	2.7%	2.0%	2.0%
Government	2.2%	2.1%	1.7%	1.4%	1.7%
Politics	1.0%	1.2%	0.9%	0.7%	0.7%
Gambling	0.9%	0.9%	1.0%	0.9%	1.1%
Home & garden	0.9%	0.9%	0.7%	0.6%	0.5%
Real estate	0.9%	0.8%	0.6%	0.4%	0.4%

Highlights

- Android users are more likely than users of other platforms to visit education sites.
- Windows Phone users are more likely to visit email and communications sites, compared to users of other platforms.
- Feature phone users are far and away the most likely to visit social-network and community sites on their handsets, with Android users being the least likely.
- BlackBerry (RIM) users are more likely than anyone else to visit computer and sports sites.
- Android users are the most likely to view “Music, video and media” sites whereas iPhone users are least likely to view sites in that category.
- Across all platforms, the top 2 categories (other than “Unclassified”) are: “Social networks & community” and “News & information”.

Part 2: Growth

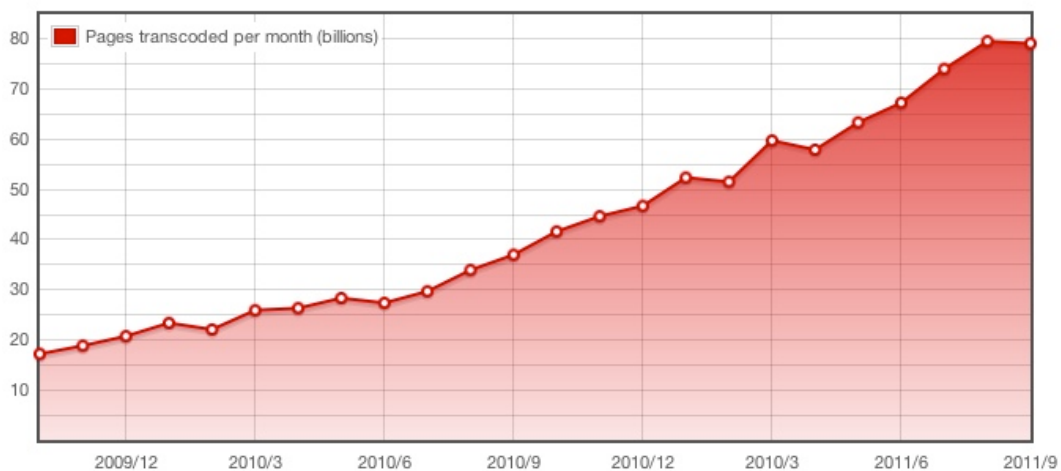
In September 2011, the Opera Mini browser saw increases in unique users and data consumed. In all, 131.3 million people used the Opera Mini browser in September, 79.1 billion pages were served, and 11.6 petabytes of operator data were compressed for Opera Mini users.

Number of users

In September 2011, there were over 131.1 million Opera Mini users, a 2.6% increase from August 2011. Since September 2010, the number of unique users has increased 84.2%.

Pages transcoded

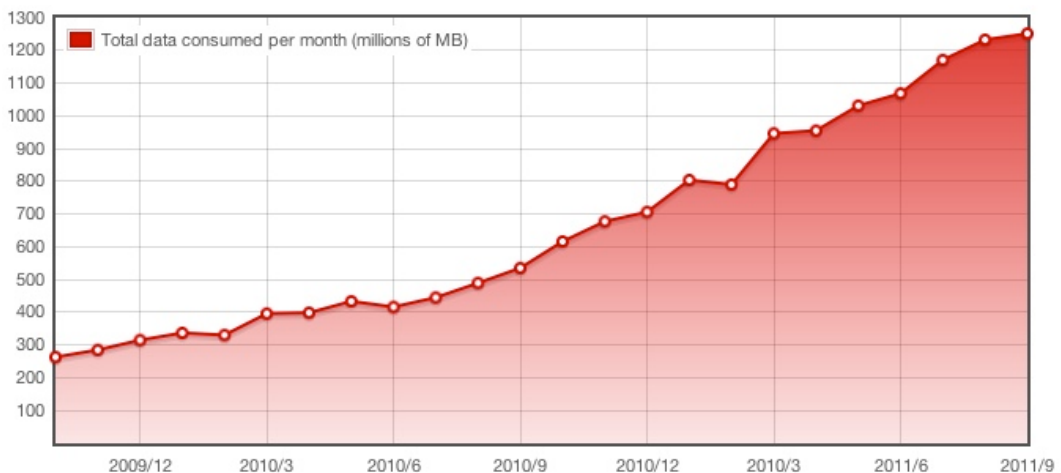
Opera Mini users viewed over 79.1 billion pages in September 2011. Since August, page views have gone down 0.5%. Since September 2010, page views have increased 114.1%.



Pages transcoded per month (billions)

Data consumed

In September 2011, Opera Mini users generated over 1,251 million MB of data for operators worldwide. Since August, the data consumed went up by 1.5%. Data in the Opera Mini browser is compressed up to 90%. If this data were uncompressed, Opera Mini users would have viewed over 11.6 petabytes of data in September. Since September 2010, data traffic is up 133.7%.



Total data consumed per month (millions of megabytes)

Part 3: Country snapshots for September 2011

China and Brazil passed Mexico in terms of total Opera Mini users in the month of September. Belarus, Pakistan, Uzbekistan and the Philippines all went up in the ranking of top 20 countries.

Snapshot: Russia

- Page-view growth since September 2010: 146.3 %
- Unique-user growth since September 2010: 44.2 %
- Data transfer growth since September 2010: 141.6 %
- Page views per user: 993
- Data transferred per user (MB): 17
- Data transferred per page view (KB): 18

Top 10 sites in Russia (unique users)

1. vkontakte.ru
2. odnoklassniki.ru
3. yandex.ru
4. google.com
5. mail.ru
6. youtube.com (9)
7. wikipedia.org (6)
8. spaces.ru (7)
9. tegos.ru (8)
10. my.opera.com

Top handsets for September 2011

1. Nokia 5130 XpressMusic
2. Nokia 6300
3. Samsung GT-S5230
4. Nokia X2
5. Nokia 2700c
6. Sony Ericsson W800
7. Nokia 5230
8. Nokia 6303i classic
9. Nokia 6700c
10. Nokia 5228

Snapshot: India

- Page-view growth since September 2010: 213.2 %
- Unique-user growth since September 2010: 154.0 %
- Data transfer growth since September 2010: 170.9 %
- Page views per user: 495
- Data transferred per user (MB): 7
- Data transferred per page view (KB): 15

Top 10 sites in India (unique users)

1. google.com
2. facebook.com
3. youtube.com
4. wikipedia.org
5. songs.pk
6. filestube.com
7. vuclip.com
8. my.opera.com
9. zedge.net (10)
10. getjar.com (9)

Top handsets for September 2011

1. Nokia 2690
2. Nokia 5130 XpressMusic
3. Nokia X2
4. Nokia 2700c
5. Nokia C1
6. Nokia 2730c
7. Nokia 5233
8. Nokia C2
9. Nokia 3110c
10. Nokia 7210

Snapshot: Indonesia

- Page-view growth since September 2010: -4.5 %
- Unique-user growth since September 2010: 21.0 %
- Data transfer growth since September 2010: 3.4 %
- Page views per user: 528
- Data transferred per user (MB): 5
- Data transferred per page view (KB): 10

Top 10 sites in Indonesia (unique users)

1. facebook.com
2. google.com
3. youtube.com
4. detik.com
5. yahoo.com (6)
6. wikipedia.org (9)
7. waptrick.com
8. 4shared.com
9. my.opera.com (10)
10. kaskus.us (back on the list)

Top handsets for September 2011

1. Nokia 5130 XpressMusic
2. Nokia X2
3. Nokia C3
4. Nokia E63
5. Nokia 2330c
6. Nokia 6300
7. Nokia 2700c
8. Nokia N70
9. Nokia 2730c
10. Nokia 3120c

Snapshot: Nigeria

- Page-view growth since September 2010: 547.7 %
- Unique-user growth since September 2010: 634.3 %
- Data transfer growth since September 2010: 516.6 %
- Page views per user: 345
- Data transferred per user (MB): 4
- Data transferred per page view (KB): 12

Top 10 sites in Nigeria (unique users)

1. facebook.com
2. google.com
3. yahoo.com
4. bbc.co.uk (back on the list)
5. goal.com (4)
6. wikipedia.org (7)
7. vanguardngr.com (5)
8. twitter.com (new)
9. 2go.co.za (8)
10. youtube.com

Top handsets for September 2011

1. Nokia 5130 XpressMusic
2. Nokia X2
3. Nokia 2700c
4. Nokia C1
5. Nokia 2690
6. Nokia N72
7. Nokia 3110c
8. Nokia 2330c
9. Nokia C3
10. Nokia 2600c

Snapshot: Ukraine

- Page-view growth since September 2010: 162.2 %
- Unique-user growth since September 2010: 109.6 %
- Data transfer growth since September 2010: 198.6 %
- Page views per user: 948
- Data transferred per user (MB): 22
- Data transferred per page view (KB): 24

Top 10 sites in Ukraine (unique users)

1. vkontakte.ru
2. google.com
3. yandex.ru
4. odnoklassniki.ru
5. spaces.ru
6. wikipedia.org
7. my.opera.com
8. youtube.com (9)
9. mail.ru (8)
10. sasisa.ru

Top handsets for September 2011

1. Nokia 5130 XpressMusic
2. Nokia X2
3. Nokia 6300
4. Samsung GT-S5230
5. Nokia 6303i classic
6. Nokia 6233
7. Nokia 5230
8. Nokia 2700c
9. Nokia N73
10. Nokia 5228

Snapshot: Vietnam

- Page-view growth since September 2010: 223.9 %
- Unique-user growth since September 2010: 139.4 %
- Data transfer growth since September 2010: 159.6 %
- Page views per user: 320
- Data transferred per user (MB): 6
- Data transferred per page view (KB): 19

Top 10 sites in Vietnam (unique users)

1. google.com
2. dantri.com.vn
3. youtube.com
4. 24h.com.vn
5. vnexpress.net
6. zing.vn
7. wikipedia.org (9)
8. vietbao.vn (7)
9. yahoo.com (back on the list)
10. baomoi.com

Top handsets for September 2011

1. Nokia 5130 XpressMusic
2. Nokia 2700c
3. Nokia 2690
4. Nokia 2730c
5. Nokia 6300
6. Nokia X2
7. Nokia C3
8. Nokia 3110c
9. Nokia C1
10. Nokia 7230

Snapshot: South Africa

- Page-view growth since September 2010: 71.0%
- Unique-user growth since September 2010: 55.8%
- Data transfer growth since September 2010: 65.9%
- Page views per user: 470
- Data transferred per user (MB): 5
- Data transferred per page view (KB): 10

Top 10 sites in South Africa (unique users)

1. facebook.com
2. google.com
3. mxit.com
4. wikipedia.org
5. youtube.com
6. zamob.com (7)
7. news24.com (9)
8. dictionary.com (6)
9. twitter.com (8)
10. my.opera.com

Top handsets for September 2011

1. Nokia 5130 XpressMusic
2. Nokia 2330c
3. Nokia 2700c
4. Samsung SGH-E250i
5. Nokia X2
6. Nokia 2690
7. Nokia C3
8. Samsung GT-S5233a
9. Nokia E63
10. Nokia 2710c

Snapshot: China

- Page-view growth since September 2010: 2.5%
- Unique-user growth since September 2010: 20.1%
- Data transfer growth since September 2010: 90.2%
- Page views per user: 209
- Data transferred per user (MB): 5
- Data transferred per page view (KB): 23

Top 10 sites in China (unique users)

1. baidu.com (2)
2. kaiqi.com (1)
3. taobao.com (5)
4. sina.com.cn (7)
5. google.com (3)
6. qq.com
7. 163.com (4)
8. sohu.com (back on the list)
9. soso.com (10)
10. tadu.com (back on the list)

Top handsets for September 2011

1. Nokia 5130
2. Nokia 2700c
3. Nokia 5000
4. Nokia 3208c
5. Nokia 2690
6. Nokia 2730c
7. Nokia 5230
8. Nokia 5233
9. Nokia X3
10. Nokia 7100

Snapshot: Brazil

- Page-view growth since September 2010: 316.4%
- Unique-user growth since September 2010: 274.0%
- Data transfer growth since September 2010: 394.7%
- Page views per user: 305
- Data transferred per user (MB): 7
- Data transferred per page view (KB): 24
- For the first time, Facebook passed Orkut in Brazil.

Top 10 sites in Brazil (unique users)

1. google.com
2. facebook.com (3)
3. orkut.com (2)
4. youtube.com
5. twitter.com (6)
6. live.com (5)
7. 4shared.com (8)
8. wikipedia.org (9)
9. yahoo.com (back on the list)
10. msn.com

Top handsets for September 2011

1. Nokia C3
2. Nokia X2
3. Nokia 2220s
4. Sony Ericsson W800
5. Nokia 7020
6. Nokia 2690
7. Nokia 5130 XpressMusic
8. Motorola EX108
9. Samsung GT-S3350
10. Nokia 220s

Snapshot: Mexico

- Page-view growth since September 2010: 2338.7%
- Unique-user growth since September 2010: 797.9%
- Data transfer growth since September 2010: 1183.0%
- Page views per user: 660
- Data transferred per user (MB): 7
- Data transferred per page view (KB): 11

Top 10 sites in the Mexico (unique users)

1. facebook.com
2. google.com
3. youtube.com
4. wikipedia.org (5)
5. live.com (4)
6. my.opera.com
7. yahoo.com (8)
8. eluniversal.com.mx (7)
9. twitter.com (10)
10. taringa.net (back on the list)

Top handsets for September 2011

1. Nokia C3
2. Nokia 5130 XpressMusic
3. Alcatel OT-800
4. Samsung S3350
5. Samsung GT-S5233t
6. Nokia X3
7. Alcatel OT-802a
8. Alcatel OT-606a
9. LG GM360
10. Alcatel OT-808a

Snapshot: United States

- Page-view growth since September 2010: 85.1%
- Unique-user growth since September 2010: 7.4%
- Data transfer growth since September 2010: 80.8%
- Page views per user: 570
- Data transferred per user (MB): 13
- Data transferred per page view (KB): 24

Top 10 sites in United States (unique users)

1. google.com
2. facebook.com
3. youtube.com
4. wikipedia.org
5. yahoo.com
6. amazon.com (7)
7. my.opera.com (6)
8. accuweather.com
9. twitter.com
10. espn.go.com

Top handsets for September 2011

1. LG VM510
2. LG VM265
3. BlackBerry 8520 "Curve"
4. BlackBerry 9700 "Bold"
5. BlackBerry 9300 "Curve"
6. BlackBerry 8530 "Curve"
7. LG VM670
8. Sanyo SCP6760
9. Nokia 5130 XpressMusic
10. BlackBerry 9800 "Torch"

Snapshot: Kazakhstan

- Page-view growth since September 2010: 255.4%
- Unique-user growth since September 2010: 180.0%
- Data transfer growth since September 2010: 337.5%
- Page views per user: 412
- Data transferred per user (MB): 6
- Data transferred per page view (KB): 15

Top 10 sites in Kazakhstan (unique users)

1. mail.ru
2. google.com
3. pux.su (4)
4. vkontakte.ru (3)
5. yandex.ru
6. odnoklassniki.ru (7)
7. my.opera.com (6)
8. youtube.com
9. wikipedia.org (10)
10. sasisa.ru (back on the list)

Top handsets for September 2011

1. Nokia 5130 XpressMusic
2. Nokia 2700c
3. Nokia X2
4. Nokia 6300
5. Nokia 6303i classic
6. Nokia 6700c
7. Nokia 6303c
8. Nokia 5310 XpressMusic
9. Nokia 2690
10. Nokia 2730c

Snapshot: Belarus

- Page-view growth since September 2010: 351.6%
- Unique-user growth since September 2010: 160.5%
- Data transfer growth since September 2010: 484.9%
- Page views per user: 1171
- Data transferred per user (MB): 30
- Data transferred per page view (KB): 26

Top 10 sites in Belarus (unique users)

1. vkontakte.ru
2. yandex.ru
3. odnoklassniki.ru
4. google.com
5. mts.by (new)
6. tut.by (5)
7. mail.ru (6)
8. wikipedia.org (7)
9. spaces.ru (8)
10. my.opera.com (9)

Top handsets for September 2011

1. Sony Ericsson W800
2. Nokia 5130 XpressMusic
3. Samsung GT-S5230
4. Nokia 6300
5. Nokia 2700c
6. Nokia 5230
7. LG GS290
8. Sony Ericsson K750i
9. Nokia 6303i classic
10. Samsung GT-S3650

Snapshot: Turkey

- Page-view growth since September 2010: 428.0%
- Unique-user growth since September 2010: 190.2%
- Data transfer growth since September 2010: 298.7%
- Page views per user: 679
- Data transferred per user (MB): 10
- Data transferred per page view (KB): 14

Top 10 sites in Turkey (unique users)

1. google.com
2. facebook.com
3. youtube.com
4. milliyet.com.tr
5. bing.com (6)
6. wikipedia.org (9)
7. twitter.com
8. resimmelodi.com (back on the list)
9. izlesene.com (5)
10. my.opera.com

Top handsets for September 2011

1. Nokia 5130 XpressMusic
2. Nokia C3
3. Nokia 2700c
4. Nokia X2
5. Nokia 2730c
6. Nokia 6300
7. Nokia C1
8. Nokia 2330c
9. Nokia 6303i classic
10. Nokia 5800d

Snapshot: Bangladesh

- Page-view growth since September 2010: 146.4%
- Unique-user growth since September 2010: 145.3%
- Data transfer growth since September 2010: 173.9%
- Page views per user: 560
- Data transferred per user (MB): 7
- Data transferred per page view (KB): 12

Top 10 sites in Bangladesh (unique users)

1. facebook.com
2. google.com
3. youtube.com
4. waptrick.com
5. wikipedia.org (7)
6. espncricinfo.com
7. getjar.com (5)
8. yahoo.com
9. my.opera.com
10. filestube.com

Top handsets for September 2011

1. Nokia 5130 XpressMusic
2. Nokia 2700c
3. Nokia 2690
4. Nokia X2
5. Nokia 3110c
6. Nokia 6300
7. Nokia C1
8. Nokia N70
9. Nokia 2730c
10. Nokia N73

Snapshot: Pakistan

- Page-view growth since September 2010: 582.3%
- Unique-user growth since September 2010: 301.5%
- Data transfer growth since September 2010: 591.3%
- Page views per user: 396
- Data transferred per user (MB): 7
- Data transferred per page view (KB): 19

Top 10 sites in Pakistan (unique users)

1. google.com
2. facebook.com
3. youtube.com
4. wikipedia.org
5. filestube.com (6)
6. yahoo.com (5)
7. my.opera.com
8. waptrick.com (10)
9. bbc.co.uk (8)
10. zedge.net (9)

Top handsets for September 2011

1. Nokia 5130 XpressMusic
2. Nokia 2690
3. Nokia 2700c
4. Nokia C1
5. Nokia X2
6. Nokia C3
7. Nokia 2330c
8. Nokia 6300
9. Nokia 6303i classic
10. Nokia X3

Snapshot: Uzbekistan

- Page-view growth since September 2010: 671.3%
- Unique-user growth since September 2010: 294.3%
- Data transfer growth since September 2010: 618.6%
- Page views per user: 1313
- Data transferred per user (MB): 13
- Data transferred per page view (KB): 10

Top 10 sites in the Uzbekistan (unique users)

1. odnoklassniki.ru
2. google.com
3. mail.ru
4. youtube.com (8)
5. sefan.ru (4)
6. sever.ru (5)
7. yandex.ru (6)
8. my.opera.com (7)
9. vkontakte.ru
10. playfon.com

Top handsets for September 2011

1. Nokia 6300
2. Nokia 6303i classic
3. Nokia 6700c
4. Nokia 2700c
5. Nokia 6233
6. Nokia 5130 XpressMusic
7. Nokia 6303c
8. Nokia X2
9. Nokia 3110c
10. Nokia 5310 Xpressmusic

Snapshot: Philippines

- Page-view growth since September 2010: 40.2%
- Unique-user growth since September 2010: 81.1%
- Data transfer growth since September 2010: 45.9%
- Page views per user: 469
- Data transferred per user (MB): 7
- Data transferred per page view (KB): 14

Top 10 sites in Philippines (unique users)

1. facebook.com
2. google.com
3. youtube.com
4. yahoo.com
5. wikipedia.org
6. twitter.com
7. symbianize.com
8. zedge.net
9. 4shared.com
10. mobile9.com (new)

Top handsets for September 2011

1. Nokia 5130 XpressMusic
2. Nokia N70
3. Nokia C3
4. Nokia 2330c
5. Nokia 2730c
6. Nokia 2700c
7. Nokia 2690
8. Nokia 6630
9. Nokia N73
10. Nokia 6120c

Snapshot: United Kingdom

- Page-view growth since September 2010: 84.4%
- Unique-user growth since September 2010: 37.2%
- Data transfer growth since September 2010: 94.0%
- Page views per user: 450
- Data transferred per user (MB): 10
- Data transferred per page view (KB): 22

Top 10 sites in United Kingdom (unique users)

1. google.com
2. facebook.com
3. bbc.co.uk
4. youtube.com
5. wikipedia.org
6. twitter.com (8)
7. live.com (6)
8. my.opera.com (7)
9. yahoo.com
10. amazon.co.uk (back on the list)

Top handsets for September 2011

1. BlackBerry 8520 "Curve"
2. Nokia C3
3. BlackBerry 9700 "Bold"
4. BlackBerry 9300 "Curve"
5. Nokia 2330c
6. Alcatel OT-800
7. BlackBerry 9800 "Torch"
8. Nokia X2
9. Nokia 6700c
10. Nokia 2730c

Snapshot: Kenya

- Page-view growth since September 2010: 42.3%
- Unique-user growth since September 2010: 55.3%
- Data transfer growth since September 2010: 74.6%
- Page views per user: 576
- Data transferred per user (MB): 7
- Data transferred per page view (KB): 13

Top 10 sites in the Kenya (unique users)

1. facebook.com
2. google.com
3. wikipedia.org
4. youtube.com
5. nation.co.ke (6)
6. yahoo.com (5)
7. waptrick.com
8. twitter.com
9. goal.com
10. dictionary.com

Top handsets for September 2011

1. Nokia 2330c
2. Nokia 5130 XpressMusic
3. Nokia 1680c
4. Nokia 2690
5. Nokia 2730c
6. Nokia X2
7. Nokia 2700c
8. Nokia C1
9. Alcatel OT-606
10. Nokia 2680s

Part 4: Spotlight on Europe

Highlights

- The top 10 countries using the Opera Mini browser in this region are the United Kingdom, Poland, Germany, Italy, Spain, Romania, Serbia, France, Hungary and Czech Republic.
- Some numbers: From September 2010 to September 2011, page views in the top 10 countries of Europe increased by 129%, unique users increased by 54% and data transferred increased by 125%.
- Growth rates in Europe: Hungary and Serbia lead the top 10 countries of the region in terms of page-view growth (745.4 % and 212.9 %, respectively). Hungary and Romania lead the top 10 countries of the region in growth of unique users (166.3 % and 122.1 %, respectively). Hungary and Spain lead the top 10 countries of the region in growth of data transferred (397.7 % and 220.0 %, respectively). Hungary leads the top 10 countries of the region in page views per user, with each user browsing 740 pages on average each month.
- Among the countries of Europe, the most popular sites include Google, Facebook, YouTube and Wikipedia.
- We looked at the top 10 handsets used in each of the top 10 countries of Europe. Out of the 100 total handsets listed, 71 of them were Nokia, 10 of them were Samsung, 6 of them were Sony Ericsson, 6 of them were BlackBerry, 6 of them were Alcatel and 1 of them was LG.

Snapshot: United Kingdom

- Page-view growth since September 2010: 84.4%
- Unique-user growth since September 2010: 37.2%
- Data transfer growth since September 2010: 94.0%
- Page views per user: 450
- Data transferred per user (MB): 10
- Data transferred per page view (KB): 22

Top 10 sites in United Kingdom (unique users)

1. google.com
2. facebook.com
3. bbc.co.uk
4. youtube.com
5. wikipedia.org
6. twitter.com
7. live.com
8. my.opera.com
9. yahoo.com
10. amazon.co.uk

Top handsets for September 2011

1. BlackBerry 8520 "Curve"
2. Nokia C3
3. BlackBerry 9700 "Bold"
4. BlackBerry 9300 "Curve"
5. Nokia 2330c
6. Alcatel OT-800
7. BlackBerry 9800 "Torch"
8. Nokia X2
9. Nokia 6700c
10. Nokia 2730c

Snapshot: Poland

- Page-view growth since September 2010: 133.8%
- Unique-user growth since September 2010: 59.8%
- Data transfer growth since September 2010: 131.8%
- Page views per user: 349
- Data transferred per user (MB): 11
- Data transferred per page view (KB): 32

Top 10 sites in Poland (unique users)

1. google.com
2. nk.pl
3. facebook.com
4. wp.pl
5. youtube.com
6. wikipedia.org
7. onet.pl
8. allegro.pl
9. chomikuj.pl
10. sciaga.pl

Top handsets for September 2011

1. Nokia 5130 XpressMusic
2. Nokia C3
3. Nokia X2
4. Nokia 6300
5. Samsung GT-S5620
6. Nokia X3
7. Nokia 2700c
8. Sony Ericsson K800i
9. Sony Ericsson J20i
10. Samsung GT-S5230

Snapshot: Germany

- Page-view growth since September 2010: 97.5%
- Unique-user growth since September 2010: 28.6%
- Data transfer growth since September 2010: 87.1%
- Page views per user: 320
- Data transferred per user (MB): 10
- Data transferred per page view (KB): 32

Top 10 sites in Germany (unique users)

1. google.com
2. facebook.com
3. youtube.com
4. wikipedia.org
5. amazon.de
6. bild.de
7. gmx.de
8. spiegel.de
9. web.de
10. my.opera.com

Top handsets for September 2011

1. Nokia C3
2. Nokia 6300
3. Nokia 6700c
4. Nokia 2710c
5. Nokia 2330c
6. Samsung GT-S5230
7. Nokia 2700c
8. Nokia X2
9. Nokia X3
10. Sony Ericsson W995

Snapshot: Italy

- Page-view growth since September 2010: 157.9%
- Unique-user growth since September 2010: 85.6%
- Data transfer growth since September 2010: 123.9%
- Page views per user: 373
- Data transferred per user (MB): 8
- Data transferred per page view (KB): 23

Top 10 sites in Italy (unique users)

1. google.com
2. facebook.com
3. youtube.com
4. wikipedia.org
5. yahoo.com
6. corriere.it
7. bing.com
8. my.opera.com
9. gazzetta.it
10. wikipedia.org

Top handsets for September 2011

1. Nokia C3
2. Nokia 2730c
3. Nokia 5130 XpressMusic
4. Nokia C2
5. Nokia 7100s
6. Nokia X2
7. Nokia 2710c
8. Nokia 2220s
9. Nokia X3
10. Nokia 2700c

Snapshot: Spain

- Page-view growth since September 2010: 108.8%
- Unique-user growth since September 2010: 74.4%
- Data transfer growth since September 2010: 220.0%
- Page views per user: 243
- Data transferred per user (MB): 10
- Data transferred per page view (KB): 42

Top 10 sites in Spain (unique users)

1. google.com
2. facebook.com
3. marca.com
4. youtube.com
5. elmundo.es
6. tuenti.com
7. wikipedia.org
8. live.com
9. my.opera.com
10. elpais.com

Top handsets for September 2011

1. Sony Ericsson U10i
2. Nokia C3
3. BlackBerry 8520 "Curve"
4. Samsung GT-I9000
5. Nokia X3
6. Samsung GT-S5620
7. Nokia 5800d
8. Nokia X2
9. Nokia 2730c
10. Nokia 5310 Xpressmusic

Snapshot: Romania

- Page-view growth since September 2010: 159.1%
- Unique-user growth since September 2010: 122.1%
- Data transfer growth since September 2010: 178.1%
- Page views per user: 379
- Data transferred per user (MB): 9
- Data transferred per page view (KB): 23

Top 10 sites in Romania (unique users)

1. google.com
2. facebook.com
3. yahoo.com
4. youtube.com
5. cucurigu.mobi
6. wikipedia.org
7. sport.ro
8. libertatea.ro
9. prosport.ro
10. softpedia.com

Top handsets for September 2011

1. Nokia C3
2. Nokia 5130 XpressMusic
3. Nokia 2330c
4. Nokia 2700c
5. Nokia X2
6. Nokia C1
7. Nokia 2730c
8. Nokia 2690
9. Nokia 6300
10. Nokia N73

Snapshot: Serbia

- Page-view growth since September 2010: 212.9%
- Unique-user growth since September 2010: 86.5%
- Data transfer growth since September 2010: 210.9%
- Page views per user: 646
- Data transferred per user (MB): 9
- Data transferred per page view (KB): 15

Top 10 sites in Serbia (unique users)

1. google.com
2. facebook.com
3. youtube.com
4. blic.rs
5. vukajlija.com
6. b92.net
7. livescore.com
8. wikipedia.org
9. lajkujem.com
10. 24sata.rs

Top handsets for September 2011

1. Nokia C3
2. Nokia X2
3. Nokia 5130 XpressMusic
4. Nokia 2700c
5. Nokia 2730c
6. Nokia C2
7. Nokia 2330c
8. Alcatel OT-800
9. Alcatel MSX10
10. Nokia C1

Snapshot: France

- Page-view growth since September 2010: 87.9%
- Unique-user growth since September 2010: 24.5%
- Data transfer growth since September 2010: 86.8%
- Page views per user: 280
- Data transferred per user (MB): 9
- Data transferred per page view (KB): 34

Top 10 sites in France (unique users)

1. google.com
2. facebook.com
3. youtube.com
4. wikipedia.org
5. bing.com
6. leboncoin.fr
7. live.com
8. lemonde.fr
9. lequipe.fr
10. commentcamarche.net

Top handsets for September 2011

1. Nokia C3
2. Samsung GT-I9000
3. Nokia 2720 Fold
4. Alcatel OT-800
5. Nokia 2700c
6. BlackBerry 8520 "Curve"
7. Nokia E71
8. Nokia 2220s
9. Alcatel OT-808
10. Nokia 2330c

Snapshot: Hungary

- Page-view growth since September 2010: 745.4%
- Unique-user growth since September 2010: 166.3%
- Data transfer growth since September 2010: 397.7%
- Page views per user: 740
- Data transferred per user (MB): 13
- Data transferred per page view (KB): 17

Top 10 sites in Hungary (unique users)

1. facebook.com
2. google.com
3. youtube.com
4. index.hu
5. wikipedia.org
6. origo.hu
7. sportgeza.hu
8. iwiw.hu
9. freemail.hu
10. startlap.hu

Top handsets for September 2011

1. Nokia C3
2. Samsung GT-S5230
3. LG GS290
4. Nokia 6300
5. Alcatel OT-606
6. Sony Ericsson W200i
7. Samsung GT-S5620
8. Samsung GT-S3370
9. Nokia 6303c
10. Nokia C2

Snapshot: Czech Republic

- Page-view growth since September 2010: 59.4%
- Unique-user growth since September 2010: 24.9%
- Data transfer growth since September 2010: 80.2%
- Page views per user: 455
- Data transferred per user (MB): 11
- Data transferred per page view (KB): 26

Top 10 sites in Czech Republic (unique users)

1. google.com
2. facebook.com
3. seznam.cz
4. novinky.cz
5. youtube.com
6. super.cz
7. idnes.cz
8. wikipedia.org
9. sport.cz
10. lide.cz

Top handsets for September 2011

1. Nokia 6300
2. Nokia C3
3. Nokia 6303c
4. Sony Ericsson W800
5. Nokia 5130 XpressMusic
6. Nokia 2330c
7. Nokia 2700c
8. Samsung GT-S5230
9. Nokia X2
10. Nokia X3