



Suburb	Postcode	Map		Suburb	Postcode	Map		Suburb	Postcode	Map	
		Ref	Ref			Ref	Ref				
Gordon Park	4031	6	Logan Reserve	4133	15	Ningi	4511	1, 3			
Graceville	4075	8	Logan Village	4207	16	Noosa Bushlands	4566	19			
Grange	4051	6	Loganholme	4129	16	Noosa Heads	4566	19			
Greenbank	4124	15	Loganlea	4131	16	Noosa Outlook	4565	19			
Greenslopes	4120	10	Lota	4179	11	Noosa Parklands	4566	19			
Griffin	4503	4, 3	Lutwyche	4030	6	Noosa Retreat	4566	19			
Grovely	4054	7	Lytton	4178	11	Noosa Sound	4566	19			
Gumdale	4154	11	MacGregor	4109	14	Noosa Waters	4566	19			
Hamilton	4007	6	MacKenzie	4156	14	Noosaville	4566	19			
Harrisville	4307	17	Mango Hill	4509	4, 3	Norman Park	4170	10			
Hawthorne	4171	10	Manly	4179	11	North Booval	4304	17			
Headland Park	4556	18	Manly West	4179	11	North Ipswich	4305	17			
Heathwood	4110	13	Mansfield	4122	14	North Lakes	4509	4, 3			
Hemmant	4174	11	Marburg	4346	17	North Maclean	4280	15			
Hendra	4011	6	Marcoola	4564	18	North Tamborine	4272	16			
Heritage Park	4118	15	Marcus Beach	4573	19	Northgate	4013	5			
Herston	4006	6	Margate	4019	2	Nudgee	4014	5			
Highgate Hill	4101	12	Maroochy River	4561	18	Nundah	4012	5			
Hillcrest	4118	15	Maroochydore	4558	18	One Mile	4305	17			
Holland Park	4121	10	Marsden	4132	16	Ormeau	4208	16			
Holland Park West	4121	10	McDowall	4053	7	Ormeau Hills	4208	16			
Holmview	4207	16	Meadowbrook	4131	16	Oxley	4075	13			
Inala	4077	13	Meldale	4510	1, 3	Paddington	4064	8			
Indooroopilly	4068	8	Meridan Plains	4551	18	Pallara	4110	13			
Ipswich	4305	17	Middle Park	4074	13	Park Ridge	4125	15			
Jacobs Well	4208	16	Milton	4064	8, 9	Park Ridge South	4125	15			
Jamboree Heights	4074	13	Minyama	4575	18	Parkinson	4115	14			
Jimboomba	4280	15	Mitchelton	4053	7	Peak Crossing	4306	17			
Jindalee	4074	13	Moffat Beach	4551	18	Pelican Waters	4551	18			
Joyner	4500	4	Moggill	4070	8	Peregian Beach	4573	19			
Kallangur	4503	4, 3	Mooloolaba	4557	18	Peregian Springs	4573	19			
Kangaroo Point	4169	12, 9	Moores Pocket	4305	17	Petrie	4502	4, 3			
Karalee	4306	17	Moorooka	4105	12	Petrie Terrace	4000	8			
Karana Downs	4306	8	Morayfield	4506	1, 3	Pinjarra Hills	4069	8			
Kawana Island	4575	18	Morningside	4170	10	Pinkenba	4008	5, 6			
Kedron	4031	5	Mount Coolum	4573	18	Pomona	4568	20			
Kelvin Grove	4059	6, 8	Mountain Creek	4557	18	Priestdale	4127	16			
Kenmore	4069	8	Mt Crosby	4306	8	Pullenvale	4069	8			
Kenmore Hills	4069	8	Mt Gravatt	4122	14	Raceview	4305	17			
Kensington Grove	4341	17	Mt Gravatt East	4122	14	Ransome	4154	11			
Keperra	4054	7	Mt Ommaney	4074	13	Red Hill	4059	8, 9			
Kings Beach	4551	18	Mt Warren Park	4207	16	Redbank	4301	17, 13			
Kingston	4114	16	Mudjimba			Redbank Plains	4301	17, 13			
Kippa Ring	4021	2	/ Pacific Pdse	4564	18	Redcliffe	4020	2			
Kunda Park/Tanwha	4556	18	Mundoolun	4285	15	Regents Park	4118	15			
Kuraby	4112	14	Munruben	4125	15	Richlands	4077	13			
Kurwongbah	4503	4, 3	Murarrie	4172	10	Ripley	4306	17			
Lake Cooribah			Murrumba Downs	4503	4, 3	Riverhills	4074	13			
/ Noosa Banks	4565	19	Narangba	4504	1, 3	Riverview	4303	17			
Lake Macdonald	4563	19	Nathan Heights	4111	14, 1	Robertson	4109	14			
Larapinta	4110	13	New Beith	4124	15	Rochedale	4123	14			
Lawnton	4501	4, 3	New Farm	4005	9	Rochedale South	4123	16			
Leichhardt	4305	17	Newmarket	4051	6	Rocklea	4106	13, 14			
Little Mountain	4551	18	Newstead	4006	9	Rosewood	4340	17			
Logan Central	4114	16	Newtown	4305	17	Rothwell	4022	2			



Suburb	Postcode	Map		Suburb	Postcode	Map	
		Ref	Ref			Ref	Ref
Runcorn	4113	14	Toorbul	4510	1, 3		
Sadliers Crossing	4305	17	Toowong	4066	8, 9		
Salisbury	4107	14	Twin Waters	4564	18		
Samford	4520	7	Underwood	4119	16		
Sandgate	4017	5	Upp. Brookfield	4069	8		
Sandstone Point	4511	1, 3	Upp. Caboolture	4510	1, 3		
Scarborough	4020	2	Upp. Kedron	4055	7		
Seven Hills	4170	10	Upp. Mt Gravatt	4122	14		
Seventeen Mile Rocks	4073	13	Virginia	4014	5		
Shailer Park	4128	16	Wacol	4076	13		
Shelly Beach	4551	18	Wakerley	4154	11		
Sherwood	4075	8	Walloon	4306	17		
Shorncliffe	4017	5	Wamuran	4512	1, 3		
Silkstone	4304	17	Warana	4575	18		
Sinnamon Park	4073	13	Warner	4500	4, 3		
Sippy Downs	4556	18	Waterford	4133	16		
Slacks Creek	4127	16	Waterford West	4133	16		
South Brisbane	4101	12, 9	Wavell Heights	4012	5		
South Maclean	4280	15	West End	4101	12, 9		
Spring Hill	4000	9	West Ipswich	4305	17		
Spring Mountain	4124	15	Westlake	4074	13		
Springfield	4300	13	Whitepatch	4507	1, 3		
Springfield Lakes	4300	13	Whiteside	4503	4		
Springwood	4127	16	Willawong	4110	13		
St Lucia	4067	8	Willowbank	4306	17		
Stafford	4053	7	Wilston	4051	6		
Stafford Heights	4053	7	Windaroo	4207	16		
Stapylton	4207	16	Windsor	4030	6		
Steiglitz	4207	16	Wishart	4122	14		
Stockleigh	4280	15	Woodend	4305	17		
Stones Corner	4120	10	Woodford	4514	1, 3		
Strathpine	4500	4, 3	Woodridge	4114	16		
Stretton	4116	14	Woody Point	4019	2		
Sumner	4074	13	Woolloongabba	4102	12, 9		
Sumner Park	4074	13	Woollowin	4030	6		
Sunnybank	4109	14	Woorim	4507	1, 3		
Sunnybank Hills	4109	14	Wulkuraka	4305	17		
Sunrise Beach	4567	19	Wurtulla	4575	18		
Sunshine Beach	4567	19	Wurtulla	4575	18		
Taigum	4018	5	Wynnum	4178	11		
Tamborine	4270	16	Wynnum West	4178	11		
Tamborine Mountain	4272	16	Yamanto	4305	17		
Tanah Merah	4128	16	Yatala	4207	16		
Taringa	4068	8	Yeerongpilly	4105	12		
Tarragindi	4121	12	Yeronga	4104	12		
Teneriffe	4005	9	Zillmere	4034	5		
Tennyson	4105	12					
Teviot Downs	4124	15					
Tewantin	4565	19					
Thagoona	4306	17					
The Gap	4061	8					
Tingalpa	4173	11					
Tivoli	4305	17					
Tivoli Hill	4305	17					
Toombul	4012	5					

Display Advertising Rates (Including GST) (Per Module) (Including Colour)

Annual Contract	Casual	\$2,500	\$10,000	\$25,000	\$50,000	\$100,000	\$150,000
Discount from Casual Rate	0%	10%	15%	20%	25%	30%	35%
Gloss Publications							
weekender	\$229.22	\$206.15	\$194.76	\$183.38	\$171.84	\$160.45	\$149.07
Newsprint Publications							
Albert & Logan News (Wednesday)	\$296.21	\$266.76	\$252.13	\$236.93	\$222.30	\$207.48	\$192.85
Albert & Logan News (Friday)	\$296.21	\$266.76	\$252.13	\$236.93	\$222.30	\$207.48	\$192.85
Caboolture Shire Herald	\$195.32	\$175.75	\$166.06	\$156.18	\$146.49	\$136.61	\$126.92
City North News	\$256.12	\$230.47	\$217.55	\$205.01	\$192.09	\$179.55	\$166.63
City South News	\$256.12	\$230.47	\$217.55	\$205.01	\$192.09	\$179.55	\$166.63
Ipswich News	\$278.73	\$250.61	\$236.74	\$222.87	\$209.00	\$195.13	\$181.26
Logan West Leader	\$126.35	\$113.62	\$107.35	\$100.89	\$94.81	\$88.54	\$82.08
Northern Times	\$296.21	\$266.76	\$252.13	\$236.93	\$222.30	\$207.48	\$192.85
Northside Chronicle	\$286.71	\$258.02	\$243.58	\$229.33	\$215.08	\$200.83	\$186.58
North-West News	\$286.71	\$258.02	\$243.58	\$229.33	\$215.08	\$200.83	\$186.58
Pine Rivers Press	\$217.55	\$195.89	\$185.06	\$174.23	\$163.21	\$152.38	\$141.55
Redcliffe & Bayside Herald	\$246.05	\$221.35	\$209.00	\$196.65	\$184.30	\$172.14	\$159.98
South-East Advertiser	\$296.21	\$266.76	\$252.13	\$236.93	\$222.30	\$207.48	\$192.85
Southern Star	\$296.21	\$266.76	\$252.13	\$236.93	\$222.30	\$207.48	\$192.85
South-West News	\$280.44	\$252.51	\$238.26	\$224.20	\$210.14	\$196.27	\$182.21
The Noosa Journal	\$196.65	\$176.89	\$167.39	\$157.32	\$147.63	\$137.56	\$127.87
Westside News	\$315.78	\$284.24	\$268.47	\$252.89	\$236.74	\$221.16	\$205.58
Wynnum Herald	\$233.13	\$209.76	\$197.98	\$186.58	\$174.80	\$163.02	\$151.62

City News (Including GST) (Per Module) (Including Colour)

Number of Insertions	Casual	3	6	10	15	20+
Discount from Casual Rate	0%	3%	6%	10%	15%	20%
1M	\$293.83	\$284.90	\$276.12	\$264.41	\$249.63	\$235.00

Note: City News is a full colour news magazine publication. Size restrictions apply. All paper buy rates are available on request.



Display Advertising Rates (Excluding GST) (Per Module) (Including Colour)

Annual Contract	Casual	\$2,500	\$10,000	\$25,000	\$50,000	\$100,000	\$150,000
Discount from Casual Rate	0%	10%	15%	20%	25%	30%	35%
Gloss Publications							
weekender	\$208.34	\$187.46	\$177.09	\$166.73	\$156.22	\$145.85	\$135.48
Newsprint Publications							
Albert & Logan News (Wednesday)	\$269.28	\$242.51	\$229.21	\$215.39	\$202.09	\$188.62	\$175.32
Albert & Logan News (Friday)	\$269.28	\$242.51	\$229.21	\$215.39	\$202.09	\$188.62	\$175.32
Caboolture Shire Herald	\$177.56	\$159.77	\$150.96	\$141.98	\$133.17	\$124.19	\$115.38
City North News	\$232.84	\$209.52	\$197.77	\$186.37	\$174.63	\$163.23	\$151.48
City South News	\$232.84	\$209.52	\$197.77	\$186.37	\$174.63	\$163.23	\$151.48
Ipswich News	\$253.39	\$227.83	\$215.22	\$202.61	\$190.00	\$177.39	\$164.78
Logan West Leader	\$114.86	\$103.29	\$97.59	\$91.72	\$86.19	\$80.49	\$74.62
Northern Times	\$269.28	\$242.51	\$229.21	\$215.39	\$202.09	\$188.62	\$175.32
Northside Chronicle	\$260.65	\$234.56	\$221.44	\$208.48	\$195.53	\$182.57	\$169.62
North-West News	\$260.65	\$234.56	\$221.44	\$208.48	\$195.53	\$182.57	\$169.62
Pine Rivers Press	\$197.77	\$178.08	\$168.24	\$158.39	\$148.37	\$138.53	\$128.68
Redcliffe & Bayside Herald	\$223.68	\$201.23	\$190.00	\$178.77	\$167.55	\$156.49	\$145.44
South-East Advertiser	\$269.28	\$242.51	\$229.21	\$215.39	\$202.09	\$188.62	\$175.32
Southern Star	\$269.28	\$242.51	\$229.21	\$215.39	\$202.09	\$188.62	\$175.32
South-West News	\$254.95	\$229.55	\$216.60	\$203.82	\$191.04	\$178.43	\$165.65
The Noosa Journal	\$178.77	\$160.81	\$152.17	\$143.02	\$134.21	\$125.05	\$116.25
Westside News	\$287.07	\$258.40	\$244.06	\$229.90	\$215.22	\$201.05	\$186.89
Wynnum Herald	\$211.94	\$190.69	\$179.98	\$169.62	\$158.91	\$148.20	\$137.84

City News (Excluding GST) (Per Module) (Including Colour)

Number of Insertions	Casual	3	6	10	15	20+
Discount from Casual Rate	0%	3%	6%	10%	15%	20%
1M	\$267.12	\$259.00	\$251.02	\$240.37	\$226.94	\$213.64

Note: City News is a full colour news magazine publication. Size restrictions apply. All paper buy rates are available on request.

Quest Position Loading

Prime Positions	Ad Size	Loading
Page 1	6cm Strip	100%
Page 2	8MW	50%
Page 3	4MW	50%
Page 4	8MW	50%
Page 5	4MW	50%
Page 6	8MH/2MW	30%
Page 7	16M	30%
Page 8	8MW	30%
Page 9	8MW	30%
Page 10	16M	20%
Back Page		50%
Special Position Request		20%

The Noosa Journal Position Loading

Prime Positions	Ad Size	Loading
Page 1	6cm strip	100%
Page 2	4MW	50%
Page 3	4MW	50%
Page 4	8MW	50%
Page 5	4MW	50%
Page 6	8MH, 2MW	30%
Page 7	16M	20%
Page 8	8MW	20%
Page 9	8MW	20%
Page 10	16M	20%
Page 11	8MH, 2MW	20%
Inside Back	4MW	30%
Back Page	4MW	50%
Special Position Request		20%

weekender Position Loadings

Page	Section	Ad Size	Loading
Page 2		16M	40%
Page 4		16M	40%
Page 6		16M	40%
	EGN		30%
	Home		20%
	Food & What's On		20%
	Me		20%
	Inside Back		40%
	Back Cover		50%

Other positions specified by advertiser incur a 20% loading.



Classified Advertising Rates (Including GST)

	General Classifieds		True Local Retail, Community, Professional and Business		True Local Automotive, Trades and Services (double column only)		Employment		Real Estate		Adult Services	
	Display Rate	Line Rate	Display Rate	Line Rate	Display Rate	Line Rate	Display Rate	Line Rate	Display Rate	Line Rate	Display Rate	Line Rate
Albert & Logan News	\$18.42	\$3.91	\$13.19	\$3.91	\$26.41	\$7.82	\$23.07	\$4.91	\$17.72	\$3.76	\$27.62	\$5.87
Caboolture Shire Herald	\$15.89	\$3.44	\$11.98	\$3.29	\$23.96	\$6.58	\$19.89	\$4.31	\$15.26	\$3.30	\$23.84	\$5.17
City News	\$20.21	\$4.43	\$13.16	\$4.00	\$26.33	\$8.00	\$23.07	\$5.05	\$18.39	\$4.01	\$30.31	\$6.64
City North News	\$17.98	\$3.81	\$12.84	\$3.57	\$25.69	\$7.15	\$22.55	\$4.76	\$17.29	\$3.66	\$26.97	\$5.72
City South News	\$17.98	\$3.81	\$12.84	\$3.57	\$25.69	\$7.15	\$22.55	\$4.76	\$17.29	\$3.66	\$26.97	\$5.72
Ipswich News	\$15.89	\$3.44	\$11.98	\$3.29	\$23.96	\$6.58	\$19.89	\$4.31	\$15.26	\$3.30	\$23.84	\$5.17
Logan West Leader	\$15.89	\$3.44	\$11.98	\$3.29	\$23.96	\$6.58	\$19.89	\$4.31	\$15.26	\$3.30	\$23.84	\$5.17
Northern Times	\$18.42	\$3.90	\$13.19	\$3.66	\$26.41	\$7.33	\$23.07	\$4.90	\$17.72	\$3.75	\$27.62	\$5.85
Northside Chronicle	\$18.42	\$3.90	\$13.19	\$3.66	\$26.41	\$7.33	\$23.07	\$4.90	\$17.72	\$3.75	\$27.62	\$5.85
North-West News	\$18.42	\$3.90	\$13.19	\$3.66	\$26.41	\$7.33	\$23.07	\$4.90	\$17.72	\$3.75	\$27.62	\$5.85
Pine Rivers Press	\$17.27	\$3.69	\$12.57	\$3.49	\$25.13	\$6.97	\$21.64	\$4.60	\$16.61	\$3.53	\$25.89	\$5.54
Redcliffe & Bayside Herald	\$17.47	\$3.76	\$12.57	\$3.51	\$25.13	\$7.02	\$21.87	\$4.72	\$16.78	\$3.61	\$26.22	\$5.63
South-East Advertiser	\$18.42	\$3.90	\$13.19	\$3.66	\$26.41	\$7.33	\$23.07	\$4.90	\$17.72	\$3.75	\$27.62	\$5.85
Southern Star	\$18.42	\$3.90	\$13.19	\$3.66	\$26.41	\$7.33	\$23.07	\$4.90	\$17.72	\$3.75	\$27.62	\$5.85
South-West News	\$18.42	\$3.90	\$13.19	\$3.66	\$26.41	\$7.33	\$23.07	\$4.90	\$17.72	\$3.75	\$27.62	\$5.85
The Noosa Journal	\$6.14	\$3.75	\$5.20	\$3.75	\$10.39	\$7.49	\$5.87	\$3.82	\$5.75	\$3.75	\$10.07	\$5.61
Westside News	\$20.71	\$4.40	\$14.13	\$3.94	\$28.27	\$7.88	\$24.79	\$5.25	\$19.01	\$4.02	\$31.06	\$6.61
Wynnum Herald	\$17.98	\$3.81	\$12.84	\$3.57	\$25.69	\$7.15	\$22.55	\$4.76	\$17.29	\$3.66	\$26.97	\$5.72

Rates are GST inclusive, effective from June 28, 2009. Minimum advertisement size is 3cm or four lines. Classifieds format is eight columns. The above rates are per single column display or single column line, except True Local Automotive and Trades and Services which is double column display or double column line only.

Additional Classified Information

Spot colour loading	\$2.50 pccm
Full colour loading	\$3.00 pccm
Multi Paper Discounts - All classifieds EXCEPT employment	For 10 or more papers, a 40% discount applies
Multi Paper Discounts - Employment	For 10 or more papers, a 55% discount applies For 15 or more papers, a 75% discount applies

Directories	Casual	13 insertions
weekender home directory (1 unit)	\$56.65	\$41.20 Per Insertion
weekender health directory (1 unit)	\$56.65	\$41.20 Per Insertion
weekender dining directory (min listing 6 lines)		\$27.00 Per Insertion



Quest Community Newspapers Deadlines

Publication	Day of Publication	Display		Classifieds	
		Booking and Cancellation Deadlines	Complete Material Deadline	Booking and Material Deadline for Telephone Copy	Complete Material Deadline
Albert & Logan News (Wednesday)	Wednesday	10am Thu	3pm Mon	2pm Tues	3pm Fri
Albert & Logan News (Friday)	Friday	3pm Mon	1pm Wed	5pm Wed	4pm Mon
Caboolture Shire Herald	Tuesday	3pm Thu	3pm Fri	3pm Mon	3pm Fri
City News	Thursday	12pm Wed 1 week prior	3pm Fri 1 week prior	9am Tues	3pm Fri
City North News	Thursday	10am Fri	4pm Tues	5pm Tues	4pm Mon
City South News	Thursday	10am Fri	4pm Tues	5pm Tues	4pm Mon
Ipswich News	Thursday	2pm Fri	10am Tues	3pm Tues	3pm Fri
Logan West Leader	Wednesday	10am Thu	3pm Fri	5pm Mon	3pm Fri
Northern Times	Friday	9am Tues	1pm Wed	10:30am Thu	4pm Mon
Northside Chronicle	Wednesday	10am Thu	12pm Mon	3:30pm Mon	3pm Fri
Northside Chronicle Real Estate	Wednesday	10am Thu	3pm Fri	3:30pm Mon	3pm Fri
North-West News	Wednesday	10am Thu	3pm Fri	12pm Mon	3pm Fri
Pine Rivers Press	Wednesday	10am Thu	12pm Mon	5pm Mon	3pm Fri
Redcliffe & Bayside Herald	Wednesday	3pm Thu	5pm Mon	5pm Mon	3pm Fri
South-East Advertiser	Wednesday	10am Thu	12pm Mon	5pm Mon	3pm Fri
South-East Advertiser Real Estate	Wednesday	10am Thu	5pm Fri	5pm Mon	3pm Fri
Southern Star	Wednesday	10am Thu	10am Mon	11:30am Mon	3pm Fri
Southern Star Real Estate	Wednesday	10am Thu	3pm Fri	11:30am Mon	3pm Fri
South-West News	Wednesday	10am Thu	10am Mon	5pm Mon	3pm Fri
South-West News Real Estate	Wednesday	10am Thu	3pm Fri	5pm Mon	3pm Fri
The Noosa Journal	Thursday	12pm Thu 1 week prior	12pm Mon	4pm Tues	3pm Fri
Westside News	Wednesday	10am Thu	1pm Fri	10:30am Mon	3pm Fri
Wynnum Herald	Wednesday	10am Thu	3pm Mon	11:30am Tues	3pm Fri
weekender (Gloss)	Thursday	12pm Tues 1 week prior	5pm Wed 1 week prior	n/a	n/a
weekender (Directories)	Thursday	n/a	n/a	12pm Mon, 2 weeks prior	5pm Wed, 1 week prior

CARSguide

CARSguide North	Wednesday	10am Thu	3pm Fri	12pm Mon	3pm Fri
CARSguide South	Wednesday/ Friday	10am Thu	3pm Fri	1pm Mon	3pm Fri
CARSguide Central	Wednesday	10am Thu	3pm Fri	10.30am Mon	3pm Fri

Note: Real Estate Deadlines are the same as Display Deadlines, unless otherwise stated. For classifieds, agencies must make bookings prior to copy deadlines.

The earliest paper in any multi-paper buy determines the booking, cancellation and material deadlines.

Deadlines and specifications may differ from newspaper deadlines please contact your account manager and confirm at time of booking.

Please follow the Display deadlines above for Ad Wraps deadlines. Ad Wraps must be booked 4 weeks in advance prior to the Display deadlines.