





# THE AP-GfK POLL October, 2011

Conducted by GfK Roper Public Affairs & Corporate Communications

# A telephone survey of the American general population (ages 18+)

Interview dates: October 13 – 17, 2011 Number of interviews: 1,000

Margin of error for the total sample: +/- 4.0 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.







Some questions held for later release

ELE20. Regardless of how you might vote, do you think President Barak Obama...

RANDOMIZE:							
	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10
Deserves to be re-elected	46	47	48	53	50	50	39
Deserves to be voted out of office	50	48	47	43	47	45	54
Don't know [VOL]	4	4	5	3	3	5	7
Refused [VOL]	*	1	1	1	*	*	1
Based on:	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001	N=1,001	N=758

\*Note: In November, 2010 poll, this question was asked only of those who voted in the 2010 election.

ELE37/ELE38. In the election for president in November 2012, if the candidates are [READ LIST], for whom will you vote? [IF NEITHER/DK/REF: Do you lean more toward (Obama) or more toward (Republican)?]

					Total GOP/	Initial GOP/	Lean GOP/		
	Total	Initial	Lean		Republi-	Republi-	Republi-	Don't	
	Obama	Obama	Obama	Neither	can	can	can	know	Refused
Barack Obama, the Democrat/ Mitt Romney, the Republican	48	47	1	5	45	42	3	2	*
Barack Obama, the Democrat/ Rick Perry, the Republican	51	50	1	6	42	38	3	1	*
Barack Obama, the Democrat/ Herman Cain, the Republican	49	48	2	6	43	39	4	2	*

Based on: N=1,000







# Some questions held for later release

FAV1. Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Barack Obama	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	18/10	<b>LIKELY VOTEKS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10
Total favorable	54	54	56	63	59	59	55	57	52	57	56	59	57	55
Very favorable	30	27	31	39	31	33	33	30	31	33	32	32	34	34
Somewhat favorable	24	27	25	25	28	26	22	28	21	24	25	27	22	22
Total unfavorable	44	45	43	36	39	40	44	43	48	42	43	40	42	44
Somewhat unfavorable	14	13	16	15	14	16	14	14	11	11	12	13	14	13
Very unfavorable	31	32	27	21	26	24	30	29	37	31	31	27	28	31
Don't know [VOL]	2	2	*	1	1	1	1	*	-	1	1	1	1	1
Refused [VOL]	*	*	1	-	*	*	*	*	-	*	*	*	-	1

Some items in FAV1 held for later release







FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Newt Gingrich	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10
Total favorable	35	27	26	35	40	41	30	34
Very favorable	9	5	5	6	10	12	5	7
Somewhat favorable	26	23	22	29	30	29	24	27
Total unfavorable	51	57	59	47	42	41	29	32
Somewhat unfavorable	22	24	26	21	21	21	18	18
Very unfavorable	28	33	33	26	22	20	11	14
Don't know [VOL]	14	15	14	18	18	18	41	35
Refused [VOL]	* N=1,000	* N=1.000	1 N=1,001	* N=1.001	* N=1,001	* N=1,000	1 N=1.501	* N=846

Jon Huntsman	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Total favorable	22	17	18	18	19
Very favorable	3	2	2	4	1
Somewhat favorable	18	15	17	14	17
Total unfavorable	28	28	21	15	14
Somewhat unfavorable	20	18	17	11	10
Very unfavorable	7	10	4	4	4
Don't know [VOL]	51	54	59	66	68
Refused [VOL]	*	*	2	1	*







FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Sarah Palin	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10
Total favorable	35	36	38	36	39	46	43	49	38	41	45	41	45	42	45
Very favorable	13	14	13	11	15	18	15	20	15	14	16	16	17	16	21
Somewhat favorable	22	22	26	25	24	28	28	29	23	27	29	24	28	27	24
Total unfavorable	61	59	55	59	57	49	53	50	58	54	52	53	50	51	50
Somewhat unfavorable	19	14	16	19	18	15	16	12	18	15	18	16	14	18	17
Very unfavorable	42	45	39	41	39	34	38	38	40	39	34	37	36	34	33
Don't know [VOL]	4	5	6	5	4	5	4	1	4	5	3	6	4	6	4
Refused [VOL]	*	*	1	*	*	-	*	*	*	1	*	*	*	*	1







FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Mitt Romney	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	11/3-8/10
Total favorable	49	39	45	45	41	46
Very favorable	13	9	9	8	9	12
Somewhat favorable	36	30	35	37	32	34
Total unfavorable	37	41	35	35	33	31
Somewhat unfavorable	22	25	23	21	23	20
Very unfavorable	15	16	12	14	10	11
Don't know [VOL]	14	20	19	20	26	23
Refused [VOL]	*	*	1	*	*	*
Based on:	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001	N=1,000

10/13-17/11 8/18-22/11 6/16-20/11 3/24-28/11 **Rick Santorum** 5/5-9/11 **Total favorable** Very favorable Somewhat favorable **Total unfavorable** Somewhat unfavorable Very unfavorable Don't know [VOL] \* Refused [VOL] 







FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Michele Bachmann	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Total favorable	35	35	37	30	30
Very favorable	8	9	13	8	8
Somewhat favorable	27	26	24	22	22
Total unfavorable	44	43	28	29	27
Somewhat unfavorable	17	16	13	14	14
Very unfavorable	27	28	16	16	13
Don't know [VOL]	20	21	34	41	43
Refused [VOL]	*	*	1	*	*
Based on:	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001

Ron Paul	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11
Total favorable	38	37	39	36
Very favorable	10	10	8	8
Somewhat favorable	28	28	30	28
Total unfavorable	35	36	31	35
Somewhat unfavorable	21	23	19	21
Very unfavorable	14	13	12	14
Don't know [VOL]	26	26	28	29
Refused [VOL]	1 N=1,000	* N=1,000	2 N=1,001	* N=1,001







FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Herman Cain	10/13-17/11	8/18-22/11	6/16-20/11
Total favorable	43	21	25
Very favorable	16	6	8
Somewhat favorable	27	16	17
Total unfavorable	32	27	23
Somewhat unfavorable	18	15	15
Very unfavorable	15	12	8
Don't know [VOL]	24	51	51
Refused [VOL]	* N=1,000	1 N=1,000	1 N=1.001

Rick Perry	10/13-17/11	8/18-22/11	6/16-20/11
Total favorable	38	33	22
Very favorable	9	12	6
Somewhat favorable	29	21	17
Total unfavorable	44	36	25
Somewhat unfavorable	21	15	13
Very unfavorable	24	21	12
Don't know [VOL]	17	31	52
Refused [VOL]	* N=1.000	* N=1.000	1 N=1.001





ELE31. How much interest do you have in following news about the upcoming elections for the Republican presidential nomination? A great deal, quite a bit, only some, very little, or no interest at all?

	10/13-17/11	REPUBLICANS/ REPUB. LEAN 10/13-17/11	<b>TOTAL</b> 8/18-22/11	REPUBLICANS/ REPUB. LEAN 8/18-22/11	<b>TOTAL</b> 6/16-20/11	REPUBLICANS/R EPUB. LEAN 6/16-20/11	5/5-9/11*	3/24-28/11*
Total Great deal/Quite a bit	56	71	56	76	59	71	65	65
A great deal	34	45	36	52	31	39	38	39
Quite a bit	23	26	20	24	28	33	27	26
Only some	22	18	22	18	21	17	23	23
Total Very little/No interest at all	22	11	23	6	20	12	11	12
Very little	13	9	12	4	10	7	8	8
No interest at all	9	2	10	2	10	5	3	5
Don't know [VOL]	*	-	*	*	*	-	1	1
Refused [VOL]	-	-	-	-	-	-	-	-
Based on:	N=1,000	N=431	N=1,000	N=408	N=1,001	N=429	N=378	N=421

<sup>\*</sup>In May and March, question asked only of Republicans and Republican-leaning independents.







ELE32. And thinking about the people who may be candidates in the upcoming elections for the Republican presidential nomination, would you say you are more (satisfied) with your choices or more (dissatisfied) with your choices? [IF "SATISFIED," ASK:] And would that be strongly satisfied or somewhat satisfied? [IF "DISSATISFIED," ASK:] And would that be strongly dissatisfied or somewhat dissatisfied?

	10/13-17/11	REPUBLICANS/ REPUB. LEAN 10/13-17/11	<b>TOTAL</b> 8/18-22/11	REPUBLICANS/ REPUB. LEAN 8/18-22/11	<b>TOTAL</b> 6/16-20/11	REPUBLICANS/ REPUB. LEAN 6/16-20/11	5/5-9/11*	3/24-28/11*
Total Satisfied	47	66	41	64	39	52	41	52
Strongly satisfied	20	28	15	26	13	19	10	13
Somewhat satisfied	27	39	26	38	26	33	30	38
Neither satisfied nor dissatisfied	4	*	4	3	5	3	8	7
Total Dissatisfied	45	29	50	30	52	42	45	33
Somewhat dissatisfied	20	21	25	23	26	30	33	24
Strongly dissatisfied	25	8	25	7	26	12	12	9
Don't know [VOL]	4	5	5	3	4	3	6	9
Refused [VOL]	*	-	*	-	1	-	-	-
Based on:	N=1,000	N=431	N=1,000	N=408	N=1,001	N=429	N=378	N=421

<sup>\*</sup>In May and March, question asked only of Republicans and Republican-leaning independents.







ELE33. Which of the following candidates would you MOST like to see win the Republican nomination for president – [RANDOMIZE ORDER: Michele Bachmann, Herman Cain, Newt Gingrich, Jon Huntsman, Ron Paul, Rick Perry, Mitt Romney, or Rick Santorum)?

	10/13-17/11	REPUBLICANS/ REPUB. LEAN 10/13-17/11
Mitt Romney	21	30
Herman Cain	18	26
Rick Perry	13	13
Ron Paul	11	8
Michele Bachmann	7	4
Newt Gingrich	5	7
Jon Huntsman	4	2
Rick Santorum	2	2
None of them [VOL]	13	2
Don't know [VOL]	6	7
Refused [VOL]	*	-

Based on: N=1,000 N=431







ELE35. How liberal, moderate or conservative do you think [NAME] is - strongly conservative, somewhat conservative, moderate, somewhat liberal or strongly liberal? How about [NEXT NAME]...

[RANDOMIZE NAMES]

Herman Cain	10/13-17/11	REPUBLICANS/ REPUB. LEAN 10/13-17/11
Total Conservative	48	57
Strongly conservative	23	27
Somewhat conservative	25	30
Moderate	12	11
Total Liberal	11	12
Somewhat liberal	8	10
Strongly liberal	4	2
Don't know [VOL]	29	20
Refused [VOL]	*	1

N=1,000 Based on: N=431

Barack Obama	10/13-17/11	REPUBLICANS/ REPUB. LEAN 10/13-17/11
Total Conservative	18	10
Strongly conservative	8	3
Somewhat conservative	11	7
Moderate	16	5
Total Liberal	62	82
Somewhat liberal	24	14
Strongly liberal	38	68
Don't know [VOL]	4	4
Refused [VOL]	*	1

N=1,000 N=431 Based on:







ELE35. (Continued) How liberal, moderate or conservative do you think [NAME] is – strongly conservative, somewhat conservative, moderate, somewhat liberal or strongly liberal? How about [NEXT NAME]...

# RANDOMIZE NAMES:

Rick Perry	10/13-17/11	REPUBLICANS/ REPUB. LEAN 10/13-17/11
Total Conservative	55	59
Strongly conservative	30	26
Somewhat conservative	26	33
Moderate	12	11
Total Liberal	11	11
Somewhat liberal	7	7
Strongly liberal	4	3
Don't know [VOL]	21	20
Refused [VOL]	*	*

N=1,000 N=431 Based on:

Mitt Romney	10/13-17/11	REPUBLICANS/ REPUB. LEAN 10/13-17/11
Total Conservative	51	58
Strongly conservative	16	17
Somewhat conservative	35	42
Moderate	19	18
Total Liberal	13	13
Somewhat liberal	9	9
Strongly liberal	4	4
Don't know [VOL]	17	11
Refused [VOL]	*	-

N=1,000 N=431







ELE36. Would each of the following traits in a candidate for president of the United States make you more likely to vote for that candidate, less likely to vote for that candidate, or would it have no effect on whether you'd vote for that candidate? First [ITEM] would that make you more likely to vote for that candidate, less likely, or have no effect on whether you'd vote for that candidate?

#### [INTERVIEWER:

FOR EACH "MORE LIKELY," ASK: Is that much more likely or somewhat more likely? FOR EACH "LESS LIKELY," ASK: Is that much less likely or somewhat less likely?]

# [RANDOMIZE LIST]

The candidate is a woman	10/13-17/11	REPUBLICANS/ REPUB. LEAN 10/13-17/11
More/Somewhat likely to vote for candidate	9	7
Much more likely to vote for candidate	3	-
Somewhat more likely to vote for candidate	6	6
Have no effect on whether on whether you'd vote for that candidate	83	84
More/Somewhat less likely to vote for candidate	8	10
Somewhat less likely to vote for candidate	4	6
Much less likely to vote for candidate	4	4
Don't know [VOL]	1	*
Refused [VOL]	*	-

N=1,000 N=431 Based on:







ELE36. Would each of the following traits in a candidate for president of the United States make you more likely to vote for that candidate, less likely to vote for that candidate, or would it have no effect on whether you'd vote for that candidate? First [ITEM] would that make you more likely to vote for that candidate, less likely, or have no effect on whether you'd vote for that candidate?

#### [INTERVIEWER:

FOR EACH "MORE LIKELY," ASK: Is that much more likely or somewhat more likely? FOR EACH "LESS LIKELY," ASK: Is that much less likely or somewhat less likely?]

# [RANDOMIZE LIST]

The candidate has never been elected to public office before	10/13-17/11	REPUBLICANS/ REPUB. LEAN 10/13-17/11
More/Somewhat likely to vote for candidate	10	11
Much more likely to vote for candidate	5	6
Somewhat more likely to vote for candidate	5	5
Have no effect on whether on whether you'd vote for that candidate	46	46
More/Somewhat less likely to vote for candidate	43	42
Somewhat less likely to vote for candidate	19	20
Much less likely to vote for candidate	24	22
Don't know [VOL]	1	1
Refused [VOL]	-	-

N=1,000 N=431 Based on:







ELE36. (Continued) Would each of the following traits in a candidate for president of the United States make you more likely to vote for that candidate, less likely to vote for that candidate, or would it have no effect on whether you'd vote for that candidate? First [ITEM] would that make you more likely to vote for that candidate, less likely, or have no effect on whether you'd vote for that candidate?

# [INTERVIEWER:

FOR EACH "MORE LIKELY," ASK: Is that much more likely or somewhat more likely? FOR EACH "LESS LIKELY," ASK: Is that much less likely or somewhat less likely?]

# [RANDOMIZE LIST]

The candidate is a Mormon	10/13-17/11	REPUBLICANS/ REPUB. LEAN 10/13-17/11
More/Somewhat likely to vote for candidate	3	3
Much more likely to vote for candidate	1	1
Somewhat more likely to vote for candidate	2	2
Have no effect on whether on whether you'd vote for that candidate	75	77
More/Somewhat less likely to vote for candidate	21	19
Somewhat less likely to vote for candidate	11	11
Much less likely to vote for candidate	10	8
Don't know [VOL]	1	1
Refused [VOL]	*	-

Based on: N=1,000 N=431







ELE36. (Continued) Would each of the following traits in a candidate for president of the United States make you more likely to vote for that candidate, less likely to vote for that candidate, or would it have no effect on whether you'd vote for that candidate? First [ITEM] would that make you more likely to vote for that candidate, less likely, or have no effect on whether you'd vote for that candidate?

### [INTERVIEWER:

FOR EACH "MORE LIKELY," ASK: Is that much more likely or somewhat more likely? FOR EACH "LESS LIKELY," ASK: Is that much less likely or somewhat less likely?]

# [RANDOMIZE LIST]

The candidate is black	10/13-17/11	REPUBLICANS/ REPUB. LEAN 10/13-17/11
More/Somewhat likely to vote for candidate	4	3
Much more likely to vote for candidate	2	1
Somewhat more likely to vote for candidate	2	2
Have no effect on whether on whether you'd vote for that candidate	92	92
More/Somewhat less likely to vote for candidate	4	4
Somewhat less likely to vote for candidate	2	2
Much less likely to vote for candidate	2	2
Don't know [VOL]	1	*
Refused [VOL]	-	-

Based on: N=1,000 N=431







# Some questions held for later release

Are you currently registered to vote at your address, or not? S1.

	10/13-17/11
Yes	85
No	14
VOL: Not necessary in my state	*
Don't know [VOL]	1
Refused [VOL]	-
Based on:	N=1,000

Some questions held for later release

Do you consider yourself a supporter of the Tea Party movement, or are you not a TP4. supporter of the Tea Party movement?

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10
Supporter	28	25	33	30	30	31	30	30	36	28	28	27	27	31
Strongly	10	9	10	8	11	11	8	9	13	10	8	13	9	n/a
Moderately	18	16	24	23	19	21	22	21	24	18	20	14	18	n/a
Not a supporter	68	70	61	63	65	61	66	67	60	68	69	65	68	60
Don't know [VOL]	4	5	5	7	6	7	4	4	3	4	3	7	5	9
Refused [VOL]	*	*	1	*	*	*	-	*	1	1	*	1	*	1







PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/2-10/11	11/3-8/10	<b>TOTAL</b> 0/13-18/10	ַלו	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-2/09	60/8-8/6	7/16-20/09	5/28-6/1/09
Democrat	31	29	31	35	29	29	31	32	33	32	31	34	35	32	32	32	28	35	33	31	35	36
Independent	32	30	27	27	34	31	26	28	27	31	30	28	25	27	27	29	27	24	26	30	25	25
Republican	23	21	25	18	19	25	28	26	32	25	25	24	26	26	26	21	21	22	21	21	23	23
None of these	13	20	16	20	17	15	16	14	7	12	13	15	14	15	15	17	23	18	19	18	17	16
Refused	1	*	1	-	-	*	-	-	-	1	*	*	-	1	1	*	-	1	1	1	1	1







PID1/ PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these? [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat? [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican? [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/2-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	60/8-£/6	7/16-20/09	5/28-6/1/09
Total Democrat	44	43	43	46	45	42	39	43	42	44	43	46	45	41	45	44	37	43	43	39	44	46
Democrat – strong	16	13	12	14	14	12	14	16	20	16	14	15	15	14	15	14	12	18	17	14	14	20
Democrat – moderate	15	16	19	21	15	16	17	16	13	15	18	19	20	18	18	18	16	17	16	16	20	15
Independent – lean Democratic	13	14	11	12	16	14	9	11	9	13	12	12	10	9	12	12	9	8	10	9	9	11
None – lean Democratic	-	- 1	*	-	*	1	*	*	*	1	*	- 1	*	-	*	-	*	*	*	-	*	*
Total Republican	36	32	37	29	33	36	38	40	48	40	39	35	39	40	34	33	32	31	32	33	33	32
Republican – strong	10	9	11	6	9	9	13	12	18	12	11	9	10	14	11	9	9	11	10	9	11	11
Republican –				40													12				12	12
moderate	13	12	14	12	11	16	15	13	14	13	14	15	16	12	12	12	13	10	11	11		
moderate Independent – lean Republican	13	12	13	12	11	16	15	13 14	14 15	13 15	14	15 11	13	12	12	12	11	10	11	13	10	9
Independent – lean																						
Independent – lean Republican None – lean Republican [VOL] Independent – don't lean	14	11	13	11	14	11	11	14	15	15	14	11	13	14	12		11	10	11		10	9
Independent – lean Republican None – lean Republican [VOL] Independent –	14	11	13	11 *	14	11	11	14	15	15	14	11 *	13	14	12	12	11	10	11 *	13	10	9
Independent – lean Republican None – lean Republican [VOL] Independent – don't lean [VOL] None – don't	14	11 - 5	13	11 *	14 *	11 - 6	11 - 6	14	15 1 2	15	14 - 5	11 * 4	13 *	14 - 4	12 * 5	12	11 - 7	10 *	11 * 5	13 - 8	10 * 5	9
Independent – lean Republican None – lean Republican [VOL] Independent – don't lean [VOL] None – don't lean	14 - 5 -	11 - 5 -	13 - 3 -	11 * 4	14 * 4	11 - 6 -	11 - 6 -	14 * 3	15 1 2	15 - 3 -	14 - 5 -	11 * 4	13 *	14 - 4 -	12 * 5	12 - 5 -	11 - 7 -	10 * 6	11 * 5	13 - 8 -	10 * 5	9 * 5







G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative? [IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?] [IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7/10-12/10	<b>TOTAL</b> 10/16-20/08	<b>LIKELY VOTERS</b> 10/16-20/08
Liberal - strongly	8	9	9	9	8	8	8	9	10	10	10	11	8	6	9	11
Liberal - somewhat	12	13	14	14	15	14	11	14	11	12	15	11	15	14	14	14
Conservative - strongly	18	20	21	16	18	20	22	22	29	20	20	21	21	21	18	20
Conservative - somewhat	21	23	22	22	23	19	24	22	18	25	21	23	23	23	21	18
Moderate	39	32	33	36	32	36	33	31	31	31	33	32	31	32	35	35
Don't know	3	3	2	3	3	2	1	2	1	3	2	1	3	3	2	2
Refused	*	*	1	1	*	2	1	1	*	1	*	1	1	1	1	*







#### Are you, yourself, currently employed... EM1.

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/2-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	9/3-8/09
Full-time	49	50	44	49	45	44	47	46	46	46	47	48	49	45	43	44	46	44	44
Part-time	12	13	14	13	15	17	12	13	13	16	11	13	11	14	13	15	11	10	12
Not employed	39	37	42	37	39	38	40	41	40	38	42	39	39	41	44	41	42	45	42
Don't know	*	*	*	*	*	-	*	*	*	*	*	*	-	*	-	*	*	*	-
Refused	*	*	*	*	*	1	1	*	*	*	*	-	*	*	*	1	1	1	1

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you...

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	9/3-8/09
Retired	50	51	46	51	40	48	48	46	47	44	47	42	50	49	48	47	49	52	52
Homemaker	19	14	17	16	17	16	21	18	16	21	15	16	18	19	15	13	16	18	15
Student	8	13	10	12	16	14	11	12	11	14	12	11	9	9	8	7	9	10	8
Temporarily unemployed	20	18	24	19	27	19	17	22	21	20	25	27	21	23	27	32	24	18	22
Don't know	3	4	2	1	1	2	2	2	4	1	2	4	2	*	1	1	1	2	2
Refused	1	*	1	*	1	*	1	*	*	1	*	-	1	-	1	*	1	*	*







CUR38. Thinking of the last 6 months – that is, since April of 2011 – have you or has someone in your family lost a job as a result of economic conditions, or not?

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	12/10-14/09	60/8-8/6	7/16-20/09	<b>High</b> 2/12-17/09	<b>Low</b> 9/3-8/09	1 Year Ago 8/11-16/10
Yes (self lost job)	8	5	6	7	6	8	6	7	6	6	7	8	6	9	5	8	10	5	6
Yes (someone in family)	18	25	18	23	22	27	18	16	25	25	29	21	23	22	26	21	25	26	25
No	72	69	74	67	70	62	72	76	68	67	61	69	69	66	65	65	65	65	67
Both (self and family member) [VOL]	2	1	2	3	1	4	3	1	1	2	4	1	3	3	2	4	1	2	2
Don't know	*	-	*	-	*	*	-	*	*	*	*	*	1	*	*	1	*	*	*
Refused	*	-	*	*	-	*	*	*	*	*	-	-	*	*	1	1	-	1	*

CUR39. And thinking of the last 6 months – that is, since April of 2011 – has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	12/10-14/09	10/1-5/09	<b>High</b> 1/12-17/10	<b>Low</b> 6/16-20/11	1 Year Ago 10/13-18/10
Yes	59	60	57	62	60	65	55	54	65	65	70	63	64	69	65	71	57	54
No	41	40	43	38	40	35	44	46	35	35	29	36	36	30	34	29	43	46
Don't know	*	*	*	*	*	*	1	*	1	*	1	*	*	*	1	1	*	*
Refused	*	*	-	*	*	*	*	*	*	*	-	-	*	*	*	-	-	*







[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

#### DM1. What is your marital status? Are you... [READ EACH ITEM]

Married/Living as Married/Co-habitating	61
Separated	3
Divorced	9
Widowed	7
Never Married	19
Don't know [VOL]	1
Refused [VOL]	1

N=1,000 Based on:

#### What is the last grade of school you completed? [READ EACH ITEM] DM2.

Less than high school graduate	7
High school graduate	34
Technical/trade school	4
Some college	25
College graduate	16
Some graduate school	3
Graduate degree	10
Don't know [VOL]	*
Refused [VOL]	1

Based on: N=1,000

#### DM4. In what year were you born?

Age group:

<u> </u>	
18-29	19
30-49	37
50-64	25
65+	18
Refused [VOL]	1

Based on: N=1,000







DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	24
Suburban area	41
Rural area	33
Don't know [VOL]	2
Refused [VOL]	1

Based on: N=1,000

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	65
Rent	26
Other arrangement	9
Don't know [VOL]	*
Refused [VOL]	1

Based on: N=1,000

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

Yes	39
No	61
Don't know [VOL]	-
Refused [VOL]	1

Based on: N=1,000





How many different landline telephone numbers, if any, are there in your home that I could have DM8. reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	26
One Line	69
Two lines	3
Three or more lines	1
Don't know [VOL]	1
Refused [VOL]	1

Based on: N=1,000

DM9. And on how many different <u>cell</u>-phone numbers, if any, could I have reached you for this call?

None	10
One	70
Two	15
Three or more	4
Don't know [VOL]	*
Refused [VOL]	1

Based on: N=1,000

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	26
Cell phone	37
Both equally	37
Don't know [VOL]	*
Refused [VOL]	*

N=647 Based on:







DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	44
One	36
Two	11
Three or more	8
Don't know [VOL]	1
Refused [VOL]	2

N=300 Based on:

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	41
No	58
Don't know [VOL]	1
Refused [VOL]	1

Based on: N=1,000

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	30
Catholic	19
Mormon	3
Jewish	1
Muslim	1
Other religion	21
Don't belong to religious denomination	24
Don't know [VOL]	1
Refused [VOL]	2

Based on: N=1,000







# DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	78
No, not a Christian	21
Don't know [VOL]	-
Refused [VOL]	1

Based on: N=179

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	16
Less often than a few times a year	11
A few times a year	24
Once or twice a month	12
Once a week	24
More than once a week	11
Don't know [VOL]	*
Refused [VOL]	2

Based on: N=1,000





DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	12
No	86
Don't know [VOL]	*
Refused [VOL]	1

Based on: N=1,000

- DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]
- DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White, Caucasian	74
Black, African-American, Negro	11
American Indian or Alaska Native	1
Asian Indian	1
Native Hawaiian	-
Chinese	*
Guamanian or Chamorro	-
Filipino	*
Samoan	-
Japanese	-
Korean	*
Vietnamese	-
Other Asian	*
Other Pacific Islander	-
Some other race	7
Other (specify)	-
Don't know	1
Refused	2
Multiple races	2

N=1,000 Based on:







DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	51
\$50,000+	45
Don't know [VOL]	1
Refused [VOL]	3

Based on: N=1,000

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	8
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	16
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	9
\$150,000 or more	6
Don't know [VOL]	2
Refused [VOL]	4

Based on: N=1,000

# DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	43
No	54
Don't know [VOL]	1
Refused [VOL]	2

Based on: N=1,000







# [ASK DM22 ONLY IF "YES" IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	58
1	11
2	11
3	3
4	2
5-9 times	4
10-14 times	3
15-19 times	1
20-24 times	1
25 times or more	2
Don't know [VOL]	4
Refused [VOL]	1

Based on: N=503

# DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	50
Female	50

Based on: N=1,000

# **CENSUS REGION:**

Northeast	18
Midwest	22
South	36
West	23

Based on: N=1,000







#### **AP-GfK Poll Methodology**

The **Associated Press-GfK Poll** was conducted October 13 - 17, 2011, by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,000 general population adults age 18 or older.

Interviews were conducted with 700 respondents on landlines and 300 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 4.0 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <a href="http://www.ap-gfkpoll.com">http://www.ap-gfkpoll.com</a>.





