

The BLOX Content Management System offers easy, yet powerful, administrative tools to manage audio, video, photos, rich content and articles on your site. BLOX empowers your staff to be able to regularly change the look and feel of your website without HTML or programming knowledge.

BLOX CMS

Newspapers and Technology - Denver, CO

Group: Midlands Newspapers
Paper Type: Trade Publication
Circulation: Unknown
URL: www.newsandtech.com
Best Practice: All content is tagged, allowing content to appear in multiple sections without the need to duplicate the entry. Keyword tagging also makes finding content easier for readers.

Coeur d'Alene Press - Coeur d'Alene, ID

Group: Hagadone Corporation
Paper Type: Daily
Circulation: 16,303
URL: www.cdapress.com
Best Practice: Advertising doesn't have to overpower your site to make an impact, as seen on this sleekly designed site. Incorporated are action sponsors, pencil ads and weather sponsors.

Leader-Telegram - Eau Claire, WI

Group: Independent
Paper Type: Daily
Circulation: 26,024
URL: www.leadertelegram.com
Best Practice: The Leader-Telegram is a fully integrated BLOX site. Not only do they post a large variety of Assets, but they also incorporate Social Marketplace and events.

The Mississippi Link - Jackson, MS

Group: Independent
Paper Type: Weekly
Circulation: 17,000
URL: www.mississippilink.com
Best Practice: "A picture is worth a thousand words" - an old adage The Mississippi Link uses to their advantage. Thumbnails support article teasers throughout the site.

Movable Content Blocks

Easy to Use Interface

Tagging & Topic Pages

Photo Editor

Learn more about the BLOX CMS at www.bloxcms.com.