



Display Advertising Rates (Including GST) (Per Module) (Excluding Colour)

Annual Contract Discount		\$6,000	\$12,000	\$24,000	\$40,000	\$60,000	\$120,000
Multi Week Buys Discount			6 weeks	13 weeks	26 weeks	52 weeks	
Multi Paper Buys Discount				2	3	4	5
% Discount From Casual	Casual	3%	5%	7.5%	10%	12.5%	15%
Gloss Publications							
Central	\$220.24	\$213.63	\$209.23	\$203.72	\$198.22	\$192.71	\$187.20
Inner West Courier (Tue)	\$388.59	\$376.93	\$369.16	\$359.45	\$349.73	\$340.02	\$330.30
The Mosman Daily	\$231.47	\$224.52	\$219.93	\$214.16	\$208.38	\$202.61	\$196.69
NINE TO FIVE (Min ad size two modules)	\$228.37	\$221.52	\$216.95	\$211.24	\$205.53	\$199.82	\$194.11
NORTHSIDE	\$303.50	\$294.40	\$288.33	\$280.74	\$273.15	\$265.56	\$257.98
North Shore Times (Fri)	\$404.45	\$392.35	\$384.21	\$374.14	\$364.08	\$353.87	\$343.80
Southern Courier	\$380.59	\$369.17	\$361.56	\$352.05	\$342.53	\$333.02	\$323.50
Wentworth Courier	\$414.34	\$401.91	\$393.62	\$383.26	\$372.91	\$362.55	\$352.19
Newsprint Publications							
Blacktown Advocate	\$239.11	\$231.80	\$227.05	\$221.16	\$215.08	\$209.19	\$203.11
Canterbury-Bankstown Express	\$264.46	\$256.50	\$251.18	\$244.72	\$238.07	\$231.42	\$224.77
Central Coast Express Advocate (Wed or Fri)	\$337.93	\$327.94	\$321.10	\$312.74	\$304.19	\$295.83	\$287.28
Fairfield Advance	\$251.86	\$244.34	\$239.40	\$233.13	\$226.67	\$220.40	\$214.13
Hills Shire Times	\$228.42	\$221.54	\$216.98	\$211.28	\$205.58	\$199.88	\$194.18
Hornsby & Upper North Shore Advocate	\$247.34	\$239.97	\$235.03	\$228.76	\$222.68	\$216.41	\$210.33
Inner West Courier (Thu) Newsprint	\$295.18	\$286.33	\$280.44	\$273.03	\$265.81	\$258.40	\$250.99
Liverpool Leader	\$254.74	\$247.19	\$242.06	\$235.60	\$229.33	\$222.87	\$216.60
Macarthur Chronicle	\$232.75	\$225.72	\$221.16	\$215.27	\$209.57	\$203.68	\$197.79
The Manly Daily (Tue - Sat)	\$380.33	\$368.98	\$361.38	\$351.88	\$342.38	\$332.88	\$323.38
Mt Druitt-St Marys Standard	\$206.83	\$200.64	\$196.65	\$191.33	\$186.20	\$181.07	\$175.94
North Shore Times (Wed) Newsprint	\$374.03	\$362.90	\$355.49	\$345.99	\$336.68	\$327.37	\$318.06
Northern District Times	\$308.60	\$299.25	\$293.17	\$285.38	\$277.78	\$269.99	\$262.20
Parramatta Advertiser	\$373.58	\$362.33	\$354.92	\$345.61	\$336.11	\$326.80	\$317.49
Penrith Press (Tue)	\$299.16	\$290.32	\$284.24	\$276.83	\$269.42	\$261.82	\$254.41
Penrith Press (Fri)	\$290.72	\$281.96	\$276.26	\$268.85	\$261.63	\$254.41	\$247.19
Rouse Hill Times	\$108.59	\$105.45	\$103.17	\$100.51	\$97.85	\$95.19	\$92.34
Home Living zone rates							
Central	\$341.14	\$330.79	\$323.95	\$315.40	\$307.04	\$298.49	\$289.94
North	\$584.07	\$566.58	\$554.80	\$540.17	\$525.73	\$511.10	\$496.47
North West	\$481.28	\$466.83	\$457.14	\$445.17	\$433.20	\$421.04	\$409.07
South	\$376.48	\$365.18	\$357.58	\$348.08	\$338.77	\$329.27	\$319.96
West	\$558.32	\$541.69	\$530.48	\$516.61	\$502.55	\$488.68	\$474.62

Rates effective Monday 28th June 2010. Prices shown are per module (16 modules per full page). The module prices shown for The Manly Daily (Tue - Sat), The Mosman Daily, North Shore Times (Friday - Gloss), Central, Inner West Courier (Tuesday - Gloss), Northside, Southern Courier, Wentworth Courier and Nine to Five are inclusive of colour, and no additional colour loadings apply. All other titles are subject to colour loadings (Full process colour 30%; Spot colour [Black plus one other colour] 20%). No discount for Mono is applicable. All paper buy rates are available on request.

Page Loading Table

Position	Loading	Position	Loading
Page 1 (Front Cover)	100%	All Other Preferred Positions	10%
Inside Front Spread	40%	Opening Page Community	30%
Page 5 or Prior	75%	Opening Page Lifestyle	30%
Page 9 or Prior	50%	RHP Social Pages	10%
Page 15 or Prior	30%	Inside Back page	25%
Page 21 or Prior	20%	Back Page	100%



Display Advertising Rates (Excluding GST) (Per Module) (Excluding Colour)

Annual Contract Discount		\$6,000	\$12,000	\$24,000	\$40,000	\$60,000	\$120,000
Multi Week Buys Discount			6 weeks	13 weeks	26 weeks	52 weeks	
Multi Paper Buys Discount				2	3	4	5
% Discount From Casual	Casual	3%	5%	7.5%	10%	12.5%	15%
Gloss Publications							
Central	\$200.22	\$194.21	\$190.21	\$185.20	\$180.20	\$175.19	\$170.19
Inner West Courier (Tue)	\$353.26	\$342.66	\$335.60	\$326.77	\$317.93	\$309.10	\$300.27
The Mosman Daily	\$210.43	\$204.11	\$199.93	\$194.69	\$189.44	\$184.19	\$178.81
NINE TO FIVE (Min ad size two modules)	\$207.61	\$201.38	\$197.23	\$192.04	\$186.85	\$181.66	\$176.47
NORTHSIDE	\$275.91	\$267.63	\$262.11	\$255.22	\$248.32	\$241.42	\$234.52
North Shore Times (Fri)	\$367.68	\$356.68	\$349.28	\$340.13	\$330.98	\$321.70	\$312.55
Southern Courier	\$345.99	\$335.61	\$328.69	\$320.04	\$311.39	\$302.74	\$294.09
Wentworth Courier	\$376.67	\$365.37	\$357.84	\$348.42	\$339.00	\$329.59	\$320.17
Newsprint Publications							
Blacktown Advocate	\$217.37	\$210.73	\$206.41	\$201.05	\$195.53	\$190.17	\$184.65
Canterbury-Bankstown Express	\$240.42	\$233.18	\$228.35	\$222.47	\$216.43	\$210.38	\$204.34
Central Coast Express Advocate (Wed or Fri)	\$307.21	\$298.13	\$291.91	\$284.31	\$276.54	\$268.94	\$261.16
Fairfield Advance	\$228.96	\$222.13	\$217.64	\$211.94	\$206.06	\$200.36	\$194.66
Hills Shire Times	\$207.65	\$201.40	\$197.25	\$192.07	\$186.89	\$181.71	\$176.53
Hornsby & Upper North Shore Advocate	\$224.85	\$218.15	\$213.66	\$207.96	\$202.44	\$196.74	\$191.21
Inner West Courier (Thu) Newsprint	\$268.35	\$260.30	\$254.95	\$248.21	\$241.65	\$234.91	\$228.17
Liverpool Leader	\$231.58	\$224.72	\$220.05	\$214.18	\$208.48	\$202.61	\$196.91
Macarthur Chronicle	\$211.59	\$205.20	\$201.05	\$195.70	\$190.52	\$185.16	\$179.81
The Manly Daily (Tue - Sat)	\$345.75	\$335.44	\$328.53	\$319.89	\$311.25	\$302.62	\$293.98
Mt Druitt-St Marys Standard	\$188.03	\$182.40	\$178.77	\$173.94	\$169.27	\$164.61	\$159.95
North Shore Times (Wed) Newsprint	\$340.03	\$329.91	\$323.17	\$314.54	\$306.07	\$297.61	\$289.15
Northern District Times	\$272.37	\$264.27	\$258.75	\$252.01	\$245.10	\$238.36	\$231.45
Parramatta Advertiser	\$339.62	\$329.39	\$322.65	\$314.19	\$305.55	\$297.09	\$288.63
Penrith Press (Tue)	\$271.96	\$263.93	\$258.40	\$251.66	\$244.93	\$238.02	\$231.28
Penrith Press (Fri)	\$264.29	\$256.33	\$251.15	\$244.41	\$237.85	\$231.28	\$224.72
Rouse Hill Times	\$98.72	\$95.86	\$93.79	\$91.37	\$88.95	\$86.54	\$83.95
Home Living Zone Rates							
Central	\$310.13	\$300.72	\$294.50	\$286.73	\$279.13	\$271.35	\$263.58
North	\$530.97	\$515.07	\$504.36	\$491.06	\$477.94	\$464.64	\$451.34
North West	\$437.53	\$424.39	\$415.58	\$404.70	\$393.82	\$382.76	\$371.88
South	\$342.25	\$331.98	\$325.07	\$316.44	\$307.97	\$299.34	\$290.87
West	\$507.56	\$492.45	\$482.25	\$469.65	\$456.86	\$444.25	\$431.47

Rates effective Monday 28th June 2010. Prices shown are per module (16 modules per full page). The module prices shown for The Manly Daily (Tue - Sat), The Mosman Daily, North Shore Times (Friday - Gloss), Central, Inner West Courier (Tuesday - Gloss), Northside, Southern Courier, Wentworth Courier and Nine to Five are inclusive of colour, and no additional colour loadings apply. All other titles are subject to colour loadings (Full process colour 30%; Spot colour [Black plus one other colour] 20%). No discount for mono is applicable. All paper buy rates are available on request.



Village Voice - Balmain (Including Colour)

Ad Size	Casual		Level 1	
	0%		10%	
	Ex GST	Inc GST	Ex GST	Inc GST
Full Page	\$1,591.00	\$1,750.00	\$1,432.00	\$1,575.00
Half Page	\$902.00	\$992.00	\$812.00	\$893.00
Large Strip (horizontal)	\$610.00	\$671.00	\$546.00	\$601.00
Quarter Page	\$610.00	\$671.00	\$546.00	\$601.00
Eighth Page	\$366.00	\$403.00	\$329.00	\$362.00

Ad Size	Level 2		Level 3	
	15%		20%	
	Ex GST	Inc GST	Ex GST	Inc GST
Full Page	\$1,353.00	\$1,488.00	\$1,273.00	\$1,400.00
Half Page	\$764.00	\$840.00	\$721.00	\$794.00
Large Strip (horizontal)	\$520.00	\$572.00	\$488.00	\$537.00
Quarter Page	\$520.00	\$572.00	\$488.00	\$537.00
Eighth Page	\$308.00	\$338.00	\$292.00	\$321.00

Rates effective Monday 28th of June 2010.





Classified Advertising Rates (Including GST)

	Real Estate			Careerone			CarsGuide - Motors			General - Marketplace		
	Casual Line rate	Casual Semi Display rate	Casual Full Display rate	Casual Line rate	Casual Semi Display rate	Casual Full Display rate	Casual Line rate	Casual Semi Display rate	Casual Full Display rate	Casual Line rate	Casual Semi Display rate	Casual Full Display rate
Blacktown Advocate	\$3.76	\$16.24	\$18.45	\$3.96	\$17.64	\$19.42	\$3.90	\$17.41	\$19.15	\$3.77	\$16.80	\$18.48
Canterbury-Bankstown Express	\$5.34	\$19.42	\$21.14	\$5.59	\$20.33	\$22.13	\$5.67	\$20.62	\$22.44	\$5.44	\$19.79	\$21.54
Central	\$3.17	\$14.28	\$15.86	\$8.29	\$21.95	\$24.39	\$7.26	\$10.03	\$11.14	\$7.26	\$17.15	\$19.04
Central Coast Express Advocate (Wed)	\$5.77	\$21.82	\$23.97	\$6.08	\$22.99	\$25.27	\$5.86	\$22.19	\$24.37	\$5.78	\$21.87	\$24.01
Central Coast Express Advocate (Fri)	\$5.77	\$21.82	\$23.97	\$6.08	\$22.99	\$25.27	\$5.86	\$22.19	\$24.37	\$5.78	\$21.87	\$24.01
Fairfield Advance	\$3.75	\$14.80	\$16.29	\$3.88	\$15.31	\$16.84	\$4.00	\$15.79	\$17.39	\$3.87	\$15.27	\$16.81
Hills Shire Times	\$4.08	\$15.58	\$17.14	\$4.30	\$16.39	\$18.03	\$4.16	\$15.91	\$17.49	\$4.08	\$15.57	\$17.12
Hornsby & Upper North Shore Advocate	\$4.77	\$16.53	\$18.19	\$5.06	\$17.50	\$19.26	\$4.97	\$17.20	\$18.92	\$4.89	\$16.94	\$18.64
Inner West Courier - Inner City (Thu)	\$2.99	\$9.97	\$10.97	\$3.10	\$10.36	\$11.39	\$3.15	\$10.54	\$11.59	\$3.00	\$9.99	\$10.99
Inner West Courier - Inner West (Thu)	\$4.59	\$15.25	\$16.80	\$4.78	\$15.87	\$17.48	\$4.71	\$15.63	\$17.20	\$4.60	\$15.29	\$16.83
Inner West Courier (Tue)	\$3.17	\$14.28	\$15.86	\$4.78	\$15.87	\$17.48	\$7.26	\$10.03	\$11.14	\$7.26	\$15.29	\$16.83
Liverpool Leader	\$3.72	\$14.66	\$16.13	\$3.85	\$15.16	\$16.69	\$4.00	\$15.77	\$17.37	\$3.73	\$14.69	\$16.16
Macarthur Chronicle	\$3.65	\$12.81	\$14.74	\$3.73	\$13.12	\$15.10	\$3.74	\$13.18	\$15.17	\$3.54	\$12.48	\$14.36
The Manly Daily (Tue-Fri)	\$6.78	\$21.57	\$23.74	\$6.97	\$22.22	\$24.45	\$7.05	\$22.41	\$24.66	\$6.96	\$22.18	\$24.41
The Manly Daily (Sat)	\$7.34	\$23.49	\$25.84	\$7.48	\$23.90	\$26.32	\$7.80	\$24.93	\$27.43	\$7.58	\$24.24	\$26.68
The Mosman Daily	\$4.39	\$13.36	\$14.70	\$4.64	\$14.09	\$15.51	\$4.49	\$13.63	\$15.01	\$4.39	\$13.35	\$14.69
Mt Druitt-St Marys Standard	\$3.54	\$15.48	\$17.06	\$3.66	\$16.02	\$17.82	\$3.63	\$15.85	\$17.47	\$3.66	\$15.98	\$17.60
NINE TO FIVE	\$3.17	\$14.28	\$15.86	\$8.29	\$21.95	\$24.39	\$7.26	\$10.03	\$11.14	\$7.26	\$17.15	\$19.04
North Shore Times (Wed)	\$6.02	\$27.61	\$30.37	\$6.19	\$28.42	\$31.26	\$6.34	\$29.14	\$32.05	\$5.95	\$27.32	\$30.06
North Shore Times (Fri)	\$6.20	\$28.50	\$31.29	\$6.37	\$29.21	\$32.14	\$6.56	\$30.08	\$33.07	\$6.26	\$28.75	\$31.63
Northern District Times	\$4.87	\$20.38	\$22.44	\$5.09	\$21.31	\$23.47	\$4.99	\$20.87	\$22.98	\$4.88	\$20.42	\$22.48
NORTHSIDE	\$3.17	\$14.28	\$15.86	\$8.29	\$21.95	\$24.39	\$7.26	\$10.03	\$11.14	\$7.26	\$17.15	\$19.04
Parramatta Advertiser	\$5.30	\$26.90	\$29.55	\$5.43	\$27.51	\$30.24	\$5.54	\$28.12	\$30.90	\$5.25	\$26.66	\$29.29
Penrith Press (Tue)	\$4.10	\$20.11	\$22.12	\$4.22	\$20.70	\$22.79	\$4.18	\$15.79	\$22.62	\$4.19	\$20.52	\$22.58
Penrith Press (Fri)	\$4.29	\$20.99	\$23.10	\$4.32	\$21.17	\$23.30	\$4.26	\$20.91	\$23.00	\$4.35	\$21.29	\$23.45
Rouse Hill Times	\$2.63	\$11.71	\$13.30	\$2.86	\$12.72	\$14.00	\$2.81	\$12.55	\$13.81	\$2.72	\$12.11	\$13.33
Southern Courier	\$3.17	\$14.28	\$15.86	\$8.29	\$21.95	\$24.39	\$7.26	\$10.03	\$11.14	\$7.26	\$17.15	\$19.04
Village Voice Balmain*	\$3.48	-	\$8.71	\$3.48	-	\$8.71	\$3.48	-	\$8.71	\$3.48	-	\$8.71
Wentworth Courier	\$3.17	\$14.28	\$15.86	\$8.29	\$21.95	\$24.39	\$7.26	\$10.03	\$11.14	\$7.26	\$17.15	\$19.04

Rates effective Monday 28th June 2010 until further notice. The rates and expenditure levels quoted are inclusive of the Goods and Services Tax (GST).

*Monthly title.



Classified Advertising Rates (Including GST)

	True Local			Personal Notices			Noticeboard			Family Notices (Anno)		
	Casual Line rate	Casual Semi Display rate	Casual Full Display rate	Casual Line rate	Casual Semi Display rate	Casual Full Display rate	Casual Line rate	Casual Semi Display rate	Casual Full Display rate	Casual Line rate	Casual Semi Display rate	Casual Full Display rate
Blacktown Advocate	\$3.94	\$17.62	\$19.37	\$3.76	\$16.77	\$18.45	\$3.76	\$16.77	\$18.44	\$3.76	\$16.77	\$18.45
Canterbury-Bankstown Express	\$5.55	\$20.20	\$21.99	\$5.34	\$19.42	\$21.14	\$5.34	\$19.42	\$21.14	\$5.34	\$19.42	\$21.14
Central	\$10.73	\$16.05	\$17.83	\$7.23	\$15.68	\$17.42	\$7.26	\$17.15	\$19.04	\$7.26	\$17.15	\$19.04
Central Coast Express Advocate (Wed)	\$6.20	\$23.46	\$25.77	\$5.63	\$21.33	\$23.42	\$5.63	\$21.33	\$23.43	\$5.63	\$21.33	\$23.43
Central Coast Express Advocate (Fri)	\$6.20	\$23.44	\$25.75	\$5.63	\$21.33	\$23.42	\$5.63	\$21.33	\$23.43	\$5.63	\$21.33	\$23.43
Fairfield Advance	\$3.99	\$15.74	\$17.32	\$3.75	\$14.80	\$16.29	\$3.75	\$14.80	\$16.29	\$3.75	\$14.80	\$16.29
Hills Shire Times	\$4.26	\$16.33	\$17.95	\$4.07	\$15.54	\$17.08	\$4.07	\$15.54	\$17.08	\$4.07	\$15.54	\$17.08
Hornsby & Upper North Shore Advocate	\$5.07	\$17.54	\$19.30	\$4.77	\$16.53	\$18.19	\$4.77	\$16.53	\$18.19	\$4.77	\$16.53	\$18.19
Inner West Courier - Inner City (Thu)	\$3.15	\$10.52	\$11.57	\$2.99	\$9.97	\$10.97	\$2.99	\$9.97	\$10.97	\$2.99	\$9.97	\$10.97
Inner West Courier - Inner West (Thu)	\$4.83	\$16.04	\$17.66	\$4.59	\$15.25	\$16.80	\$4.59	\$15.25	\$19.05	\$4.59	\$15.25	\$19.05
Inner West Courier (Tue)	\$10.73	\$16.05	\$17.83	\$7.23	\$15.68	\$17.42	\$7.26	\$17.15	\$19.04	\$7.26	\$17.15	\$19.04
Liverpool Leader	\$3.90	\$15.39	\$16.94	\$3.72	\$14.66	\$16.13	\$3.72	\$14.66	\$16.13	\$3.72	\$14.66	\$16.13
Macarthur Chronicle	\$3.75	\$13.19	\$15.17	\$3.65	\$12.82	\$14.76	\$3.65	\$12.82	\$14.76	\$3.65	\$12.82	\$14.76
The Manly Daily (Tue-Fri)	\$7.03	\$22.47	\$24.63	\$6.75	\$21.49	\$23.65	\$6.75	\$21.49	\$23.65	\$6.75	\$21.49	\$23.65
The Manly Daily (Sat)	\$7.55	\$24.13	\$26.54	\$7.18	\$22.96	\$25.27	\$7.18	\$22.96	\$25.26	\$7.18	\$22.96	\$25.26
The Mosman Daily	\$4.62	\$14.05	\$15.47	\$4.38	\$13.32	\$14.66	\$4.38	\$13.32	\$14.65	\$4.38	\$13.32	\$14.65
Mt Druitt-St Marys Standard	\$3.74	\$16.33	\$17.64	\$3.53	\$15.48	\$17.06	\$3.53	\$15.48	\$17.06	\$3.53	\$15.48	\$17.06
NINE TO FIVE	\$10.73	\$16.05	\$17.83	\$7.23	\$15.68	\$17.42	\$7.26	\$17.15	\$19.04	\$7.26	\$17.15	\$19.04
North Shore Times (Wed)	\$6.11	\$28.01	\$30.81	\$5.92	\$27.18	\$29.90	\$5.92	\$27.18	\$29.90	\$5.92	\$27.18	\$29.90
North Shore Times (Fri)	\$6.26	\$28.71	\$31.58	\$6.07	\$27.86	\$30.65	\$6.07	\$27.86	\$30.65	\$6.07	\$27.86	\$30.65
Northern District Times	\$5.07	\$21.23	\$23.37	\$4.87	\$20.38	\$22.44	\$4.87	\$20.38	\$22.45	\$4.87	\$20.38	\$22.45
NORTHSIDE	\$10.73	\$16.05	\$17.83	\$7.23	\$15.68	\$17.42	\$7.26	\$17.15	\$19.04	\$7.26	\$17.15	\$19.04
Parramatta Advertiser	\$5.30	\$26.87	\$29.53	\$5.24	\$26.60	\$29.23	\$5.24	\$26.60	\$29.23	\$5.24	\$26.60	\$29.23
Penrith Press (Tue)	\$4.23	\$20.75	\$22.85	\$4.06	\$19.88	\$21.89	\$4.06	\$19.88	\$21.89	\$4.06	\$19.88	\$21.89
Penrith Press (Fri)	\$4.46	\$21.83	\$24.03	\$4.10	\$20.07	\$22.09	\$4.10	\$20.07	\$22.10	\$4.10	\$20.07	\$22.10
Rouse Hill Times	\$2.64	\$11.79	\$12.97	\$2.71	\$12.09	\$13.30	\$2.71	\$12.09	\$18.44	\$2.71	\$12.09	\$18.45
Southern Courier	\$10.73	\$16.05	\$17.83	\$7.23	\$15.68	\$17.42	\$7.26	\$17.15	\$19.04	\$7.26	\$17.15	\$19.04
Village Voice Balmain*	\$3.48	-	\$8.71	\$3.48	-	\$8.71	\$3.48	-	\$8.72	\$3.48	-	\$8.72
Wentworth Courier	\$10.73	\$16.05	\$17.83	\$7.23	\$15.68	\$17.42	\$7.26	\$17.15	\$19.04	\$7.26	\$17.15	\$19.04

Rates effective Monday 28th June 2010 until further notice. The rates and expenditure levels quoted are inclusive of the Goods and Services Tax (GST).

*Monthly title.