

HOFSTRA CULTURAL CENTER

THE CONFERENCE

BING!

CROSBY AND AMERICAN CULTURE

Thursday, Friday, Saturday
November 14, 15, 16, 2002

REGISTRATION PROGRAM

AA AmericanAirlines®

*Major Conference Sponsor and
Official Conference Airline*



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and Official Conference Hotel*



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HOFSTRA UNIVERSITY

HEMPSTEAD, NEW YORK 11549

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HOFSTRA CULTURAL CENTER

presents

BING!

CROSBY AND AMERICAN CULTURE

Thursday, Friday, Saturday
November 14, 15, 16, 2002

Conference Director

Ruth Prigozy

*Professor of English and Film Studies
Hofstra University*

Stuart Rabinowitz

*President and
Andrew M. Boas and Mark L. Claster
Distinguished Professor of Law
Hofstra University*



Conference Coordinator

Natalie Datlof

*Executive Director
Hofstra Cultural Center*

John J. Conefry, Jr.

*Chairman, Board of Trustees
Hofstra University*

M. Patricia Adamski

*Senior Vice President for
Planning and Administration
Hofstra University*

Conference Consultants

Ken Barnes

*Producer
The Laureate Company*

Bob DeFlores

Film Preservationist and Historian

Gary Giddins

*Staff Writer and Columnist, "The Village Voice"
Joseph G. Astman Distinguished Conference Scholar*

George O'Reilly

*Managing Director
Broadcasting and Production Services*

Lenny Triola

*Promotional Services
Music Director, Tavern on the Green
Music Director, Jilly's New York*

Errol Dante

Vocalist

Arne Fogel

Vocalist and Broadcaster

Martin McQuade

*Guest Curator, Hofstra Museum Bing Crosby
Conference Exhibition*

Walter Raubicheck

*Chair, Bing Crosby Program Committee
Professor of English
Pace University*

F. B. "Wig" Wiggins

*American and Canadian Representative
The International Crosby Circle*

Participation in the Conference of those who are active performers, entertainers, musicians and other professionals is subject to the priority of their professional commitments.

THURSDAY, NOVEMBER 14, 2002

8 a.m.-5 p.m.

CONFERENCE REGISTRATION and COFFEE

West Multipurpose Room
Sondra and David S. Mack Student Center
North Campus

9 a.m.-8 p.m.

HOFSTRA UNIVERSITY BOOKSTORE

During the Bing Crosby Conference, the Hofstra University Bookstore will feature relevant books. The Bookstore is located in the Atrium of the Student Center.

10 a.m.-5 p.m.

TOWER RECORDS, West Multipurpose Room
On-site Tower Records merchandise booth featuring selections of Bing Crosby and his contemporaries.

8 a.m.-midnight

HOFSTRA MUSEUM

Conference Exhibition:
“*Crosbyanna: Bing’s Diversity on Display*”
November 11, 2002 - January 10, 2003
David Filderman Gallery
Joan and Donald E. Axinn Library, Ninth Floor
South Campus

THE ONE AND ONLY
BING CROSBY

TOWER
MUSIC • MOVIES & MORE
TowerRecords.com

Visit the on-site Tower Records booth at the Bing Crosby conference for the finest selection of legendary Bing Crosby recordings.

10-11 a.m.

OPENING CEREMONIES

Welcome

Stuart Rabinowitz
President and
Andrew M. Boas and Mark L. Claster
Distinguished Professor of Law
Hofstra University

“God Bless America”
music and lyrics by
Irving Berlin

Errol Dante
Vocalist

Introductions

Ruth Prigozy
Professor of English and Film Studies
Hofstra University
Conference Director

Herman A. Berliner
Provost and Senior Vice President for Academic Affairs
Lawrence Herbert Distinguished Professor
Hofstra University

Greetings

Kathryn Crosby

Remarks

Ken Barnes
Producer, The Laureate Company
London, UK
Producer, Crosby Recordings in the United Kingdom

Buddy Bregman
Composer, Arranger, Conductor and Songwriter
“Bing Sings Whilst Bregman Swings”

Will Friedwald
Author, *Stardust Melodies: A Biography of Twelve of America’s Most Popular Songs*
and *Jazz Singing: America’s Great Voices From Bessie Smith to Bebop and Beyond*

Gary Giddins
Staff Writer and Columnist, *The Village Voice*
Author, *Bing Crosby - A Pocketful of Dreams: The Early Years, 1903-1940*
Joseph G. Astman Distinguished Conference Scholar

Nick Perito
Orchestral Arranger, Conductor and Music Director
for the Bing Crosby and Perry Como Television Shows

Film Montage and Music

THURSDAY, NOVEMBER 14, 2002

11 a.m.-12:30 p.m.

CONCURRENT PANELS

Panel I-A: THE SONGWRITERS AND BING CROSBY

Ervin Drake

Songwriter, "Across the Wide Missouri" and
"Come to the Mardi Gras"
Great Neck, NY

Rory Burke

Agoura Hills, CA
Daughter of Johnny Burke
and Goddaughter of Bing Crosby

Linda Emmet

Paris, France
Daughter of Irving Berlin

Will Friedwald

Author, *Stardust Melodies: A Biography of
Twelve of America's Most Popular Songs*
and *Jazz Singing: America's Great Voices
From Bessie Smith to Bebop and Beyond*
New York, NY

Panel I-B: FILM - I BING AND AMERICAN CATHOLICISM

Imagine That, Father O'Malley

Maryann Janosik

Dean, Social Science and Business
Oakton Community College, IL

"Going My Way?": Bing Crosby and the Image of American Catholicism

Eric Mazur

Assistant Professor of Religion
Bucknell University, PA

Saint Bing: Apatheia, Masculine Desire and the Films of Bing Crosby

Elaine Anderson Phillips

Assistant Professor of Languages,
Literature and Philosophy
Tennessee State University

Analogies of Ignorance in

"Going My Way"

David E. White

Associate Professor of Philosophy
St. John Fisher College, NY

12:30-1:45 p.m.

LUNCH

INTERVIEW with BUDDY BREGMAN

Composer, Arranger, Conductor and Songwriter
"Bing Sings Whilst Bregman Swings"

Interviewer: **Gary Giddins**

Joseph G. Astman Distinguished Conference Scholar

1:45-3:15 p.m.

Panel II: TRIBUTE TO ROSEMARY CLOONEY

Gabriel Ferrer
Beverly Hills, CA
Son of Rosemary Clooney and José Ferrer
Godson of Bing Crosby

John Oddo
Conductor and Arranger
New York, NY

Ken Barnes
Producer, Crosby Recordings in the
United Kingdom

Deborah Grace Winer
Author, *The Last Girl Singer*
New York, NY

Gary Giddins
Joseph G. Astman Distinguished Conference Scholar

3:30-5 p.m.

CONCURRENT PANELS

Panel III-A: "WHITE CHRISTMAS": THE SONG

*"Holiday Inn" and "White Christmas":
Bing Crosby and the Making of an American Holiday Icon*

Cathy E. Fagan
Adjunct Assistant Professor of English
Hofstra University

A Jewish Christmas With Bing Crosby and Irving Berlin

Irving Saposnik
Adjunct Assistant Professor of Jewish Studies
The George L. Mosse/Laurence A. Weinstein Center for Jewish Studies
University of Wisconsin-Madison

Discussants

Linda Emmet
Paris, France
Daughter of Irving Berlin

Will Friedwald
Author, *Stardust Melodies: A Biography of Twelve of America's Most Popular Songs*
and *Jazz Singing: America's Great Voices From Bessie Smith to Bebop and Beyond*
New York, NY

Jody Rosen
Author, *"White Christmas": The Story of an American Song*
New York, NY

THURSDAY, NOVEMBER 14, 2002

Panel III-B: **BING ABROAD - I
THE UNITED KINGDOM**

*Bing at the BBC: The Crooner Ban
and an American Icon*

Christina L. Baade

Ph.D. Candidate in Musicology
Lecturer, University of Wisconsin-Whitewater

Bing Crosby and the United Kingdom

Ken Barnes

Producer, Crosby Recordings in the
United Kingdom

Michael Holliday - Britain's Bing Crosby

Ken Crossland

Dorridge, Solihull, UK

*Bing Down Under: The Impact of Bing
Crosby on Australian Entertainment*

Graham W. Pascoe

Professor of Marketing
Charles Sturt University
Bathurst, Australia

The Last Concert Years - 1975-77

Colin Stewart

Cambridge, UK

5-6:15 p.m.

CONCURRENT PANELS

Panel IV-A: **PRESENTATION and PERFORMANCE**

*Carrying the Crosby Torch During the '60s, '70s and Beyond:
The Challenges of Presenting Bing During the Baby Boom Years*

Arne Fogel

Vocalist and Broadcaster
St. Louis Park, MN

Accompanied by **David Lalama**, piano
Associate Professor of Music
Hofstra University

Panel IV-B: **BING CROSBY AND WORLD WAR II**

*Bing Crosby and World War II:
Entertainment, Bond Sales and Other
Patriotic Endeavors*

Deborah V. Dolan

Assistant Professor of Library Sciences
Hofstra University

*Bing's Entertainment and War Bond
Sales Activities During World War II*

Malcolm Macfarlane

Editor, *BING* Magazine
The International Crosby Circle
Cheshire, UK

Bing: The Man Who Owned a Decade

Jack Hosier

Bobcaygeon, Ontario, Canada

*Is It Always "White Christmas"?:
Bing Crosby Wraps Up World War II*

Mary Anne Schofield

Assistant Professor of Core Humanities
Villanova University, PA

6:15-7 p.m.

DINNER

CONCURRENT PANELS

7-10 p.m. Panel V-A: AN EVENING OF CROSBY FILMS AND VIDEOS

*Rare Moments With Bing Crosby:
A Film Preservationist's Perspective*
Including clips from *Here Is My Heart*
Bob DeFlores
Film Preservationist and Historian
Richfield, MN

Bing's Television Career, 1948-1977
Martin McQuade
Brooklyn, NY
Guest Curator, Hofstra Museum Bing Crosby
Conference Exhibition

The Legend of Sleepy Hollow, 1949
(60 min.)
Swooner Crooner, 1944 (7 min.)
M. Thomas Inge
Blackwell Professor of English and
the Humanities
Randolph-Macon College, VA

7-8:30 p.m. Panel V-B: THE CROONERS

*B(e)ing Modern:
Crosby and the Matrix of Popular Modernity*
Michael Thomas Carroll
Professor of English
New Mexico Highlands University, NM

*The High "C"s:
Crosby, Columbo and Crooning*
Tony Toran
Writer, Director and Composer
Lauderhill, FL

*From "Crooner" to "American Icon":
Caricatures of Bing Crosby in
American Cartoons From the 1930s
to the 1950s*
Stephen C. Shafer
Assistant Dean, College of Liberal Arts
and Sciences
University of Illinois at Urbana-Champaign

8-10 p.m. Panel V-C: BING: INFLUENCES

*Bing Crosby and His Italian-American
Musical Progeny*
Otto W. Bruno, Jr.
Rochester, NY

*Bing and the Minstrel Tradition:
The Hollywood Years, 1932-1954*
Catherine Burke
M.A. Candidate in Cinema Studies
College of Staten Island/CUNY
and
Kathryn Nicholson
Records Supervisor, Time, Inc.
Forest Hills, NY

Bing Crosby: Rock and Roll Godfather
John Mark Dempsey
Assistant Professor of Journalism
University of North Texas
and
News Announcer/Producer
Texas State Network

*Bing Crosby and His Signature Songs
in Social Context*
Joseph Dorinson
Chairman, Department of History
Long Island University, Brooklyn Campus

FRIDAY, NOVEMBER 15, 2002

8 a.m.-5 p.m.

CONFERENCE REGISTRATION and COFFEE

West Multipurpose Room
Sondra and David S. Mack Student Center
North Campus

9 a.m.-5 p.m.

HOFSTRA UNIVERSITY BOOKSTORE

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10 a.m.-5 p.m.

TOWER RECORDS, East Multipurpose Room

On-site Tower Records merchandise booth featuring selections of Bing Crosby and his contemporaries.

8 a.m.-9 p.m.

HOFSTRA MUSEUM

Conference Exhibition:
“*Crosbyanna: Bing’s Diversity on Display*”
November 11, 2002 - January 10, 2003
David Filderman Gallery
Joan and Donald E. Axinn Library, Ninth Floor
South Campus

9-10:30 a.m.

Panel VI: WORKING WITH BING

Ken Barnes

Producer, The Laureate Company
London, UK
Producer, Crosby Recordings in the
United Kingdom

Skitch Henderson

Founder and Music Director
New York Pops, Inc.
New York, NY

Buddy Bregman

Arranger and Conductor, “Bing Sings
Whilst Bregman Swings”
Los Angeles, CA

Nick Perito

Orchestral Arranger, Conductor and
Music Director for the Bing Crosby
and Perry Como Television Shows
Hidden Hills, CA

10:45-11:30 a.m.

KEYNOTE ADDRESS

“*Bing Crosby: Nothing Is What It Seems*”

Gary Giddins

Staff Writer and Columnist, *The Village Voice*
New York, NY

Author, *Bing Crosby - A Pocketful of Dreams: The Early Years, 1903-1940*

Joseph G. Astman Distinguished Conference Scholar

11:45 a.m.-12:45 p.m.

CONCURRENT PANELS

Panel VII-A: BING AND FRED (with video clips)

Ava Astaire McKenzie
Schull, County Cork, Ireland
Daughter of Fred Astaire

**Two Song and Dance Men:
Bing and Fred**
Jeanne A. Fuchs
Professor Emerita of Comparative
Literature and Languages
Hofstra University

Bing and Fred
Benjamin Sears
Artistic Director
Theatre in Process, Inc.
Boston, MA

Discussants Ken Barnes
Producer, Crosby Recordings in the
United Kingdom

Jerome H. Delamater
Professor of Audio/Video/Film
Hofstra University

Panel VII-B: RADIO HOSTS AND BING CROSBY

Jack Ellsworth, WALK - 97.5 FM
East Patchogue, NY

Mark Simone, WABC - 770 AM
New York, NY

Jim Lowe, formerly WNEW - 1130 AM
New York, NY

Gary Stevens, WVOX - 1450 AM
Syndicated Newspaper Columnist
New York, NY

12:45-2:15 p.m.

LUNCH

REMEMBERING BING CROSBY

Steven C. Crosby
Seattle, WA
Grandson of Bing Crosby

Mozelle Seger
North Hollywood, CA
Family Accountant and Friend

Gabriel Ferrer
Beverly Hills, CA
Son of Rosemary Clooney and José Ferrer
Godson of Bing Crosby

Gord Atkinson
Stittsville, Ontario, Canada

Bob DeFlores
Richfield, MN

Jean Halliburton
Springfield, VA
Family Friend

Jack Ellsworth
East Patchogue, NY

George O'Reilly
Dublin, Ireland
Family Friend

**Panel VIII-A: THE CULTURAL AND HISTORICAL BACKGROUND
OF THE CROSBY ERA**

Discussants **Morris Dickstein**
Professor of English
The Graduate Center/CUNY

Wilfred Sheed
Author and Critic
Sag Harbor, NY

Gary Giddins
Joseph G. Astman Distinguished Conference Scholar

Panel VIII-B: BING AND OTHER SINGERS - I

Bing's Contemporaries and Those That Followed
Errol Dante
Vocalist
North Miami Beach, FL

Mr. Mercer, Mr. Crosby
Philip Furia
Professor of Creative Writing
University of North Carolina at Wilmington

Jolson's Lesson to Crosby: A Plantation Act Going Hollywood
(with video clips)
Robert A. Michel
Professor of Languages
Miami-Dade Community College, FL



4-4:45 p.m.

WALKING WITH BING DOWN MEMORY LANE

Joe Franklin

Joe Franklin's Restaurant and Bar
Radio Host, WOR - 710 AM and
WBBR - 1130 AM Bloomberg Radio
New York, NY

5 p.m.

**HOFSTRA MUSEUM
CONFERENCE EXHIBITION OPENING**

David Filderman Gallery, Ninth Floor
Joan and Donald E. Axinn Library
South Campus

“Crosbyanna: Bing’s Diversity on Display”

Greetings

David C. Christman

Director, Hofstra Museum
Dean, New College
Hofstra University

Martin McQuade

Guest Curator, Hofstra Museum
Bing Crosby Conference Exhibition
Brooklyn, NY

5:45 p.m.

SURPRISE PRESENTATION ON THE BIG SCREEN

“An Ordinary Guy Who Could Carry a Tune”

6:15 p.m.

SPECIAL ADDRESS

Introduction

Stuart Rabinowitz

President and
Andrew M. Boas and Mark L. Claster
Distinguished Professor of Law
Hofstra University

Kathryn Crosby

“My Last Years With Bing”

7 p.m.

RECEPTION

FRIDAY, NOVEMBER 15, 2002

8 p.m.	GALA BANQUET
Presiding	Stuart Rabinowitz President and Andrew M. Boas and Mark L. Cluster Distinguished Professor of Law Hofstra University
“America, The Beautiful” music and lyrics by Katharine Lee Bates and Samuel A. Ward	Robert Merrill Member, Academy of Vocal Arts and Hall of Fame for Great American Opera Singers
Introductions	Ruth Prigozy Professor of English and Film Studies Hofstra University Conference Director
	Herman A. Berliner Provost and Senior Vice President for Academic Affairs Lawrence Herbert Distinguished Professor Hofstra University
Greetings	Kathryn Crosby Members of the Crosby Family Harry Crosby Nathaniel Crosby
Master of Ceremonies	Freddie Roman Creator and Star “Catskills on Broadway” Dean, New York Friars Club
Remarks	Joe Franklin Joe Franklin’s Restaurant and Bar Radio Host, WOR - 710 AM and WBBR - 1130 AM Bloomberg Radio
	Gary Giddins Author, <i>Bing Crosby - A Pocketful of Dreams: The Early Years, 1903-1940</i> <i>Joseph G. Astman Distinguished Conference Scholar</i>

Performance and Commentary

TONY MARTIN
Accompanied by **Rush Robinson**, piano
and
The David Lalama Trio
David Lalama, keyboard
Dave Ratajczak, drums
Mike Hall, bass

- 8 a.m.-3 pm. **CONFERENCE REGISTRATION and COFFEE**
West Multipurpose Room
Sondra and David S. Mack Student Center, North Campus
- 10 a.m.-4 p.m. **THE HOFSTRA UNIVERSITY BOOKSTORE**
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- 10 a.m.-5 p.m. **TOWER RECORDS**, East Multipurpose Room
On-site Tower Records merchandise booth featuring selections of Bing Crosby and his contemporaries.
- 9 a.m.-9 p.m. **HOFSTRA MUSEUM**
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David Filderman Gallery
Joan and Donald E. Axinn Library, Ninth Floor, South Campus

8:30-10 a.m. **CONCURRENT PANELS**

Panel IX-A: BING AND OTHER SINGERS - II

Tony Bennett
Will Friedwald
Author, *Stardust Melodies: A Biography of Twelve of America’s Most Popular Songs* and *Jazz Singing: America’s Great Voices From Bessie Smith to Bebop and Beyond*

Perry Como
Nick Perito
Orchestral Arranger, Conductor and Music Director for the Bing Crosby and Perry Como Television Shows

Dick Haymes
Ruth Prigozy
Professor of English and Film Studies
Hofstra University
Conference Director

Panel IX-B: FANS SPEAK OF BING

Bing Crosby: The Man I Knew
Ronald G. Field
Bermagui, New South Wales, Australia
A Fan Who Became a Friend
Sister Mary Francis Moore, R.S.M.
Massapequa, NY

Bing’s Last Day, October 14, 1977
Greg Van Beek, Contributing Editor
BINGANG Magazine
West Bend, WI

Discussants

Malcolm Macfarlane
Editor, *BING* Magazine
The International Crosby Circle
Cheshire, UK

F. B. “Wig” Wiggins
American and Canadian Representative
The International Crosby Circle
Arlington, VA

SATURDAY, NOVEMBER 16, 2002

10-11:15 a.m.

CONCURRENT PANELS

Panel X-A: THE COLLECTIONS

*The Road to Gonzaga:
The Crosby Collection at
Gonzaga University*
Stephanie E. Plowman
Special Collections Librarian
Foley Center Library
Gonzaga University, WA

Paper to be read by:
Eileen Bell-Garrison
Dean, Library Services
Foley Center Library
Gonzaga University, WA

*The Crosby Legacy at Gonzaga
University: An Alumnus' Recollections*
Henry R. Huttenbach
Professor, Department of History
The City College/CUNY

*Using National Archive Resources
for Research on Bing Crosby and
Related Topics*
Donald W. Jackanicz
Archivist, National Archives and
Records Administration
Chicago, IL

Panel X-B: BOB AND BING/BING AND BOB (with television clips)

*American Archetypes:
How Crosby and Hope Became
Hollywood's Greatest Comedy Team*
Walter Raubicheck
Chair, Bing Crosby Program Committee
Professor of English
Pace University, NY

*Bing Crosby: The Prime Comic
Motivator of "The Road" Movies*
Gregg Hammond
Writer and Editor
L & M Publications
Wantagh, NY

11:15 a.m.-12:15 p.m.

CONCURRENT PANELS

Panel XI-A: FILM - II THE ACTOR

Bing Crosby: The Persona as Film Auteur
Jay Diamond
Radio Commentator, WLIE - 540 AM
New York, NY

*Bing - The Leading Movie Star
and Box Office Attraction*
Richard S. Glowaki
Syracuse, NY

*"The Country Girl" (1954):
Bing as the Alcoholic*
Linda A. Robinson
Los Angeles, CA

Panel XI-B: BING AND JAZZ

The Jazzin' Bing

Arnold J. Smith

Instructor, Jazz Insights
New School University, NY, and
Adjunct Professor of Jazz History
New Jersey City University

Discussants Gary Giddins

Staff Writer and Columnist, *The Village Voice*

New York, NY

Author, *Bing Crosby - A Pocketful of Dreams: The Early Years, 1903-1940*

Joseph G. Astman Distinguished Conference Scholar

Will Friedwald

Author, *Stardust Melodies: A Biography of Twelve of America's Most Popular Songs*
and *Jazz Singing: America's Great Voices From Bessie Smith to Bebop and Beyond*
New York, NY

12:15-1:30 p.m.

LUNCH

INTERVIEW with NICK PERITO

Orchestral Arranger, Conductor and Music Director
for the Bing Crosby and Perry Como Television Shows
Hidden Hills, CA

Interviewer: **Greg Van Beek**

Contributing Editor, *BINGANG* Magazine
West Bend, WI

1:30-3 p.m.

CONCURRENT PANELS

**Panel XII-A: FILM - III
CROSBY'S VERSATILITY IN FILM**

***Bing Crosby at Paramount:
From Crooner to Actor***

Bernard F. Dick

Professor of English
Fairleigh Dickinson University, NJ

Bing, Uncle Walt and Ichabod Crane
M. Thomas Inge

Blackwell Professor of English
and the Humanities
Randolph-Macon College, VA

***A Hollywood Crooner in
King Arthur's Court***

Timothy J. Madigan

Editorial Director
University of Rochester Press, NY

***Bing Crosby's Influence on
American Acting***

Richard Torres

Reviewer of Music, Film and Art
Newsday
Melville, NY

SATURDAY, NOVEMBER 16, 2002

Panel XII-B: BING AND LOUIE

Discussants **Joe Delaney**
Columnist
The Las Vegas Sun

Gary Giddins
*Joseph G. Astman Distinguished
Conference Scholar*

Phoebe Jacobs
Executive Vice President
The Louis Armstrong Educational
Foundation, Inc., NY

Arnold J. Smith
New School University, NY, and
New Jersey City University

3-4:15 p.m.

CONCURRENT PANELS

Panel XIII-A: BING AND FRANK

*Radio Rivalry: The Mutual Mentoring
of Bing Crosby and Frank Sinatra*
Samuel L. Chell
Professor of English
Carthage College, WI

*Beloved and Notorious: Two Modes of
American Stardom*
Roger Gilbert
Director of Graduate Studies
English Department
Cornell University, NY

Crosby and Frank Sinatra
Richard Torres
Newsday
Melville, NY

Panel XIII-B: BING ABROAD - II
THE IRISH CONNECTION

*How Bing Crosby Helped the Irish
Become White*
Charles A. Coletta, Jr.
Instructor of Popular Culture
Bowling Green State University, OH

Bing Crosby and His "Irishness"
Barry Stapleton
Director, Irish Music Archives
Milwaukee, WI

Discussants **Joe Delaney**
Columnist
The Las Vegas Sun

George O'Reilly
Managing Director, Broadcasting and
Production Services
Dublin, Ireland

4:15-6 p.m.

CONCURRENT PANELS

Panel XIV-A: BING AND THE GIRL VOCALISTS

“Elvis Bows, Bing Just Nods”: High and Low Culture in “Fancy Meeting You Here”

Gilbert L. Gigliotti

Associate Professor and Assistant Chairman

Department of English

Central Connecticut State University

Bing and The Andrews Sisters

Richard Grudens

Celebrity Profiles Publishing

Stony Brook, NY

Bing Crosby and the “Girl” Singers: Peggy Lee and Rosemary Clooney

Robert Strom

The Peggy Lee Fan Club

San Leandro, CA

Panel XIV-B: BING AND BUSINESS

Crosby: Synonymous With Decca

Joe Delaney, Columnist

The Las Vegas Sun

Bing Crosby and Pebble Beach: The Dynamic Duo

Neal B. Hotelling

Pebble Beach Company Historian

Author, *Pebble Beach Golf Links:*

The Official History

Pebble Beach, CA

Bing Crosby: More Business Than Show Business

David J. E. Scrivens

Toronto, Ontario, Canada

Discussants **Mozelle Seger**

Family Accountant and Friend

Martin McQuade

Guest Curator, Hofstra Museum Bing Crosby Conference Exhibition

6 p.m.

CLOSING RECEPTION

LODGING INFORMATION

The **Garden City Hotel** in Garden City, the **Long Island Marriott Hotel** in Uniondale, the **Wingate Inn** in Garden City and the **Red Roof Inn** in Westbury, have been designated the official Conference hotels. Following are the room rates and cutoff dates for room reservations.

GARDEN CITY HOTEL

Garden City, NY 11530
Att: Reservations Manager
Tel: (516) 747-3000
Fax: (516) 747-3189

Room rate: \$185 per night, single/double occupancy. All reservations will be held until 6 p.m. on day of arrival unless accompanied by the first night's room deposit or secured by a major credit card.

Cutoff date: OCTOBER 25, 2002

LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER

101 James Doolittle Blvd.
Uniondale, NY 11553
Att: Reservations Manager
Tel: (516) 794-3800 or (800) 832-6255
Fax: (516) 794-5936

Room rate: \$155 per night, single/double occupancy. All reservations will be held until 6 p.m. on day of arrival unless accompanied by the first night's room deposit or secured by a major credit card.

Cutoff date: OCTOBER 14, 2002

WINGATE INN

821 Stewart Avenue
Garden City, NY 11530
Tel: (516) 705-9000
Fax: (516) 705-9100

Room rate: \$135 per night, single/double occupancy. All reservations will be held until 6 p.m. on day of arrival unless accompanied by the first night's room deposit or secured by a major credit card.

Cutoff date: OCTOBER 13, 2002

RED ROOF INN

699 Dibblee Drive
Westbury, NY 11590
Tel: (516) 794-2555; (800) RED-ROOF

Room rate: \$89.99 per night, single/double occupancy. All reservations will be held until 6 p.m. on day of arrival unless accompanied by the first night's room deposit or secured by a major credit card. When making your reservation, please refer to **CP518984** to receive Hofstra University discounted rate.

Cutoff date: Based on availability

NOTE: Please make your reservations early, as the number of rooms is limited. When making your reservations, please identify yourself as a participant in the **Bing Crosby Conference** at Hofstra University. Scheduled transportation will be arranged between the Hofstra University campus and contracted hotels. Schedules will be available at the Conference Registration Desk as well as at the hotels. There is a transportation fee of \$25 for the three days.

DINING FACILITIES ON CAMPUS

There are several dining facilities on the Hofstra University campus. Only one dining facility, the Hofstra University Club, requires reservations. You may make reservations for lunch/dinner by calling (516) 463-6648. Reservations are limited.

LOCATION OF HOFSTRA UNIVERSITY

HOFSTRA UNIVERSITY is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile.

The Long Island Rail Road (LIRR) has frequent trains to the Hempstead Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

Local Taxi Service:

All Island Taxi Service: (516) 481-1111
Pub Taxi Service: (516) 483-4433
Hempstead Taxi: (516) 489-4460

BY CAR:

Travel on the Long Island Expressway, Northern State Parkway or Southern State Parkway to Meadowbrook State Parkway to Exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike to the Hofstra campus (approximately one mile).

TRANSPORTATION FROM AIRPORTS:

The campus is located approximately 30 minutes by car from either John F. Kennedy International Airport or LaGuardia Airport.

Call in advance for reservations:

Horizon Transportation Service

Personalized Transportation Service: (516) 538-4891

Hempstead Limousine Service Corporation

Personalized Transportation Service: (516) 485-4399

Long Island Airport Limousine Service (LIALS)

LIALS can be called upon arrival at either JFK or LaGuardia Airport, at a public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week.

NOTE: Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.



BING!

CROSBY AND AMERICAN CULTURE

Hofstra Cultural Center
200 Hofstra University
Hempstead, NY 11549-2000

REGISTRATION FORM

Mail to:

BING CROSBY CONFERENCE

Hofstra Cultural Center
200 Hofstra University
Hempstead, NY 11549-2000
Tel: (516) 463-5669
Fax: (516) 463-4793

Make check(s) payable to: **Bing Crosby Conference**

Name _____

Address _____

City/State/Zip _____

Affiliation _____
(where applicable)

Telephone _____

Fax No. _____

E-mail _____

- I have made hotel reservations at:
____ Garden City Hotel ____ Long Island Marriott
____ Wingate Inn ____ Red Roof Inn

- I will need transportation from hotel.
(\$25 fee for three days)

Method of Payment:

- Check payable to **Bing Crosby Conference**
 MasterCard* Visa*

Cardholder's Name _____

Card # _____ Exp. Date _____

Cardholder's Signature _____

*Please add a \$3 handling fee for credit card orders.

Hofstra University is 100-percent program accessible to persons with disabilities.

Cancellations: A \$10 handling fee will be deducted from registration refunds; however, written notice must be received by November 1, 2002.

Returned Checks: A \$20 handling fee will be charged for returned checks.

PLEASE DUPLICATE THIS FORM FOR MULTIPLE REGISTRATIONS.

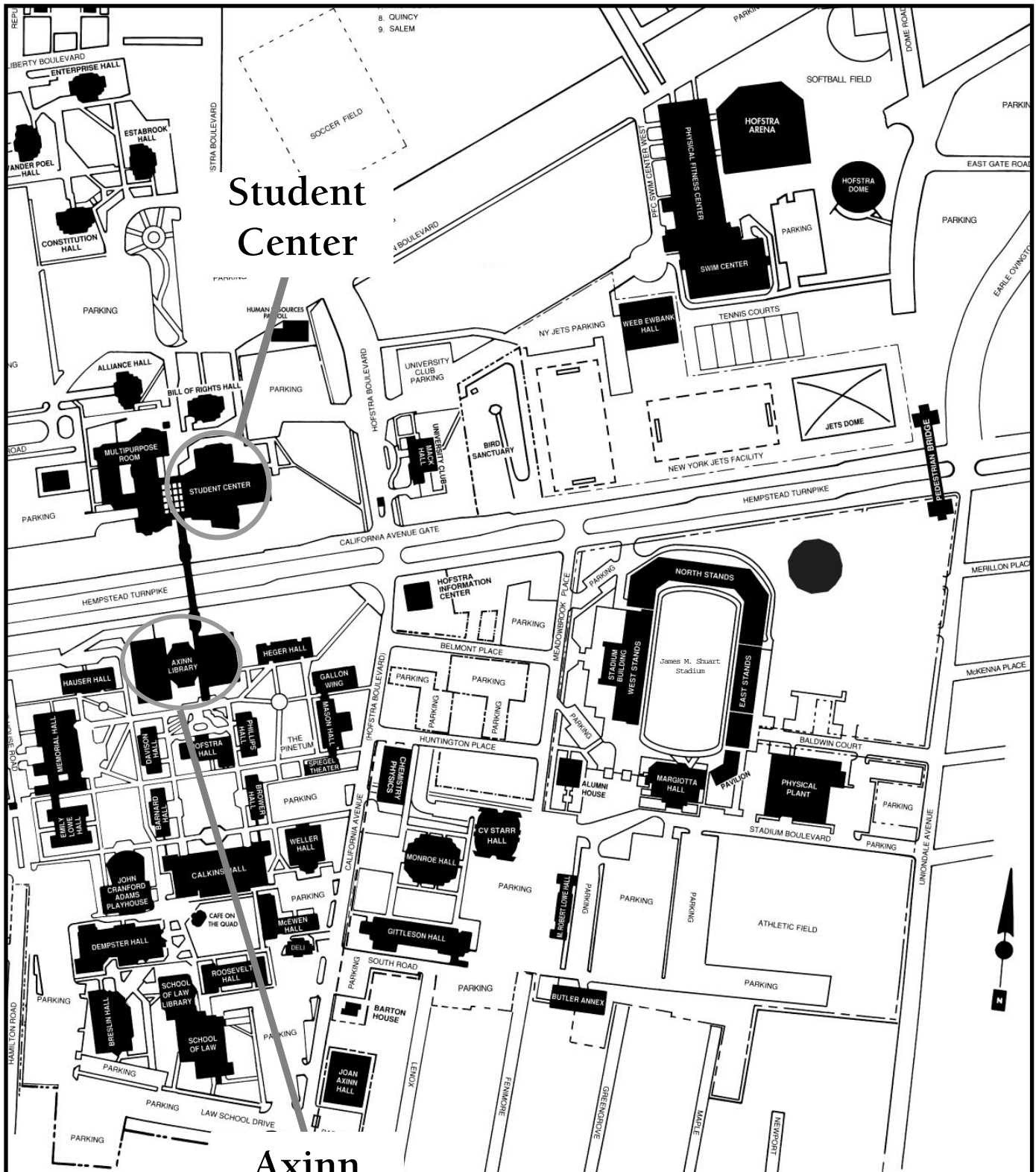
All events (with the exception of meals) are FREE to Hofstra students, faculty and staff upon presentation of a current HofstraCard.

CONFERENCE FEES



		NO. OF PERSONS	AMOUNT
Registration Fee	\$100	_____	_____
Senior Citizen (over 65 with ID) (include copy of Medicare card)	\$85	_____	_____
Matriculated Non-Hofstra Student (include copy of current ID)	\$50	_____	_____
Reception and Banquet Friday, November 15 (includes Tony Martin concert)	\$100	_____	_____
Transportation Fee	\$25	_____	_____
TOTAL			_____

Hofstra University Campus Map



Student Center

Axinn Library

TRUSTEES OF HOFSTRA UNIVERSITY

(as of August 20, 2002)

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James F. McCann, *Vice Chairman*
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HOFSTRA UNIVERSITY

Hempstead, New York 11549

HOFSTRA CULTURAL CENTER

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THE CONFERENCE
BING!

CROSBY AND AMERICAN CULTURE

Thursday, Friday, Saturday
November 14, 15, 16, 2002



REGISTRATION PROGRAM