

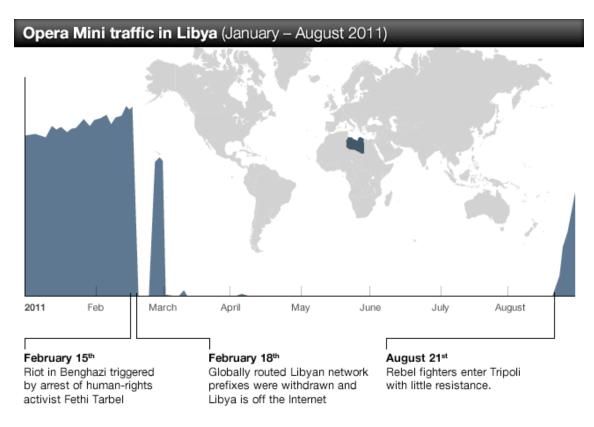
## State of the Mobile Web, July 2011

August 30, 2011

## Part 1: Libya returns to the Internet

Opera Mini usage worldwide usually grows at a consistent 5% to 10% per month, each month. This month we take a peek into the top 50 countries and highlight some interesting month-on-month changes.

- Libya users, after being practically absent from Opera Mini servers since February 16th, returned to the Opera Mini statistics in August.
- The growth of Libyan Opera Mini users has risen sharply as users discover that the Internet is once again available from their mobile phones.
- A few other interesting anomalies were observed. Usage in the U.S. declined 1%, but page views grew 13% and data transfers rose 11%. Australia saw its user base grow 3%, but page views and data transfers declined.
- The real story in July was Iran. It was one of just two countries in the top 50 that lost users. While we can speculate on government intervention or an operator shutting down Opera Mini access, the numbers are striking. Opera Mini usage in Iran dropped 36% in July. Most of the user loss occurred over five days, from July 4th to July 9th. Iran is no stranger to these quick drops. After reaching new highs, Opera Mini usage drops quickly. On June 14, 2011, Opera Mini reached an all-time high in Iran. The next day, usage plummeted more than 48%.
- Data transfers and page views contracted even more than the user base. Page views declined 55%, with most of the loss coming over those five days. The amount of data Iranians use shrunk by 58%.





## Part 2: Growth

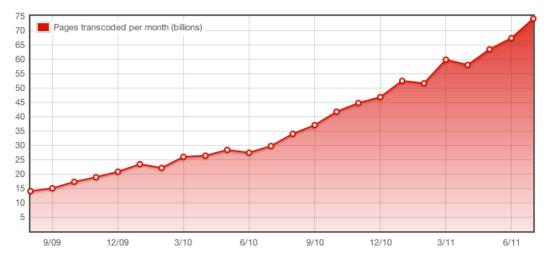
In July 2011, the Opera Mini browser saw increases in unique users, page views and data consumed. In all, 121.7 million people used the Opera Mini browser in July, 74.0 billion pages were served, and 10.9 petabytes of operator data were compressed for Opera Mini users.

#### **Number of users**

In July 2011, there were over 121.7 million Opera Mini users, a 5.9% increase from June 2011. Since July 2010, the number of unique users has increased 95.5%.

## Pages transcoded

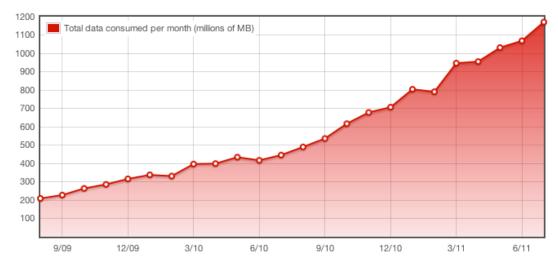
Opera Mini users viewed over 74.0 billion pages in July 2011. Since June, page views have gone up 10.1%. Since July 2010, page views have increased 149.6%.



Pages transcoded per month (billions)

#### **Data consumed**

In July 2011, Opera Mini users generated over 1,170 million MB of data for operators worldwide. Since June, the data consumed went up by 9.6%. Data in the Opera Mini browser is compressed up to 90%. If this data were uncompressed, Opera Mini users would have viewed over 10.9 petabytes of data in July. Since July 2010, data traffic is up 163.0%.



Total data consumed per month (millions of megabytes)



## Part 3: Country snapshots for July 2011

Mexico passed China and South Africa in terms of total Opera Mini users in the month of July.

Kazakhstan and the Philippines went up in the ranking of top 20 countries. Pakistan was a new addition in July, as Poland fell off the list.

## **Snapshot: Russia**

Page-view growth since July 2010: 178.2 %
Unique-user growth since July 2010: 49.3 %
Data transfer growth since July 2010: 153.2 %

■ Page views per user: 951

Data transferred per user (MB): 16Data transferred per page view (KB): 17

## Top 10 sites in Russia (unique users)

1. vkontakte.ru

- 2. odnoklassniki.ru
- 3. yandex.ru
- 4. google.com
- 5. mail.ru
- 6. wikipedia.org
- 7. spaces.ru
- 8. tegos.ru
- 9. my.opera.com
- 10. youtube.com

## Top handsets for July 2011

- 1. Nokia 2700c
- 2. Nokia 6300
- 3. Nokia 5130 XpressMusic
- 4. Samsung GT-S5230
- 5. Sony Ericsson W800
- 6. Nokia X2
- 7. Nokia 6303i classic
- 8. Nokia 5230
- 9. Nokia 6700c
- 10. Nokia 5800d

#### **Snapshot: Indonesia**

■ Page-view growth since July 2010: 18.3 %

Unique-user growth since July 2010: 40.2 %

■ Data transfer growth since July 2010: 44.9 %

■ Page views per user: 541

Data transferred per user (MB): 6

Data transferred per page view (KB): 11

#### Top 10 sites in Indonesia (unique users)

- 1. facebook.com
- 2. google.com
- 3. youtube.com
- 4. detik.com
- 5. twitter.com
- 6. vahoo.com
- 7. 4shared.com (8)
- 8. waptrick.com (7)
- 9. wikipedia.org
- 10. my.opera.com (back on the list)

- 1. Nokia 5130 XpressMusic
- 2. Nokia C3
- 3. Nokia 2700c
- 4. Nokia E63
- 5. Nokia 2330c
- 6. Nokia 6300
- 7. Nokia X2
- 8. Nokia N70
- 9. Nokia 2730c
- 10. Nokia 3120c



## **Snapshot: India**

■ Page-view growth since July 2010: 237.0 %

Unique-user growth since July 2010: 166.6 %

Data transfer growth since July 2010: 200.9 %

■ Page views per user: 497

■ Data transferred per user (MB): 8

Data transferred per page view (KB): 16

#### Top 10 sites in India (unique users)

1. google.com

2. facebook.com

3. youtube.com

4. songs.pk (back on the list)

5. wikipedia.org (4)

6. vuclip.com (5)

7. my.opera.com (10)

8. filestube.com (6)

9. zedge.net (7)

10. getjar.com (8)

#### Top handsets for July 2011

1. Nokia 2690

2. Nokia 2700c

3. Nokia 5130 XpressMusic

4. Nokia X2

5. Nokia C1

6. Nokia 2730c

7. Nokia 5233

8. Nokia C2

9. Nokia 3110c

10. Nokia C3

## **Snapshot: Nigeria**

■ Page-view growth since July 2010: 1354.6 %

■ Unique-user growth since July 2010: 1150.4 %

Data transfer growth since July 2010: 1292.4 %

■ Page views per user: 337

■ Data transferred per user (MB): 4

■ Data transferred per page view (KB): 13

#### Top 10 sites in Nigeria (unique users)

- 1. facebook.com
- 2. google.com
- 3. yahoo.com
- 4. goal.com (6)
- 5. vanguardngr.com (4)
- 6. bbc.co.uk (5)
- 7. wikipedia.org
- 8. 2go.co.za (back on the list)
- 9. my.opera.com (8)
- 10. youtube.com

- 1. Nokia 2700c
- 2. Nokia 5130 XpressMusic
- 3. Nokia X2
- 4. Nokia C1
- 5. Nokia 2690
- 6. Nokia 3110c
- 7. Nokia N72
- 8. Nokia C3
- 9. Nokia 2330c
- 10. Nokia 2600c



## **Snapshot: Ukraine**

Page-view growth since July 2010: 193.3 %Unique-user growth since July 2010: 118.9 %

■ Data transfer growth since July 2010: 226.0 %

■ Page views per user: 975

■ Data transferred per user (MB): 21

Data transferred per page view (KB): 22

#### Top 10 sites in Ukraine (unique users)

1. vkontakte.ru

2. google.com

3. yandex.ru

4. odnoklassniki.ru

5. spaces.ru

6. wikipedia.org

7. my.opera.com (8)

8. mail.ru (7)

9. youtube.com (10)

10. sasisa.ru (9)

#### Top handsets for July 2011

1. Nokia 5130 XpressMusic

2. Nokia 6300

3. Nokia X2

4. Nokia 2700c

5. Samsung GT-S5230

6. Nokia 6303i classic

7. Nokia 6233

8. Nokia 5230

9. Nokia N73

10. Nokia X3

## **Snapshot: Vietnam**

■ Page-view growth since July 2010: 247.7 %

■ Unique-user growth since July 2010: 155.4 %

Data transfer growth since July 2010: 165.9 %

■ Page views per user: 299

■ Data transferred per user (MB): 6

■ Data transferred per page view (KB): 21

#### Top 10 sites in Vietnam (unique users)

- 1. google.com
- 2. dantri.com.vn
- 3. youtube.com
- 4. vnexpress.net
- 5. 24h.com.vn
- 6. vietbao.vn
- 7. zing.vn
- 8. my.opera.com
- 9. vatgia.com
- 10. yahoo.com

- 1. Nokia 2700c
- 2. Nokia 5130 XpressMusic
- 3. Nokia 2690
- 4. Nokia 2730c
- 5. Nokia 6300
- 6. Nokia C3
- 7. Nokia X2
- 8. Nokia 3110c
- 9. Nokia 7230
- 10. Nokia C1



## **Snapshot: Mexico**

■ Page-view growth since July 2010: 4892.3 %

Unique-user growth since July 2010: 1192.5 %

Data transfer growth since July 2010: 2526.4 %

■ Page views per user: 822

Data transferred per user (MB): 10

■ Data transferred per page view (KB): 12

#### Top 10 sites in Mexico (unique users)

1. facebook.com (2)

2. google.com (1)

3. youtube.com

4. live.com

5. my.opera.com (7)

6. eluniversal.com.mx (9)

7. ebuddy.com (10)

8. wikipedia.org (6)

9. taringa.net (5)

10. yahoo.com (back on the list)

#### Top handsets for July 2011

1. Nokia C3

2. Samsung GT-S5233t

3. Nokia 5130 XpressMusic

4. Alcatel OT-800

5. Alcatel OT-802a

6. Samsung S3350

7. Samsung GT-S5560

8. Nokia X3

9. Samsung GT-M3710

10. Nokia 5530c

## **Snapshot: South Africa**

■ Page-view growth since July 2010: 84.4 %

Unique-user growth since July 2010: 67.7 %

Data transfer growth since July 2010: 84.4 %

■ Page views per user: 464

■ Data transferred per user (MB): 5

■ Data transferred per page view (KB): 12

#### Top handsets for July 2011

- 1. Nokia 5130 XpressMusic
- 2. Nokia 2700c
- 3. Nokia 2330c
- 4. Nokia C3
- 5. Samsung SGH-E250i
- 6. Nokia 2690
- 7. Samsung GT-S5233a
- 8. Nokia X2
- 9. Nokia E63
- 10. Nokia 2710c

## Top 10 sites in South Africa (unique users)

- 1. facebook.com
- 2. google.com
- 3. mxit.com
- 4. wikipedia.org
- 5. youtube.com
- 6. zamob.com
- 7. twitter.com (8)
- 8. my.opera.com (7)
- 9. dictionary.com
- 10. news24.com



## **Snapshot: China**

■ Page-view growth since July 2010: 18.6 %

■ Unique-user growth since July 2010: 9.5 %

■ Data transfer growth since July 2010: 46.4 %

■ Page views per user: 250

■ Data transferred per user (MB): 4

■ Data transferred per page view (KB): 16

#### Top 10 sites in China (unique users)

1. baidu.com

2. kaiqi.com

3. google.com

4. 163.com

5. taobao.com

6. qq.com

7. sina.com.cn

8. 17sy.com

9. soso.com (back on the list)

10. baoruan.com

#### Top handsets for July 2011

1. Nokia 5130

2. Nokia 2700c

3. Nokia 5000

4. Nokia 2690

5. Nokia 220s

6. Nokia 3208c

7. Nokia 7100

Nokia 2730c
 Nokia X3

10. Sony Ericsson W800

## **Snapshot: Brazil**

■ Page-view growth since July 2010: 1002.0 %

■ Unique-user growth since July 2010: 511.8 %

Data transfer growth since July 2010: 1159.7 %

■ Page views per user: 287

Data transferred per user (MB): 7

■ Data transferred per page view (KB): 25

#### Top 10 sites in the Brazil (unique users)

1. google.com

2. orkut.com

3. facebook.com

4. youtube.com

5. live.com

6. twitter.com

7. globo.com

8. 4shared.com (9)

9. msn.com (8)

10. yahoo.com

#### Top handsets for July 2011

1. Nokia C3

2. Nokia 220s

3. Sony Ericsson W800

4. Nokia 7020

5. Nokia X2

6. Nokia 5130 XpressMusic

7. Nokia 2690

8. Samsung GT-S3650

9. Nokia X3

10. Samsung GT-S3350



## **Snapshot: United States**

■ Page-view growth since July 2010: 88.7 %

■ Unique-user growth since July 2010: -8.6 %

■ Data transfer growth since July 2010: 78.5 %

■ Page views per user: 584

Data transferred per user (MB): 13

■ Data transferred per page view (KB): 23

#### Top 10 sites in United States (unique users)

1. google.com

- 2. facebook.com
- 3. youtube.com
- 4. wikipedia.org
- 5. yahoo.com (6)
- 6. my.opera.com (5)
- 7. amazon.com
- 8. accuweather.com
- 9. twitter.com
- 10. espn.go.com

#### Top handsets for July 2011

- 1. LG VM265
- 2. LG VM510
- 3. BlackBerry 8250 "Curve"
- 4. Apple iPhone
- 5. BlackBerry 9700 "Bold"
- 6. BlackBerry 8530 "Curve"
- 7. Alcatel OT-800
- 8. Nokia 5130 XpressMusic
- 9. BlackBerry 9300 "Curve"
- 10. Alcatel OT-802a

## **Snapshot: Kazakhstan**

■ Page-view growth since July 2010: 233.6 %

■ Unique-user growth since July 2010: 167.6 %

Data transfer growth since July 2010: 295.4 %

■ Page views per user: 439

■ Data transferred per user (MB): 6

■ Data transferred per page view (KB): 15

## rs) Top handsets for July 2011

- 1. Nokia 2700c
- 2. Nokia 5130 XpressMusic
- 3. Nokia 6300
- 4. Nokia X2
- 5. Nokia 6303i classic
- 6. Nokia 6700c
- 7. Nokia 6303c
- 8. Nokia 5310
- 9. Nokia 2690
- 10. Nokia C3

## Top 10 sites in Kazakhstan (unique users)

- 1. mail.ru
- 2. google.com
- 3. vkontakte.ru
- 4. pux.su (5)
- 5. yandex.ru (4)
- 6. odnoklassniki.ru
- 7. my.opera.com
- 8. tegos.ru
- 9. youtube.com
- 10. wikipedia.org



## **Snapshot: Belarus**

Page-view growth since July 2010: 402.1 %

Unique-user growth since July 2010: 177.1 %

Data transfer growth since July 2010: 532.3 %

■ Page views per user: 1,163

■ Data transferred per user (MB): 28

Data transferred per page view (KB): 25

## Top 10 sites in Belarus (unique users)

1. vkontakte.ru

2. yandex.ru

3. odnoklassniki.ru

4. google.com

5. tut.by

6. mail.ru

7. wikipedia.org

8. spaces.ru

9. my.opera.com

10. zaycev.net

#### Top handsets for July 2011

1. Sony Ericsson W800

2. Nokia 5130 XpressMusic

3. Nokia 6300

4. Nokia 2700c

5. Samsung GT-S5230

6. Nokia 5230

7. Sony Ericsson K750i

8. LG GS290

9. Nokia 5800d

10. Nokia 6303i classic

## **Snapshot: Turkey**

■ Page-view growth since July 2010: 592.0 %

Unique-user growth since July 2010: 265.6 %

Data transfer growth since July 2010: 395.3 %

■ Page views per user: 652

■ Data transferred per user (MB): 10

■ Data transferred per page view (KB): 15

#### Top 10 sites in Turkey (unique users)

- 1. google.com
- 2. facebook.com
- 3. youtube.com
- 4. milliyet.com.tr (5)
- 5. izlesene.com (8)
- 6. bing.com
- 7. my.opera.com (9)
- 8. live.com (back on the list)
- 9. dailymotion.com (new)
- 10. twitter.com (new)

- 1. Nokia C3
- 2. Nokia 5130 XpressMusic
- 3. Nokia 2700c
- 4. Nokia 2730c
- 5. Nokia X2
- 6. Nokia 6300
- 7. Nokia 2330c
- 8. Nokia 6303i classic
- 9. Nokia 2690
- 10. Nokia C1



## **Snapshot: Bangladesh**

Page-view growth since July 2010: 196.7 %
Unique-user growth since July 2010: 166.7 %

Data transfer growth since July 2010: 214.0 %

■ Page views per user: 603

■ Data transferred per user (MB): 7

■ Data transferred per page view (KB): 12

#### Top 10 sites in Bangladesh (unique users)

1. facebook.com

2. google.com

3. youtube.com

4. waptrick.com

5. getjar.com

6. yahoo.com

7. wikipedia.org

8. espncricinfo.com (9)

9. my.opera.com (8)

10. bdnews24.com (new)

#### Top handsets for July 2011

1. Nokia 2700c

2. Nokia 5130 XpressMusic

3. Nokia 2690

4. Nokia X2

5. Nokia 3110c

6. Nokia 6300

7. Nokia N70

8. Nokia 2730c

9. Nokia C1

10. Nokia N73

## Snapshot: Egypt

Page-view growth since July 2010: 127.4 %Unique-user growth since July 2010: 92.1 %

■ Data transfer growth since July 2010: 104.4 %

■ Page views per user: 386

■ Data transferred per user (MB): 7

■ Data transferred per page view (KB): 18

#### Top 10 sites in Egypt (unique users)

1. google.com

2. facebook.com

3. youtube.com

4. yahoo.com

5. 100fm6.com (6)

6. ketomob.com (back on the list)

7. youm7.com (10)

8. my.opera.com (7)

9. bbc.co.uk (5)

10. as7apcool.com (9)

- 1. Nokia 5130 XpressMusic
- 2. Nokia 2700c
- 3. Nokia 2690
- 4. Nokia N70
- 5. Nokia 2730c
- 6. Nokia 2330c
- 7. Nokia N73
- 8. Nokia C3
- 9. Nokia 6120c
- 10. Nokia 6300



## **Snapshot: United Kingdom**

■ Page-view growth since July 2010: 68.4 %

Unique-user growth since July 2010: 30.3 %

Data transfer growth since July 2010: 81.2 %

■ Page views per user: 432

■ Data transferred per user (MB): 9

Data transferred per page view (KB): 22

#### Top 10 sites in the United Kingdom (unique users)

1. google.com

2. facebook.com

3. bbc.co.uk

4. youtube.com

wikipedia.org

6. live.com

7. my.opera.com

8. yahoo.com

9. twitter.com

10. bing.com

#### Top handsets for July 2011

1. Nokia C3

2. BlackBerry 8250 "Curve"

3. Nokia 2330c

4. Alcatel OT-800

5. BlackBerry 9700 "Bold"

6. BlackBerry 9300 "Curve"

7. Nokia 6700c

8. BlackBerry 9800 "Torch"

9. Nokia 2730c

10. Nokia X2

## **Snapshot: Philippines**

■ Page-view growth since July 2010: 55.0 %

Unique-user growth since July 2010: 114.1 %

Data transfer growth since July 2010: 51.6 %

■ Page views per user: 447

Data transferred per user (MB): 7

■ Data transferred per page view (KB): 15

#### Top 10 sites in Philippines (unique users)

1. facebook.com

2. google.com

3. youtube.com

4. yahoo.com

5. wikipedia.org

6. twitter.com

7. symbianize.com (8)

8. zedge.net (9)

9. friendster.com (7)

10. 4shared.com

#### Top handsets for July 2011

1. Nokia C3

2. Nokia 5130 XpressMusic

3. Nokia N70

4. Nokia 2700c

5. Nokia 2330c

6. Nokia 2730c

7. Nokia 2690

8. Nokia N73

9. Nokia 6630

10. Nokia X2



## Snapshot: Kenya

Page-view growth since July 2010: 26.5 %

Unique-user growth since July 2010: 58.8 %

Data transfer growth since July 2010: 70.4 %

■ Page views per user: 549

■ Data transferred per user (MB): 7

■ Data transferred per page view (KB): 14

#### Top 10 sites in Kenya (unique users)

1. facebook.com

2. google.com

3. wikipedia.org

4. youtube.com

5. yahoo.com

6. nation.co.ke

7. waptrick.com

8. twitter.com

9. dictionary.com

10. goal.com (back on the list)

#### Top handsets for July 2011

1. Nokia 2330c

2. Nokia 5130 XpressMusic

3. Nokia 2700c

4. Nokia 1680c

5. Nokia 2690

6. Nokia 2730c

7. Nokia C3

8. Nokia X2

9. Alcatel OT-606

10. Nokia 2680s

## **Snapshot: Pakistan**

■ Page-view growth since July 2010: 710.3 %

■ Unique-user growth since July 2010: 375.3 %

Data transfer growth since July 2010: 720.4 %

■ Page views per user: 391

Data transferred per user (MB): 7

■ Data transferred per page view (KB): 19

#### Top 10 sites in the Pakistan (unique users)

- 1. google.com
- 2. facebook.com
- 3. youtube.com
- 4. wikipedia.org
- 5. yahoo.com
- 6. filestube.com
- 7. my.opera.com
- 8. zedge.net
- 9. waptrick.com
- 10. dictionary.com

- 1. Nokia 5130 XpressMusic
- 2. Nokia 2700c
- 3. Nokia 2690
- 4. Nokia C3
- 5. Nokia C1
- 6. Nokia X2
- 7. Nokia 2330c
- 8. Nokia 6300
- 9. Nokia 6303i classic
- 10. Nokia 2730c



## Part 4: Spotlight on Southeast Asia

## **Highlights**

- The top 10 countries using the Opera Mini browser in this region are Indonesia, Vietnam, Philippines, Thailand, Malaysia, Brunei, Singapore, Cambodia, Laos and Myanmar.
- Some numbers: From July 2010 to July 2011, page views in the top 10 countries of Southeast Asia increased by 31%, unique users increased by 54% and data transferred increased by 58%.
- Growth rates in Southeast Asia: Myanmar and Cambodia lead the top 10 countries of the region in terms of page-view growth (6415.0% and 470.1%, respectively). Myanmar and Cambodia lead the top 10 countries of the region in growth of unique users (1207.5% and 179.1%, respectively). Myanmar and Cambodia lead the top 10 countries of the region in growth of data transferred (3826.6% and 353.2%, respectively). Singapore leads the top 10 countries of the region in page views per user, with each user browsing 1,954 pages on average each month.
- Among the countries of Southeast Asia, the most popular sites include Google, Facebook, and YouTube. Twitter and Yahoo are also popular in several of the countries.
- We looked at the top 10 handsets used in each of the top 10 countries in Southeast Asia. Out of the 100 total handsets listed, 93 of them were Nokia, 3 of them were Sony Ericsson, 2 of them were Apple and 2 of them were Huawei.



## **Snapshot: Indonesia**

■ Page-view growth since July 2010: 18.3 %

■ Unique-user growth since July 2010: 40.2 %

■ Data transfer growth since July 2010: 44.9 %

■ Page views per user: 541

■ Data transferred per user (MB): 6

■ Data transferred per page view (KB): 11

#### Top 10 sites in Indonesia (unique users)

1. facebook.com

2. google.com

3. youtube.com

4. detik.com

5. twitter.com

6. yahoo.com

7. 4shared.com

8. waptrick.com

9. wikipedia.org

10. my.opera.com

#### Top handsets for July 2011

Nokia 5130 XpressMusic

2. Nokia C3

3. Nokia 2700c

4. Nokia E63

5. Nokia 2330c

6. Nokia 6300

7. Nokia X2

8. Nokia N70

9. Nokia 2730c

10. Nokia 3120c

## **Snapshot: Vietnam**

■ Page-view growth since July 2010: 247.7 %

Unique-user growth since July 2010: 155.4 %

Data transfer growth since July 2010: 165.9 %

■ Page views per user: 299

■ Data transferred per user (MB): 6

■ Data transferred per page view (KB): 21

#### Top 10 sites in Vietnam (unique users)

- 1. google.com
- 2. dantri.com.vn
- 3. youtube.com
- 4. vnexpress.net
- 5. 24h.com.vn
- 6. vietbao.vn
- 7. zing.vn
- 8. my.opera.com
- 9. vatgia.com
- 10. yahoo.com

- 1. Nokia 2700c
- 2. Nokia 5130 XpressMusic
- 3. Nokia 2690
- 4. Nokia 2730c
- 5. Nokia 6300
- 6. Nokia C3
- 7. Nokia X2
- 8. Nokia 3110c
- 9. Nokia 7230
- 10. Nokia C1



## **Snapshot: Philippines**

■ Page-view growth since July 2010: 55.0 %

Unique-user growth since July 2010: 114.1 %

Data transfer growth since July 2010: 51.6 %

■ Page views per user: 447

■ Data transferred per user (MB): 7

Data transferred per page view (KB): 15

#### Top 10 sites in Philippines (unique users)

1. facebook.com

2. google.com

3. youtube.com

4. yahoo.com

wikipedia.org

6. twitter.com

7. symbianize.com

8. zedge.net

9. friendster.com

10. 4shared.com

#### Top handsets for July 2011

1. Nokia C3

2. Nokia 5130 XpressMusic

3. Nokia N70

4. Nokia 2700c

5. Nokia 2330c

6. Nokia 2730c

7. Nokia 2690

Nokia N73
 Nokia 6630

10. Nokia X2

## **Snapshot: Thailand**

■ Page-view growth since July 2010: 182.4 %

■ Unique-user growth since July 2010: 98.8 %

Data transfer growth since July 2010: 72.5 %

■ Page views per user: 410

■ Data transferred per user (MB): 8

■ Data transferred per page view (KB): 19

#### Top 10 sites in Thailand (unique users)

- 1. google.com
- 2. facebook.com
- 3. youtube.com
- 4. 4shared.com
- 5. hi5.com
- 6. live.com
- 7. sanook.com
- 8. twitter.com
- 9. wikipedia.org
- 10. msn.com

- 1. Nokia 5130 XpressMusic
- 2. Nokia 2700c
- 3. Nokia C3
- 4. Nokia 2690
- 5. Nokia X2
- 6. Nokia 2730c
- 7. Nokia 2330c
- 8. Nokia 6300
- 9. Nokia C1
- 10. Nokia N70



## Snapshot: Malaysia

Page-view growth since July 2010: 31.7 %

Unique-user growth since July 2010: 37.7 %

Data transfer growth since July 2010: 52.0 %

■ Page views per user: 797

■ Data transferred per user (MB): 12

Data transferred per page view (KB): 15

#### Top 10 sites in Malaysia (unique users)

1. facebook.com

2. google.com

3. youtube.com

4. yahoo.com

5. 4shared.com

6. my.opera.com

7. wikipedia.org

mudah.my
 twitter.com

10. filestube.com

#### Top handsets for July 2011

1. Nokia C3

2. Nokia 5130 XpressMusic

3. Nokia 2700c

4. Nokia 2330c

5. Nokia 2690

6. Nokia X2

7. Nokia 2730c

8. Nokia 5800d

9. Nokia X3

10. Nokia N70

## Snapshot: Brunei

■ Page-view growth since July 2010: 51.9 %

Unique-user growth since July 2010: 41.9 %

■ Data transfer growth since July 2010: 48.1 %

■ Page views per user: 1,954

■ Data transferred per user (MB): 19

■ Data transferred per page view (KB): 10

#### Top 10 sites in Brunei (unique users)

- 1. facebook.com
- 2. google.com
- 3. youtube.com
- 4. twitter.com
- 5. wikipedia.org
- 6. asiafreechat.com
- 7. 4shared.com
- 8. my.opera.com
- 9. waptrick.com
- 10. live.com

- 1. Nokia N70
- 2. Nokia E63
- 3. Huawei U120
- 4. Nokia 6120c
- 5. Nokia E71
- 6. Nokia 2730c
- 7. Nokia C3
- 8. Nokia 5130 XpressMusic
- 9. Nokia 6680
- 10. Huawei U1280



## **Snapshot: Singapore**

■ Page-view growth since July 2010: 213.9 %

Unique-user growth since July 2010: 34.8 %

Data transfer growth since July 2010: 141.2 %

■ Page views per user: 825

Data transferred per user (MB): 14

Data transferred per page view (KB): 17

#### Top 10 sites in Singapore (unique users)

1. google.com

- 2. facebook.com
- 3. youtube.com
- 4. wikipedia.org
- 5. yahoo.com
- 6. my.opera.com
- 7. bbc.co.uk
- 8. twitter.com
- 9. live.com
- 10. singaporepools.com.sg

#### Top handsets for July 2011

- 1. Nokia 5130 XpressMusic
- 2. Nokia C3
- 3. Sony Ericsson W800
- 4. Nokia X3
- 5. Nokia 2730c
- 6. Nokia 2690
- 7. Nokia X2
- 8. Nokia 2700c
- 9. Apple iPhone
- 10. Nokia 2330c

## **Snapshot: Cambodia**

■ Page-view growth since July 2010: 470.1 %

■ Unique-user growth since July 2010: 179.1 %

Data transfer growth since July 2010: 353.2 %

■ Page views per user: 948

■ Data transferred per user (MB): 14

■ Data transferred per page view (KB): 15

## Top handsets for July 2011

- 1. Nokia 6300
- 2. Nokia X2
- 3. Nokia N70
- 4. Nokia 2690
- Nokia 6500s
- 6. Nokia C3
- 7. Nokia 2700c
- 8. Nokia X3
- 9. Sony Ericsson W595
- 10. Nokia 5130 XpressMusic

# Top 10 sites in Cambodia (unique users)

- 1. facebook.com
- 2. google.com
- 3. youtube.com
- 4. yahoo.com
- 5. my.opera.com
- 6. wikipedia.org
- 7. bbc.co.uk
- 8. mobile9.com
- 9. filestube.com 10. waptrick.com



## **Snapshot: Laos**

■ Page-view growth since July 2010: 262.5 %

Unique-user growth since July 2010: 145.0 %

Data transfer growth since July 2010: 155.1 %

Page views per user: 655

■ Data transferred per user (MB): 10

Data transferred per page view (KB): 16

#### Top 10 sites in Laos (unique users)

1. google.com

2. facebook.com

3. hi5.com

4. youtube.com

5. 4shared.com

6. ownskin.com

7. sanook.com

8. live.com

9. my.opera.com

10. waptrick.com

#### Top handsets for July 2011

1. Nokia N70

2. Nokia 5130 XpressMusic

3. Nokia 2700c

4. Nokia 2690

5. Nokia C3

6. Nokia N72

7. Nokia E63

8. Nokia 2730c

9. Nokia X2

10. Nokia N73

## **Snapshot: Myanmar**

■ Page-view growth since July 2010: 6415.0 %

■ Unique-user growth since July 2010: 1207.5 %

■ Data transfer growth since July 2010: 3826.6 %

■ Page views per user: 419

■ Data transferred per user (MB): 16

■ Data transferred per page view (KB): 40

#### Top 10 sites in Myanmar (unique users)

- 1. google.com
- 2. facebook.com
- 3. my.opera.com
- 4. bbc.co.uk
- 5. youtube.com
- 6. wikipedia.org
- 7. android.com
- 8. filestube.com9. cnnmobile.com
- 10. mediafire.com

- 1. Nokia 5130 XpressMusic
- 2. Nokia 5800d
- 3. Nokia X3
- 4. Nokia C3
- 5. Apple iPhone
- 6. Sony Ericsson W800
- 7. Nokia 2700c
- 8. Nokia X6
- 9. Nokia X2
- 10. Nokia 2730c