



Media Release

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## **Work issues loom large as voters go to the polls**

**Australian voters say work-related policies will sway their vote in tomorrow's election, a new survey has revealed.**

WorkChoices, the Government's Fairness Test and tax rates rated as key issues for voters in an online survey conducted by CoreData in partnership with CareerOne.com.au.

The national survey of 2376 respondents also found that the ALP did a better job than the Coalition at getting their message across on employment-related issues.

However, overall, the majority of respondents were disappointed in the work-related policies offered by both parties and said they could be "improved".

The key findings of the online survey are:

- 84% of respondents believe understanding the employment policies of both major parties was a factor in determining how they would vote.
- 57% of respondents believe Labor has communicated their employment policies well to the public compared to 46% for the Coalition.
- 74% believe the Coalition's employment policy could be improved, while 70% believe Labor's employment policy could be improved.
- WorkChoices, the Government's Fairness Test and tax rates were the most important employment issues for voters.
- The majority of respondents said that Labor's tax structure policy and the Coalition's Industrial Relations policy needed the most improvement. This was followed by tax structure, child care, superannuation and maternity leave.
- More than half of respondents (56%) believe that Australian Workplace Agreements (AWAs) and WorkChoices have had a negative effect in the workplace, compared to 26% who said they had a positive impact on their workplace.
- 70% of respondents said they understand the 'WorkChoices' policy.
- More than one third of people believe that unions have too much power.

"Voters place huge emphasis on employment policies when determining their vote," CareerOne.com.au editor, Kate Southam said.

“Our respondents have strong views on industrial relations, tax structure and child care. Tomorrow's result will not be the end of this strong interest but the beginning and it will be interesting to see if the new government keeps to its promises,” said.

CareerOne.com.au produced a comprehensive guide to the policies of all five political parties in the run up to the election and will maintain coverage of the elected government's work-related promises and plans.

The CoreData national online survey was conducted from November 9 until November 15.

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