



Nick Hurd MP  
House of Commons  
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25 March 2010

**PQ 315215: Arts Council Public Relations**

I have been asked by the Minister of State for Culture to write to you regarding the following Parliamentary Question:

*To ask the Secretary of State for Culture, Media and Sport, how much the Arts Council spent on external public relations in each of the last five years; and what external public relations contracts it has placed for tender.*

Arts Council England does not record separately the amount that we spend on external public relations.

Since December 2005 we have placed two external public relations contracts for tender. The first was for media analysis services, and the second was for the creation of a virtual press office.

Please let me know if you require further information about this or any other subject.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Alan Davey".

Alan Davey