



grove insight

Opinion Research • Communication Strategy

**OREGON STATEWIDE
TOPLINE RESULTS — October 24, 2010**

Hello. My name is _____. I'm calling from _____. We are conducting a public opinion survey and I would like to ask you some questions. We are not selling anything, and I will not ask you for a contribution or a donation.

May I please speak with _____ **[READ NAME FROM LIST. IF PERSON IS NOT THERE ASK FOR ANOTHER FAMILY MEMBER. THE OTHER PERSON'S NAME MUST ALSO BE ON THE LIST.]**

Male 47
Female 53

1. On November 2nd, 2010, there will be a vote-by-mail general election for Governor, U.S. Senate, Congress, and other offices and ballot measures. How likely would you say you are to vote in this vote-by-mail general election — are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

almost certain 74
probably 3
ALREADY VOTED [VOL] 23
50-50 **TERMINATE**
probably not **TERMINATE**
definitely not..... **TERMINATE**
dk **TERMINATE**

[ASK Q2 ONLY AMONG Q1 CODES 1 OR 2]

2. A lot of times things will come up and people do not have the chance to vote. Thinking ahead to the November 2nd general election, what are the chances that something comes up at work or at home and you just won't be able to vote this one time – do you think it is very likely that you will not vote, somewhat likely that you will not vote, not too likely or not likely at all?

Very likely..... **TERMINATE**
Somewhat likely2
Not too likely8
Not at all likely88
Not sure2

3. For which of the following candidates for Governor do you think you will vote: **[ROTATE]**
- ___ John Kitzhaber [KITZ-hob-burr], the Democratic Party and Independent Party nominee;
- ___ Chris Dudley, the Republican Party nominee;
- ___ Wes Wagner, the Libertarian Party nominee;
- ___ Greg Kord, the Constitution Party nominee

[IF VOLUNTEERED UNDECIDED ASK:] Toward whom would you lean?

Kitzhaber	46	49
<i>(Lean Kitzhaber)</i>	3	
Dudley.....	38	45
<i>(Lean Dudley)</i>	7	
Wagner	1	
<i>(Lean Wagner)</i>	1	
Kord	1	
<i>(Lean Kord)</i>	0	
[DON'T READ] Other	2	
[DON'T READ] DK/NA.....	3	

Thank you. The few remaining questions are for classification purposes only.

4. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else?
- [IF REPUBLICAN OR DEMOCRAT, ASK:]** Do you consider yourself a strong (Republican/Democrat) or a not so strong (Republican/Democrat)? **[IF INDEPENDENT, ASK:]** Would you say that you lean more toward the Republicans or more toward the Democrats?

strong Republican	25	38
not so strong Republican	6	
Indep. leans Republican.....	7	
Independent	17	
Indep. leans Democratic	9	
not so strong Democrat	7	
strong Democrat	29	45
dk/na/other	0	

5. What is your age? [WRITE OUT: ___ ___ ___]

18-29	4
30-39	8
40-49	12
50-59	23
60-65	13
66-69	8
70+	26
DK/NA	6

6. Do you or does any member of your household belong to a labor union?

Yes.....	11
No.....	88
DK	2

7. Do you own or rent your home?

Own	86
Rent.....	13
DK/NA	2

This completes our public opinion survey. Thank you very much for your time and cooperation.