



“UE will place special emphasis this year on expanding the rank-and-file role in organizing the unorganized by establishing UE Regional Organizing Councils...”

- from Organizing Plan adopted by UE Convention delegates

The UE Regional Organizing Council (ROC)

Why Form Regional Organizing Councils?

- ✓ To build UE by adding more member power to organizing the unorganized
- ✓ To find new organizing leads and start new organizing campaigns
- ✓ To gather more rank-and-file input into our organizing plans
- ✓ To fight for workers' rights to organize and bargain

What is a Regional Organizing Council?

- ✓ Six to 20 rank-and-file activists from locals in the same area
- ✓ Every meeting includes an activity (Leaflet, visit, investigate, educate, etc.)
- ✓ Lost-time costs are split 50/50 between local and national

What Do Members of the Organizing Council Do?

- ✓ Develop a regional organizing plan based on UE's National Organizing Plan
- ✓ Participate directly in finding and developing new organizing campaigns
- ✓ Involve members of their locals using surveys, pledges and reports
- ✓ Engage in Political Action to win Labor Law Reform

