

**Table 7b. U.S. Regional Electricity Retail Sales (Million Kilowatthours per Day)**

Energy Information Administration/Short-Term Energy Outlook - October 2011

	2010				2011				2012				Year		
	1st	2nd	3rd	4th	1st	2nd	3rd	4th	1st	2nd	3rd	4th	2010	2011	2012
<b>Residential Sector</b>															
New England .....	141	114	150	122	145	116	147	126	149	119	144	128	132	134	135
Middle Atlantic .....	394	326	444	335	405	329	420	346	417	334	407	350	375	375	377
E. N. Central .....	579	456	639	481	577	456	615	484	584	456	569	490	539	533	525
W. N. Central .....	337	250	350	261	331	249	348	268	334	252	325	274	300	299	296
S. Atlantic .....	1,129	878	1,232	891	1,042	910	1,187	881	1,070	865	1,109	887	1,032	1,005	983
E. S. Central .....	405	291	428	294	373	296	406	286	373	285	385	296	354	340	335
W. S. Central .....	595	514	771	467	574	562	857	477	554	510	712	486	587	618	566
Mountain .....	243	227	325	225	248	227	327	232	253	236	321	238	255	258	262
Pacific contiguous .....	424	346	391	390	441	353	408	402	447	358	407	405	388	401	404
AK and HI .....	15	13	13	15	15	13	13	15	15	13	13	15	14	14	14
Total .....	4,261	3,414	4,742	3,482	4,152	3,511	4,729	3,517	4,196	3,428	4,393	3,569	3,975	3,977	3,897
<b>Commercial Sector</b>															
New England .....	123	120	137	119	123	119	135	123	126	121	133	120	125	125	125
Middle Atlantic .....	443	434	506	425	435	421	494	434	443	430	488	428	452	446	447
E. N. Central .....	490	491	555	481	497	486	555	489	496	494	545	484	504	507	505
W. N. Central .....	266	267	302	261	268	262	300	267	264	266	297	263	274	274	272
S. Atlantic .....	792	852	965	804	789	860	957	824	792	858	966	832	853	858	863
E. S. Central .....	220	228	271	213	216	226	265	213	213	225	260	211	233	230	228
W. S. Central .....	442	479	578	450	447	503	582	461	448	493	550	468	487	498	490
Mountain .....	234	251	285	241	237	250	286	247	236	254	287	248	253	255	256
Pacific contiguous .....	420	432	478	442	425	432	478	451	426	432	479	447	443	447	446
AK and HI .....	17	16	17	17	18	17	17	17	17	17	17	18	17	17	17
Total .....	3,447	3,571	4,092	3,453	3,454	3,575	4,068	3,527	3,461	3,590	4,022	3,520	3,642	3,657	3,649
<b>Industrial Sector</b>															
New England .....	76	77	83	76	75	76	81	75	75	76	81	74	78	77	76
Middle Atlantic .....	178	186	192	181	195	193	192	182	190	195	194	185	184	190	191
E. N. Central .....	523	544	551	534	539	541	554	528	531	544	555	535	538	541	541
W. N. Central .....	222	235	245	233	233	236	250	233	234	243	253	241	234	238	243
S. Atlantic .....	360	397	406	379	377	399	404	373	368	401	412	382	385	388	391
E. S. Central .....	336	334	334	334	343	327	337	345	347	337	345	351	334	338	345
W. S. Central .....	397	432	464	421	420	445	461	423	420	446	469	429	429	437	441
Mountain .....	195	209	232	207	204	217	238	211	206	218	241	213	211	217	219
Pacific contiguous .....	214	228	245	229	221	234	245	229	217	229	247	230	229	232	231
AK and HI .....	13	14	14	14	14	13	14	13	13	14	14	14	14	14	14
Total .....	2,514	2,655	2,765	2,607	2,620	2,682	2,776	2,613	2,601	2,702	2,810	2,655	2,636	2,673	2,692
<b>Total All Sectors (a)</b>															
New England .....	342	312	371	318	345	312	365	325	351	317	360	324	336	337	338
Middle Atlantic .....	1,027	957	1,152	952	1,047	955	1,117	973	1,062	970	1,102	976	1,022	1,023	1,028
E. N. Central .....	1,594	1,492	1,746	1,498	1,614	1,485	1,727	1,503	1,613	1,495	1,670	1,511	1,583	1,582	1,572
W. N. Central .....	825	752	897	755	832	747	898	768	833	761	875	778	808	812	812
S. Atlantic .....	2,286	2,130	2,606	2,078	2,211	2,173	2,552	2,082	2,234	2,127	2,491	2,105	2,275	2,255	2,240
E. S. Central .....	960	854	1,032	842	932	849	1,008	844	933	847	990	858	922	908	907
W. S. Central .....	1,433	1,425	1,813	1,338	1,441	1,510	1,900	1,362	1,422	1,449	1,731	1,384	1,503	1,554	1,497
Mountain .....	672	687	842	673	688	693	851	689	694	709	848	700	719	731	738
Pacific contiguous .....	1,061	1,008	1,117	1,063	1,089	1,022	1,133	1,086	1,093	1,021	1,136	1,084	1,063	1,083	1,084
AK and HI .....	45	43	44	45	46	43	44	45	46	43	45	46	45	45	45
Total .....	10,246	9,660	11,620	9,562	10,247	9,789	11,594	9,678	10,280	9,741	11,248	9,766	10,274	10,329	10,260

- = no data available

(a) Total retail sales to all sectors includes residential, commercial, industrial, and transportation sector sales.

**Notes:** The approximate break between historical and forecast values is shown with historical data printed in bold; estimates and forecasts in italics.

Retail Sales represents total retail electricity sales by electric utilities and power marketers.

Regions refer to U.S. Census divisions.

See "Census division" in EIA's Energy Glossary (<http://www.eia.doe.gov/glossary/index.html>) for a list of States in each region.**Historical data:** Latest data available from Energy Information Administration databases supporting the following reports: *Electric Power Monthly*, DOE/EIA-0226; and *Electric Power Annual*, DOE/EIA-0348.

Minor discrepancies with published historical data are due to independent rounding.

**Projections:** Generated by simulation of the EIA Regional Short-Term Energy Model.