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**LexisNexis<sup>®</sup>, Newstex Blogs On Demand<sup>™</sup> Win  
SIIA 2007 Codie Award for Best Blog Aggregation Service**

*LexisNexis also earns Codie Finalist nomination for Best Corporate Blog*

SAN FRANCISCO, April 18, 2007 – At the Software & Information Industry Association’s (SIIA) Annual Codie Awards Gala held yesterday evening in San Francisco, LexisNexis, a leading provider of information and services solutions, and Newstex, a pioneer in blog aggregation, won a Codie Award for Best Blog Aggregation Service.

Established in 1986, the Codie Awards program showcases the software and information industry’s finest products and services. The program holds the distinction of being the only peer-reviewed awards program of its kind.

“By aligning with Newstex we’re defining the parameters on what constitutes an expert blog, which has been a challenge in the industry,” said Clemens Ceipek, senior vice president of U.S. Corporate Markets for LexisNexis. “Now that these blogs are integrated into the LexisNexis<sup>®</sup> service you can search credible blogs alongside mainstream media content and track what key influencers are saying.”

Larry Schwartz, Newstex president said, “When we introduced Blogs On Demand<sup>™</sup> via LexisNexis in April of last year, we knew it would be valuable to enterprise, legal and academic customers of LexisNexis, but even we have been surprised by the number of customers who have incorporated blog searching as part of their daily workflow. Winning a Codie Award for Best Blog Aggregation service is a wonderful affirmation of the value of this joint offering.”

Newstex *Blogs On Demand*<sup>TM</sup> provides full-text blog content from thousands of premier Weblogs. Unlike Web-based blog aggregation services, Newstex hand-selects and licenses influential blogs and distributes the feed through the LexisNexis services.

Newstex tags these blogs by company names, stock tickers, key executives and government officials, and detailed topical categories. LexisNexis then takes these blogs and tags them with LexisNexis SmartIndexing Technology<sup>TM</sup> by different indexing types: Industry, Subject, Geographic and Company. LexisNexis is not only capturing these full-text blogs in one place, but making them easy to search and archive.

LexisNexis was also named a finalist for LexisNexis<sup>®</sup> Insurance Compliance in the Best Corporate Blog category. LexisNexis<sup>®</sup> Insurance Compliance ([www.lexisnexis.com/experts](http://www.lexisnexis.com/experts)) is an online solution that helps insurance companies comply with changing industry regulations and avoid investigations and penalties. As a value-add to subscribers, LexisNexis integrated an expert blog within the service.

#### **About LexisNexis**

LexisNexis<sup>®</sup> ([www.lexisnexis.com](http://www.lexisnexis.com)) is a leading provider of information and services solutions, including its flagship Web-based Lexis<sup>®</sup> and Nexis<sup>®</sup> research services, to a wide range of professionals in the legal, risk management, corporate, government, law enforcement, accounting and academic markets. A member of Reed Elsevier [NYSE: ENL; NYSE: RUK] ([www.reedelsevier.com](http://www.reedelsevier.com)), LexisNexis serves customers in 100 countries with 13,000 employees worldwide.

#### **About Newstex**

Newstex<sup>®</sup> offers Content On Demand<sup>®</sup> and Blogs On Demand<sup>TM</sup>, including tailored, real-time news and commentary from thousands of branded newswires, newspapers, magazines, financial and business sources, official government feeds and blogs. Newstex collects full-text digital news and commentary feeds, standardizes the content format, adds stock ticker symbols, indexes stories using PeopleTickering<sup>®</sup> and topical categories, and instantly delivers the result via easy-to-integrate XML or RSS newsfeeds. Newstex was selected for the 2006 EContent 100 list of companies that matter most in the digital content industry and Newstex was voted top new IT enterprise in Information Today's 2006 People's Choice Awards. For more information, please visit the Newstex site [www.newstex.com](http://www.newstex.com) and the Newstex blog <http://newstexblog.com/>