



NEW CREATIVE OPTIONS WITH **tv**guide BUILDING BRAND AWARENESS THROUGH INNOVATION

FIND OUT MORE...

For over 22 years **tvguide** has been providing Western Australians with the best dedicated television guide in WA. **tvguide** is essential for anyone who watches TV.

Seven days of TV listings gives **tvguide** an extended shelf life with readers constantly referring back to, and engaging with the magazine, making it a very attractive advertising option. With great hero spot advertising and a fresh, innovative layout, it is Western Australia's most versatile and exciting weekly guide to what's on TV.

With these creative options, you can stand out from the rest. It is a unique opportunity with endless possibilities.



tvguide is continually evolving to provide innovative creative advertising solutions and has developed a variety of new creative options to maximise your advertising message:

STITCHED EXTRA SECTION

6 PAGE PLOWFOLD SECTION

6 PAGE GATEFOLD SECTION

POSTER PULLOUT

PLOW FOLD HALF PAGE

8 PAGE GLUED PULLOUT

TIP ON

4 PAGE SEALED SECTION

STAPLED INSERT

WATERMARK

CREATIVE SHAPES

BENEFITS

Build brand awareness through innovation.

Prime positioning and cut through.

Create standout in a trusted editorial environment.

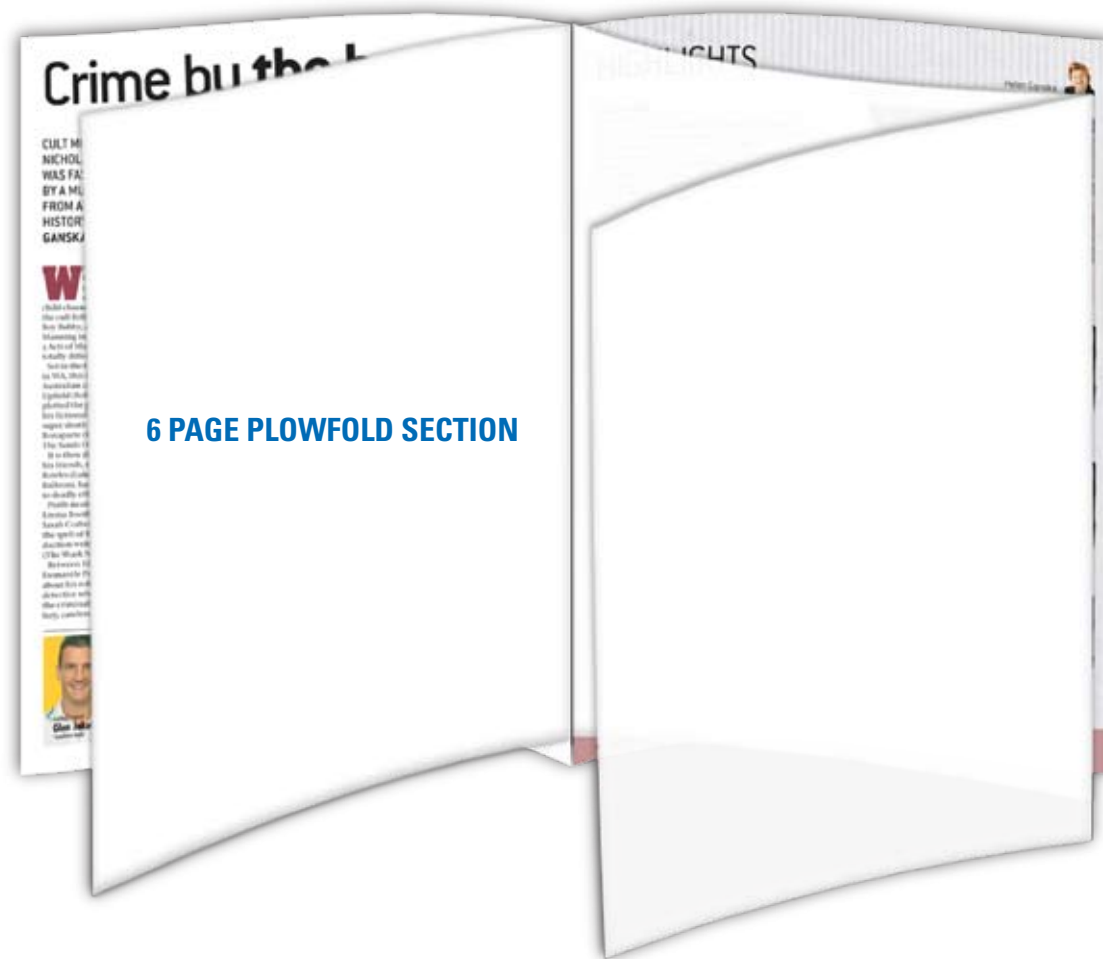
Achieve maximum impact.



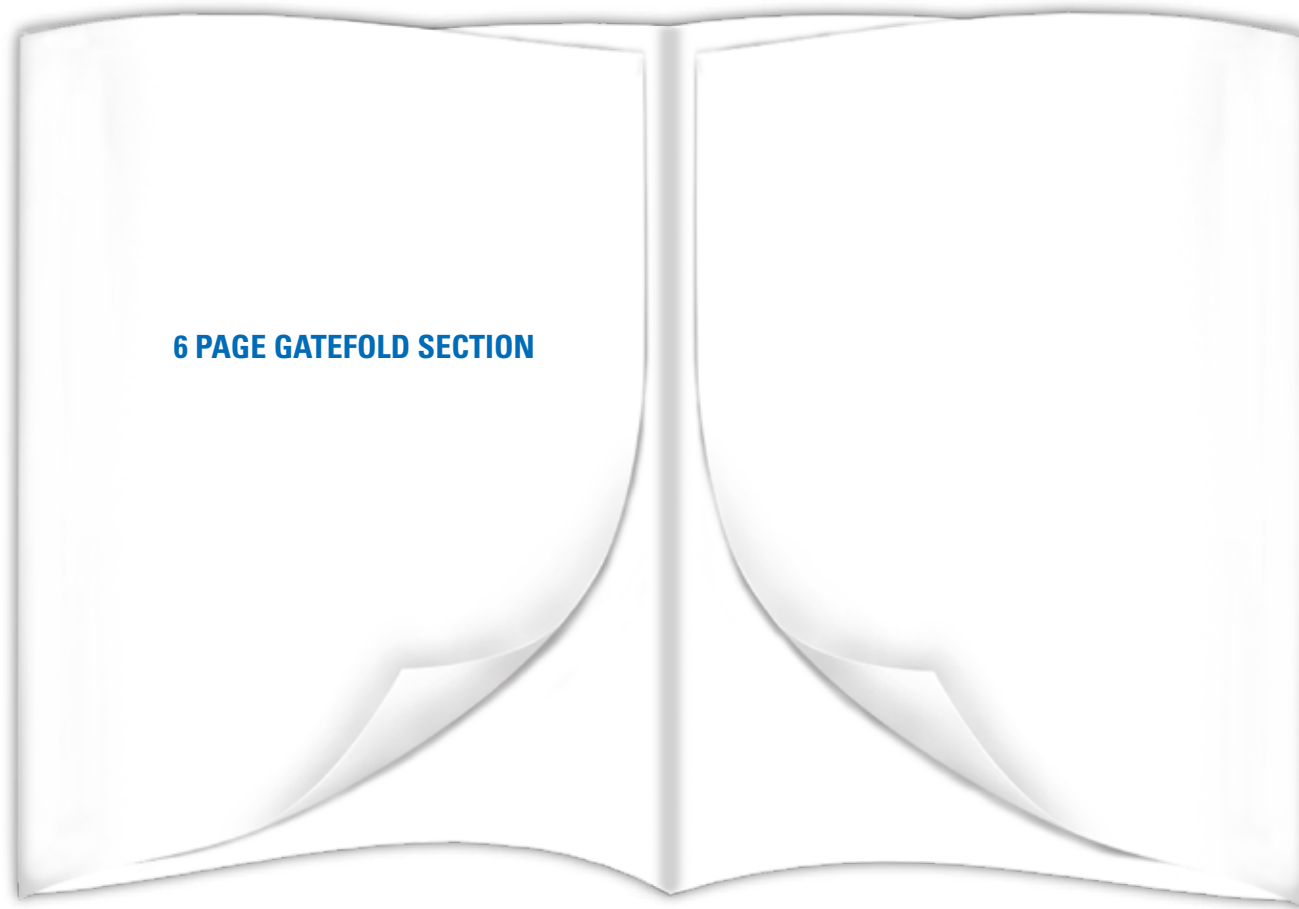
STITCHED EXTRA SECTION

STITCHED EXTRA SECTION A trimmed extra section stitched into the centre of tvguide. Can range from 4 pages to 24 pages. Top tabs or side tabs are available.

Conditions apply subject to magazine size



6 PAGE PLOWFOLD SECTION A 6 page section with a full page flap that folds out. Available in the centre of tvguide or the inside front cover.



6 PAGE GATEFOLD SECTION A 6 page section inside the front cover with a gatefold that opens up.
Also available as 11 pages with 4 pages at the back, including back cover.

21st Birthday Sale

Ultra Slim

ACER Aspire One 12"
4GB Intel Celerium Processor
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TV SAVE \$200

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Bright 17" LCD

ACER 17" Notebook
4GB Intel Celerium Processor
 4GB DDR2 RAM
 160 GB Hard Disk Drive
 17" LCD Monitor
 Webcam & Wireless LAN
 4800, 1.5A Port
 4GB 1.5 Memory Card Reader
 Webcam MP Drive
 available in Red & Blue

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\$1298 before Cashback

Dual Core Executive

Arrow Dual-Core Executive
4GB Intel Core 2 Duo Processor
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 160 GB Hard Disk Drive
 20" LCD Monitor
 Webcam & Wireless LAN
 4800, 1.5A Port
 4GB 1.5 Memory Card Reader
 Webcam MP Drive
 available in Red & Blue

\$999
Or flexirent from \$12⁹⁹ Per Week*

Latest Technology

Arrow Core-i7 Premium
4GB Intel Core i7 Processor
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 Webcam & Wireless LAN
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6 PAGE GATEFOLD SEALED SECTION

A prime position inside the front cover.

Features a sealed section with two perforations down the middle which readers open up.



POSTER PULL OUT A folded poster stitched into the centre of tvguide.
Encourages interaction with the reader and longevity because they can pull out and keep.
Printing is available on both sides creating two posters.
Available as 8 or 16 pages.



8 PAGE GLUED PULL OUT An 8 page glued section with prime positioning stitched into the centre of tvguide.

Crime by the book

CULT MOVIE STAR NICHOLAS HOPE WAS FASCINATED BY A MURDER FROM AUSTRALIAN HISTORY, HELEN GANSKA REPORTS

While actor Nicholas Hope began his film career portraying the fictional main-
stream character of Robbie in the cult hit *The Hot Chick*, he had long been a fan of detective Henry Manning in the ABC television series *Acts of Murder*. He plays a totally different character in the *Carroll* television series, but in the *Carroll* television series, he plays the perfect murder in the historical book *The Perfect Murder* by the author Arthur Doyle.



Hope was impressed by the book - it is beautifully written," Hope says. "Somebody in the director's office is a little bit with me and that would have been enough for me to accept the role. "The character of Manning is a style of role that I have not been cast to before so it is a really big role. "There is a lot of history in the book, which I really like. "I had thought at first I didn't know who the author of the book was, when I found out, it was fabulous." Hope had worked with Doyle,

and he was impressed by the book - it is beautifully written," Hope says. "Somebody in the director's office is a little bit with me and that would have been enough for me to accept the role. "The character of Manning is a style of role that I have not been cast to before so it is a really big role. "There is a lot of history in the book, which I really like. "I had thought at first I didn't know who the author of the book was, when I found out, it was fabulous." Hope had worked with Doyle,

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4 PAGE SEALED SECTION A 4 page section which is sealed with a perforated outside edge. Encourages reader interaction as they open the section to see what is inside.

Crime by the book

CULT MOVIE STAR NICHOLAS HOPE WAS FASCINATED BY A MURDER FROM AUSTRALIAN HISTORY. HELEN GANSKA REPORTS

While actor Nicholas Hope began his film career playing the domineering main-child character of Rabbie in the cult film *Bad Boy Bubby*, as Detective Harry Manning in the ABC television series *Murder* he plays a totally different character.

Set in the Great Depression in WA, this is the true story of Australian crime writer Arthur Upfield (Robert Menzies), who plotted the perfect murder for his fictional hero. Aboriginal sugar thief Napoleon Bonaparte (Honi) is his main The Snake CW Winsler.

It is then discovered that his friends, trigger lawyer Rowley (Luke Ford) - The Snake Bonaparte, had used the scheme to double check.

Fresh model named actor Emma Booth is hilariously plays Sarah Corbett, who falls under the spell of Bonaparte in this production written by Ian David (The Shark Net).

Between filming scenes at Fremantle Prison, Hope talked about his role as the tenacious detective who fought down the currents he thought of as left, center and right.



"I was so impressed by the script - it is beautifully written," Hope says.

"Roman Verovci as the director is a delight to work with and that would have been enough for me to accept the role."

"The character of Manning is a style of job that I have not been cast in before so it is a stretch for me."

"Even there is the fact that it is a period piece set in the region, which I really like."

"And though at first I didn't know who the rest of the cast was, when I found out, it was fabulous."

Hope had worked with Booth,

pictured on the cover with him, on *It's Not the End of the World*.

Other cast members on this include actor Arno Finsterer (AR Santos), Billie Brown (Pete), and Billie Brown (Pete) (The Circus).

Rowley used the murder method in *The Snake CW Winsler* before the book had been published in Australia.

"The book had been published in England, but not in Australia, when the murders were committed," Hope says.

"Rowley was part of the line of action when Upfield was asking for suggestions from his friends as to how to commit

the perfect murder," Hope enjoyed playing the role of Manning.

"When I met Roman, he said he specifically wanted the character to be very meticulous," he says.

"I have no information outside about Manning and the case," Hope says. "He had a very good success rate and he was a bit of a bloodhound."

Check out the behind-the-scenes footage with Luke Ford giving a tour of the set and picture gallery at perth.com.au

3 ACTS OF MURDER, SUN, JUNE 14, 8.30PM, ABC1

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4 PAGE ZIP OUT SECTION A 4 page glued section which is perforated down the spine. Readers can pull out the section from the perforated spine and keep.



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MONDAY MOVIES

DAUGHTER OF THE BRIDE
NOON SEVEN CBN 4 ●●
(Comedy M 2008 Canada)
Jessica Garcia, Helen Shaver, Luke Perry. A wedding planner attempts to persuade her mother not to marry a man she just met, until she is forced her to re-examine her feelings.

WITHIN THESE WALLS
NOON NINE HD ●●●
(Drama M 2003 UK) Ewan Birchall, Laura Dern. A Lithuanian woman imprisoned on drug charges finds new hope when she joins a big training program and experiences the power of unconditional love for the first time.

THE LIGHT
5PM SEB2 ●●●●
(Drama M 2004 France)
Philippe Toussaint, Sandrine Bonnaire. A crippled Algerian war veteran finds love when he goes to work for a lighthouse keeper and his wife on an island off the coast of France.

NO NEWS FROM GOD
10.30PM SEB2 ●●●●
(Comedy M 2001 Spain)
Domenico Bacco, Victoria Abril, Penelope Cruz. Resendiz is facing bankruptcy, while he is about to be taken over by relatives, he has to be the soul of a boxer with brain damage who could die at any time.

GOZILLA: FINAL WARS
1PM SBS ●●●●
(Action M 2004 Japan)
Hiroyuki Kurosawa, Rei Kikukawa, Don Fong. Akemi sent an army of monsters to destroy cities around the world. Godzilla and members of the Earth Defense Force must vanquish the creatures to save the planet.

CARRY ON SCREAMING!
12.30AM NINE HD ●●●●
(Comedy PG 1988 UK) Harry H. Corbett, Kenneth Williams, Pamela Fielding. A bumbling police officer tries to solve the mystery behind the disappearance of beautiful women in the woods near a reclusive doctor's home.

MONTANA BELLE
1.30AM ABC1 ●●●
(Western PG 1971 US) Jane Russell, George Brent, Scott Brady. Belle Starr joins an outlaw gang after they rescue her from a lynch mob.

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TIP ON A double sided insert that is glued onto a tvguide page.
You will also receive the full page in tvguide on which the tip on sits.

Conditions apply subject to magazine size.

Crime by the book

CULT MOVIE STAR NICHOLAS HOPE WAS FASCINATED BY A MURDER FROM AUSTRALIAN HISTORY. HELEN GANSKA REPORTS

While actor Nicholas Hope began his film career playing the abandoned man-child character of Bobby in the cult film *The Heart of the Hunter* and Ben Babbie, an Elvis-style Harry Manning in the ABC television *Acts of Murder* (a totally different character).

Set in the latest Depressions in WA, this is the true story of Australian crime writer Arthur Upfield (Robert Menzies), who planted the perfect murder for his fictional hero Aboriginal super sleuth Napoleon Bonaparte (Tony) in his novel *The Snake in the Woods*.

It is then discovered one of his friends, trigger-happy Sydney Binkley (Luke Ford - *The Thick*), had used the scheme to deadly effect.

Fourth model turned actor Emma Booth (Jadeband) plays Sarah Coakley, who falls under the spell of Bonaparte in this production written by Ian Druhl (*The Shark Net*).

Between filming scenes at Fremantle Prison, Hope talked about his role as the tenacious detective who brought down the criminals by thought of as lazy, careless and stupid.



"I was so impressed by the script - it is beautifully written," Hope says.

"Simon Woods as the director is a delight to work with and that would have been enough for me to accept the role.

"The character of Manning is a style of role that I have not been cast in before so it is a stretch to do.

"Then there is the fact that it is a period piece set in the north, which I really like.

"And though at first I didn't know who the rest of the cast was, when I found out, it was fabulous."

Hope had worked with Booth,

performed on the cover with him, on *Wine* (Killed in Berlin and Mrs. Campbell).

Other cast members on this television are Anna Drost (CSI Miami), Billie Brown (Home Country) and Bill McCook (The Cavalry).

Bonaparte used the murder method in *The Snake in the Woods* before the book had been published in Australia.

"The book had been published in England, but not in Australia, where the murders were committed," Hope says.

"Bonaparte was part of the discussion when Upfield was asking for suggestions from his readers as to how to commit

"the perfect murder," Hope enjoyed playing the role of Manning.

"When I met Simon, he told me specifically wanted the character to be very machine-like," he says.

"I have no information outside about Manning and the case," Hope says. "He had a very good nose for it and he was a bit of a bloodhound."

Check out the behind-the-scenes footage with Luke Ford giving a tour of the set and person getting at

perthnow.com.au
3 ACTS OF MURDER, SUN, JAN 5A, 8:30PM, ABC1

HIGHLIGHTS

Helen Ganska 

BALLET SHOES

SUN, 8:30PM, ABC1
Ballet actor Emma Watson takes a break from playing *Ballet Shoes* as her Emma Watson takes a break from playing *Ballet Shoes* in this period piece about the Bond sisters - Pauline, Patricia and Polly.

Set in 1920s London, the movie follows the adventures of three orphan girls who are adopted by an eccentric millionaire, Liam (Richard Gere).

The girls are raised in a grand old house by his niece, Sylvia (Emma Watson) and Nana (RITA Wilson, Victoria Wood).

"Pauline longs to be an actor, Patricia seems to be an artist, while Polly seems bent to be a ballerina.

But when Liam dies, 3 girls face an international expedition, they are left to fend for themselves.

"I made each girl, Sylvia takes in a cast of reimagining judges. The girls' love to "put their names in the family books" becomes a promise to keep the family together at all costs.

Adapted from the classic novel by Noel Coward, *Ballet Shoes* is an uplifting family drama.



BEAR MAN OF KAMCHATKA

SUN, 7:30PM, ABC1



This is our state's heart-breaking quest to prove grizzlies and Samaras can co-exist. *Wildlife* Bear expert Charlie Russell knows

PRISON BREAK

MON, 10PM, SEVENTEEN



Bonaparte's friend (Robert Menzies) and Lincoln (Dimitri) managed the first prison break in 1960s. But how many more prison breaks will there be in the years to come?

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STAPLED INSERT An insert stitched into tvguide. Can either run through the tvguide magazine or sit in the centre for maximum prominence.

TUESDAY JUNE 16 perthnow.com.au

| | | | | |
|--|---|--|--|---|
| <p>ABC1</p> <p>6:00 Children's Programs 6:30 The Morning Show 8:30 News 9:00 The Inspector 10:00 The Inspector 10:30 The Inspector 11:00 The Inspector 11:30 The Inspector 12:00 The Inspector 12:30 The Inspector 1:00 The Inspector 1:30 The Inspector 2:00 The Inspector 2:30 The Inspector 3:00 The Inspector 3:30 The Inspector 4:00 The Inspector 4:30 The Inspector 5:00 The Inspector 5:30 The Inspector 6:00 The Inspector</p> | <p>SEVEN</p> <p>6:00 Sunrise 9:00 The Morning Show 11:00 News 12:00 The Inspector 12:30 The Inspector 1:00 The Inspector 1:30 The Inspector 2:00 The Inspector 2:30 The Inspector 3:00 The Inspector 3:30 The Inspector 4:00 The Inspector 4:30 The Inspector 5:00 The Inspector 5:30 The Inspector 6:00 The Inspector</p> | <p>NINE</p> <p>6:00 Today 9:00 The Morning Show 11:00 News 12:00 The Inspector 12:30 The Inspector 1:00 The Inspector 1:30 The Inspector 2:00 The Inspector 2:30 The Inspector 3:00 The Inspector 3:30 The Inspector 4:00 The Inspector 4:30 The Inspector 5:00 The Inspector 5:30 The Inspector 6:00 The Inspector</p> | <p>TEN</p> <p>6:00 Early News 9:00 The Morning Show 11:00 News 12:00 The Inspector 12:30 The Inspector 1:00 The Inspector 1:30 The Inspector 2:00 The Inspector 2:30 The Inspector 3:00 The Inspector 3:30 The Inspector 4:00 The Inspector 4:30 The Inspector 5:00 The Inspector 5:30 The Inspector 6:00 The Inspector</p> | <p>SBS</p> <p>6:00 Sunrise 9:00 The Morning Show 11:00 News 12:00 The Inspector 12:30 The Inspector 1:00 The Inspector 1:30 The Inspector 2:00 The Inspector 2:30 The Inspector 3:00 The Inspector 3:30 The Inspector 4:00 The Inspector 4:30 The Inspector 5:00 The Inspector 5:30 The Inspector 6:00 The Inspector</p> |
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ABC2
6:00 ABC News Breakfast
9:00 Breakfast Today
11:00 ABC News
12:00 ABC News
1:00 ABC News
2:00 ABC News
3:00 ABC News
4:00 ABC News
5:00 ABC News
6:00 ABC News

WIN
6:00 Sunrise
9:00 The Morning Show
11:00 News
12:00 The Inspector
12:30 The Inspector
1:00 The Inspector
1:30 The Inspector
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5:30 The Inspector
6:00 The Inspector

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RESCUE
SPECIAL OPS

8.30pm Sunday

WIN 9

WATERMARK An image that appears behind the program pages for added impact.

Road Trip for foodies

BILL GRANGER TRAVELLED THE COUNTRY TO DISCOVER WHAT AUSTRALIAN FOOD IS. HELEN GANSKA REPORTS

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Bill Granger catches his own food, with some help from a new friend in Australia's north.

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home MADE



Who will be the winner? Final Tuesday 7.30



U-Shape

CREATIVE SHAPES are available across various sections of the magazine. Please call to find out how creative shapes can work for your business and the full range of options available.

tvguide

Road Trip for foodies



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Bill Granger catches his own food, with some help from a new friend in Australia's north.

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One shot and....

Find out this Thursday at 8.30.



Book Ends

CREATIVE SHAPES are available across various sections of the magazine. Please call to find out how creative shapes can work for your business and the full range of options available.

July Specials

This Winter
Our Prices Have Been Slaughtered



Insight Satellite Pro
 *Intel Core 2 Duo Processor
 *80GB HD
 *DVD-RW Drive
 *15.5" WGA LCD
 *Integrated Home Speakers
 *802.11n WLAN
 *4GB RAM
 *Microsoft Office Home Premium
 *1 Year Home Backup

Was \$999
Now \$799
 Or flexi rent from \$37 Per Week*



ACER Notebook
 *Intel Core 2 Duo Processor
 *80GB HD
 *DVD-RW Drive
 *15.5" WGA LCD
 *Integrated Home Speakers
 *802.11n WLAN
 *4GB RAM
 *Microsoft Office Home Premium
 *1 Year Home Backup

Was \$868
Now \$799
 After Cashback \$838 before Cashback



Acer Core 2 Duo Aspire
 *Intel Core 2 Duo Processor
 *80GB HD
 *DVD-RW Drive
 *15.5" WGA LCD
 *Integrated Home Speakers
 *802.11n WLAN
 *4GB RAM
 *Microsoft Office Home Premium
 *1 Year Home Backup

Was \$1599
Now \$1499
 Or flexi rent from \$18 Per Week*



Acer 17" Travelmate
 *Intel Core 2 Duo Processor
 *80GB HD
 *DVD-RW Drive
 *17" WGA LCD
 *Integrated Home Speakers
 *802.11n WLAN
 *4GB RAM
 *Microsoft Office Home Premium
 *1 Year Home Backup

Was \$1999
\$1999
 Or flexi rent from \$23 Per Week*



Arrow Dual-Core Executive
 *Intel Pentium Dual-Core Processor
 *2GB RAM
 *DVD-RW Drive
 *Keyboard & Optical Mouse
 *Stereo Speaker
 *Microsoft Windows Vista Home Basic
 *3 Year Home Backup

Was \$1299
\$999
 Or flexi rent from \$12 Per Week*



Arrow Core-i7 Premium
 *Intel Core i7 Processor
 *4GB RAM
 *DVD-RW Drive
 *Keyboard & Optical Mouse
 *Stereo Speaker
 *Microsoft Windows Vista Ultimate
 *3 Year Home Backup

Was \$3299
\$2999
 Or flexi rent from \$34 Per Week*

Arrow Computers
 9411 8000
 9313 0000
 9276 8044
 9206 8222
 9207 8600
 1300 555 778

Four into one goes fine

RICHARD CLUNE TALKS TO TONI COLLETTE ABOUT THE SHOW THAT HAS LURED HER TO THE SMALL SCREEN



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Contours

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tvguide



Bill Granger catches his pen friend, with some help from a new friend in Australia's north.

Road trip for foodies

BILL GRANGER TRAVELLED THE COUNTRY TO DISCOVER WHAT AUSTRALIAN FOOD IS. HELEN GANSKA REPORTS

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call girl

Steamy new series Tuesday 10.30



Upside Down T-Shape

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