

MAP

MEDICAL AID FOR PALESTINIANS

25 YEARS



ANNUAL REVIEW 2010

MEDICAL AID FOR PALESTINIANS

MAP works for the health and dignity of Palestinians living under occupation and as refugees.

Established in the aftermath of the massacre at Sabra and Shatila, today MAP delivers health and medical care to those worst affected by conflict, occupation and displacement. Working in partnership with local health providers and hospitals, MAP addresses a wide range of health issues and challenges faced by the Palestinian people. With offices located in Beirut, Ramallah and Gaza City, MAP responds rapidly in times of crisis, and works directly with communities in the longer term on health development.

PRESIDENT

Lord Patten of Barnes (as of February 2010)

Baroness Helena Kennedy QC (until February 2010)

CHAIRMAN

Robin Kealy CMG

TREASURER

Martin Hughes (until October 2009)

Johnny Rizq (as of October 2009)

TRUSTEES

Brian Constant CBE

Andrew Karney (as of October 2009)

Dr Suha Galy Kersh

Leith Masri

Anthony Peel M. Chir FRCS MBE

Alan Philips

Firas Sarhan

Abla Trebble

Professor Graham C M Watt MD FRCGP FFPH FRCP(Glas) FMedSci

Dr Pam Zinkin FRCP FRCPCH

Samir Zreik (until October 2009)

PATRONS

Dr Swee Chai Ang FRCS

HH Professor Judge Eugene Cotran

Samira Hassassian

Baroness Helena Kennedy QC (from March 2010)

Isaac Nusseibeh FRCS

Leila Qattan

Rt Hon Lord Steel of Aikwood KBE DL PC



This publication is dedicated to Rehana Kirthisingha, our Director of Programmes in Lebanon, who passed away on 08 August 2010.

"As a friend and admirer of Rehana, I wish to express my thanks for Rehana's life and her dedication to MAP and its beneficiaries over the years. We think of soldiers dying on duty, not civilians. Rehana is an exception, and we are grateful to her for her strength and total devotion, to her last breath, despite her own pain and suffering. She will be sorely missed not only by all of us who knew her and worked with her, but also by the countless people in Lebanon whom she helped, supported and influenced."

Dr Swee Chai Ang, MAP Patron



Cover Photo: A young mother meets the MAP mobile clinic in the Jordan Valley on her way to the nearest health clinic. The MAP mobile clinic saved her from carrying her two year old son on a four hour round trip by foot in 43 degree heat during Ramadan. Her son Ahmed was treated by the mobile clinic team and provided with medication to ease chest pains and asthmatic attacks.

"Thank God I met the clinic today. I would have had to walk by foot two hours across the desert – now I don't have to. No one else provides health services for us, no one else gives medicine and no one else gives health advice."

MESSAGE FROM THE CHAIR & THE CHIEF EXECUTIVE



Most organisations would no doubt be proud to be celebrating their 25th anniversary year. For MAP however it is not a celebration, rather an indictment that our work in the region to help improve the health and well-being of Palestinian communities is still so crucially needed, so many years on from our beginnings in the refugee camps of Beirut.

For much of the year our major focus has been concentrated on the deepening humanitarian crisis in the Gaza Strip. A combination of the ongoing blockade and the destruction wrought by Operation Cast Lead has devastated Gaza's communities, institutions and infrastructure. Our initial Emergency and Rapid Response Programme was followed up by our Early Recovery and Rehabilitation Programme. Key elements of our work have focused on reducing maternal and newborn mortality and morbidity in the event of another emergency by developing an integrated emergency capacity for safe delivery and newborn health. We have also given additional support at the community level for the care and treatment of burns and primary trauma care.

Alongside this heightened focus on Gaza, we have sustained and strengthened our partnerships across the occupied Palestinian territory and Lebanon. Over the past year our work with the Institute of Community and Public Health at Birzeit University has focused on the follow-up to the Lancet series on 'Health in the Occupied Palestinian Territory'. In Lebanon the success of our Maternal and Child Health programme was rewarded by a second wave of Irish Aid funding and a new ECHO grant which allowed the programme to be extended in the north and to Ein el Helweh in the south.

Looking ahead, we will continue our work with communities under threat to improve emergency preparedness and response. Alongside our emergency work, we maintain a strong commitment to developing health services across the occupied Palestinian territory and the refugee camps of Lebanon.

Within crucial programmes such as maternal and child health, disability and psychosocial health, we will provide longer term support and investment, in line with our commitment to sustainable development.

We were able to expand our programmes substantially during the past year, thanks to the incredible support of so many individuals, community groups, trusts, and companies. It is crucial that we continue to find new supporters who share our goals and ambitions for the health of Palestinian communities.

As we say farewell to our outgoing president, Baroness Helena Kennedy QC, who has been a tremendous ambassador for MAP during her five years at the helm, we warmly welcome our new president, Lord Patten of Barnes.

On behalf of the Trustees we would like to pay tribute to the continued dedication of staff and volunteers here in the UK, and in particular those working daily in the refugee camps and under the constant pressures of occupation and blockade.

We hope this report will convince you that supporting MAP is an effective way to contribute positively to the lives of Palestinians now and for the future. We thank all our supporters for making our critical work possible. Together we are working for the health and dignity of Palestinians.

Robin Kealy CMG, Chairman

Steven James, Chief Executive



© MaanImage 2009

OCCUPIED PALESTINIAN TERRITORY: BETWEEN OCCUPATION AND BLOCKADE

Over the past year the occupied Palestinian territory has been a tale of two tragedies.

In Gaza over 1.5 million Palestinians marked the third year of the Israeli blockade, its recent impact more devastating given the ban on reconstruction materials so desperately needed in the wake of Operation Cast Lead. In May the violent Israeli takeover of a flotilla of civilian ships trying to deliver supplies to Gaza brought global attention back to the worsening humanitarian and political impact of the closure. International outrage led to Israel declaring an 'easing' of the blockade, but while the number of truckloads of goods allowed in has slightly increased, this represents only 38% of the most basic needs. In August, Gaza's hospitals declared a state of emergency due to fuel shortages.

In the West Bank the Israeli occupation deepens, its physical barriers and administrative restrictions affecting all aspects of Palestinian life. The Palestinian Central Bureau of Statistics published a report outlining how the numbers of illegal Israeli settlements in the West Bank has increased more than 40 times between 1972 and 2009. Despite continued settlement expansion indirect talks between the Palestinian Authority and Israel began in May, followed by face to face talks in September. With a divided Palestinian body-politic and a pro-settlement Israeli coalition making up the participants in the latest incarnation of the peace process, expectations remain low, with dire consequences for those living under occupation and blockade.

"As politicians, we have got to do our best to get the siege of Gaza lifted. Whilst that goes on, the work of MAP is all the more important."

**Rt Hon Lord Steel of Aikwood,
former President of MAP**

MAP IN THE OCCUPIED PALESTINIAN TERRITORY

“I like the way MAP works because it works on the level of partnership with the Palestinian people – it is not ‘top down’, it is real partnership, and I appreciate that.”

Dr Mona El Farra, physician and women’s rights advocate, Gaza Strip

In the occupied Palestinian territory, MAP works both in emergency health, including preparedness, response and relief, as well as in long term community based health development. Given the ongoing complexity of the environment, this allows us to strategically link short term emergency work to longer term health development initiatives. MAP works with a wide range of Palestinian and international partners to support vulnerable groups and communities, addressing significant gaps within the health system.

Over the past year our emergency response and preparedness programme in Gaza maintained core support to hospitals and front line services. This included provision of essential drugs and equipment, as well as ongoing support to key services such as the central blood bank and central drugs store which serve the whole of the Gaza Strip. In addition we substantially increased pre-positioning of essential hygiene and shelter items, and emergency trauma kits. In the West Bank, we support teams of primary health care doctors and health workers reaching remote and marginalised communities in the north and south West Bank, as well as Bedouin communities in the Jordan Valley.

Our community based health programme also increased. Whilst continuing to support child health and psychosocial projects, we have also committed to a longer term programme of support to children and adults with disabilities through Community Based Rehabilitation programmes in Gaza and the West Bank.

ACHIEVEMENTS

- Established a Primary Trauma Care training cadre in Gaza
- Supported the first professional body to represent Community Health Workers
- Graduation of the first doctors and nurses to receive the Palestinian Child Health Diploma
- Established a neonatal intensive care unit for newborn babies in the north of the Gaza Strip
- Worked with the Ministry of Health to establish a core team addressing burns services across the occupied Palestinian territory

“We support MAP because they provide Palestinians with critical medical supplies and services where existing provision falls short. Under conditions of exile and occupation, MAP works with Palestinians in their homeland to develop their own sustainable health services.”

Dr Ramzi Dalloul and family



IN FOCUS: BURNS

A burn is one of the most serious injuries a human can suffer. It brings pain, infection, disfiguration and loss of life. During the war on Gaza, it became clear that there was a desperate lack of equipment and training to deal with the horrific burns injuries that were sustained. In the aftermath, MAP carried out a thorough investigation into burns treatment capacity across the occupied Palestinian territory.

The assessment presented a shocking reality: despite the high risk of military attack, the danger posed by haphazard living conditions in refugee camps and vulnerable communities, there is only one burns unit in the Gaza Strip and only one in the West Bank. In order for the injured to reach the existing burns unit in northern West Bank, patients from the south must negotiate a long circuitous route on back roads and through a myriad of checkpoints given that they are no longer able to travel through Jerusalem. They are often delayed and sometimes denied entry.

Burns victims need rapid access to specialist treatment and surgery. This year, MAP launched a

major programme to ensure that specialist burns care facilities are established in localities across the occupied Palestinian territory. This involves the upgrade of two existing burns units, the establishment of satellite burns units and a specialist training programme for hospital staff across the occupied Palestinian territory. We are committed to ensuring that more lives are protected and the impact of such injury is reduced.

KEY PROJECT OUTCOMES

- Support Ministry of Health to develop national protocols on burns management
- Upgrade burns units at Rafideyah hospital in northern West Bank and Al Shifa hospital in Gaza City.
- Build new satellite burns units in Hebron and Khan Younis



“Auntie Alena went to check the cooker and it went up in flames. My brother Khalid died.”



© MAP 2009

IN FOCUS: SAFE DELIVERY



A missile from an Israeli drone hit heavily pregnant Wafa al-Radea as she attempted to reach the hospital to give birth. She lost her leg, but miraculously she and her baby survived



© Kashfi Halford for MAP

“I would like to thank the MAP team in Gaza who do their best to change things, and who made our dreams of establishing a neonatal ICU a reality.”

Dr Yousef Mousa, Director, Union of Health Work Committees, Gaza

The first hours and days of any newborn's life are precious and fragile. In Gaza, over 50,000 babies each year are born into a territory under ongoing blockade.

At least 3,500 of the babies born each year are likely to develop medical complications. As a result of years of blockade and conflict, medical services in the Gaza Strip have deteriorated and specialist care for newborns is woefully lacking.

During the war on Gaza, many mothers were at risk and newborns died because there was no emergency plan for women who went into labour during the crisis, as hospitals and clinics struggled to cope with the injured. The UNFPA, MAP's partner in the safe delivery programme, found that without access to emergency care, there was a 31% increase in miscarriages and a 50% increase in newborn deaths during Operation Cast Lead.

These tragic deaths highlighted the lack of appropriate neonatal care in the Gaza Strip. Within months of the war, MAP launched a major project to protect safe delivery and newborn health in Gaza. This project was made possible through the support of the Department for International Development (DfID).

MAP coordinated with key local and international organisations, hospitals and clinics to develop an emergency plan for pregnant women and newborns. This coordination will ensure that maternal and newborn health is maintained – even in the face of crisis. 87 doctors and nurses have been trained in life support of newborns and delivering mothers. MAP has established a new neonatal intensive care unit in Al Awda hospital in the north of the Gaza Strip. In March 2010 the unit received the highest quality rating from the World Health Organization for its services.

“I really thank everyone who contributed to the establishment of this unit because this Intensive Care Unit will be there for every child who is born sick, every child that needs it.”

Mother of child born during the war

CHRIS PATTEN urges bolder EU approach over Middle East conflict

Former EU commissioner Chris Patten calls Gaza blockade an immoral failure and says bloc must be more independent – Harriet Sherwood in Gaza City

The European Union must shake off US dominance and take a bolder approach in pressing for a settlement of the Israel-Palestinian conflict, the former EU commissioner Chris Patten said today on a visit to Gaza.

Israel's policy of blockading Gaza had been a "terrible failure – immoral, illegal and ineffective", he said, which had "deliberately triggered an economic and social crisis which has many humanitarian consequences".

Patten, who found it "easier to get into a maximum security prison in the UK than to enter Gaza", said Israel's relaxation of its blockade had not gone far enough. "It's moved from about minus 10 to about minus eight. It doesn't do anything to help restore economic activity in Gaza.

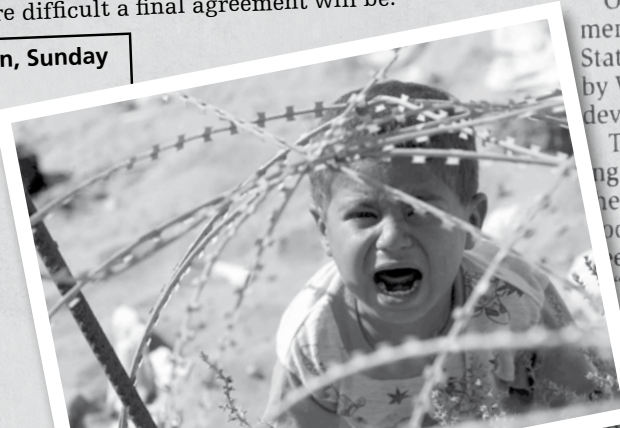
"It's difficult to understand what preventing exports has to do with security. It has everything to do with the view that Gaza should be collectively punished to discredit Hamas. Unfortunately there are some centuries, if not millennia, of history that show that does not work. Presumably the international community as well as Israel wants at some stage – sooner rather than later – to be able to persuade Gaza and its political leadership to take a course which will lead to reconciliation and peace and stability. It's difficult to know how you accomplish that if you deny the people of Gaza any social or economic progress."

On earlier visits, he said, he had observed "a community that was poor, but at least economic activity was taking place". Since the blockade, "economic and commercial life has been squeezed out of Gaza in what looks and feels and is like a medieval siege".

Before crossing to Gaza with the charity Medical Aid for Palestinians, of which he is president, Patten visited the West Bank and was shocked by the "huge new settlements".

"We're told there is an 'unprecedented freeze', but I saw large numbers of houses and flats being built as we speak. One of the key elements of a final agreement [between Israel and the Palestinians] will be how you cope with settlements. The more difficult it is to secure a viable and contiguous Palestinian state, the more difficult a final agreement will be."

The Guardian, Sunday
18 July 2010



WE ARE FA



The British government and the EU must live up to their international responsibility to help the besieged 1.5 million people of Gaza, writes Chris Patten.

The Israeli government's policy of blockade, which has been in place since mid-2007, has made the rebuilding of thousands of homes, schools and hospitals an impossible task. A report released today by leading humanitarian and human rights agencies including Christian Aid, Medical Aid for Palestinians and Oxfam International highlights the consequences of this policy. This has meant that a mere 41 truckloads of construction materials in total have entered Gaza since the end of the military offensive. With widespread destruction to the civilian infrastructure, these agencies have pointed out the obvious fact that the task of rebuilding and repairing thousands of homes alone will inevitably require thousands of truckloads of construction materials.

THE EU MUST SHOW REAL COURAGE ON THE MIDDLE EAST

Inaction renders Europe complicit in illegal acts in the Middle East. It can no longer play third fiddle – Chris Patten

Today's miserable standoff in the Middle East requires new initiatives.

The long-term failure has rendered increasingly difficult a two-state solution as Palestine is broken up into barriered Bantustans.

If politics does not succeed, then humanitarian aid will continue to be necessary. Yet we should never depend on the provision of humanitarian relief as an excuse for diplomatic drift and the failure to confront intransigence. Organisations such as Medical Aid for Palestinians do not exist so that others can duck their moral and political responsibilities.

The Guardian, Friday 11 June 2010

However, the EU has too often since taken the view that only Washington really drives things forward. Yet what should the EU do when American policy is going nowhere? Not surprisingly, the secretary-general of the Arab League called the so-called quartet (the EU, US, UN and Russia), which supervised the non-implementation of the road map for peace, "the quartet sans trois".

It is true that the US has the primary external role in the region, and that any peace settlement will require Israel's willing agreement. But none of this justifies the EU's nervous self-effacement. This removes much of the political price the US should pay when it does nothing or too little. It gives Israel carte blanche. It damages Europe's relationship with its alleged partners in the Union for the Mediterranean, and makes Europe complicit in outrageous and illegal acts.

Today, the EU should not only call for an immediate end to the Gaza blockade but should work harder to promote reconciliation between the splintered Palestinian body-politic. The UN should be tasked with preventing the flow of weapons while the EU should take the initiative with Turkey and the Arab League to re-establish a government of national unity involving Fatah and Hamas for the whole of the Palestinian territory. In due course, the EU should monitor free elections there. You cannot favour democracy everywhere except in Palestine.

The present situation is awful for the Palestinians, denied a decent life in their own country, bad for Israel and its prospects for a peaceful future and wretched for relations between the US and EU on the one hand and the Islamic world on the other.

LING GAZA

This is not just inadequate. The lack of reconstruction in Gaza has greatly exacerbated a seemingly endless cycle of shortages, which seriously affect daily life and public health. Despite the USD \$4 billion pledged by the international community for reconstruction the blockade has meant that little has been spent.

We should not forget the fundamental fact that the Israeli offensive against Gaza was that of an occupying power on the occupied. There is no room for moral relativism in matters of international humanitarian law. Israel remains the occupying power and therefore holds the responsibility to secure and provide the basic needs of the occupied population. That is what the Fourth Geneva Convention states very clearly. Failing to do this constitutes a serious violation of the basic rights of Palestinians.

It is worth recalling that international donors – all of us as tax payers – meet most of the bill for the consequences of occupation and blockade. The ongoing blockade has accelerated Gaza's dependence on international aid, with over 80% of the population queuing every day for food assistance.

Failure to act is a betrayal for families still living in the rubble of their homes, while truckloads of reconstruction materials await entry only short miles away. In addition to today's misery, this is establishing the roots of future bitterness and conflict.

Daily Telegraph: 22 Dec 2009





PALESTINIANS IN LEBANON: THE FORGOTTEN REFUGEES

Lost in the shadow of events in the occupied Palestinian territory, hundreds of thousands of Palestinians in Lebanon remain in limbo over sixty years after being made refugees.

The main provider of social services for the Palestinians in Lebanon, UNRWA, continues to struggle with a budget crisis that threatens its ability to deliver health, education and welfare support. In 2010 over 1,400 Palestinian refugees were asked their opinion on UNRWA, with almost seven out of 10 viewing the agency's relief work as "insufficient."

Meanwhile the attempt to rebuild Nahr al-Bared camp remains caught in bureaucratic inertia and budget shortfalls, over three years since its destruction. The UN's Charlie Higgins explained to MAP that "it has been an incredibly difficult process due to a host of political and technical reasons, including the discovery of archaeological remains below the camp which has meant that we've had to carefully excavate and document them and then backfill before constructing the new units."

In August 2010 there was some positive news when Lebanon's Parliament passed a law allowing Palestinian refugees the right to work in the same professions as other foreigners, lifting a 'reciprocity' requirement that had relegated the refugees to only the most menial and informal jobs. Discrimination remains however, particularly within the professional trade unions, and there remains much distance to be travelled before employment rights will be adequate.

"It is sad to see the deplorable and unacceptable conditions the Palestinians live in today, especially from the socio-economic aspect, which is very visible. To give you an example, in Lebanon we have the highest number of what we call "special-hardship cases", which is "the poor of the poor". We have 50,000 people in this situation, 20 to 30 percent of the Palestinian population, who live in deplorable poverty conditions. This is the highest percentage compared to all other areas."

Salvatore Lombardo – Head of UNRWA in Lebanon

"Of all the great charitable causes at the moment, the one that provides care for the Palestinians is the one that really should command our support."

Tony Benn

MAP IN LEBANON



MAP is firmly committed to the development of high quality healthcare in the refugee camps of Lebanon. A priority for MAP is Maternal and Child Health. The health of new mothers and their babies is threatened by over stretched resources and increasing concerns regarding the health and wellbeing of vulnerable mothers and infants alongside the risks posed by poor housing, water and sanitation. Midwifery home visits in such an environment are crucial, as mothers need time with health and offer targeted advice that is relevant to conditions in the camp.

As part of a continuum of care, MAP and its partners – the General Union of Palestinian Women and Najdeh – are strengthening primary health care for children aged 6 months to 3 years and a child development programme has been introduced into kindergartens in the camps. The Palestinian Women's Humanitarian Organisation has initiated two new disability programmes promoting community based rehabilitation and work with families, developing social opportunities, activities and healthcare provision for children and young people with disabilities. Finally, MAP and Naba'a continue to open doors for women, children and adolescents in the camps with access to free confidential reproductive health care and counselling. Throughout all our programmes there is a strong focus on improving the psychosocial health of the communities and individuals we work with.

MAP works on a principle of cooperation and partnership. Wherever possible, MAP invests in the capacity of our local partners, delivering training and developing systems for improved accountability. As part of a strong network of NGOs, organisation and institutions, MAP remains an advocate for universal right to health for the Palestinian refugees of Lebanon.

MATERNAL AND CHILD HEALTH

Since 2008, MAP has partnered with ECHO and Irish Aid to strengthen the quality and improve access to Maternal and Child Health services in the refugee camps of Ein el Helweh, Nahr al-Bared and Beddawi. Currently ongoing, these projects have already achieved significant results.

- 6448 home visits have been carried out by MAP's teams of midwives
- Nearly 2,000 mothers offered regular health check-ups and health information during their pregnancy and the first crucial months of their baby's life
- Mothers have access to a clinic staffed by a Paediatric and Neonatal Specialist
- 100% of the mothers are screened for urinary and reproductive infections – the project has made over 700 referrals for treatment to date
- 60% exclusive breastfeeding rates amongst newly delivered mothers has been achieved
- 41% of the mothers have been diagnosed with anaemia and referred for treatment
- 96% of mothers have chosen a method of birth spacing by 6 weeks post delivery
- 10% of the mothers are under 18 years old, with the youngest just 14 years old
- Over 54.9% of the cases are high risk or high alert

ADVOCACY: THE RIGHT TO HEALTH

MAP works to raise awareness and challenge the violations of the universal right to health, which is threatened by conflict, prolonged occupation and displacement. MAP advocates for Palestinian rights based on the experience, evidence and voices of our partners in Lebanon and the occupied Palestinian territory.

Over the last year, MAP has lobbied the UK government and the European Union to take stronger action on the blockade of Gaza.

MAP continues to call for an immediate and unconditional end to the blockade, which is collective punishment and illegal under international law.

While continuing to challenge the policies which impact the health of Palestinians in the occupied Palestinian territory, in the coming year MAP will focus on raising awareness about the barriers to health for Palestinians living in the refugee camps of Lebanon.

HIGHLIGHTS

- Event:
Barriers to Health:
Lancet Lecture Series
Glasgow and London, October 2009
- Event:
Eyes in Gaza: Dr. Mads Gilbert
London, November 2009
- Report Launched:
Failing Gaza
December 2009
- Open Letter:
End the Blockade, Let the Aid In
January 2010



FAILING GAZA

On the first anniversary of Operation Cast Lead, MAP – along with agencies including Oxfam, Christian Aid and Trocaire – launched 'Failing Gaza', a report highlighting the failure of the international community to take decisive action to rebuild Gaza, and calling on the European Union to take the lead to secure an end to the blockade.

THE BRITISH GOVERNMENT MUST TAKE ACTION ON GAZA. NOW.

The Israeli military assault on the aid flotilla left nine civilians dead and dozens injured. This deadly attack is but a symptom of Israel's policy of blockade, a policy which has led to a humanitarian crisis in the Gaza Strip.

Collective punishment of a civilian population is illegal, and the results in Gaza are clear. The economy has collapsed and livelihoods have been destroyed. More than half the population is unemployed, and over sixty percent of households are now food insecure, threatening the health and wellbeing of children, women and men.

A public health disaster looms. 90% of the water in Gaza is no longer fit to drink. Every day, 80 million litres of untreated or partially treated sewage is being dumped into the sea. Electricity cuts disrupt all aspects of life. Households, schools and hospitals now face 8-12 hours of electricity cuts daily.

Hundreds of essential medical supplies are either at zero stock or in short supply. As hospitals are less able to cope, patients seeking medical treatment outside of Gaza face delays and restrictions. 40% of patient requests for exit are denied, and many have died waiting for medical treatment.

As the situation becomes more desperate, the people of Gaza are increasingly dependent on international aid. 80% of the population – where over half are children – is now dependent on food assistance. The queues at food distribution centres are only getting longer.

Humanitarian aid is being compromised, delayed or denied, by land and now by sea. UN Security Council Resolution 1860 calls for the "unimpeded provision and distribution throughout Gaza of humanitarian assistance, including of food, fuel and medical treatment."

WE AGREE WITH NICK

"What has the British government and the international community done to lift the blockade? Next to nothing. Tough-sounding declarations are issued at regular intervals but little real pressure is applied. It is a scandal that the international community has sat on its hands in the face of this unfolding crisis" – Nick Clegg, The Guardian, December 2009

MEDICAL AID FOR PALESTINIANS CALLS ON THE NEW BRITISH GOVERNMENT TO END THE BLOCKADE. IMMEDIATELY. UNCONDITIONALLY.

**GAZA: END THE BLOCKADE
LET THE AID IN**

MAP
MEDICAL AID FOR PALESTINIANS

MAP FILMS



© Ahmad Habash



In late 2009, MAP Films was launched. With this new in-house unit, we aim to use film to raise greater awareness about our work in Lebanon and the occupied Palestinian territory, and highlight critical projects needing support. As people are increasingly turning to short films and clips found online, MAP is working to be at the forefront of new media to better highlight issues of concern to diverse and new audiences.



In 2010, MAP launched a series of short films about Gaza, focusing on the blockade and the situation of patients seeking medical treatment not or no longer available in Gaza's hospitals. In June, a second series of films was launched about MAP's 25 year history and current projects including burns and trauma care treatment. Our films continue to be screened at various festivals and community events, and MAP Films will be launching short features about Lebanon in late 2010.

Humanitarian Disaster in the Making: Films and Panel Discussion

MAP AT THE LONDON PALESTINE FILM FESTIVAL

In May 2010, MAP worked with the London Palestine Film Festival to host a special screening at the Barbican. The main film screened was *Fatenah*, the first Palestinian animated short feature. This was the UK premiere of *Fatenah*, which was commissioned by the World Health Organization and tells the story of a young woman in Gaza seeking medical treatment for breast cancer. *Fatenah* was shown alongside MAP's film 'The Silent War' and the film 'No Way Through', a short film that won CTRL ALT SHIFT's competition for human rights shorts. Following the screenings MAP hosted a panel discussion with the director of *Fatenah*, Ahmad Habash, and guests Tony Laurance (Head of Office for West Bank and Gaza, WHO) and Miri Weingarten (Physicians for Human Rights Israel).



MAP films

TREASURER'S REPORT

In the financial year ended 31 March 2010 MAP was able to significantly increase its charitable expenditure by nearly 62% year on year to £4,120,000 (2009: £2,552,000); made possible because of the extraordinary response to our emergency fundraising appeal following the assault on Gaza in December 2008, when the charity raised an additional £1.5 million. Income raised during the year, net of fundraising costs, was £2,862,000 (2009: £4,529,000). Excluding the extraordinary amount raised in the Gaza emergency appeal, income for the year was fairly stable.

One of the implications of increasing our charitable expenditure is that our unrestricted funds, amounting to £1,102,000, are lower than the 2009 level (£1,675,000).

However, they still include a designated amount of £200,000 for emergency situations and £500,000 as an operational reserve. This remains a healthy position. The forecast expenditure this year (2010/11) exceeds £3.0m, reflecting the continuing draw down against the extraordinary funds raised in 2009.

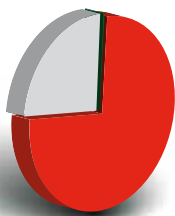
Despite the current economic downturn and its adverse effect on charitable giving, the voluntary income performance during the year has shown positive results. Compared to the financial year 2007/8, before the recession and the war on Gaza, the results have increased both in value and in the absolute number of donors – achieved through a diverse programme of marketing and fundraising. The Board considers that the return on our investment is excellent in the current economic climate.

In addition to our own income generating activities we are pleased to report that we have been successful during the year with Grant applications from institutional and statutory donors, such as DfID, ECHO, Irish Aid and the European Commission. Grants received amounted to £783,000 (2009: £547,000).

We are encouraged that, since the beginning of the new financial year, voluntary income is performing well, assisted by a highly successful 25th Anniversary Dinner in June, which raised almost £300,000. Our institutional income has also benefited from successful applications to Irish Aid and DfID.

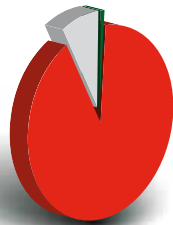
The charity remains in financially good health and is well placed to continue to grow its activities on a variety of humanitarian, health and emergency projects.

Johnny Rizq



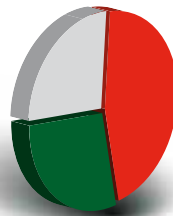
TOTAL INCOME
'09 – '10

■ Voluntary income	£2,437,000
■ Institutional and statutory income	£783,000
■ Investment and other income	£4,000



TOTAL SPEND
'09 – '10

■ Programme expenditure	£4,120,000
■ Cost of fundraising	£362,000
■ Governance	£35,000



PROGRAMME EXPENDITURE
BY REGION '09 – '10

■ Gaza	45.9%
■ West Bank	28.7%
■ Lebanon	25.4%



\$1 MILLION CHALLENGE

During the war on Gaza, hospitals struggled to cope with horrific burns injuries. MAP conducted a comprehensive assessment of capacity across the oPt, which revealed a shocking shortage of burns specialists and equipment. MAP is committed to a major programme providing rapid access to specialist burns treatment for all Palestinians living under occupation and blockade.

Our commitment to raise \$1 million over the next three years is an enormous challenge.

We wish to thank all those individuals and organisations who have provided funding for us to begin this ambitious project. We need your ongoing support to turn this vision into reality, and to ensure that more lives are not lost.

MAP: STANDARDS AND ACCOUNTABILITY



BOND – FOR INTERNATIONAL DEVELOPMENT

Bond is the UK membership body for non-governmental organisations working in international development. MAP works with BOND and its members on collective action to influence the policies and practice of governments and institutions as well as sharing experience and learning with other BOND members. In this way, MAP aims to help strengthen the quality and effectiveness of our work and support to Palestinian communities in the occupied Palestinian territory and Lebanon.



ASSOCIATION FOR INTERNATIONAL DEVELOPMENT AGENCIES – AIDA

AIDA is the network representing over 80 international non-governmental organisations working in the occupied Palestinian territory, across sectors including education, health, human rights, water and sanitation. As part of AIDA, MAP works in cooperation with other international agencies to ensure greater accountability within the donor community and increased aid effectiveness. Until 2010, MAP chaired the AIDA Health Committee, which coordinates initiatives and information share on key issues affecting the health sector.



HUMANITARIAN ACCOUNTABILITY PARTNERSHIP – HAP INTERNATIONAL

MAP has been a member of the Humanitarian Accountability Partnership (HAP International) since 2005. The mission of HAP International is to make humanitarian action accountable to its intended beneficiaries through self-regulation, compliance verification and quality assurance certification.

As members of HAP International, MAP will continue to provide, monitor and independently evaluate our humanitarian assistance on an impartial basis, with respect to the expressed needs, concerns and dignity of beneficiary communities. Our overall aim is to support appropriate humanitarian and emergency assistance to Palestinians through partnership with Palestinian organisations and in coordination and collaboration with other humanitarian stakeholders.

THANK YOU TO ALL OF OUR



Our crucial work would not be possible without the unwavering support of our many and varied supporters. We never lose sight of this and remain grateful. Our cause is one which understandably inspires strong emotions. For many of our supporters, enabling MAP to achieve its mission is not just a financial investment. It is also an emotional investment. This is why we strive towards good stewardship of every gift we receive. It matters to our supporters. It matters to our partners and beneficiaries. It matters to us.

Thank you to all of our regular **individual supporters**. We wish we could name you individually. Collectively you form the bedrock of our support.

Thank you to the many **charitable trusts and foundations** who continue to make a significant investment in MAP's work. We would not be able to achieve our mission without you. We remain immensely grateful.

Thank you to the many **community supporters** who have been doing their best for MAP throughout the year. Sponsored cycle rides, runs, swims, bake sales, selling the contents of your house in aid of MAP, exchanging your skilled time for donations: whatever you do, thank you so much for thinking of us!

Thank you to all the **companies**, small and large, who are making a difference. We greatly appreciate your continuing support. This year, we are hoping to encourage more companies to join us and make a statement of support by investing in our vital programmes.

Thank you to those who helped to make the **25th Anniversary Dinner** such a success.

MAP special events are a unique opportunity for us to report back on our successes and challenges. We hope these events present opportunities to strengthen our existing partnerships and encourage new ones.

We value bringing our staff, our supporters, and our advocates together to get to know each other better. We know it is only through building these relationships with you that we can continue to make a difference together as a community – the MAP community.

We wish that our work wasn't necessary. We wish we didn't need to ask for your support. The sad reality is that in the coming years we will need your support more than ever. Together we can make a difference.

FRIENDS AND SUPPORTERS

EUROPEAN COMMISSION



Humanitarian Aid

DFID Department for
International
Development



Irish Aid
Government of Ireland
Rialtas na hÉireann

TROCAIRE
Working for a Just World

موسسة
سليم
الخيريه
Said Foundation

UKaid
from the Department for
International Development





ABC International Bank plc



A special note of thanks to some of our friends and partners, for your ongoing and generous support



The 1970 Trust
ABC International Bank
Abdel Mohsen and Laila Al-Qattan
Dr Ishaq A Abu Arafah
The Asfari Foundation
Dr Hanan Ashrawi
The B9 Trust
Dr Mustafa Barghouti
Barham Charitable Trust
Battlers Well Foundation
Farid Bedjaoui and Rania Dalloul-Bedjaoui
Celia Bradley
Cambridge Overseas Trading Ltd
Cheney Peace Settlement
Hilda and Alice Clark Charitable Trust
Jeremy Corbyn MP
Amrou and Dana Dalloul
Dr Ramzi and Saeda Dalloul
Jane Durrell Charitable Trust
ECHO
EF Charitable Trust
Europe Arab Bank
The Extension Trust
Faisaltex Charitable Trust
Fountain of Abundance
T N Franklin charitable trust
Mansour and Nuha Fustok
Ann Jane Green Trust
The Grut Trust
Miss K M Harbinson's Charitable Trust
Jeremy Hardy
Professor Manuel Hassassian
The Hewer Charitable Trust
HSBC Private Bank
The International Arab Charity
Irish Aid
Rola and Magdi Jameel
LBM Jem Charitable Trust
Jerrahi Order of America
Anthony Jones
Riad Kamal

Lord Haleem Kherallah
Ken Livingstone
Bernard Lo
Hardy McLain
Ian Mactaggart Trust
The Rt Hon Lord Malloch Brown
The Munib R. Masri Development Foundation
The Masri family
Zein El Abidine and Salwa Mayyasi
The Mirianog Trust
The Morel Charitable Trust
S C & M E Morland's Charitable Trust
His Highness Shaikh Nahayan Mabarak Al Nahayan
The Newman Trust
The Oakdale Trust
John Williams and Kathy Panama
Randa Pettifor
Piedot Family Trust
Portrack Charitable Trust
The Donald Randle Charitable Trust
Vanessa Redgrave
Said Foundation
Salam Ya Seghar Fund
The Sawalha family
Saxham Trust
Alexei Sayle
Afif and Christ'I Safieh
Scottish Community Foundation
Professor Avi Shlaim
Jon Snow
Juliet Stevenson
CB & HH Taylor Trust
Thames Wharf Charity
The Three Gables Trust
The Tory Family Foundation
Trócaire
Archbishop Desmond Tutu
The TUUT Charitable Trust
UK AID – Department for International Development
The Jason Woodley Discretionary Trust
Young-Holliday Charitable Trust






Over a number of years MAP has achieved a fantastic track record in making a real difference, delivering medical aid where it is most needed, improving people's lives. There is the sense that in defiance of so many injustices and deprivations, MAP contributes in a very direct and practical way. We are proud to be associated with this effort and to support it as best we can.

Barham Charitable Trust






I support MAP because it represents the vision of every honest and conscious person who cares for the world to become a better place. MAP has helped me to have a life of greater significance and more value because it gives me the place to be an active person in this life and try to do my part of responsibility towards this world. I am proud to be one of MAP's people.

Esperanza, Programme Officer, occupied Palestinian territory






By providing assistance to Palestinian refugees in Lebanon and elsewhere, as well as to Palestinians in Gaza and the West Bank, MAP is strengthening Palestinian unity in their struggle for a just settlement.

Cambridge Overseas Trading Ltd






Before I joined the MAP family, I'd been looking for a new direction and new inspiration, somewhere where my input mattered, where the work was tangible and measurable. The Palestinian cause has concerned me for many years. Now, working closely on the issues, I know that I'm in the right place. I feel proud and privileged to be raising funds for MAP.

Paul Julien, Trusts and Corporate Manager





I love working for MAP because to work here is to be part of an extended family, committed to working together to improve people's lives. Whether we are providing emergency equipment for babies on life support or working with children who have been traumatised and need to express their grief, I know that together we are making a real difference

Sophie Hurdall, Head of Key Relationships



MAP is carrying out amazing work - providing medical supplies to people in the most dire situations.


Archbishop Desmond Tutu



The Said Foundation is pleased to be able to continue its longstanding support for MAP's vital programmes. Given the severe impact of the occupation, blockade and recent war on Gaza, we recognise in particular the urgent needs of the children of Gaza, and the unquestionable value of MAP's interventions. Thank you MAP for helping us to make a difference.

Said Foundation





MAP is one place where you see direct results and sustainability – transparent, professional and accountable work. At MAP your support is greatly appreciated whether you've been a long time donor or a newcomer. MAP allows you to give and to engage in ways that are meaningful and I wish that everyone could find such meaning in their lives.

Dr Hanan Ashrawi

I was delighted to be able to volunteer for MAP. I quickly understood the vital role that MAP plays in the lives of Palestinians and saw the hard work and dedication of MAP staff. I also witnessed the generosity of MAP's loyal supporters who are integral to the work. The work of MAP is inspiring.

Nuriya Oswald, intern

MAP is doing a fantastic job. I like the way MAP works because they don't just go in and provide aid and leave – they actually work with local partners. You know you are giving money to ongoing programmes but also that if there is an emergency, then they are also able to help.

The Asfari Foundation

No matter how hard this challenge seems, it doesn't even come close to the challenges of daily life in the occupied Palestinian territory and Lebanon. I wanted to see how far I could push myself in seven days.

Tabrez Ahmad, who cycled over 1000 miles from Land's End to John O'Groats, raising thousands of pounds for MAP's work

I support MAP because it's an organisation with great experience in the Middle East. I know that it's an organisation that is well respected by the Palestinians and by actually everyone who has ever worked with them.

Dr John Beavis, orthopaedic surgeon

Medical Aid for Palestinians
33a Islington Park Street
London N1 1QB
United Kingdom

+44 (0)20 7226 4114
info@map-uk.org
www.map.org.uk

Registered Charity no: 1045315

MAP
MEDICAL AID FOR **PALESTINIANS**



for the health and dignity of Palestinians