

Bloomberg News Poll

SELZER & COMPANY
504 New Hampshire likely Republican primary voters
Margin of error: ± 4.4 percentage points

Study #2034
November 10-12, 2011
Weighted by age and sex

Methodology

For New Hampshire likely Republican primary voter results:

Nov 16 (Bloomberg) –The Bloomberg News Poll, conducted Nov 10-12 for Bloomberg News by Selzer & Co. of Des Moines, IA, is based on interviews with 1,111 New Hampshire residents ages 18 or older, of which 504 said they would definitely or probably vote in the January 2012 Republican primary. Interviewers contacted households with randomly selected landline and cell phone telephone numbers. The full sample of 1,111 respondents was adjusted for age and sex based on recent census data.

Percentages based on questions asked of the 504 likely Republican primary voters may have a maximum margin of error of plus or minus 4.4 percentage points. Results based on smaller samples of respondents—such as by gender or age—have a larger margin of error. Republishing the copyrighted Bloomberg National Poll without credit to Bloomberg News is prohibited.

For Iowa likely Republican caucus-goer results:

Nov 16 (Bloomberg) -- The Bloomberg News Poll, conducted Nov 10-12 for Bloomberg News by Selzer & Co. of Des Moines, IA, is based on interviews with 2,677 registered Republican and independent voters in Iowa ages 18 or older, of which 503 said they would definitely or probably participate in the January 2012 Republican caucus. Interviewers contacted individuals randomly selected from the Iowa voter registration list by telephone, stratifying contacts by age.

The full sample of 2,677 respondents was adjusted for age and sex based on distribution among active Republican and no party registered voters.

Percentages based on questions asked of the 503 likely Republican caucus-goers may have a maximum margin of error of plus or minus 4.4 percentage points. Results based on smaller samples of respondents—such as by gender or age—have a larger margin of error. Republishing the copyrighted Bloomberg National Poll without credit to Bloomberg News is prohibited.

Poll Questions

IOWA

Are you currently registered to vote in the state of Iowa?

IA lkly

CGs

- 100** Yes
- No
- Not sure

How likely is it you will attend the Republican party caucuses scheduled for January of 2012—will you definitely attend, probably attend, might or might not attend, or probably not attend?

IA lkly

CGs

- 52** Definitely attend Republican caucus
- 48** Probably attend Republican caucus
 - Might or might not attend Republican caucus
 - Probably not attend Republican caucus
 - Not sure

NEW HAMPSHIRE

Are you currently a resident of the state of New Hampshire?

NH lkly

PVs

- 100** Yes
 - No
 - Not sure

Are you currently registered to vote in the state of New Hampshire? **(If yes, ask:)** Are you registered as a Democrat, Republican, independent, or some other party?

NH lkly

PVs

- Democrat
- 47** Republican
- 53** Independent
 - Some other party
 - No, not registered
 - Not sure

How likely is it you will go vote in the Republican primary election to cast a ballot for the Republican nominee for president on January 10th next year—will you definitely vote, probably vote, might or might not vote, or probably not vote?

NH lkly

PVs

- 79** Definitely vote
- 21** Probably vote
 - Might or might not vote
 - Probably not vote
 - Not sure

BOTH STATES

If the Republican [caucuses (IA)/primary (NH)] were today, and the following candidates were running, which one would be your first choice for president? (Read list and rotate.)

	IA lkly <u>CGs</u>	NH lkly <u>PVs</u>
Michele Bachmann	5	2
Herman Cain	20	8
Newt Gingrich	17	11
Jon Huntsman	1	7
Ron Paul	19	17
Rick Perry	7	3
Mitt Romney	18	40
Rick Santorum	3	1
Other (VOL and specify:)	-	1
Not sure	10	10

And who would your second choice be?

	IA lkly <u>CGs</u>	NH lkly <u>PVs</u>
Michele Bachmann	7	4
Herman Cain	15	10
Newt Gingrich	15	15
Jon Huntsman	2	6
Ron Paul	9	11
Rick Perry	11	5
Mitt Romney	14	20
Rick Santorum	6	2
Other (VOL and specify:)	-	1
Not sure	12	16
No first choice	9	10

Is your mind made up to support [FIRST CHOICE CANDIDATE] or could you still be persuaded to support another candidate as your first choice?

IA lkly <u>CGs</u>	NH lkly <u>PVs</u>	
29	29	Mind is made up
60	60	Could be persuaded
1	1	Not sure
10	10	No first choice candidate

Did you participate in the 2008 Republican [caucuses (IA)/primary (NH)]? (If yes, ask:) Two candidates this year also ran in 2008. Did you vote for either Mitt Romney or Ron Paul in 2008, or for some other candidate? (Specify.)

IA lkly <u>CGs</u>	NH lkly <u>PVs</u>	
14	26	Yes, voted for Mitt Romney
9	7	Yes, voted for Ron Paul
27	30	Yes, voted for someone else
31	16	No, did not participate in 2008
19	21	Not sure

I'd like to ask about the general election when the Republican nominee will run against Barack Obama. For each of the current candidates I mention, please tell me if you would definitely vote for that person for president, probably vote for that person, might or might not vote for that person, or would you probably not vote for that person. (Read list. Rotate.)

IA likely Republican caucus-goers	<u>Definitely</u>	<u>Probably</u>	<u>Might or Might not</u>	<u>Probably Not</u>	<u>Not Sure</u>
Michele Bachmann	38	16	10	34	2
Herman Cain	45	16	13	24	2
Newt Gingrich	44	19	11	24	2
Jon Huntsman	34	14	9	39	4
Ron Paul	44	20	12	22	2
Rick Perry	40	18	10	30	2
Mitt Romney	45	20	15	18	2
Rick Santorum	40	15	10	31	4

I'd like to ask about the general election when the Republican nominee will run against Barack Obama. For each of the current candidates I mention, please tell me if you would definitely vote for that person for president, probably vote for that person, might or might not vote for that person, or would you probably not vote for that person. (Read list. Rotate.)

NH likely Republican primary voters	<u>Definitely</u>	<u>Probably</u>	<u>Might or Might not</u>	<u>Probably Not</u>	<u>Not Sure</u>
Michele Bachmann	22	12	10	53	3
Herman Cain	25	15	13	45	2
Newt Gingrich	27	18	12	41	2
Jon Huntsman	23	13	15	42	7
Ron Paul	31	19	15	33	2
Rick Perry	23	14	15	45	3
Mitt Romney	40	27	15	16	2
Rick Santorum	21	10	12	50	7

For each of the following issues, please tell me how important it is for you as you evaluate the candidates for the Republican nomination—critical, important, somewhat important, or not important. (Read list. Rotate.)

IA likely Republican caucus-goers	<u>Critical</u>	<u>Important</u>	<u>Somewhat Important</u>	<u>Not Important</u>	<u>Not Sure</u>
Jobs	66	26	7	1	-
The economy	74	22	4	-	-
Government spending and reducing debt	77	19	3	1	-
Abortion	33	24	19	24	-
Taxes	50	34	14	2	-
Wars in Iraq and Afghanistan	28	42	25	5	-
Immigration	36	37	20	7	-
Gay marriage	25	21	16	38	-

For each of the following issues, please tell me how important it is for you as you evaluate the candidates for the Republican nomination—critical, important, somewhat important, or not important. (Read list. Rotate.)

NH likely Republican primary voters	<u>Critical</u>	<u>Important</u>	<u>Somewhat Important</u>	<u>Not Important</u>	<u>Not Sure</u>
Jobs	73	22	4	1	-
The economy	78	19	3	-	-
Government spending and reducing debt	75	20	3	2	-
Abortion	18	19	19	43	1
Taxes	55	33	8	4	-
Wars in Iraq and Afghanistan	37	41	17	4	1
Immigration	37	35	17	11	-
Gay marriage	12	18	16	54	-

Which candidate do you think would do the most to halt illegal immigration? (Offer to read list, if necessary.)

IA lkly CGs	NH lkly PVs	
10	5	Michele Bachmann
7	6	Herman Cain
13	12	Newt Gingrich
-	1	Jon Huntsman
17	19	Ron Paul
16	11	Rick Perry
7	14	Mitt Romney
7	3	Rick Santorum
4	2	No difference (VOL)
19	27	Not sure

As you evaluate the candidates for the Republican nomination, please tell me for each of the following if this would cause you to rule out a candidate from winning your vote or not. Just answer yes or no. (Read list and rotate.)

	Yes, would rule <u>out</u>	No, would not rule <u>out</u>	Not Sure
IA likely Republican caucus-goers			
If the candidate has changed positions on abortion	33	63	4
If the candidate has been accused of sexual harassment	30	69	1
If the candidate has not campaigned much in your state	15	84	1
If the candidate has been married three times and had extramarital affairs	48	49	3
If the candidate has called for creating a new national sales tax	23	75	2
If the candidate has advocated for eliminating energy subsidies, including those for ethanol	28	69	3
If the candidate has supported in-state college tuition rates for American-born children of undocumented immigrants	42	55	3
If the candidate has favored a mandate to buy health insurance	58	40	2
If the candidate has worked for the Obama Administration	40	59	1
If the candidate used to be a Democrat	13	86	1
If the candidate is a Mormon	8	91	1
If the candidate is African-American	3	97	-

As you evaluate the candidates for the Republican nomination, please tell me for each of the following if this would cause you to rule out a candidate from winning your vote or not. Just answer yes or no. (Read list and rotate.)

	Yes, would rule <u>out</u>	No, would not rule <u>out</u>	Not Sure
NH likely Republican primary voters			
If the candidate has changed positions on abortion	23	74	3
If the candidate has been accused of sexual harassment	43	55	2
If the candidate has not campaigned much in your state	15	84	1
If the candidate has been married three times and had extramarital affairs	40	58	2
If the candidate has called for creating a new national sales tax	43	53	4
If the candidate has advocated for eliminating energy subsidies, including those for ethanol	23	72	5
If the candidate has supported in-state college tuition rates for American-born children of undocumented immigrants	51	47	2
If the candidate has favored a mandate to buy health insurance	46	50	4
If the candidate has worked for the Obama Administration	34	66	-
If the candidate used to be a Democrat	12	87	1
If the candidate is a Mormon	4	96	-
If the candidate is African-American	2	98	-

I'm going to mention some of the tax reform plans offered by candidates for the Republican nomination. Please tell me which plan you think would be the best approach. (Read list. Rotate.)

<u>IA lkly CGs</u>	<u>NH lkly PVs</u>	
14	17	A plan that lets taxpayers use the existing tax code or pay a 20 percent tax, with deductions for mortgage expenses and charitable donations.
24	13	A plan that sets the personal income tax rate at 9 percent for all incomes and creates a new 9 percent national sales tax.
32	30	A plan that makes the Bush tax cuts permanent for all and then work toward an overhaul of the tax system.
18	27	A plan that would install three individual income brackets at 8, 14 and 23 percent.
6	5	None of these (VOL)
6	8	Not sure

For each of the following candidates, please tell me if you have been contacted by the campaign through email, direct mail, telephone, or by someone coming to your door in the past year or by meeting the candidate in person. Just answer yes or no. (Read list and rotate.)

IA likely Republican caucus-goers	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Michele Bachmann	61	38	1
Herman Cain	41	58	1
Newt Gingrich	29	70	1
Jon Huntsman	5	94	1
Ron Paul	67	32	1
Rick Perry	47	52	1
Mitt Romney	46	53	1
Rick Santorum	31	68	1

For each of the following candidates, please tell me if you have been contacted by the campaign through email, direct mail, telephone, or by someone coming to your door in the past year or by meeting the candidate in person. Just answer yes or no. (Read list and rotate.)

NH likely Republican primary voters	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Michele Bachmann	17	83	-
Herman Cain	28	72	-
Newt Gingrich	20	79	1
Jon Huntsman	18	81	1
Ron Paul	52	48	-
Rick Perry	26	74	-
Mitt Romney	52	48	-
Rick Santorum	18	82	-

In choosing a candidate, which is more important to you: **(Read options. Rotate.)**

IA lkly <u>CGs</u>	NH lkly <u>PVs</u>	
24	13	Social and constitutional issues, such as abortion, gay marriage, and gun ownership, OR
71	83	Fiscal issues, such as government spending, taxes, and the economy
5	4	Not sure

At least four women have accused Herman Cain of sexual harassment or inappropriate behavior. He has said he has never behaved inappropriately with anybody. Do you: **(Read options.)**

IA lkly <u>CGs</u>	NH lkly <u>PVs</u>	
29	17	Believe him, or
37	36	Are you waiting to make up your mind because new information keeps surfacing, or
13	17	Are you skeptical because his answers haven't been satisfactory, or
14	22	Do you not believe him
7	8	Not sure

These final questions are asked just to see what cross-section of [Iowans/New Hampshire residents] we are interviewing.

What is your age?

IA lkly <u>CGs</u>	NH lkly <u>PVs</u>	
9	4	Under 25
17	13	25 to 34
15	18	35 to 44
24	25	45 to 54
18	20	55 to 64
17	19	65 and over
-	1	Refused/not sure

In politics as of today, do you consider yourself a Republican, Democrat, or independent?

IA lkly <u>CGs</u>	NH lkly <u>PVs</u>	
73	43	Republican
1	2	Democrat
24	55	Independent
1	-	Other (VOL)
1	-	Refused/not sure

Regardless of any party affiliation, do you consider yourself a supporter of the Tea Party Movement? **(If yes, ask:)** Do you consider yourself a strong supporter, or just a supporter?

IA lkly <u>CGs</u>	NH lkly <u>PVs</u>	
24	13	Yes, strong supporter
37	34	Yes, just a supporter
36	49	No, not a supporter
3	4	Not sure

In general, do you consider yourself very conservative, mostly conservative, moderate, or liberal?

IA lkly <u>CGs</u>	NH lkly <u>PVs</u>	
33	15	Very conservative
42	35	Mostly conservative
21	43	Moderate
2	5	Liberal
-	1	None of these (VOL)
2	1	Not sure

What is the last grade of school you completed?

IA lkly <u>CGs</u>	NH lkly <u>PVs</u>	
17	19	High school graduate or less
24	19	Some college
38	36	College degree
20	25	Postgraduate work or degree
1	1	Refused/not sure

Do you have children under the age of 18 living at home?

IA lkly <u>CGs</u>	NH lkly <u>PVs</u>	
38	40	Yes
61	59	No
1	1	Refused/not sure

Which of the following best describes your religious beliefs—Roman Catholic, Protestant, some other kind of Christian, Jewish, Muslim, other, or none?

IA lkly <u>CGs</u>	NH lkly <u>PVs</u>	
19	31	Roman Catholic
52	28	Protestant
23	18	Some other kind of Christian
-	1	Jewish
-	-	Muslim
-	-	Other
3	15	None
3	7	Refused/not sure

b. Would you describe yourself as a "born again" or fundamentalist Christian, or not?
(Based on all, so percentages do not add to 100%.)

IA lkly <u>CGs</u>	NH lkly <u>PVs</u>	
43	16	Yes
30	29	No
2	1	Not sure

How would you describe the area where you live—rural, small town, small city, large city, or suburb?

IA lkly	NH lkly	
<u>CGs</u>	<u>PVs</u>	
29	26	Rural
26	39	Small town
25	19	Small city
6	3	Large city
13	10	Suburb
1	3	Refused/not sure

With what racial or ethnic group do you identify most—White, Black, Hispanic, Asian, or some other group?

IA lkly	NH lkly	
<u>CGs</u>	<u>PVs</u>	
96	91	White
1	1	Black
1	2	Hispanic
-	-	Asian
-	-	Other
2	6	Refused/not sure

Is your total annual household income before taxes above or below \$50,000 per year?

- Above
- Below

	IA lkly	NH lkly	
	<u>CGs</u>	<u>PVs</u>	
Is it above or below \$70,000 per year?	43	47	Above (\$70,000+)
	18	17	Below (\$50,000-\$69,999)
Is it above or below \$30,000 per year?	18	13	Above (\$30,000-\$49,999)
	11	11	Below (<\$30,000)
	10	12	Refused/not sure

Sex:

IA lkly	NH lkly	
<u>CGs</u>	<u>PVs</u>	
61	54	Male
39	46	Female

Bloomberg News Poll

SELZER & COMPANY
500 New Hampshire residents ages 18 and over
Margin of Error: ± 4.4 percentage points

Study #2034
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Weighted by age and sex

Methodology

For New Hampshire general population questions:

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Poll Questions

Are you currently a resident of the state of New Hampshire?

- 100** Yes
- No
- Not sure

Are you currently registered to vote in the state of New Hampshire? **(If yes, ask:)** Are you registered as a Democrat, Republican, independent, or some other party?

- 22** Democrat
- 21** Republican
- 42** Independent
- 2** Some other party
- 10** No, not registered
- 3** Not sure

How likely is it you will go vote in the Republican primary election to cast a ballot for the Republican nominee for president on January 10th next year—will you definitely vote, probably vote, might or might not vote, or probably not vote?

- 57** Definitely vote
- 15** Probably vote
- 12** Might or might not vote
- 15** Probably not vote
- 1** Not sure

Do you approve or disapprove of the way President Obama is handling his job as president?

- 40** Approve
- 53** Disapprove
- 7** Not sure

How likely is it you will vote in the general election for president in New Hampshire next November—will you definitely vote, probably vote, might or might not vote, or probably not vote?

- 82 Definitely vote
- 9 Probably vote
- 4 Might or might not vote
- 5 Probably not vote
- Not sure

If the candidates for president next November were [Mitt Romney for the Republicans] and [Barack Obama for the Democrats], for whom would you vote—[Mitt Romney] or [Barack Obama]? (**Rotate candidates.**)

NH LV Asked only of likely general election voters; n=324. Margin of error: ±5.5 percentage points.

2012

- 50 Mitt Romney
- 40 Barack Obama
- 1 Would not vote (VOL)
- 9 Not sure

Which of the following do you support more: (**Alternate items.**)

- 48 Requiring millionaires to pay a surtax that would be used to pay for job creation programs, OR
- 40 Making the Bush tax cuts permanent for all income brackets and relying on the private market to create jobs
- 12 Not sure

Which of the following best reflects your view of the U.S. economy? (**Read items.**)

- 9 The economy is faltering and we will fall back into recession
- 32 The economy is recovering slowly and will not fall back into recession
- 56 It still feels like we are in a recession
- 3 Not sure

These final questions are asked just to see what cross-section of New Hampshire residents we are interviewing.

What is your age?

- 12 Under 25
- 14 25 to 34
- 18 35 to 44
- 22 45 to 54
- 17 55 to 64
- 17 65 and over
- Refused/not sure

In politics as of today, do you consider yourself a Republican, Democrat, or independent?

- 24 Republican
- 22 Democrat
- 51 Independent
- 1 Other (VOL)
- 2 Refused/not sure

Sex:

- 49 Male
- 51 Female