



ENGLISH HERITAGE

from the Chief Executive
Dr Simon Thurley

Mr Eric Ollerenshaw MP
House of Commons
London
SW1A 0AA

27 November 2010

Dear Mr Ollerenshaw,

I am writing to provide information in response to the Parliamentary Question below which you tabled on 19 November 2010.

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much English Heritage spent on preparing its report on the economic impact of heritage in Yorkshire and the Humber. [26037]

English Heritage spent £53,991 on a report into the economic impact of heritage in Yorkshire and the Humber. The report was commissioned by English Heritage on behalf of the Yorkshire and Humber Historic Environment Forum because decision makers in the region had identified a lack of hard evidence on the contribution made by the historic environment to the region's economy. The report's findings – that the Gross Value Added impact of the region's heritage assets is around £3.1 billion per annum, over 15% of the total regional GVA – are being used to inform decision making on economic development and regeneration in the region. The report can be found at <http://www.yhhef.org.uk/news/economic-impact-heritage-yorkshire-and-humber>.

More details on the study are below in appendix I. If you would like to know more about this piece of work or the work of English Heritage in Yorkshire and the Humber more generally, please contact Trevor Mitchell, English Heritage's Regional Director for Yorkshire and the Humber on 0191 601991.

A copy of this letter will be placed in the libraries of both Houses.

Yours sincerely,

Simon Thurley

cc Public Engagement & Recognition Unit, DCMS

Yorkshire and Humber Historic Environment Forum

Purpose

The Yorkshire and Humber Historic Environment Forum was formed in 2002 to provide a single voice in the region for all those concerned with the current and future management of the historic environment. Its aims are:

- To promote understanding and appreciation of the historic environment, and its positive role in the regeneration and renaissance of the Yorkshire and Humber region
- To help market the historic environment to visitors to the region
- To develop integrated policies relating to the historic environment of the region
- To act as a single focus for consultation on the future of the historic environment in Yorkshire and Humber
- To share information on the plans of individual organisations and to work in partnership together and with others
- To share best practice in the management of the historic environment, including the need to develop skills and continuity in conservation and craftsmanship, and the need to build capacity and engage communities in such management
- To help English Heritage in its role as lead body advising government and local government on the historic environment in Yorkshire.

Membership

Association of Local Government Archaeological Officers
British Waterways
Commission for Architecture and the Built Environment (CABE)
Churches Regional Commission
Council for British Archaeology Yorkshire
Country Land and Business Association
English Heritage
Government Office for Yorkshire and the Humber
Heritage Alliance
Heritage Lottery Fund
Historic Houses Association
Institute of Historic Building Conservation
Natural England
The National Trust
York Consortium for Conservation and Craftsmanship
Yorkshire and Humber Association of Civic Societies
Yorkshire Gardens Trust
Yorkshire Forward