

# Bloomberg News Poll

SELZER & COMPANY  
503 Iowa likely Republican caucus-goers  
Margin of error:  $\pm 4.4$  percentage points

Study #2034  
November 10-12, 2011  
**Weighted by age and sex**

## Methodology

**Nov 15 (Bloomberg)** -- The Bloomberg News Poll, conducted Nov 10-12 for Bloomberg News by Selzer & Co. of Des Moines, IA, is based on interviews with 2,677 registered Republican and independent voters in Iowa ages 18 or older, of which 503 said they would definitely or probably participate in the January 2012 Republican caucus. Interviewers contacted individuals randomly selected from the Iowa voter registration list by telephone, stratifying contacts by age.

The full sample of 2,677 respondents was adjusted for age and sex based on distribution among active Republican and no party registered voters.

Percentages based on questions asked of the 503 likely Republican caucus-goers may have a maximum margin of error of plus or minus 4.4 percentage points. Results based on smaller samples of respondents—such as by gender or age—have a larger margin of error. Republishing the copyrighted Bloomberg National Poll without credit to Bloomberg News is prohibited.

## Poll Questions

Are you currently registered to vote in the state of Iowa?

- 100** Yes
- No
- Not sure

How likely is it you will attend the Republican party caucuses scheduled for January of 2012—will you definitely attend, probably attend, might or might not attend, or probably not attend?

- 52** Definitely attend Republican caucus
- 48** Probably attend Republican caucus
- Might or might not attend Republican caucus
- Probably not attend Republican caucus
- Not sure

If the Republican caucuses were today, and the following candidates were running, which one would be your first choice for president? (**Read list and rotate.**)

Michele Bachmann	<b>5</b>
Herman Cain	<b>20</b>
Newt Gingrich	<b>17</b>
Jon Huntsman	<b>1</b>
Ron Paul	<b>19</b>
Rick Perry	<b>7</b>
Mitt Romney	<b>18</b>
Rick Santorum	<b>3</b>
Other (VOL and specify:)	-
Not sure	<b>10</b>

And who would your second choice be?

Michele Bachmann	7
Herman Cain	15
Newt Gingrich	15
Jon Huntsman	2
Ron Paul	9
Rick Perry	11
Mitt Romney	14
Rick Santorum	6
Other (VOL and specify:)	-
Not sure	12
No first choice	9

Is your mind made up to support [FIRST CHOICE CANDIDATE] or could you still be persuaded to support another candidate as your first choice?

- 29 Mind is made up
- 60 Could be persuaded
- 1 Not sure
- 10 No first choice candidate

Did you participate in the 2008 Republican caucuses? **(If yes, ask:)** Two candidates this year also ran in 2008. Did you vote for either Mitt Romney or Ron Paul in 2008, or for some other candidate? **(Specify.)**

- 14 Yes, voted for Mitt Romney
- 9 Yes, voted for Ron Paul
- 27 Yes, voted for someone else
- 31 No, did not participate in 2008
- 19 Not sure

I'd like to ask about the general election when the Republican nominee will run against Barack Obama. For each of the current candidates I mention, please tell me if you would definitely vote for that person for president, probably vote for that person, might or might not vote for that person, or would you probably not vote for that person. **(Read list. Rotate.)**

	<u>Definitely</u>	<u>Probably</u>	<u>Might or Might not</u>	<u>Probably Not</u>	<u>Not Sure</u>
Michele Bachmann	38	16	10	34	2
Herman Cain	45	16	13	24	2
Newt Gingrich	44	19	11	24	2
Jon Huntsman	34	14	9	39	4
Ron Paul	44	20	12	22	2
Rick Perry	40	18	10	30	2
Mitt Romney	45	20	15	18	2
Rick Santorum	40	15	10	31	4

For each of the following issues, please tell me how important it is for you as you evaluate the candidates for the Republican nomination—critical, important, somewhat important, or not important. **(Read list. Rotate.)**

	<u>Critical</u>	<u>Important</u>	<u>Somewhat Important</u>	<u>Not Important</u>	<u>Not Sure</u>
Jobs	66	26	7	1	-
The economy	74	22	4	-	-
Government spending and reducing debt	77	19	3	1	-
Abortion	33	24	19	24	-
Taxes	50	34	14	2	-
Wars in Iraq and Afghanistan	28	42	25	5	-
Immigration	36	37	20	7	-
Gay marriage	25	21	16	38	-

Which candidate do you think would do the most to halt illegal immigration? **(Offer to read list, if necessary.)**

10	Michele Bachmann
7	Herman Cain
13	Newt Gingrich
-	Jon Huntsman
17	Ron Paul
16	Rick Perry
7	Mitt Romney
7	Rick Santorum
4	No difference (VOL)
19	Not sure

As you evaluate the candidates for the Republican nomination, please tell me for each of the following if this would cause you to rule out a candidate from winning your vote or not. Just answer yes or no. **(Read list and rotate.)**

	<u>Yes, would rule out</u>	<u>No, would not rule out</u>	<u>Not Sure</u>
If the candidate has changed positions on abortion	33	63	4
If the candidate has been accused of sexual harassment	30	69	1
If the candidate has not campaigned much in your state	15	84	1
If the candidate has been married three times and had extramarital affairs	48	49	3
If the candidate has called for creating a new national sales tax	23	75	2
If the candidate has advocated for eliminating energy subsidies, including those for ethanol	28	69	3
If the candidate has supported in-state college tuition rates for American-born children of undocumented immigrants	42	55	3
If the candidate has favored a mandate to buy health insurance	58	40	2
If the candidate has worked for the Obama Administration	40	59	1
If the candidate used to be a Democrat	13	86	1
If the candidate is a Mormon	8	91	1
If the candidate is African-American	3	97	-

I'm going to mention some of the tax reform plans offered by candidates for the Republican nomination. Please tell me which plan you think would be the best approach. **(Read list. Rotate.)**

<b>14</b>	A plan that lets taxpayers use the existing tax code or pay a 20 percent tax, with deductions for mortgage expenses and charitable donations.
<b>24</b>	A plan that sets the personal income tax rate at 9 percent for all incomes and creates a new 9 percent national sales tax.
<b>32</b>	A plan that makes the Bush tax cuts permanent for all and then work toward an overhaul of the tax system.
<b>18</b>	A plan that would install three individual income brackets at 8, 14 and 23 percent.
<b>6</b>	None of these (VOL)
<b>6</b>	Not sure

For each of the following candidates, please tell me if you have been contacted by the campaign through email, direct mail, telephone, or by someone coming to your door in the past year or by meeting the candidate in person. Just answer yes or no. **(Read list and rotate.)**

	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Michele Bachmann	<b>61</b>	<b>38</b>	<b>1</b>
Herman Cain	<b>41</b>	<b>58</b>	<b>1</b>
Newt Gingrich	<b>29</b>	<b>70</b>	<b>1</b>
Jon Huntsman	<b>5</b>	<b>94</b>	<b>1</b>
Ron Paul	<b>67</b>	<b>32</b>	<b>1</b>
Rick Perry	<b>47</b>	<b>52</b>	<b>1</b>
Mitt Romney	<b>46</b>	<b>53</b>	<b>1</b>
Rick Santorum	<b>31</b>	<b>68</b>	<b>1</b>

In choosing a candidate, which is more important to you: **(Read options. Rotate.)**

- 24** Social and constitutional issues, such as abortion, gay marriage, and gun ownership,  
OR
- 71** Fiscal issues, such as government spending, taxes, and the economy
- 5** Not sure

At least four women have accused Herman Cain of sexual harassment or inappropriate behavior. He has said he has never behaved inappropriately with anybody. Do you: **(Read options.)**

- 29** Believe him, or
- 37** Are you waiting to make up your mind because new information keeps surfacing, or
- 13** Are you skeptical because his answers haven't been satisfactory, or
- 14** Do you not believe him
- 7** Not sure

What is your age?

- 9 Under 25
- 17 25 to 34
- 15 35 to 44
- 24 45 to 54
- 18 55 to 64
- 17 65 and over
- Refused/not sure

In politics as of today, do you consider yourself a Republican, Democrat, or independent?

- 73 Republican
- 1 Democrat
- 24 Independent
- 1 Other (VOL)
- 1 Refused/not sure

Regardless of any party affiliation, do you consider yourself a supporter of the Tea Party Movement?  
(If yes, ask:) Do you consider yourself a strong supporter, or just a supporter?

- 24 Yes, strong supporter
- 37 Yes, just a supporter
- 36 No, not a supporter
- 3 Not sure

In general, do you consider yourself very conservative, mostly conservative, moderate, or liberal?

- 33 Very conservative
- 42 Mostly conservative
- 21 Moderate
- 2 Liberal
- None of these (VOL)
- 2 Not sure

What is the last grade of school you completed?

- 17 High school graduate or less
- 24 Some college
- 38 College degree
- 20 Postgraduate work or degree
- 1 Refused/not sure

Do you have children under the age of 18 living at home?

- 38 Yes
- 61 No
- 1 Refused/not sure

Which of the following best describes your religious beliefs—Roman Catholic, Protestant, some other kind of Christian, Jewish, Muslim, other, or none?

- 19** Roman Catholic
- 52** Protestant
- 23** Some other kind of Christian
  - Jewish
  - Muslim
  - Other
- 3** None
- 3** Refused/not sure

Would you describe yourself as a "born again" or fundamentalist Christian, or not?  
(Based on all, so percentages do not add to 100%.)

- 43** Yes
- 30** No
- 2** Not sure

How would you describe the area where you live—rural, small town, small city, large city, or suburb?

- 29** Rural
- 26** Small town
- 25** Small city
- 6** Large city
- 13** Suburb
- 1** Refused/not sure

With what racial or ethnic group do you identify most—White, Black, Hispanic, Asian, or some other group?

- 96** White
- 1** Black
- 1** Hispanic
- Asian
- Other
- 2** Refused/not sure

Is your total annual household income before taxes above or below \$50,000 per year?

- Above
- Below

- |   |           |                           |
|---|-----------|---------------------------|
| Is it above or below \$70,000 per year? | <b>43</b> | Above (\$70,000+)         |
|   | <b>18</b> | Below (\$50,000-\$69,999) |
| Is it above or below \$30,000 per year? | <b>18</b> | Above (\$30,000-\$49,999) |
|   | <b>11</b> | Below (<\$30,000)         |
|   | <b>10</b> | Refused/not sure          |

Sex:

- 61** Male
- 39** Female