



WIC Farmers' Market Nutrition Program



1. What is the WIC Farmers' Market Nutrition Program (FMNP)?

The FMNP is associated with the Special Supplemental Nutrition Program for Women, Infants and Children, generally known as WIC, which provides supplemental foods, health care referrals and nutrition education at no cost to low-income pregnant, breastfeeding and non-breastfeeding postpartum women, and to infants and children up to 5 years of age, who are found to be at nutritional risk.

The FMNP was established by Congress in July 1992, to provide fresh, nutritious, unprepared, locally grown fruits and vegetables through farmers' markets to WIC participants, and to expand awareness and use of, and sales at, farmers' markets.

2. Where does the FMNP operate?

The FMNP currently operates in certain areas of 45 States, U.S. Territories or Indian Tribal Organizations: Alabama, Alaska, Arizona, Arkansas, the Chickasaw Nation (Oklahoma), California, Choctaw Nation (Oklahoma) Connecticut, District of Columbia, Five Sandoval Indian Pueblos (New Mexico), Florida, Georgia, Guam, Illinois, Indiana, Iowa, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Mississippi Choctaw, Missouri, Montana, New Hampshire, New Jersey, New Mexico, New York, North Carolina, Ohio, Oregon, Osage Nation (Oklahoma), Pennsylvania, Pueblo of San Felipe (New Mexico), Puerto Rico, Rhode Island, South Carolina, Tennessee, Texas, Vermont, Washington, West Virginia and Wisconsin.

3. Who can participate?

Women, infants (over 4 months old), and children that are certified to receive WIC Program benefits or who are on a waiting list for WIC certification

are eligible to participate in the FMNP. State agencies may serve some or all of these categories.

4. How many recipients are served?

During fiscal year 2009, 2.2 million WIC participants received FMNP benefits.

5. What foods are available through the FMNP?

A variety of fresh, nutritious, unprepared locally grown fruits, vegetables and herbs may be purchased with FMNP coupons. State agencies can limit sales to specific foods grown within its State borders to encourage FMNP recipients to support farmers in their own States.

6. How does the program operate?

The FMNP is administered through a Federal/State partnership in which the Food and Nutrition Service (FNS) provides cash grants to State agencies. The FMNP is administered by State agencies such as State agriculture departments or health departments or Indian Tribal Organizations. As a prerequisite to receiving Federal funds for the FMNP, each applying or participating State agency must submit a State Plan describing how the State agency intends to implement, operate and administer all aspects of the FMNP within its jurisdiction. Eligible WIC participants are issued FMNP coupons in addition to their regular WIC benefits. These coupons are used to buy eligible foods from farmers, farmers' markets or roadside stands that

have been approved by the State agency to accept FMNP coupons. The farmers, farmers' markets or roadside stands then submit the redeemed FMNP coupons to the bank or State agency for reimbursement.

The Federal FMNP benefit level must be at least \$10 and cannot be more than \$30 per year, per recipient. However, State agencies may supplement the benefit level with State, local or private funds.

Nutrition education is provided to FMNP recipients by the State agency, often through an arrangement with the local WIC agency. Other program partners may provide nutrition education and/or educational information to FMNP recipients. For example, Cooperative Extension Programs, local chefs, farmers or farmers' markets associations, and various other non-profit or for-profit organizations may provide nutrition education to FMNP recipients. These educational arrangements help to encourage FMNP recipients to improve and expand their diets by adding fresh fruits and vegetables, as well as educate them on how to select, store and prepare the fresh fruits and vegetables they buy with their FMNP coupons.

7. How does a farmer or farmers' market become authorized to accept FMNP coupons?

Each State agency is responsible for authorizing individual farmers, farmers' markets, roadside stands or all of the above. Only farmers, farmers' markets and/or roadside stands authorized by the State agency may accept and redeem FMNP coupons. Individuals, who exclusively sell produce grown by someone else, such as wholesale distributors, cannot be authorized to participate in the FMNP. The FMNP contact person for each State agency can be found at:

www.fns.usda.gov/wic/Contacts/farm.HTM

8. How many farmers and farmers' markets participate in the FMNP?

During fiscal year 2009, 17,543 farmers, 3,635 farmers' markets and 2,662 roadside stands were authorized to accept FMNP coupons. Coupons

redeemed through the FMNP resulted in over \$20 million in revenue to farmers for fiscal year 2009.

9. How is the FMNP funded?

Congress provides funds for the FMNP each year. Federal funds support 100 percent of the program's food costs. Federal funds also support 70 percent of the administrative costs necessary to operate the Program. State agencies operating the FMNP must match the Federal administrative funds allocated to them by contributing at least 30 percent of the total program administrative cost. Indian State agencies may receive a lower match, but not less than 10 percent of the administrative cost of the program. The matching funds can come from a variety of sources, such as State and local funds, private funds, similar programs, and program income.

10. What is the current funding level?

For fiscal year 2010, \$20 million was appropriated for the FMNP.

For further information, please visit our website at: www.fns.usda.gov/wic

