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**CAREERONE.COM.AU RETURNS AS SPONSOR FOR AUSTRALIA'S LARGEST  
EMPLOYMENT EVENT**

Online employment site CareerOne.com.au today announced its major sponsorship of the 2008 National Careers and Employment Expo, Australia's premier careers event organised by the EOC Group.

Along with CareerOne.com.au, metropolitan and regional News Limited newspapers nationwide will be co-sponsoring the event. These are The Daily Telegraph who, like CareerOne.com.au return as sponsors, The Courier Mail, The Adelaide Advertiser and The Sunday Times.

The National Careers and Employment Expo brings careers, employment and training opportunities to the general public putting them in touch with potential employers from a variety of industries. Attendees have the opportunity to learn more about career paths, salary expectations and career advancement amongst many other things.

The sponsorship deal comes as CareerOne.com.au continues as Australia's fastest growing employment website\*. CareerOne.com.au recorded a 24 per cent growth in unique browsers in February 2008 compared to the same period last year.

"It seemed a natural fit to align ourselves with Australia's largest careers and employment event," Dr. Stephen Hollings, chief executive officer, CareerOne.com.au said.

"Like the National Careers and Employment Expo, CareerOne.com.au prides itself on connecting organisations with thousands of career minded individuals and job hunters throughout the country."

Attended by school leavers, graduates, skilled workers and the mature workforce, the Expo provides a non-threatening environment which enables employers, education and training providers to communicate directly with potential candidates.

Last year, the Expo attracted over 165,000 people nationally.

“We are privileged to have CareerOne.com.au return as sponsor for the National Careers and Employment Expo in 2008,” Julie McConachy, general manager of the EOC Group said. “The market synergy we have with CareerOne.com.au is very fitting for our audiences.”

“This partnership continues our commitment to provide Australians with the best careers and employment information and advice.”

The 2008 National Careers and Employment Expo begins in Perth on 4 April 2008 at the Perth Convention Exhibition Centre and continues around Australia. The Expo visits all Australian capital cities as well as the regional towns of Ballarat Townsville and the Gold Coast.

For more information on the 2008 National Careers and Employment Expo visit:

<http://www.eocexpo.com.au/>.

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**For more information, please contact:**

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\* Source: Nielsen//NetRatings Market Intelligence, year on year growth Feb-Feb 2007/08

**About CareerOne.com.au:**

CareerOne.com.au is News Digital Media's (News Limited's digital business) national digital employment brand. CareerOne.com.au successfully integrates the print and online strengths of News Limited newspapers and News Digital Media, creating a leading recruitment service with truly national reach. With more than 60,000 job listings and an unrivalled collection of career advice, articles and resources, CareerOne provides unrivalled information and support for people looking for jobs or interested in their career development. CareerOne also provides advertisers a cost effective range of flexible advertising opportunities, including job listings, display and location based advertising and sponsorship of e-newsletters and job alerts.