

Our Reference: 20100315
Your Ref:

25 March 2010

Rt. Hon Malcolm Bruce MP
House of Commons
London
SW1A 0AA

ED RICHARDS
Chief Executive

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Dear Mr Bruce,

To ask the Secretary of State for Culture, Media and Sport, what recent estimate he has made of the number of households in (a) the UK and (b) Scotland which have (i) one television set and (ii) two or more television sets; and what recent estimate he has made of the number of such households which have (A) one television set and (B) two or more television sets tuned to receive digital services. (321651)

I am writing in response to your question (above) to the Secretary of State for Culture, Media and Sport tabled on 9 March 2010. It has been forwarded to Ofcom for a reply as the independent regulator for the UK communications industry.

Please find below a table showing the requested information as supplied by GFK/NOP Research Panels on behalf of Ofcom. The figures quoted are for Great Britain and Scotland.

The number of households with one television set and two television sets in Great Britain and Scotland are as follows:

<u>No. of TV Sets</u>	<u>Great Britain</u>	<u>Scotland</u>
1 TV set	5.6m	0.46m
2 TV sets	9.7m	0.79m
3 or more	10.1m	1.16m
no TV	0.2m	0.019m

The number of such households which have (A) one television set and (B) two or more television sets tuned to receive digital services are as follows:

<u>No. of TV Sets</u>	<u>Great Britain</u>	<u>Scotland</u>
1 TV set	8.3m	0.42m
2+ TV sets	15.4m	1.45m

I hope this information is helpful, but if you have any further questions, please do not hesitate to contact us.



Ed Richards