

Jerome “JYD” Williams **Auto Enthusiast**

As a car enthusiast, Jerome Williams love for cars began with his relationship with his Dad. Together they would wash and wax the family cars on weekends for hours. His Dad would put so much Armoral on the seats that he and his older brother Johnnie would slide from one end of the back seat to the other. Jerome started his first wash & wax service in his neighborhood when he was 14. Quickly learning his trade, Jerome had plans of opening a shop when he got older.

Jerome’s first car was a 1986 Chevy Blazer that he soon customized while attending Georgetown Univ. Upon being drafted by the Detroit Pistons in 1996, Jerome’s first purchase was a 1989 Chevy Blazer that he customized and quickly caught the eyes of his teammates in Detroit. In 2001 Jerome opened an Aftermarket Customization shop called Top of Line Motoring in Sterling Heights, Michigan. He customized cars for his teammates and many other celebrities. After being traded Jerome closed the shop and developed a new company called Automotive Street Style, LLC.
(www.automotivestreetstyle.com)

In 2006, Jerome partnered with Rob Gullery of Wheel Concepts in Staten Island, NY. The two quickly became friends and began customizing cars throughout the industry. Jerome has customized cars for celebrities such as Eva Longoria, Chris Brown, Vince Carter, Steve Francis to name a few. He has been featured in various print magazines such as Rix Mag, and Automotive Culture Mag. In 2005 Jerome debuted his first Automotive show called “Make it Hot” on MSG network in NY.

JEROME WILLIAMS **NBA Community Ambassador**

As an NBA Cares Community Ambassador, Jerome Williams works with community and youth-serving programs that support education, youth and family development, and health-related causes.

After two seasons at Montgomery College (Md.), during which he worked at a local gas station to help finance his education, Williams transferred to Georgetown University and played for Hall of Fame coach John Thompson. He graduated from Georgetown in 1996, and stands among the top rebounders in school history. In 1995, he joined Hoya teammates Allen Iverson and Othella Harrington as members of the World University Games team.

Williams was selected 26th overall by the Detroit Pistons in the 1996 NBA Draft and his intensity and effort made him a fan favorite throughout the league. Williams appeared in over 500 games during his nine seasons and averaged 6.6 points and 6.4 rebounds per

game. Nicknamed “Junk Yard Dog,” he was a tenacious player on the court and was hailed often for his leadership and commitment to community service. His community outreach efforts earned him selection by The Sporting News as one of its “Good Guys in Sports” for 2002 and he was a finalist in 2000 for the J. Walter Kennedy Citizenship Award.

In 1997, Jerome, along with his brother Johnnie, created *Positive Shades of Black*, which developed programs for youth of all grade levels teaching study habits and life skills. These programs have been implemented in the NBA cities of Detroit, New York, Toronto and Washington D.C. Jerome also works with his brother on the *Change the World Movement* touring schools around the country (www.changetheworldmovement.com), as well as continuing his acting career and hosting programming for MSG and NBA TV. (www.jydtv.com)

Jerome, his wife Nikkollette, daughters Gabrielle and Giselle currently reside in Las Vegas, NV.

Jerome “JYD” Williams **Television/ Acting/ Color Analyst**

Jerome interned with NBA Entertainment at the conclusion of his rookie year in Detroit. He co-directed his first commercial that same year for the WNBA. In 2001 he developed his first TV show for Raptor TV that included features on his teammates. In 2003 Jerome began to do Color Analyst for the Playoffs for NBA TV. This sparked his interests to develop his own ideas, so he established Romie Productions, LLC. While RP was still in development, he did commercials for Sprite, Reebok and Juicy fruit gum. In 2005 Jerome got his first break as he Executive Produced & Starred in his first TV show called “Make it Hot”. He also appeared in the movies “Harold & Kumar visit White Castle” and Disney’s “Full Court Miracle”. In 2007 Jerome launched www.JYDTV.com, which is his vary own broadband network geared for ages 12 to 45. The website feature shows from his other company Automotive Street Style, LLC., Change The World, Make it Hot and others.

Jerome Williams Biography

Through the power of God, Jerome Williams has been blessed without measure. At an early age he was taught the power of education and hard work. His Parents Johnnie & Seaquett Williams instilled a high moral standard of giving while utilizing sports as a meaningful outlet. His first job was in the church, serving God as an altar server. As he grew, he relied on the power of prayer to overcome life obstacles, while building a strong work ethic doing all sorts of jobs. His brothers Johnnie and Joshua

After High School

Upon graduating from Magruder High School in Md., Jerome got a job at a local gas station to help pay for his college education. A mere 6'2", college scouts failed to notice this diamond in the rough, so Jerome attended Montgomery College and signed up for the basketball team. As a student athlete, Jerome continued to pray for some much needed height to help take his game to the next level. During his first two years, his prayers were answered and he grew to 6'9". This gift from God was never forgotten and Jerome was able to see life from a brand new perspective. He was named the Junior College State MVP in spring of 1993. Jerome also accepted a collegiate scholarship to Georgetown University, where he would team up with future NBA star Allen Iverson. Jerome Graduated in 1996 with a Bachelors Degree in Sociology with minors in Business and Theology.

After College

Upon graduating from Georgetown University, Jerome was the #1 pick of the Detroit Pistons in the 96' draft. His teammates included Joe Dumars and Grant Hill. Jerome was tagged with the nickname "Junk Yard Dog" or "JYD" by his teammates for all his work on and off the court. Jerome was the first player in the NBA to come off the bench and still be in the top ten in rebounds for an entire season. In 1997, Jerome's brother Johnnie established Positive shades of Black 501c3. Jerome was instrumental in the development of programs to encourage kids to stay in school. Jerome was the first to receive the Fannie Mae Community Award.

After NBA

Upon retiring from the NBA, Jerome teamed up with Jason Grant & Phylon Media, LLC to begin expanding on his many television ideas. Romie Prod. & Phylon developed "Make it Hot" and Automotive Street Style to name a few. They also produced a documentary showing some of the challenges facing kids in South Africa.